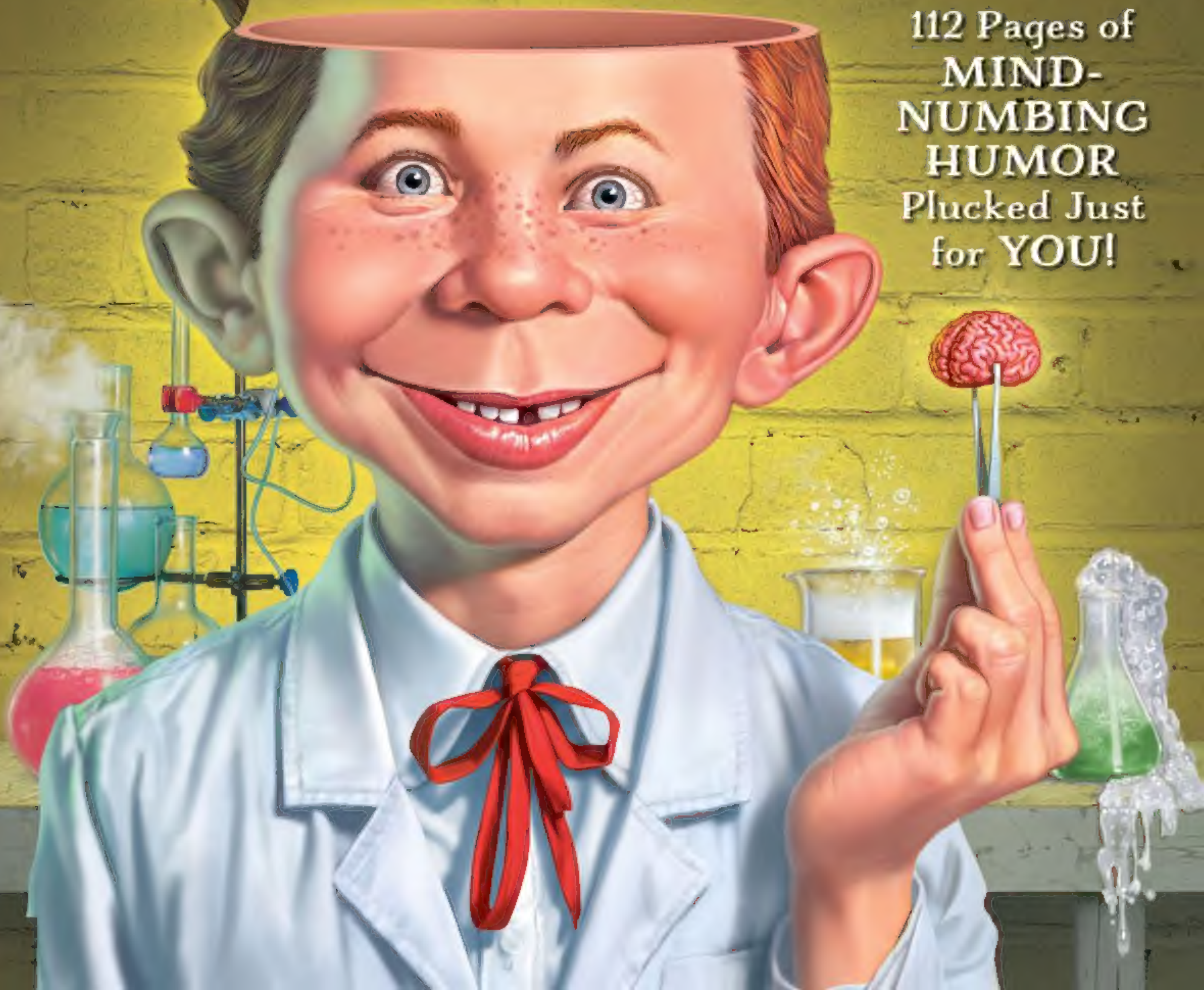


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MAD

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By Norman Mingo

From "The Soul of MAD" Collection

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their iPad!

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BY
"THE USUAL GANG
OF IDIOTS"

EDITED BY
JOHN FICARRA
AND
CHARLIE KADAU

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COVER ARTIST: MARK FREDRICKSON



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A PASSED-OVER SUPREME COURT NOMINEE

Judge Maximo Goosecap IV



Noted Case:
He Said Vs. She Said

Noted Decision:
Rover V. Wade — where he established a dog's right to have an abortion.

Career Highlight:
Found over 200 errors in the Pauly Shore film *Jury Duty*.

Professional Controversy: Rumored to have mob connections — and did his reputation no favors during the trial of Freddie "The Spoon" Gavatolli when he began the trial each morning by kissing the ring of the accused don.

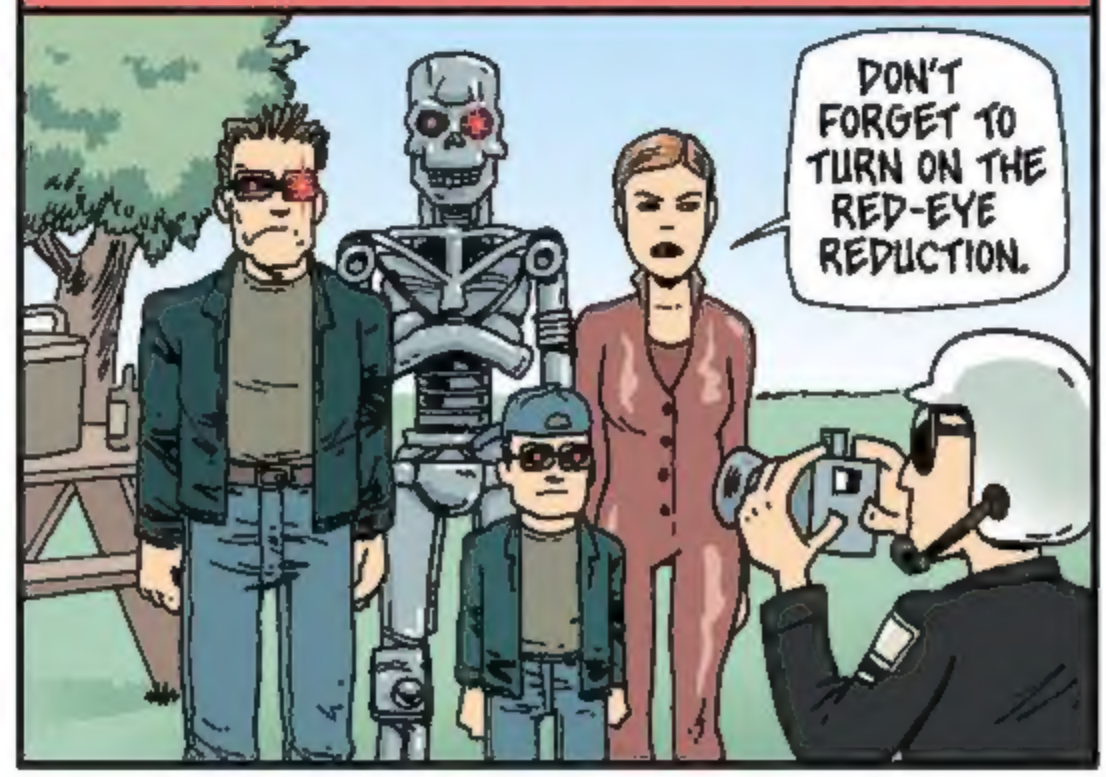
1st Amendment Advocacy: Agrees that you should not be allowed to shout "Fire!" in a crowded theater, but feels that yelling "Flood!" is perfectly fine.

Inconsistent Stances: Some observers wonder why his decisions vary wildly, being either far left or far right, but no in-between. The answer is that he sometimes has his angry socialist twin brother sit in for him when he isn't able to make it to court.

Writer: Jeff Kruse Artist: Rick Tulka

Here On Gilligan's Bile

AT THE TERMINATOR FAMILY REUNION



Writer and Artist: Paul Gilligan

The Silly Six REJECTED DISNEY WORLD RIDES AND ATTRACTIONS



Artist: Chris Houghton

- 1 Swiss Family Robinson's Foreclosed Treehouse
- 2 Hall of Presidential Assassins
- 3 Chip 'n Dale's Chippendales Show
- 4 Gift Shop: The Ride
- 5 Pocahontas' "Colors of the Wins" Casino
- 6 Animal Kingdom's "Animal Defecation — A Celebration!"

SHOULD WE BE HAPPY IF TEXAS SECEDES?

YES!
The Dallas Cowboys will finally have to drop their absurd "America's Team" title
There may be another Civil War, which means another cool collector's chess set
The George W. Bush Library will officially be on foreign soil
We can all forget the freakin' Alamo once and for all

Vey To Go



Writer and Artist: P.C. Vey

"IS IT MY HUSBAND OR THE GUY I PAID TO KILL MY HUSBAND AND MAKE IT LOOK LIKE A DROWNING ACCIDENT?"

LEAST UNDERSTOOD MEDICAL CONDITIONS

- Whistling Sphincter
- Spastic Colon/Clumsy Bladder
- Urine in Blood Syndrome
- Plaid Lung
- Knuckle Confusion
- Gravy Stomach
- Three-Legged Stool

Artist: Dave Berg

Take Me Out To The Ballgame (New York Yankees Fan Version)

Priced me out of the ball game —
Costs two grand for a seat!
Twen-ty five dollars for luke-warm beer,
Fif-ty more for some crap souvenir!

And it's screw, screw, screw
All the real fans,
They can't get in, what a shame!
You need one, two, three thousand bucks
For the old ball game!



Artists: Evan Dorkin & Sarah Dyer

Celebrity Cause of Death Betting Odds KIM KARDASHIAN

- Drops dead from shock when paparazzi fail to show up at her manicure appointment.....1:1
- Killed by 1,000 pound man so he could reclaim "World's Largest Ass" title.....2:1
- Shivved while visiting her godfather, O.J. Simpson, in prison.....50:1
- Exhaustion from grilling by James Lipton during episode of *Inside the Actor's Studio*.....300:1
- Strangled by sister, Khloé, when impassioned debate over "moral relevance in a post-modern society" turns ugly.....500,000:1



Writer: Jeff Kruse Artist: Bob Staake

LeLievre and Let LeLievre



"Thank God for your Nobel Peace Prize."

Writer and Artist: Glen LeLievre

INSULTS THAT (UPON FURTHER EXAMINATION) AREN'T REALLY THAT INSULTING

"Who taught you to deal cards...Uma Thurman?"

"You couldn't dribble a basketball
if you were a paraplegic!"

"I bet she couldn't find Waldo in a Reader's Digest!"

"You walk like you'd drive a minivan!"

"Did you go to the Barry Manilow school of manners?"

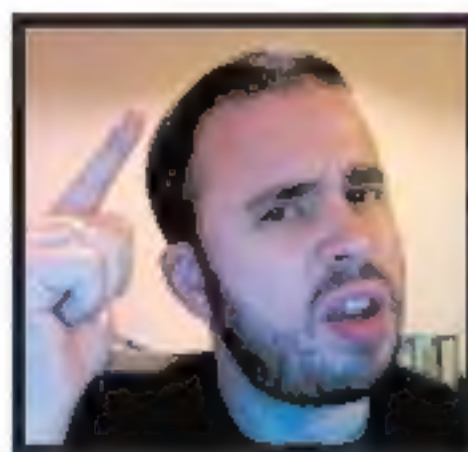
"Let's just say, if he was playing Monopoly,
he'd choose the wheelbarrow!"

"You talk like an astronaut plays shuffleboard!"



Writer:
Jason Katzenstein
Artist: Dan Hipp

Rare Internet Users Who Really Exist!

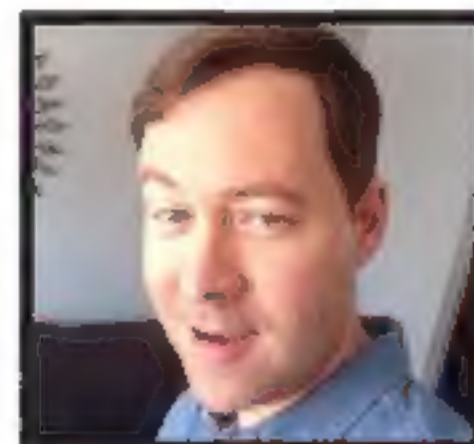


JerkasaurusRex

Taped his drunk friend doing an embarrassing dance but, out of respect for him, didn't post it on YouTube

DirkStudhammer10

Answered a "male enhancement" spam.
Now, he's starring in adult films



ModerateLefty

Completely changed her political viewpoint after reading a hateful, all-caps, ungrammatical tirade from the opposing side

BookDevourLady

Found several books she loved, solely on the basis that other Amazon customers also bought them



AuntBen

Knew that The Green Goblin debuted in *The Amazing Spider-Man* #14 — not #114 as another poster wrote — but figured it was just a typo, and didn't rush to point it out

Writer: Jeff Kruse

Angry Birds Comics



Writer and Artist: Sergio Aragonés

PRODUCT ACRONYMS YOU NEVER KNEW EXISTED

Writer: Darren Johnson
Artist: Tom Bunk



Sprint

STATED PHONE RANGE IS NEVER TRUE



HOOTERS

HUNGRY OAFS OGLE TREMENDOUSLY
ENDOWED RESTAURANT STAFF



JANSPORT

JOINTS ACHE, NECK STRAINS PACKING
OVERWEIGHT REMEDIAL TEXTBOOKS



BRATZ

BIMBOS RESEMBLING ANOREXIC
TEENAGE ZOMBIES



BOSE

BLATANTLY OVERPRICED STEREO EQUIPMENT



MAD

MAGAZINE ATTRACTS DIMWITS

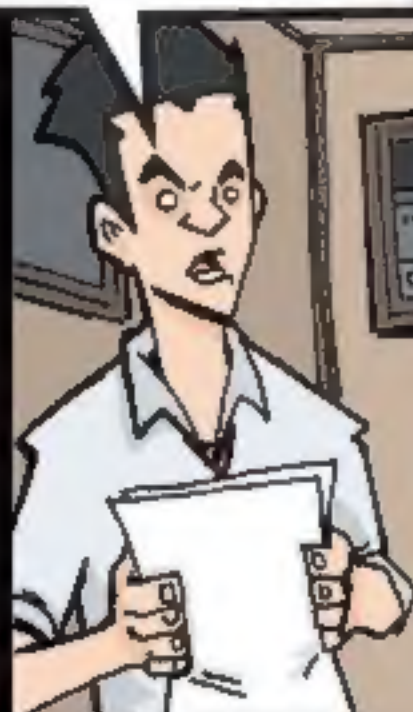


DELTA

DON'T EXPECT LAVISH
TRAVEL ACCOMODATIONS

BITTERMAN

Hey, Sis, can you
look over this job
application and see
if I missed anything?



Absolutely, Joe!
I think it's wonderful
that you're
looking for a job.



Um...under "Ethnicity"
you put "African American."

Yeah, so?

Well...you're white.



Exactly! Thanks to affirmative
action, the only chance a white
male has at a job is to bend
the truth a little and claim a
minority status. It's no big deal.



I don't know,
Joe. It seems
unethical
and probably
illegal.



Besides, once you go in for the
interview, they're going to know
that you're not black. How are
you going to get around that?



Look under "disabilities."

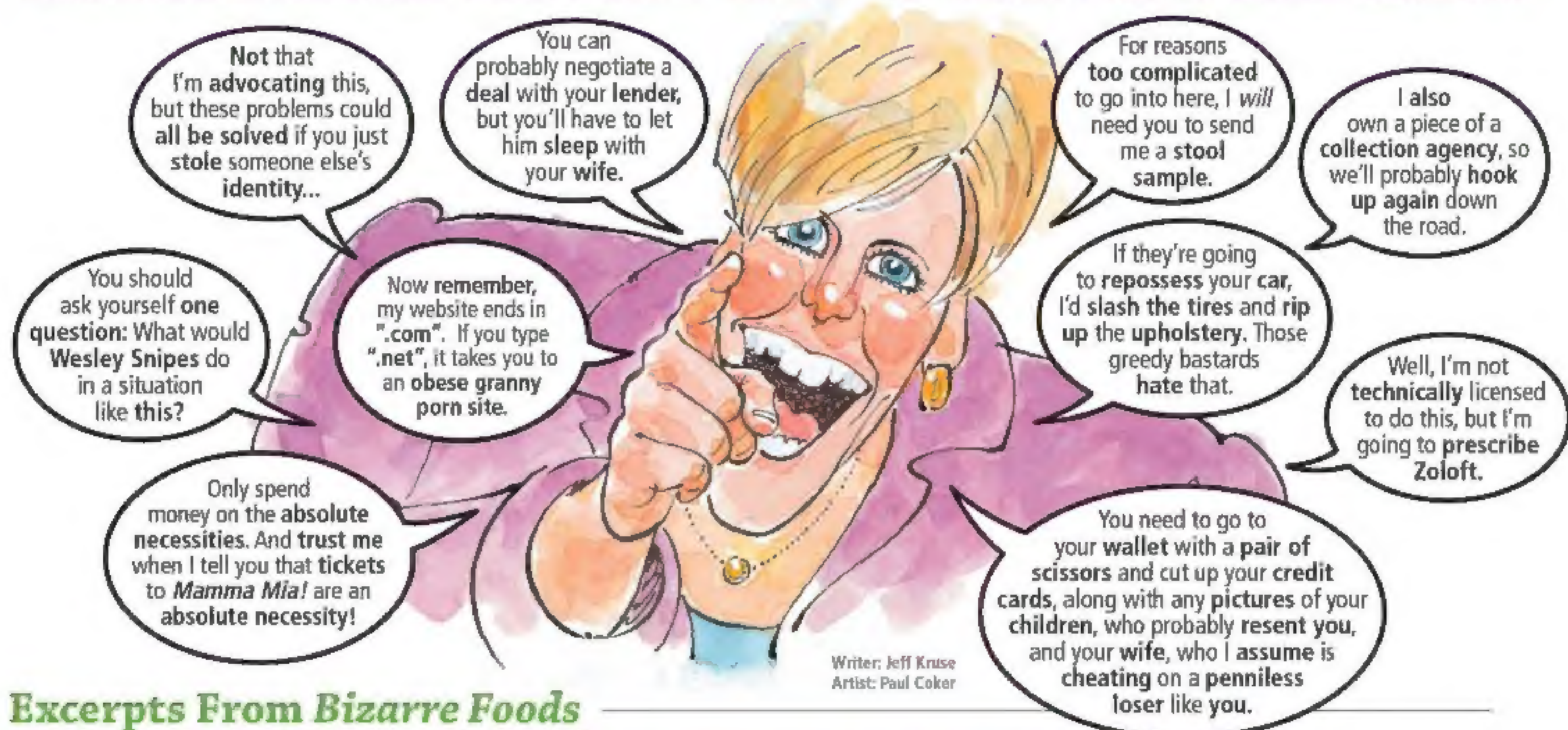


"I am
also
color blind."



THE FUNDALINI PAGES

FINANCIAL ADVICE YOU DON'T WANT TO HEAR FROM SUZE ORMAN



Excerpts From Bizarre Foods With Andrew Zimmern's Guide To Proper Table Manners

- The third fork from the left is the entrails fork. Under no circumstances should it be used to poke the juices from a frog's beating heart.
- Cut only enough fried unborn llama carcass for one mouthful.
- It is quite impolite to noisily slurp the curdled stomach contents of an orangutan.
- It is not proper to ask for seconds of endangered reptiles.
- Only an uncivilized dweeb would put ketchup on armadillo.
- Serving maggot pupae on a Ritz cracker is just as bad as spreading jellied walrus spleen on Wonder Bread.
- Your napkin is never to be used to swat the parasites away from your entrée.



Pull My Cheney



A GUIDE TO LITTLE LEAGUE COACHING SIGNS



Shift over to right center and stop picking your nose



Are you sure you can't hold it in for just one more inning?



Whoever farted has two seconds to confess



Step out of the batter's box and zip up your fly



I'm making the next kid who strikes out cut my lawn

Writer and Artist: Jim Hunt



THE MAD GUIDE FOR PUBLIC SPEAKERS, VOLUME ONE: PHRASES TO ABSOLUTELY AVOID WHEN DELIVERING A EULOGY...

"Why, oh why, did he leave us so soon?... Oh, right, it was the hideous car wreck."

"His life was amazing, like something out of a Hollywood movie. *Brokeback Mountain*, if you catch my drift..."

"He leaves behind three loving children, plus two who resented him."

"The Bible tells us that the Lord welcomes His children into His kingdom. But the Bible is just a bunch of dumb fairy tales, unfortunately..."

"Okay, let's wrap this thing up and go have some corned beef sandwiches at the wake!"

"He passed away peacefully in his sleep, or so they say. For all we know, his last memory was a terrifying nightmare about snakes gnawing his face..."

"Corpse, schmorpse. That, my friends, is a wax dummy!"

"And, if my deductions are correct, the killer is in this very church today!"

"When I think back over the decades of our friendship, I most remember... wait, my Blackberry says the Mets have the bases loaded. Hold on..."

"He touched many people in many ways, which may explain all the sexual harassment lawsuits."

"If you like the embalming job, just log on to www.bobsemalming.com for more great deals..."

"Through his unique example, he taught us how not to live a life of honor and dignity..."

"Was that obituary a pretentious pile of crap or what?!"



WRITER: JEFF KRUSE
ARTIST: TOM BUNK

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1-800-66 66 66

TOM BUNK

DO NOT DISTURB!

There's certain music trivia that everyone knows — the Beatles had a lot of number one singles, Jay-Z just came out of retirement and Michael Jackson is a huge, ever-expanding train wreck. There are, however, some facts that aren't common knowledge — which is why MAD is happy to present these...

13 fAascinAtiNg MUSIC fActoiDs

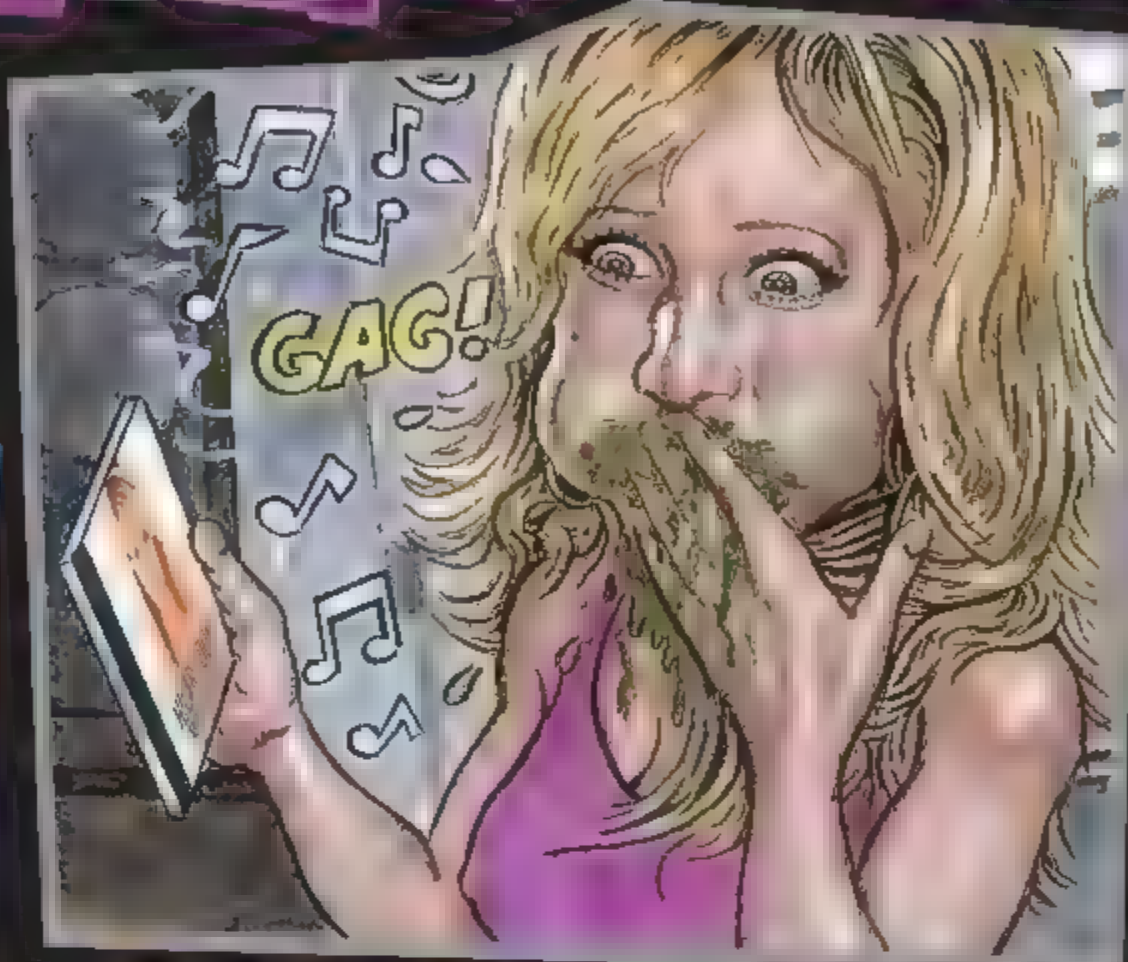
1 No one has ever had the #1 single in Antarctica.

2 Atlantic Records has developed an advanced electronic security tag that prevents heterosexual men from accidentally walking out of a store with a James Blunt CD.



3 Half of all the world's champagne is currently being spilled in hip hop videos.

4 Detailed scientific study of the oscillating sonic particles within Coldplay's last two albums has led to speculation that the 23 songs may actually be different.



5 Hilary Duff has never been bullmic. She just throws up a lot because of her constant exposure to Hilary Duff music.



6 Sharp-eyed observers have learned to tell Kenny Chesney, Toby Keith, Trace Adkins, Tim McGraw, Alan Jackson, Chris Young and Brad Paisley apart by comparing the tiny differences of detail in their hats.

7 Because of shady accounting practices and bad investments, there's a very good chance that Chamillionaire will end up as Chaminimumwageworker.



8 Over the course of his career, Bob Dylan has filled his harmonicas with 674 gallons of spit.

9 According to the rules, Kid Rock beats Scissor Sisters.

10 Fewer than 2% of online music pirates have hooks and eyepatches.

11 Think of a number. Now double it. Now double that. Now add 5, and double it again. That's how much the souvenir concert T-shirt you want costs.



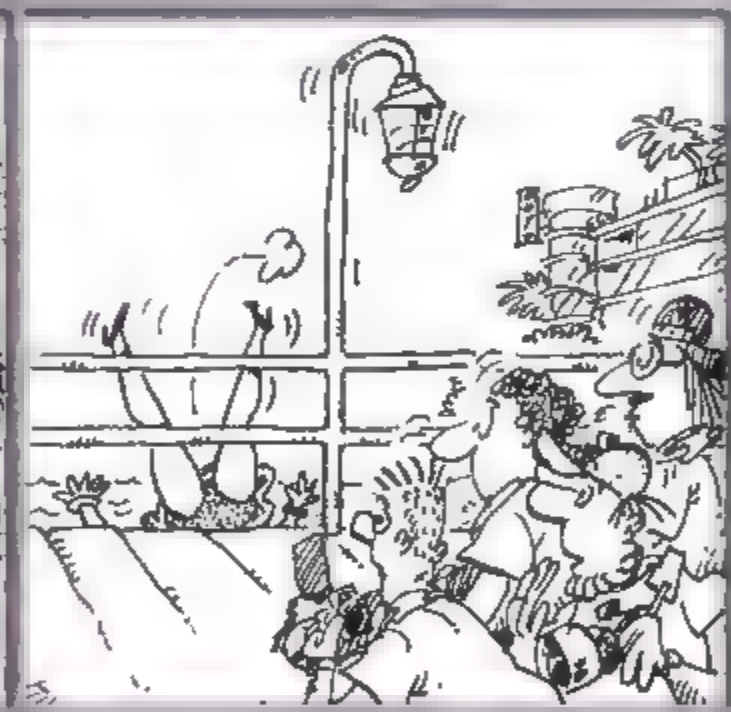
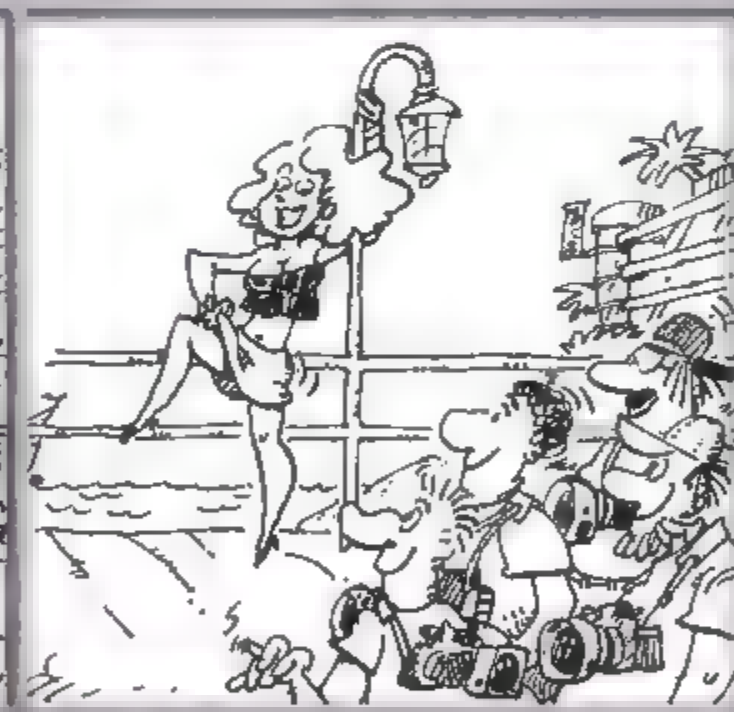
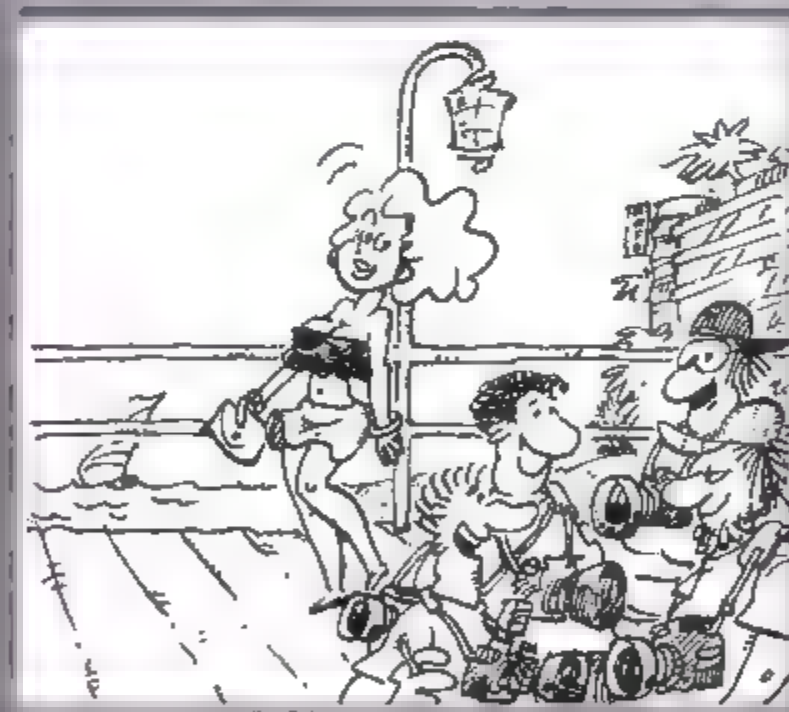
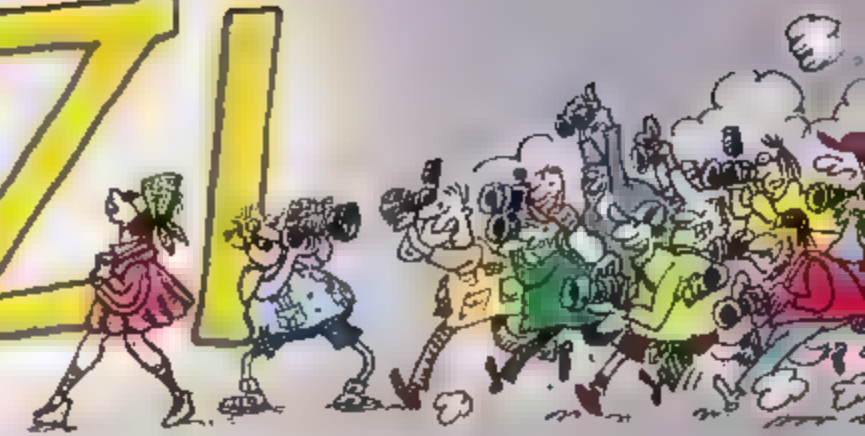
12 Because his lazy eye always rolls to magnetic north, Radiohead lead singer Thom Yorke can never be lost.



13 It's a common misconception that the KISS makeup stops at the neck.

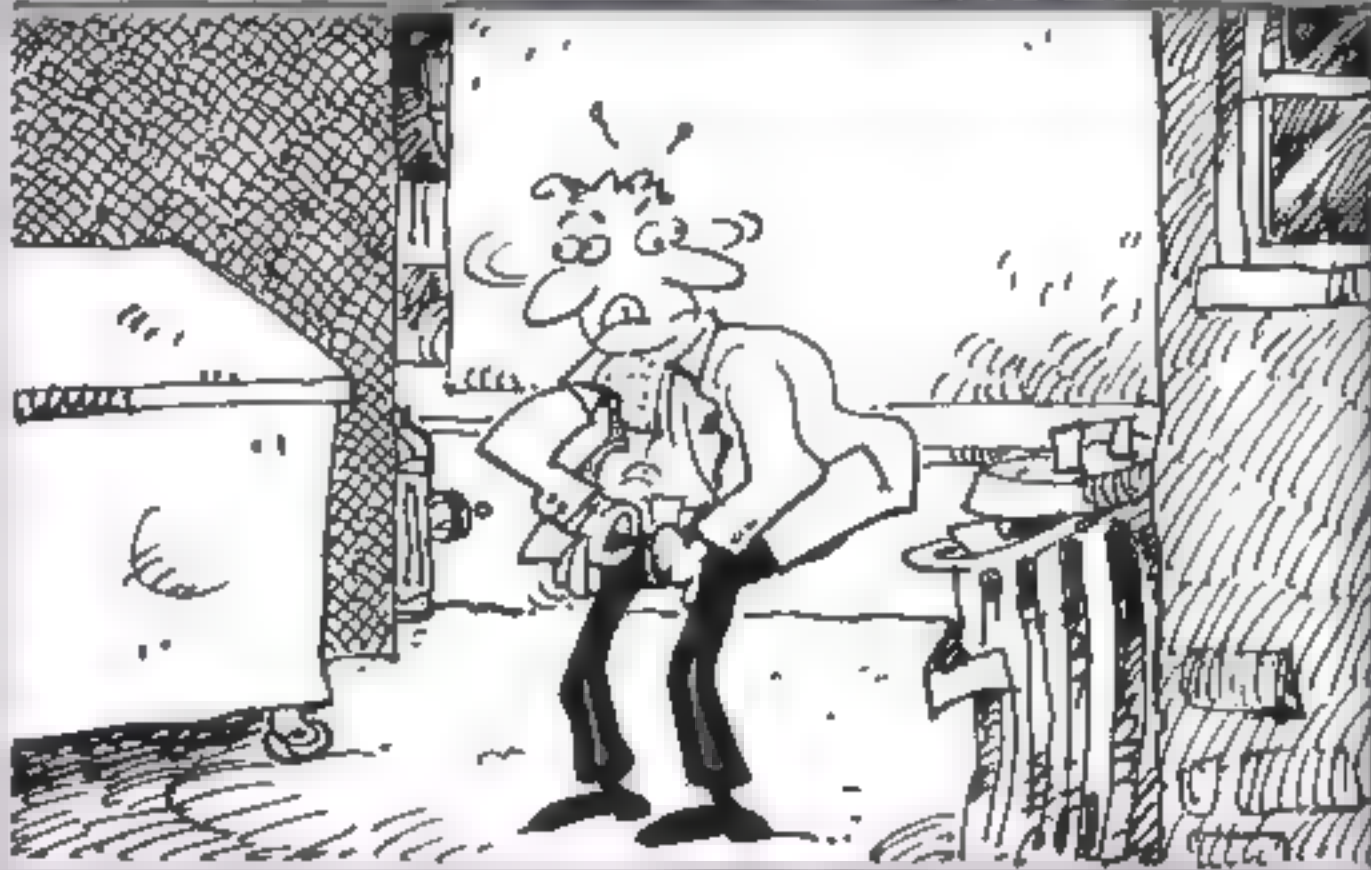
sergio aragones
presents A

MAD LOOK AT PAPARAZZI

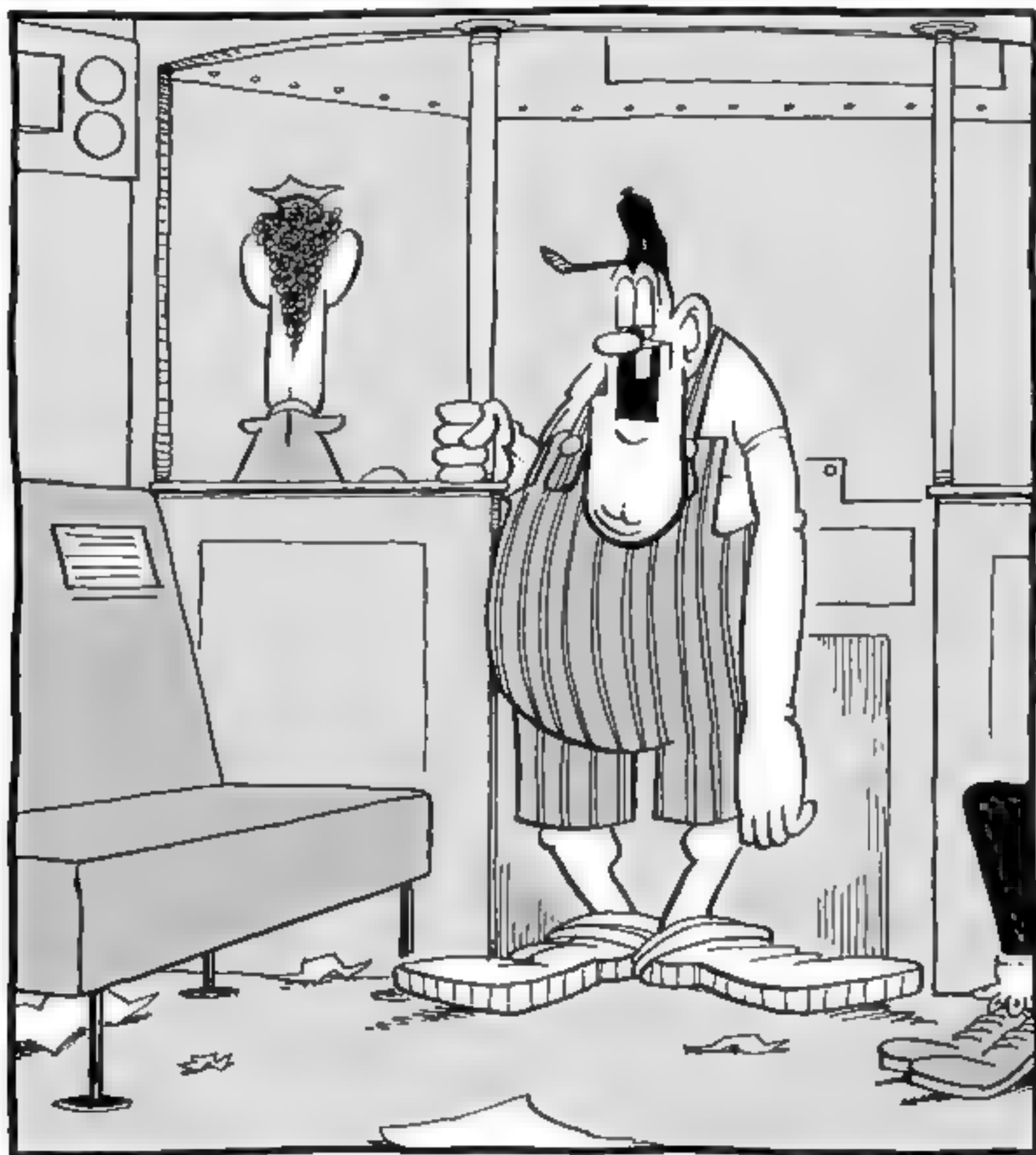


ARTIST AND WRITER: SERGIO ARAGONES





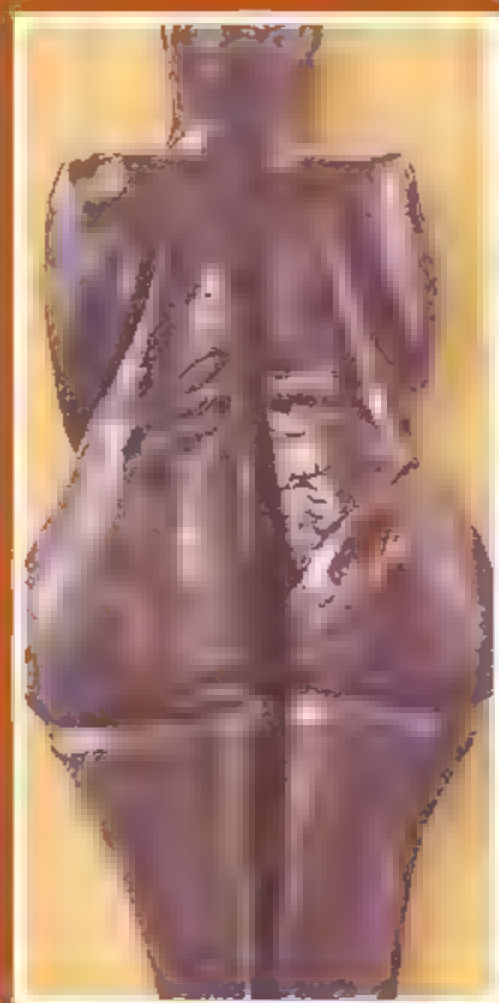
LATE ONE FINE AFTERNOON ON AN UPTOWN BUS



There is a strange synchronicity between the past and the present. As archaeologists unearth new artifacts, disturbing similarities have begun to emerge between these priceless antiques and today's celebrities! That's why we've assembled a crack team of MAD scholars (and by "scholars" we mean "interns") to report on...

Startling Similarities Between

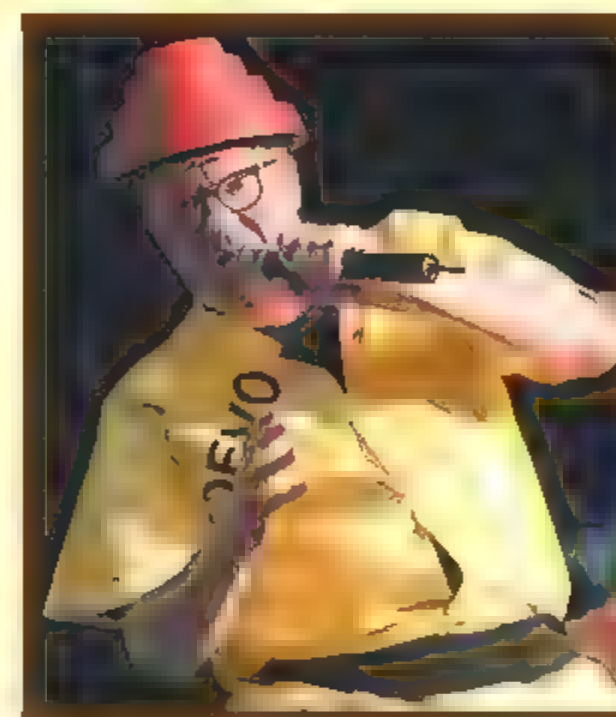
MODERN CELEBRITIES & ANCIENT ARTIFACTS!



JENNIFER LOPEZ



JERRY SEINFELD



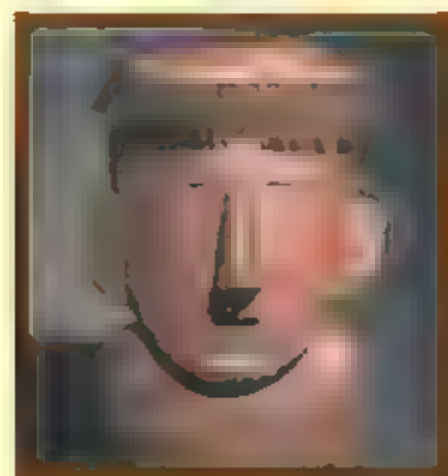
DEVO



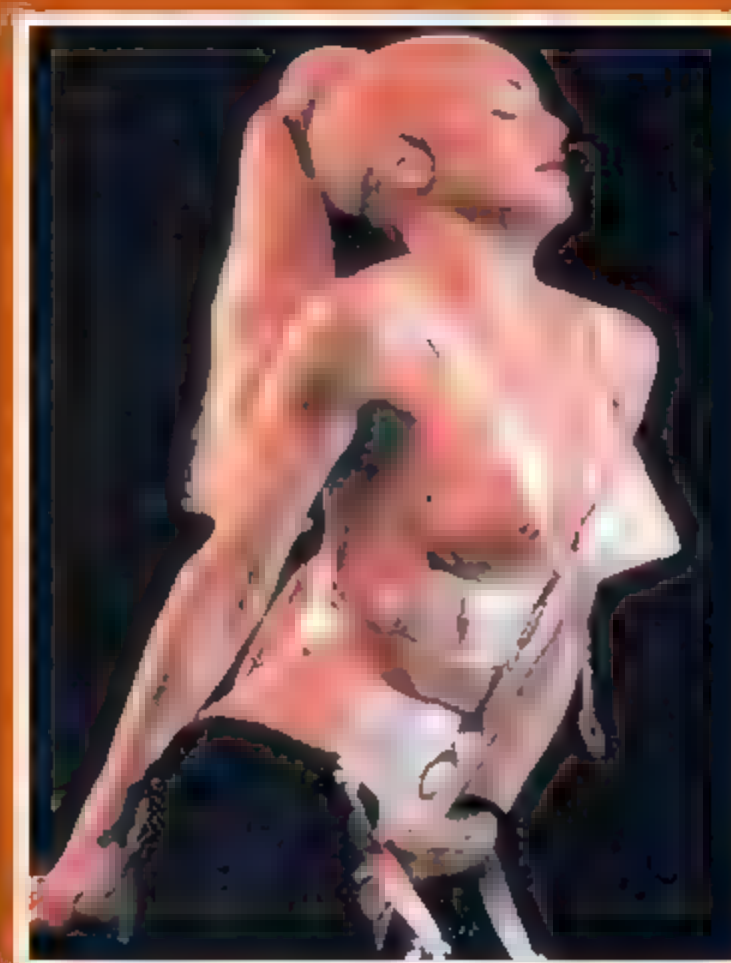
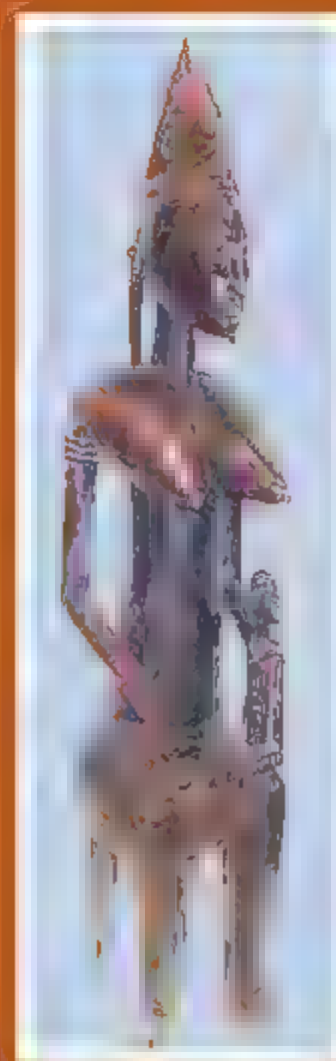
STAR JONES



WRITER, CHARI BURELL



THE THREE STOOGES



MADONNA



MICHAEL JACKSON





Duke Bissell's TALES OF UNDISPUTED INTEREST

A FEW WEEKS AGO I WAS SO DISTRESSED AFTER HAVING MY APARTMENT BURGLED, I COULD DO NOTHING BUT WANDER THE NEIGHBORHOOD.

DIDN'T THIS USED TO BE YE OLD DONUT SHOPPE?

YE OLD WITCHCRAFT SHOPPE

SPELLS, INCANTATIONS
SUGAR-FREE CANDY

BUT BEFORE I COULD VOICE MY CONCERN, THE PROPRIETOR BLEW SOMETHING INTO MY FACE AND THE NEXT THING I KNEW I WOKE UP IN VERY UNFAMILIAR SURROUNDINGS.

HAIL SATAN!
HAIL SATAN!

ARE THOSE MASKS MADE OF THE UPHOLSTERY FROM MY COUCH?

ARE WE SURE HIS SOUL IS WORTH TAKING?

WHEN I FINALLY GOT HOME MY APARTMENT INSURANCE HAD COME THROUGH.

\$38.00? TOO BAD I WASN'T HOME DURING THE BURGLARY. MY AGENT TOLD ME I WOULD HAVE GOTTEN TWICE AS MUCH IF I WAS MAIMED OR MUTILATED BY THE BURGLAR.

NOT WANTING TO BE AN UNFRIENDLY NEIGHBOR, I STEPPED IN TO SAY HI.

WE'RE HAVING A SALE THIS WEEK ON SUMMONING UP ALL THE DEMONS OF HELL FOR PERSONAL AND HOME PROTECTION.

THIS STUFF LOOKS JUST LIKE THE STUFF THAT WAS STOLEN FROM MY APARTMENT, ONLY IN POWDERED FORM.

EVENTUALLY I PASSED OUT AGAIN AND WOKE UP IN EVEN MORE UNFAMILIAR SURROUNDINGS.

EXCUSE ME BUT DO YOU KNOW WHERE I CAN GET THE CROSSTOWN BUS?

IF YOU GIVE ME ENOUGH SPARE CHANGE FOR A MEAL, I WON'T SPIT UP STINKING GOBS OF DISEASED MUCOUS ALL OVER YOUR SUPPLE LIPS.

FORGET IT, FRANK. HE'LL BREAK YOUR HEART IN THE END.

\$38.00 WOULDN'T GO FAR, BUT I ALWAYS DID HAVE THE NOSE FOR A BARGAIN.

DIDN'T THIS USED TO BE YE OLD WITCHCRAFT SHOPPE?

YE OLD FURNITURE SHOPPE

LAMPS, PLASTIC COVERED SIDE TABLES,
SUGAR-FREE CANDY

P.C. VEY



WISE GUISE DEPT.

For years, *America's Next Top Model* has taken groups of bitchy, bulimic, charisma-challenged head cases and pitted them against one another. Each forgettable princess shared the same hope: to get her name on a modeling contract. But there's a brand new reality show in which the contestants definitely DON'T want their names to show up on a contract...

AMERICA'S NEXT top mobster

My name's Anthony Soprano, but I'm not gonna say it again! In my line of work, you're always looking for a way to take over somebody *else's* line of work! That's why we're muscling in here on the world of reality television. And I gotta say, this reality TV jazz already feels like home. It's a lot like my old business, only with fewer scruples! Sil, explain the show to our viewers!

Sure thing, T! We're about to bring up here on the beautiful stage at the Bada Bing four wiseguy wanna-bes! We're gonna give them a job to do and see if they got what it takes to be part of our crew. As you can guess, the jobs are gonna be a little tougher than picking up the cannolis!

Each one of them thinks he's trying to make his bones out of sight, in the shadows! But what they DON'T know is that we're secretly filming the whole process from beginning to end. We'll find out which new guy handles the s\$@% that we put 'em through the best. The winner gets to have his balls busted by us for the rest of his life — which will probably end with a f@&%in' bullet from somebody he thought was a friend! And before you ask, no, grand prizes are NOT transferable!



WRITER: DESMOND DEVLIN

ARTIST: TOM RICHMOND

Enough f*%ing chitchat. It's time to start the game! This is Contestant #1, Vinnie from Queens! Vinnie says he's always wanted to join a feared family with a long history of inflicting ruthless punishment. But since the Stillers were filled up, we were his second choice!



Contestant #2 is Roger from San Diego! It says here you practiced for this show by watching all the great crime movies. What, like *The Godfather*, *Goodfellas*, *The Departed*?

No! *Wall Street*, *Jerry Maguire* and *Entourage*! Stock brokers and talent agents make you guys look like turnstile jumpers!

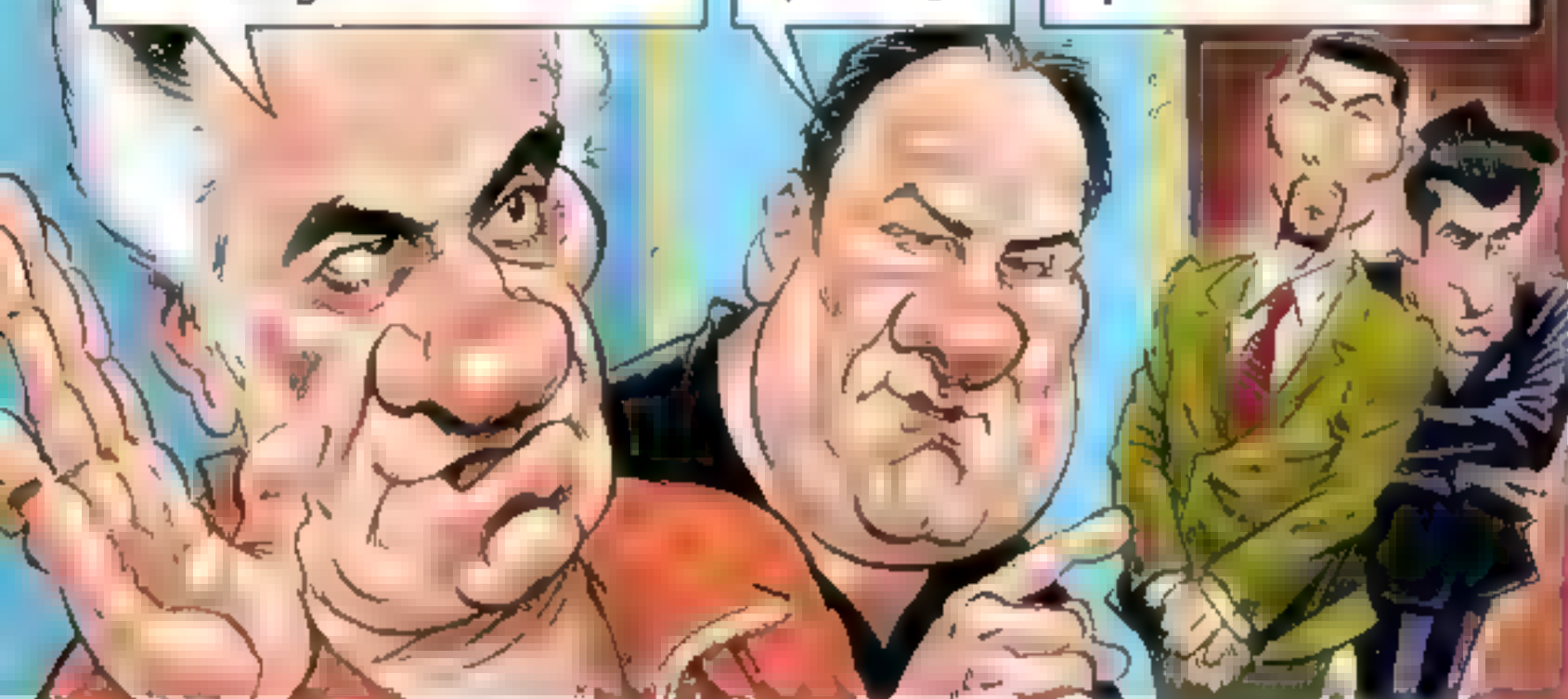
You got cocktail onions, kid! I respect that, so I'm not gonna shatter your kneecap until AFTER the show!



Next up is Hohlro Todeki! He's a Japanese Yakuza — that's what they call wiseguys over there — but let's see if he has what it takes to make it in Jersey! Hey, I have a Japanese name, too — Hung Low! Whoah!

Watch it with the Jap slurs, Paulie — this guy understands English perfectly!

No worries, T! You'll see nothin' but respect from me! Besides, we did all the talkin' we needed to back in WWII when we dropped Fat Man on Nagasaki! And speakin' of Fat Man...



.this is our Fourth Contestant, Enzo! This guy tips the scales at 295 pounds, which could be a drawback. If you want to be in *this* family, Enzo, put on about ten more pounds — THEN you'll be in the zone!



All right, before your "job assignment," I have to ask you, if the Feds pick you up and want you to tell them what you know, how do you answer?

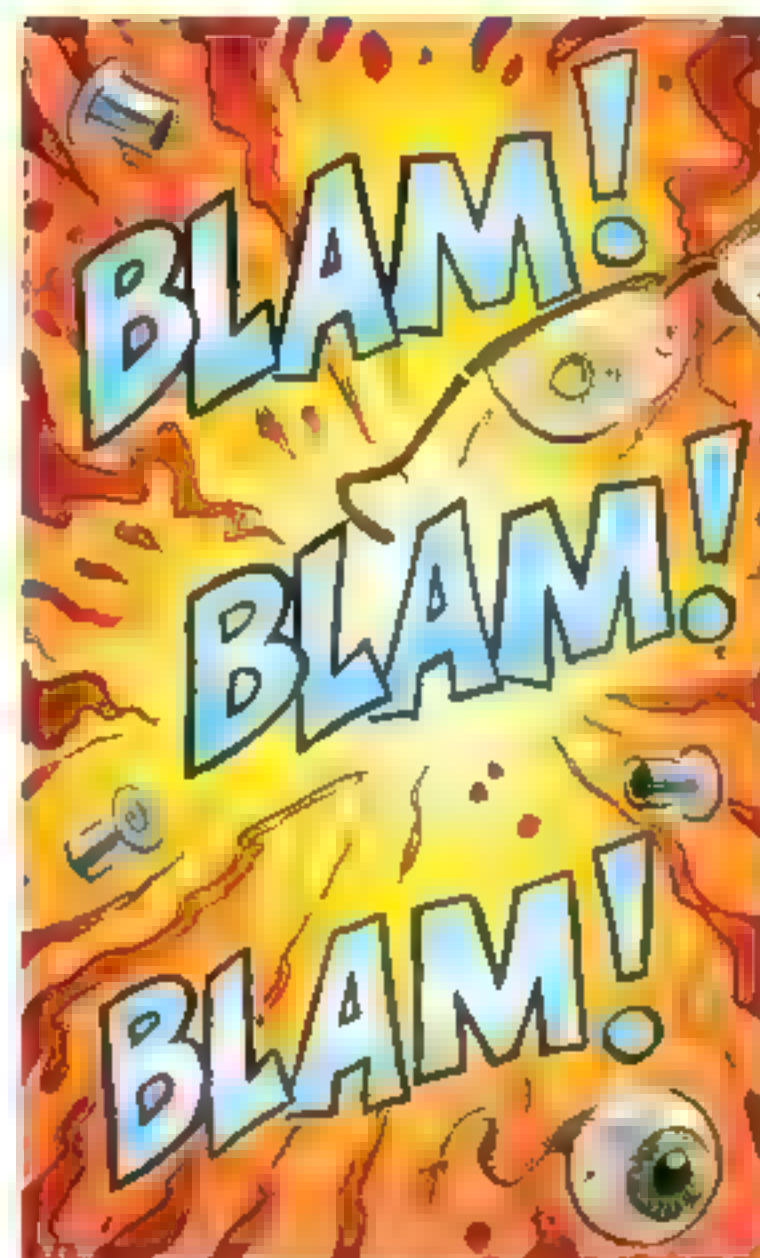
Fuhggedaboudit!

You can't make me talk!

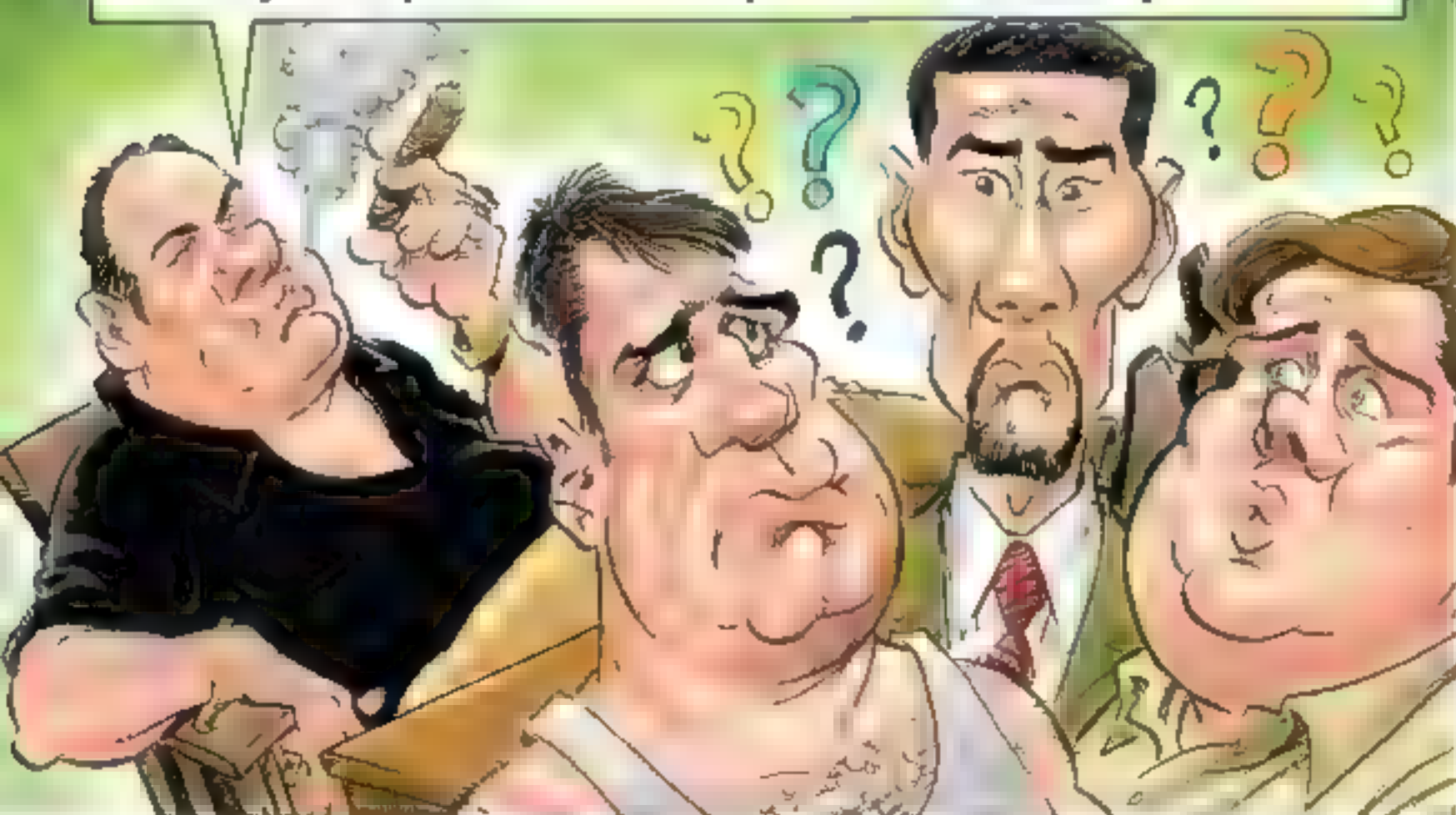
I don't know nuthin' about nuthin'!

Try refreshing the blog on my MySpace page?

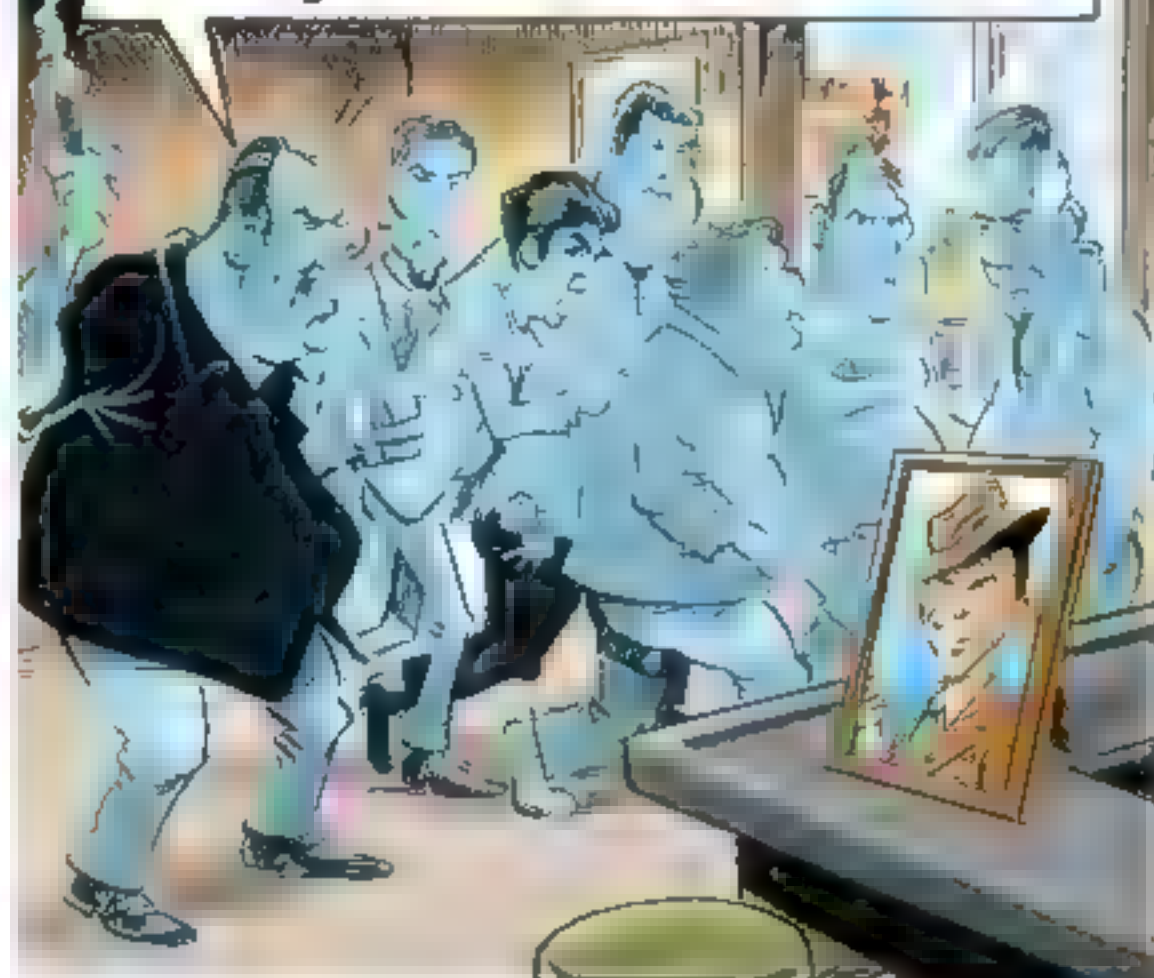
And then there were three...

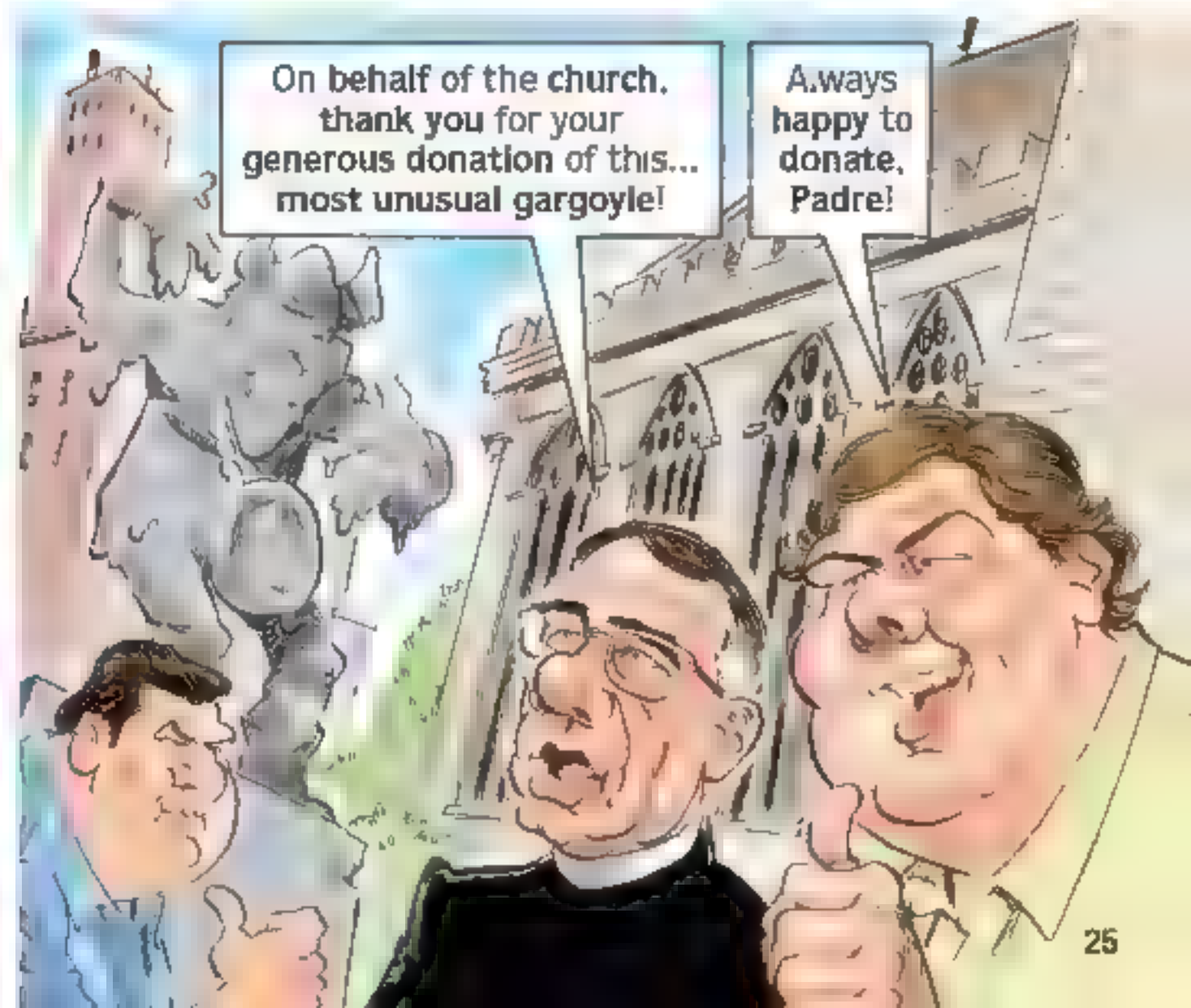
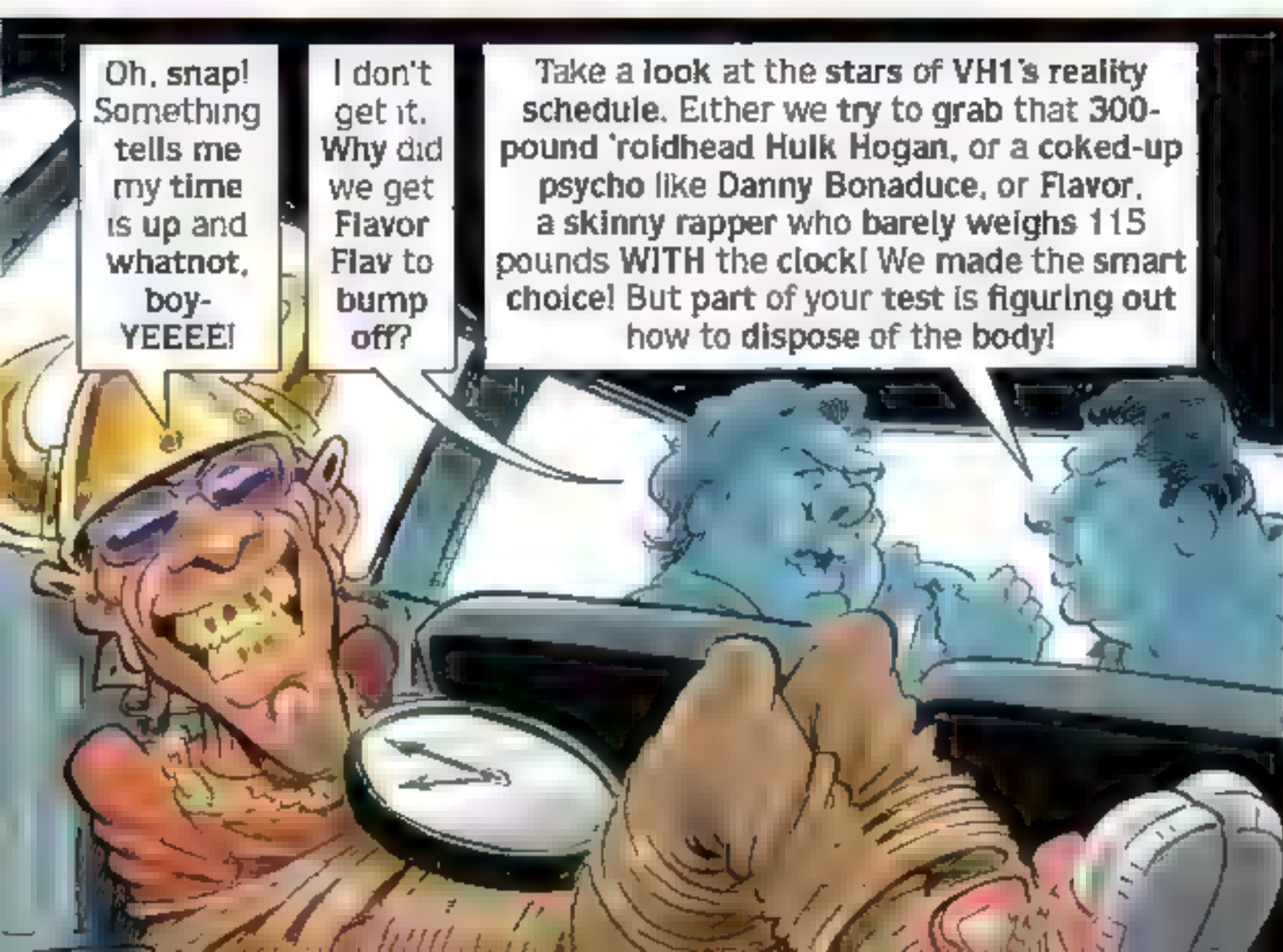
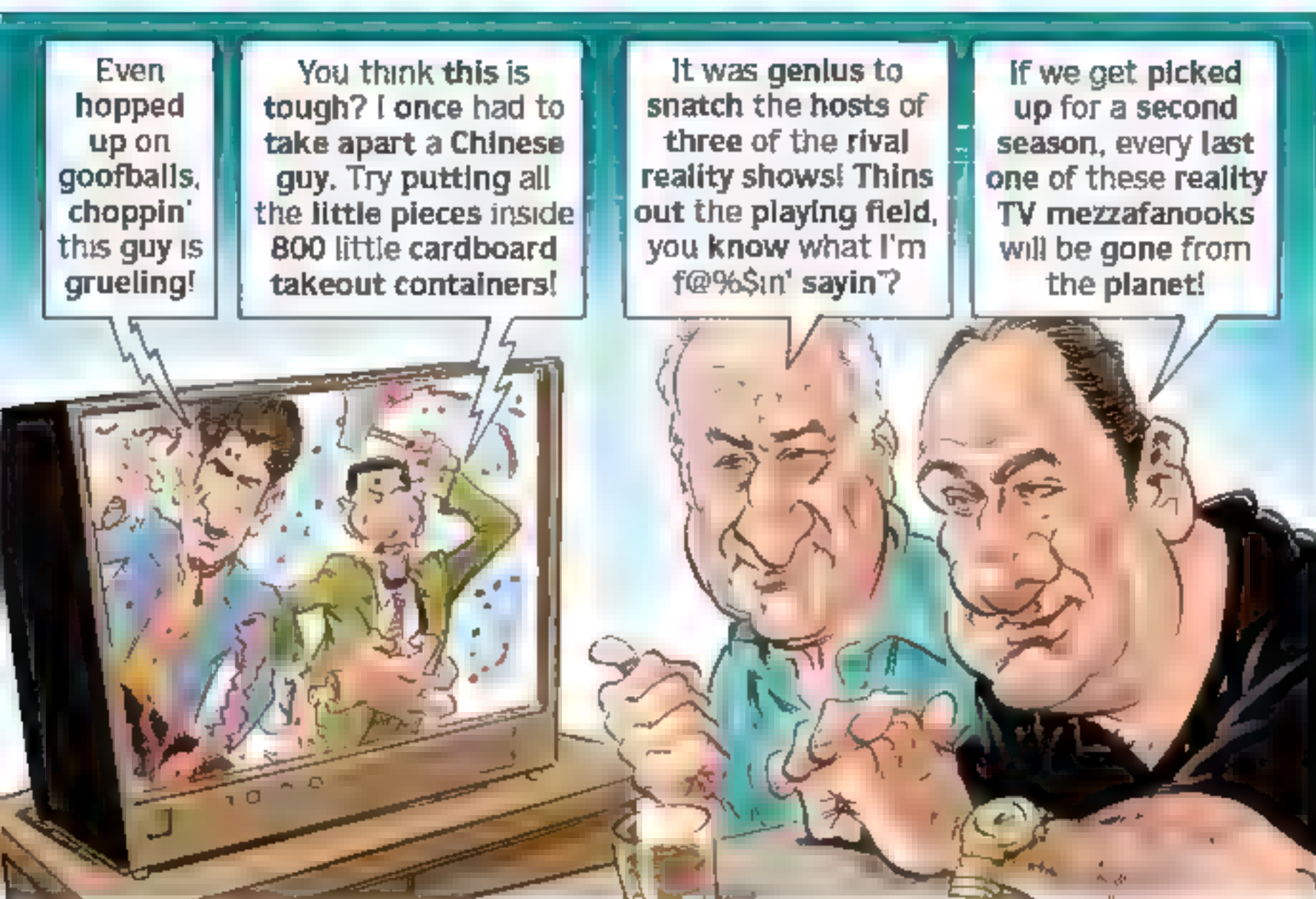


Now that we got that taken care of, here's the "job" outside are three Crown Vics with someone inside. You have to "drop off" your "passenger" at an "undisclosed location" "permanently" and "pimp your ride" so it's "clean" when you "drop it off" at the "compound." Have I made myself clear?



All right, I'm sending Sil, Christopher and Bobby Bacala wit' youse to show you the ropes — and if you f*%\$ it up, they'll show YOU the ropes! Now get these mamalukes outta here!





You all did good this afternoon — now, to see if you've really got the stomach to be in the family, we're gonna do like they do on other reality shows — you're gonna have to eat something totally disgusting! Janice, tell 'em what you made!

You'll start with some calzones, and antipasta with gabagool and prozhoot! Then, homemade manicott, gavadel and calamare with some pasta fazool, mussels ma-dinara, clams oregonata, and eggplant parmigian'!



Yo, T, what's disgusting about that? It sounds like an unbelievable feast!

She used store-bought tomato sauce!

Argghh! T, you sick f#@&\$!



Yo, Uncle Junior! Time to wrap it up! How are we coming along with the scores?

With 45 pancakes, it's Team Cupcake. Aw, s%#&, what did I say, Team Cupcake? I meant Team Cupcake. I had a dog named Socks once. Nice doggy. Hey, what did the Greek hooker say to the blind man's dog? Pancakes! Woof!

The scores, Junior! The SCORES!

Dammit! Dammit! I just made a number one in my pants!

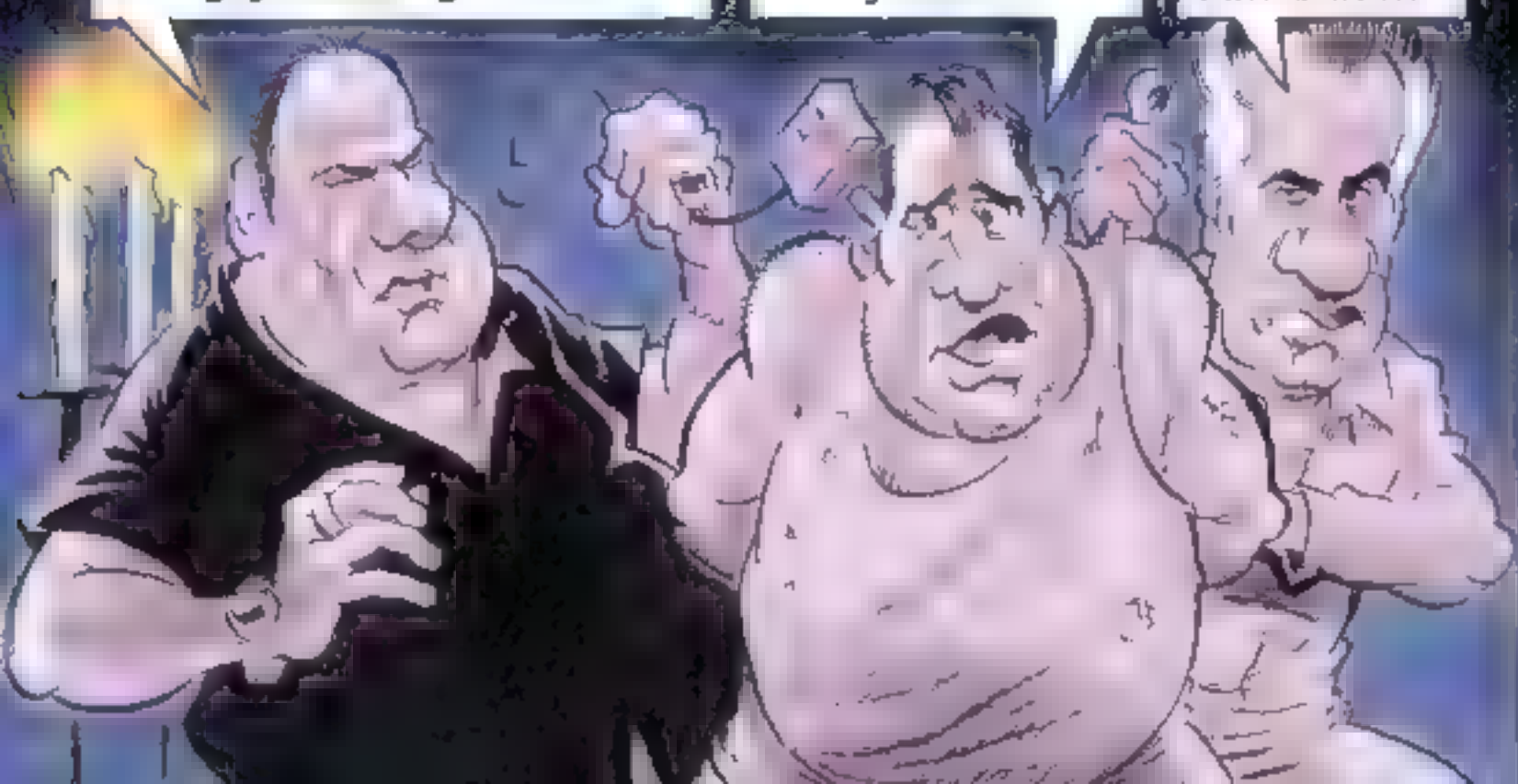
It looks like our winner is Contestant Number One!



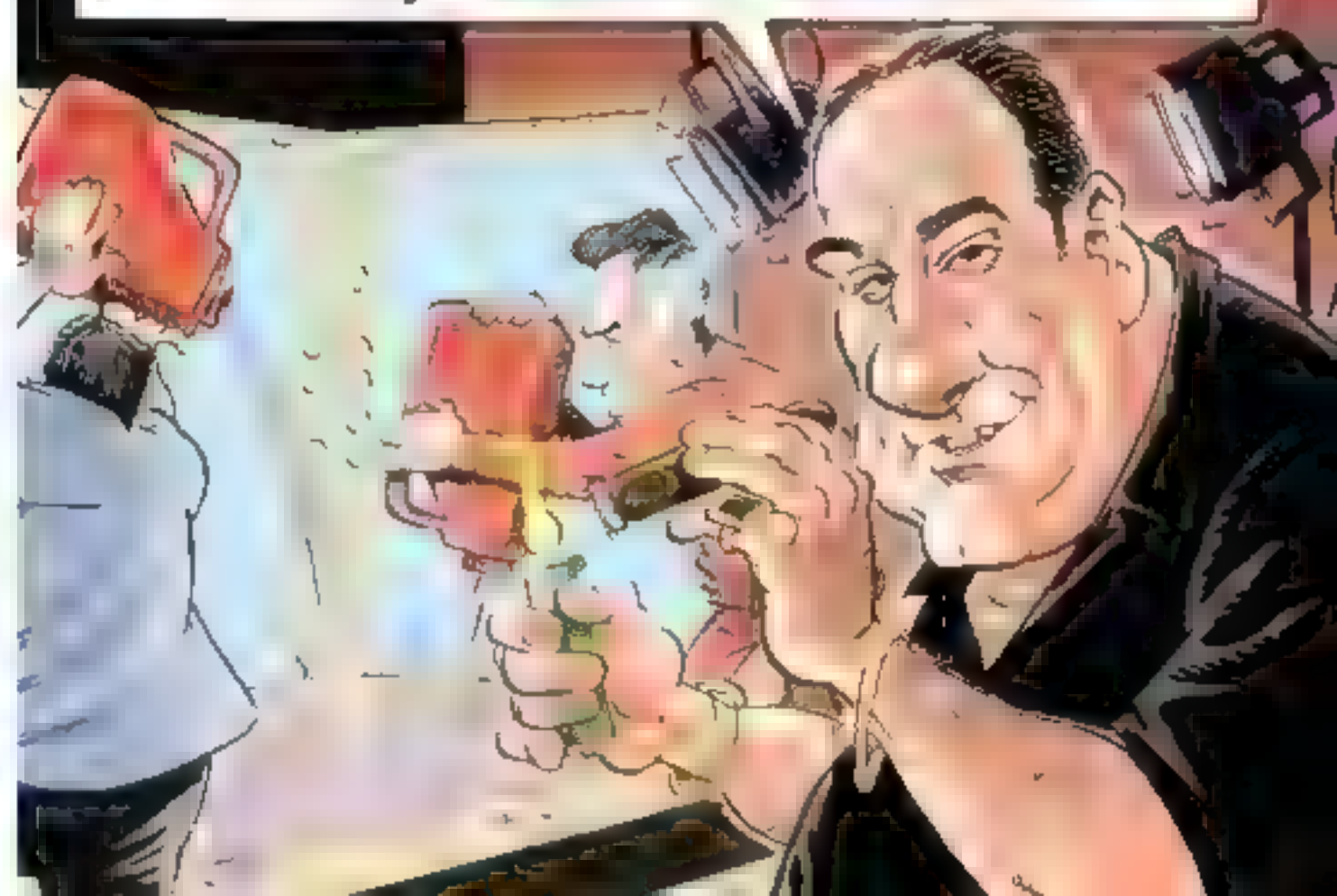
Congratulations, and salud, Vinnie! As winner of the contest, you'll be getting your own monogrammed icepick, 30,000 cartons of cigarettes, and a... whoa, whoa, whoa! What the f#@&? Lock the doors! This guy's wearing a wire!

But, but, it's for your own TV show! You just GAVE me the microphone so we could film this ceremony! You're wearing a wire yourself!

No more crocodile tears! Into the car trunk, Vinnie boy! We're taking a trip to the Pine Barrens!



Okay, let's get outta here! Once we torch the set and collect the insurance, we can start up production on *America's Next Top Mobster: Miami*, *America's Next Top Mobster: Boston*, and even *America's Next Top Mobster: Hackensack*! This reality TV scam is the sweetest racket ever!

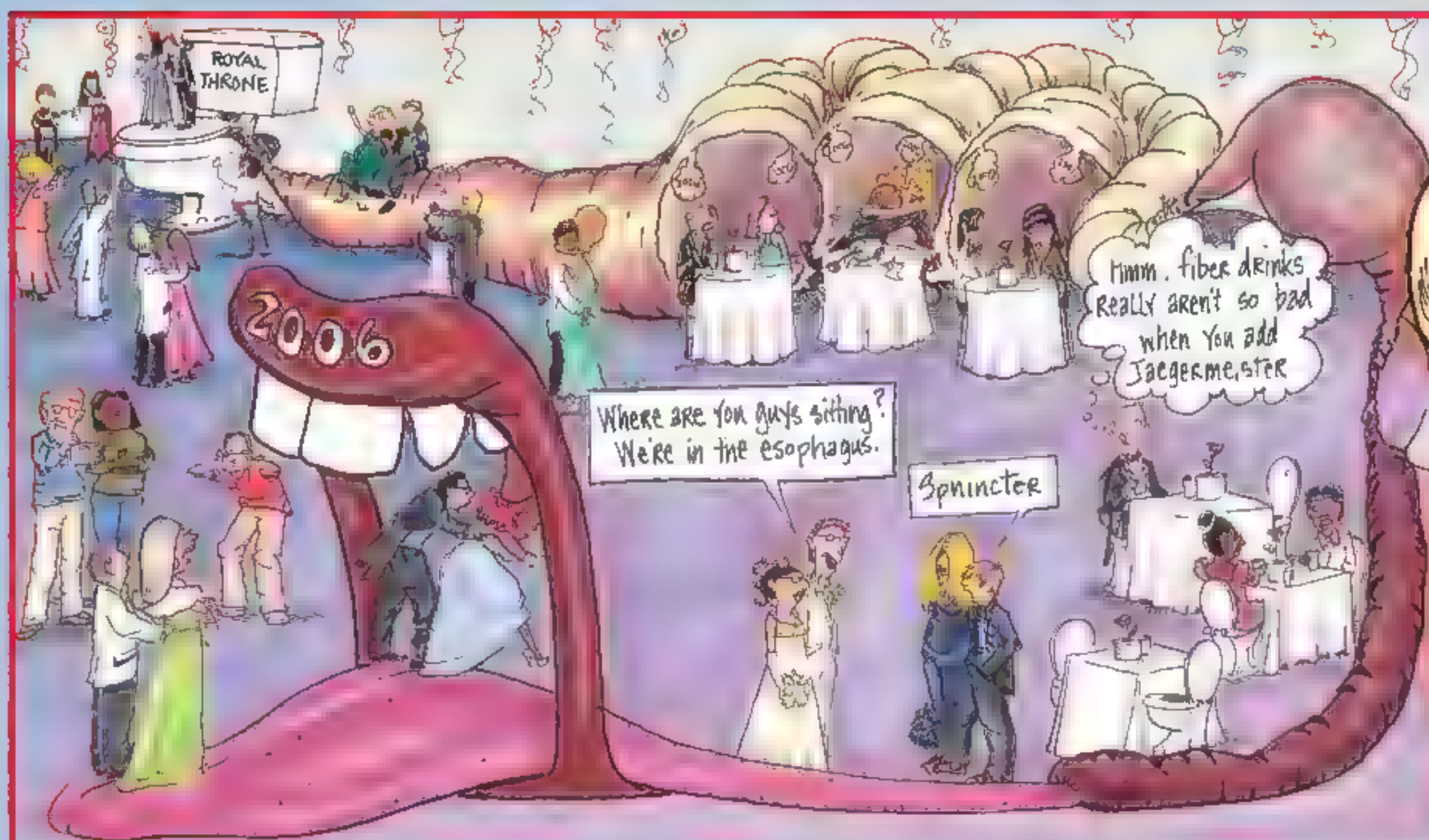
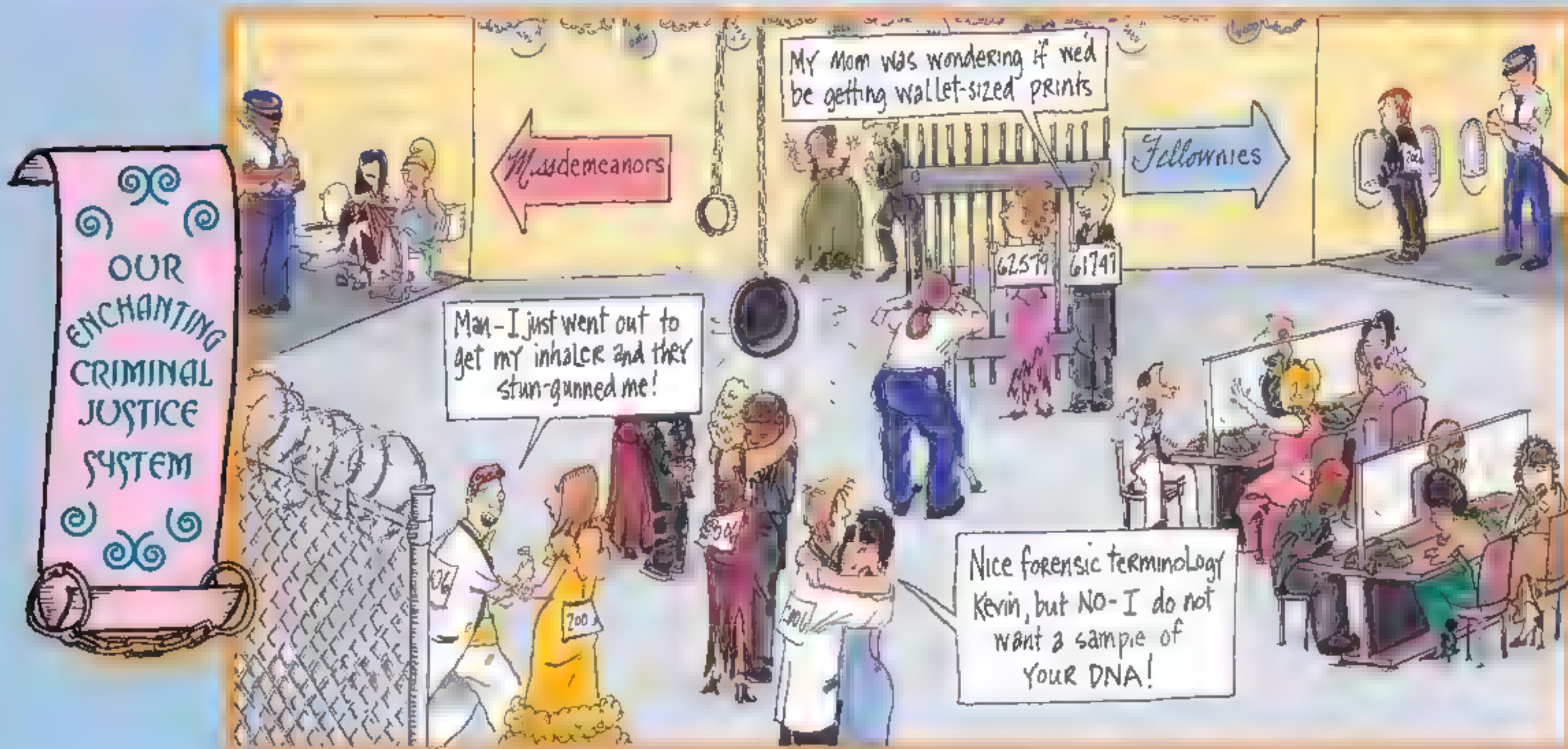




It's prom season!
And that means one thing —
you're probably not going!
Well, two things —
it's also time to pick a theme
for your prom! Here's a tip,
though — it's going to be
lame no matter what you
choose, so do yourself a favor
and just pick "Under the Sea"
or "Starry, Starry Night" or
something and steer clear of...

America's Least Favorite Prom Themes

WRITER AND ARTIST
TERESA BURNS PARKHURST



William Shakespeare once wrote, "What is in a name?" Well, plenty, Billy boy! After all, no one would even *know* that line if, instead of the And what does this prove? Next to nothing! But it does show that there are good

Bard of Avon, it had been written by Hector "Lucky" Grumbles! (Not to take anything away from Hector's impressive body of work...) names and bad names — whether it's playwrights or products. Don't believe us? You will after reading ..

IT'S A GOOD BRAND NAME...

AND A BAD BRAND NAME...

ROACH MOTEL

SOFT & DRI

monster.com

I Can't Believe It's Not **Butter!**

piggly wiggly

GOOD NAME FOR... BAD NAME FOR...




Insect-trapping devices An actual motel chain

GOOD NAME FOR... BAD NAME FOR...




Women's antiperspirant Erectile dysfunction medication

GOOD NAME FOR... BAD NAME FOR...



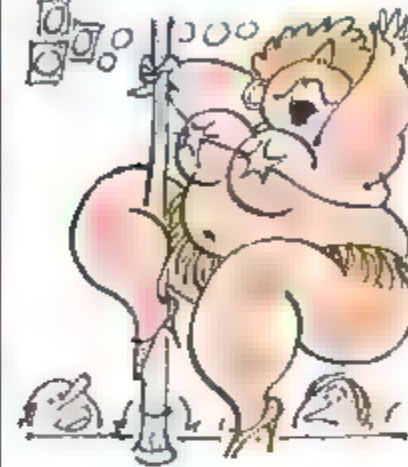

An online employment service An online dating service

GOOD NAME FOR... BAD NAME FOR...




Margarine A sports drink

GOOD NAME FOR... BAD NAME FOR...

A supermarket A strip club

head & shoulders

VICKS

Blue tooth

Green Giant

Campbell's CHUNKY

GOOD NAME FOR... BAD NAME FOR...




Shampoo A fast food chicken franchise

GOOD NAME FOR... BAD NAME FOR...



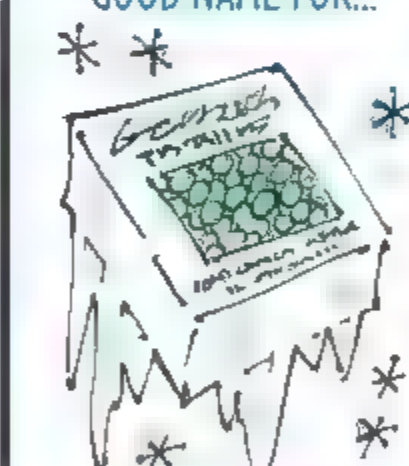

Cough drops and menthol rub Dog care products

GOOD NAME FOR... BAD NAME FOR...




Electronic gizmos A denture adhesive

GOOD NAME FOR... BAD NAME FOR...




Frozen vegetables A suppository

GOOD NAME FOR... BAD NAME FOR...




Soup Bottled water

POPEYE

Garden Weasel

RENT A WRECK

WRITER: JEFF KRUSE
ARTIST: PAUL COKER

2000 FLUSHES

BENGAY

GOOD NAME FOR... BAD NAME FOR...




Spinach Contact lenses

GOOD NAME FOR... BAD NAME FOR...



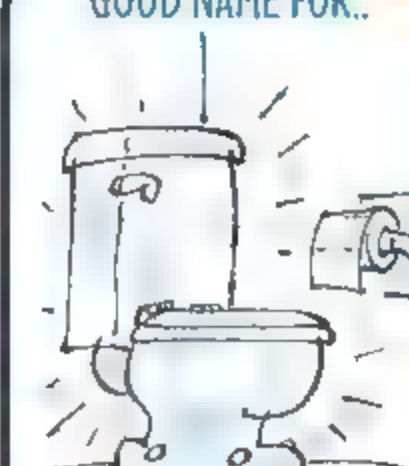

A gardening tool Hot dogs

GOOD NAME FOR... BAD NAME FOR...




A car rental business An escort service

GOOD NAME FOR... BAD NAME FOR...




A toilet cleaner Prune juice

GOOD NAME FOR... BAD NAME FOR...




A pain reliever For pretty much anything else. And, come to think of it, maybe not even such a good name for a pain reliever!

If you watch a lot of reality TV shows but need something to do during the long, mind-numbingly boring "dramatic" segments when the contestants are just waiting around to see who gets voted out/voted in, fired/hired, proposed to/dumped, given a new house/new face, or granted "immunity," you can create your own hit show with...

MAD'S ALL-INCLUSIVE DO-IT-YOURSELF REALITY SHOW PRESS RELEASE



PRESS RELEASE

A new FOX reality show, ⁽¹⁾_____ will premiere this fall. Filmed ⁽²⁾_____, ⁽³⁾_____, the series features ⁽⁴⁾_____, ⁽⁵⁾_____, ⁽⁶⁾_____. Each week one of the ⁽⁷⁾_____ participants will ⁽⁸⁾_____. According to ⁽⁹⁾_____, the show will appeal to ⁽¹⁰⁾_____, ⁽¹¹⁾_____, ⁽¹²⁾_____.

⁽¹⁾ "Cheating CPAs"
"The Real Hogan's Heroes"
"The Littlest Carjacker"
"Dumpster Decorating"
"Extreme Comb-Overs"
"Trading Proctologists"
"Nude Championship Poker"
"Awesome Scumbags"
"Meet Your New Cellmate"
"Albanian Idol"

⁽²⁾ on location underwater during a transsexual pep rally by scabs on a \$62.95 budget by a dwarf who calls himself "Mr. Big" without vision or foresight on a super-8 without proper permits by outsourced Indian workers

⁽³⁾ in downtown Tulsa in a gigantic petri dish on a Princess cruise at a Balco test lab in the cutest little Akron café in a Nevada brothel in a time-space continuum in a Baghdad Wal-Mart in front of the Today Show window at the Neverland Ranch's ice cream parlor

⁽⁴⁾ cross-dressing toothless Atkins-friendly godless iPod-loving right-wing young, buxom filth-mongering nubile poorly-animated, dancing

⁽⁵⁾ couples Barry Bonds apologists nomads vegetarians Ecstasy addicts Bush haters bounty hunters psychotics Robert Blake fans illiterates

⁽⁶⁾ slandering shaking down shaving the backs of lusting over breaking wind with "pimping out" playing Texas Hold 'Em with sharing bootleg Vioxx with selling their children to looking to score with

⁽⁷⁾ a renowned cheese importer a surprisingly sexy zombie Kofi Annan's little black book duct tape sniffers acid reflux sufferers very small people William Hung's vocal coach Bernie Mac a man who pretends to be Balboa itinerant yodelers

⁽⁸⁾ savor the experience of give three cheers for discover the perverse pleasure of feel "that way" about discuss the pros and cons of valiantly attempt to fend off become enamored with feel the physical effects of get all misty-eyed about come to grips with

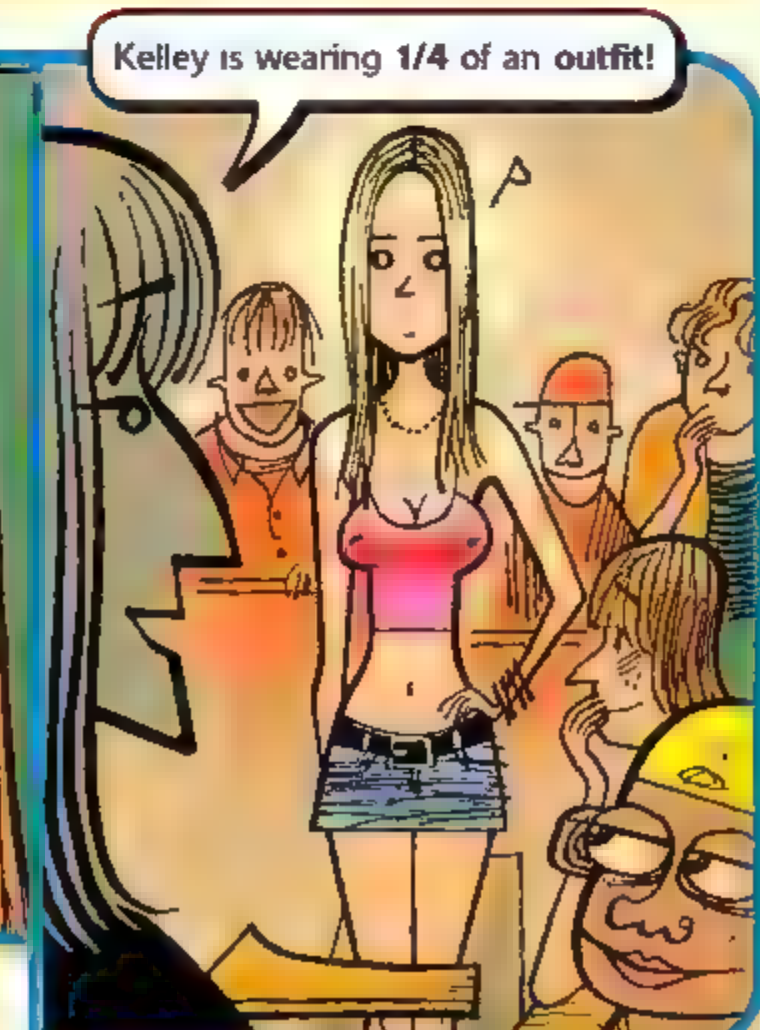
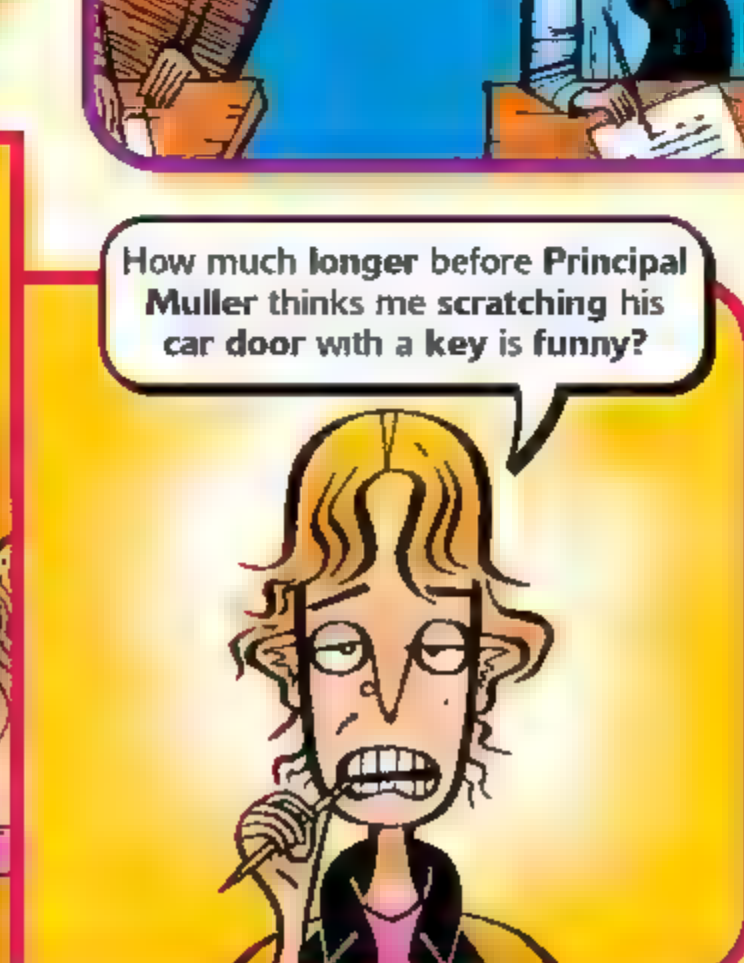
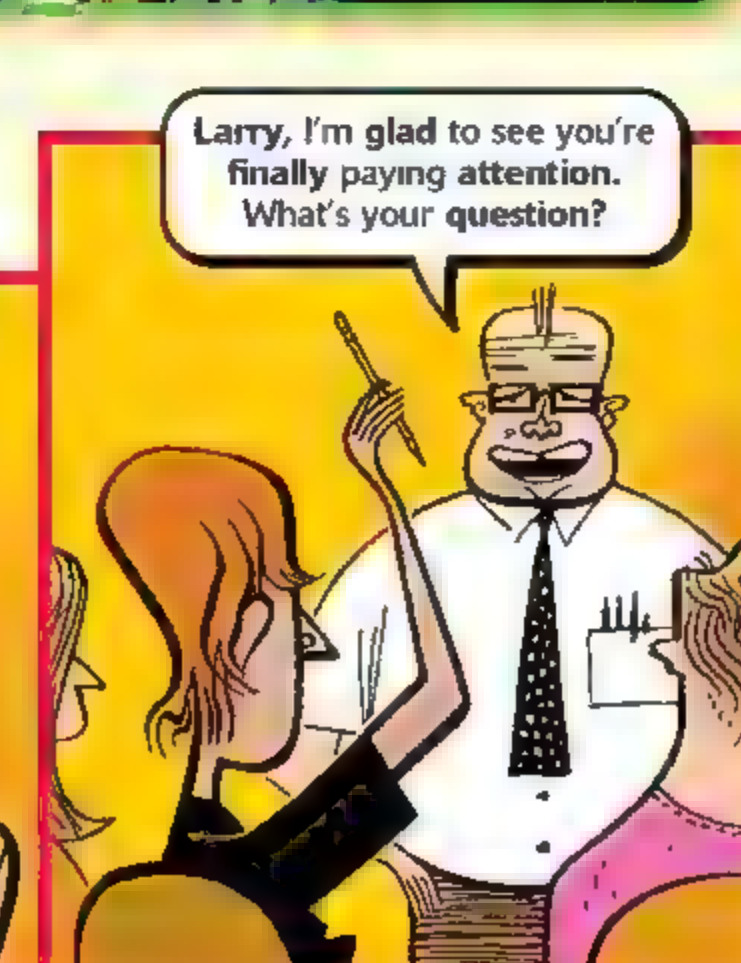
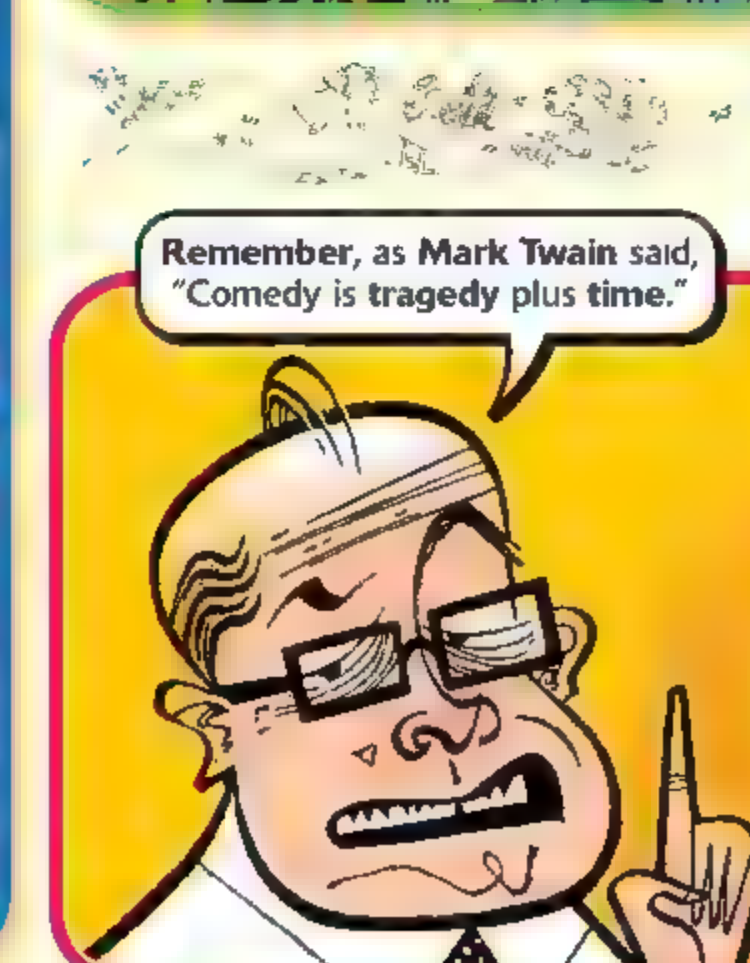
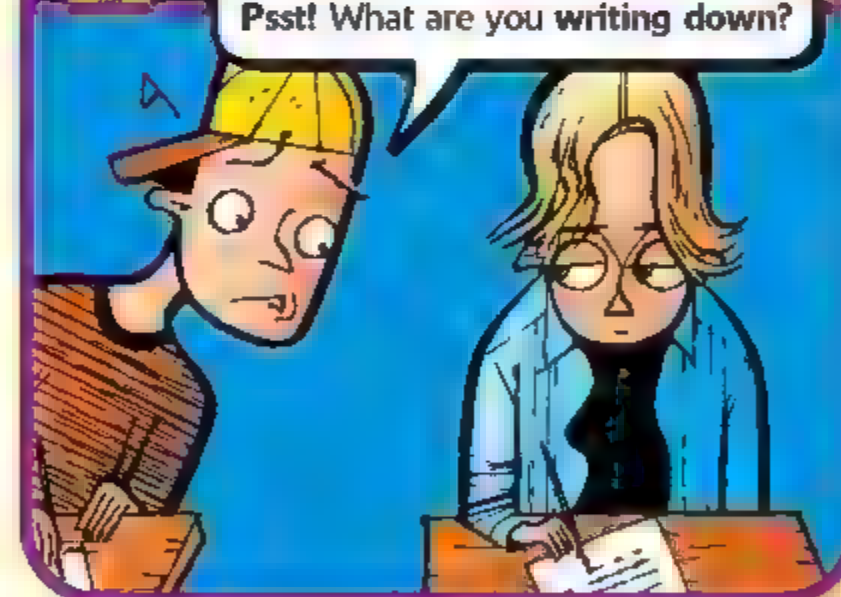
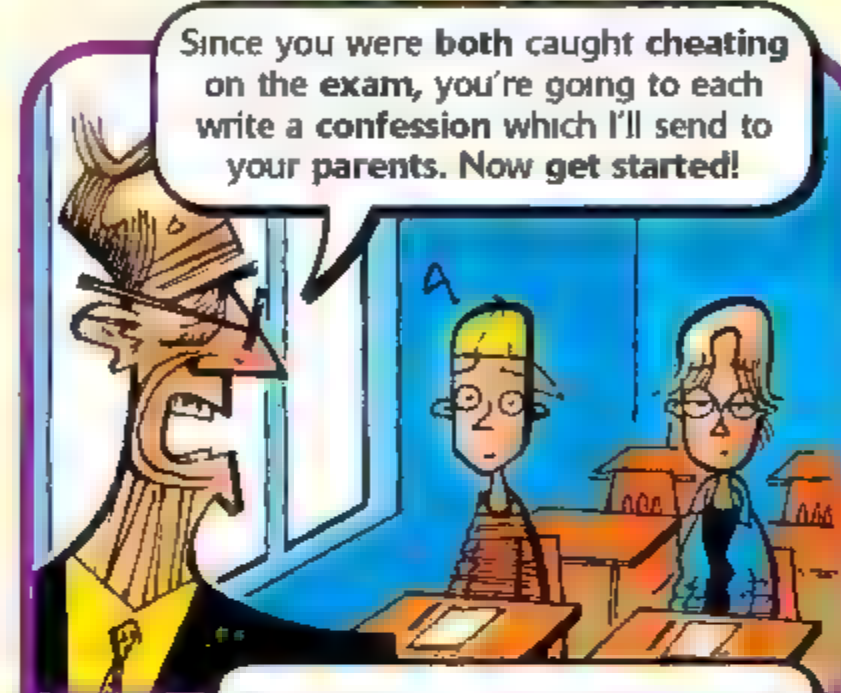
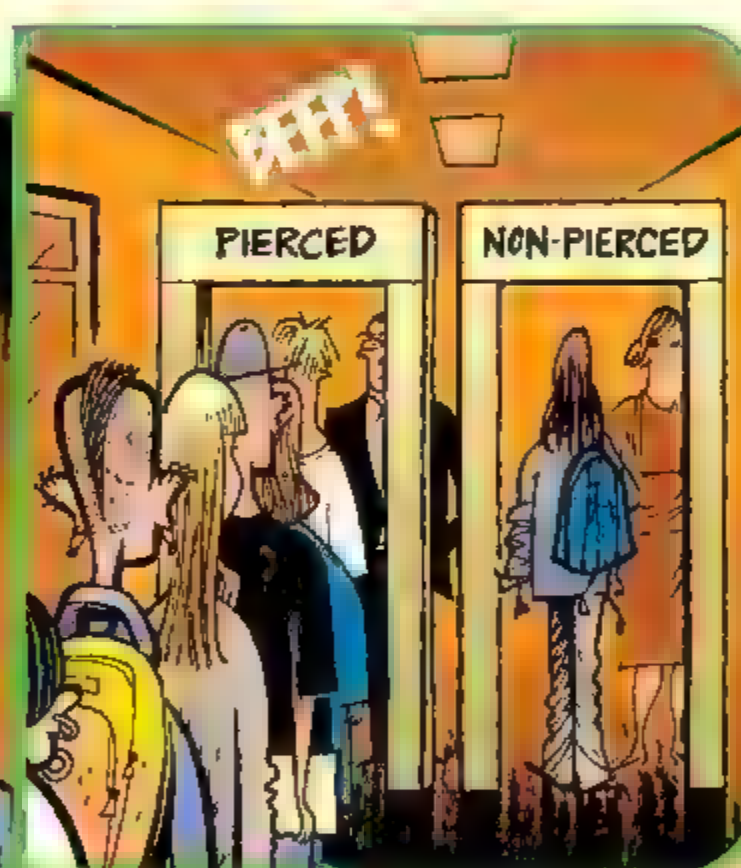
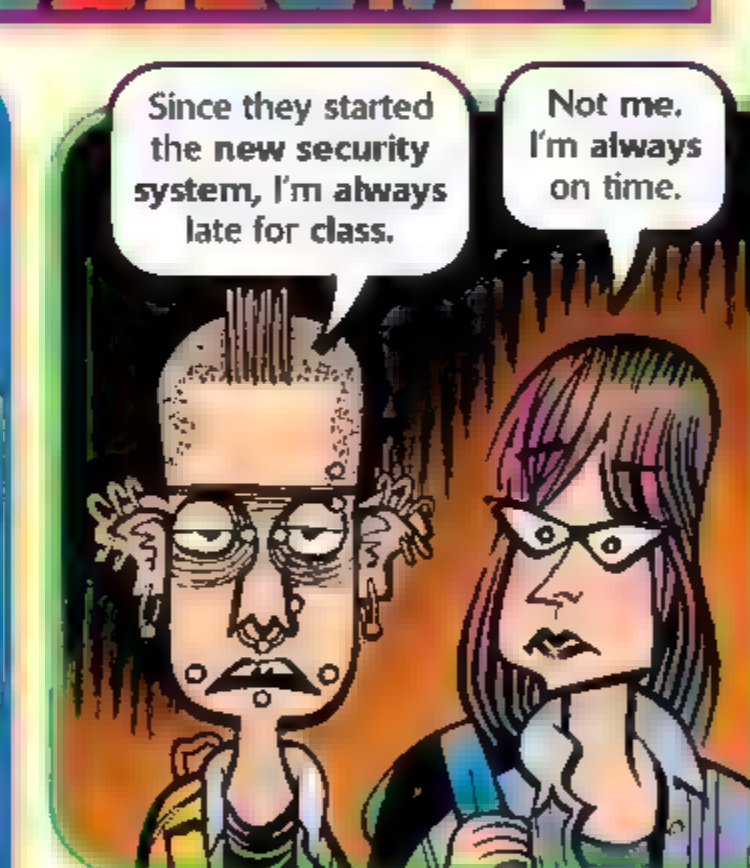
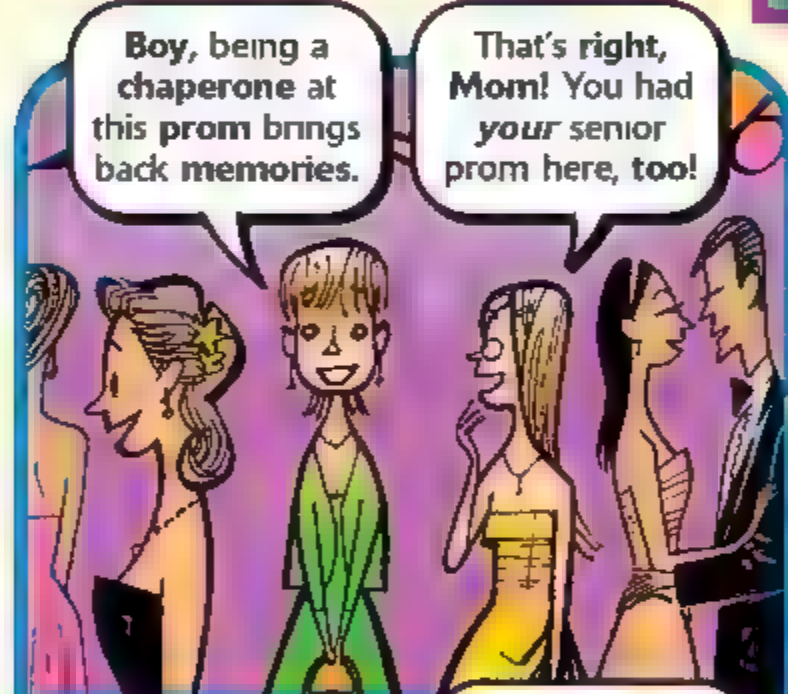
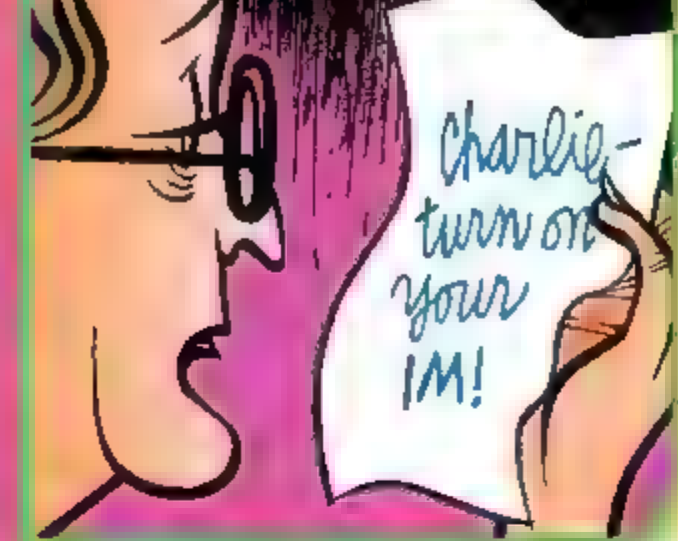
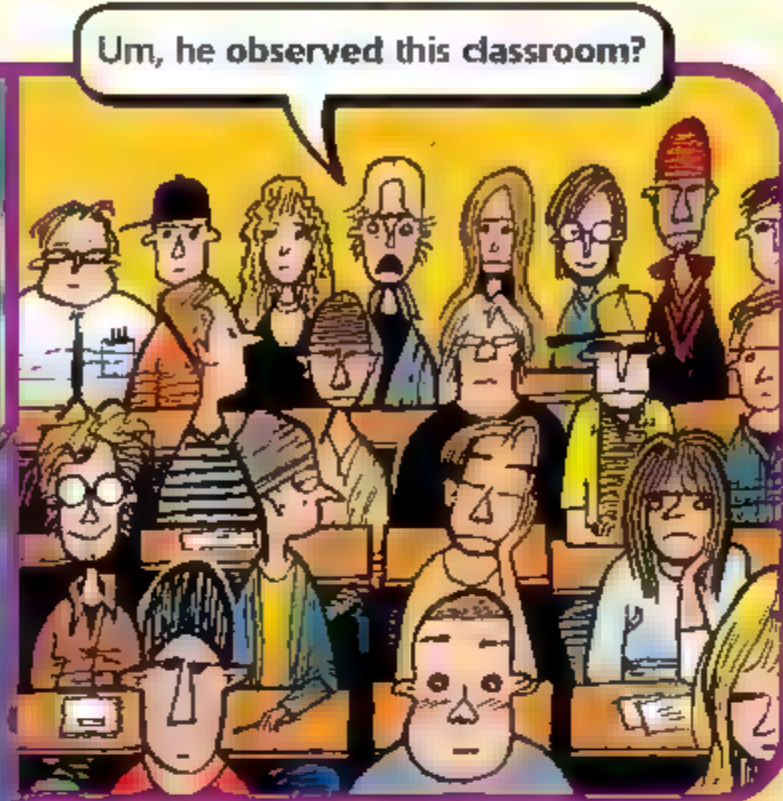
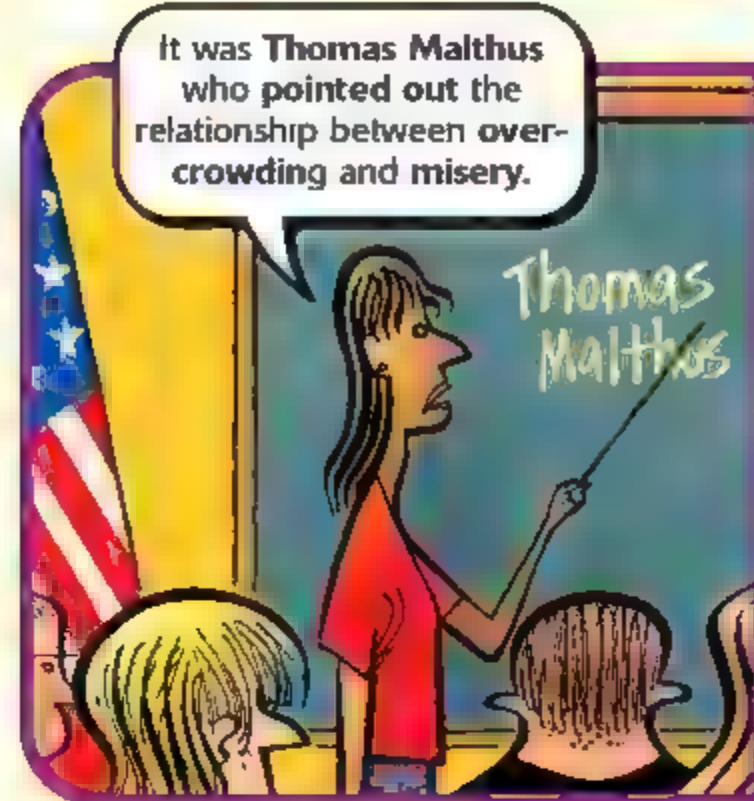
⁽⁹⁾ a lingering death unspeakable torture an uncooked chicken the Pitt-Aniston breakup man's inhumanity to man utter boredom adultery in Altoona molting a rude Chinese waiter marmot worship

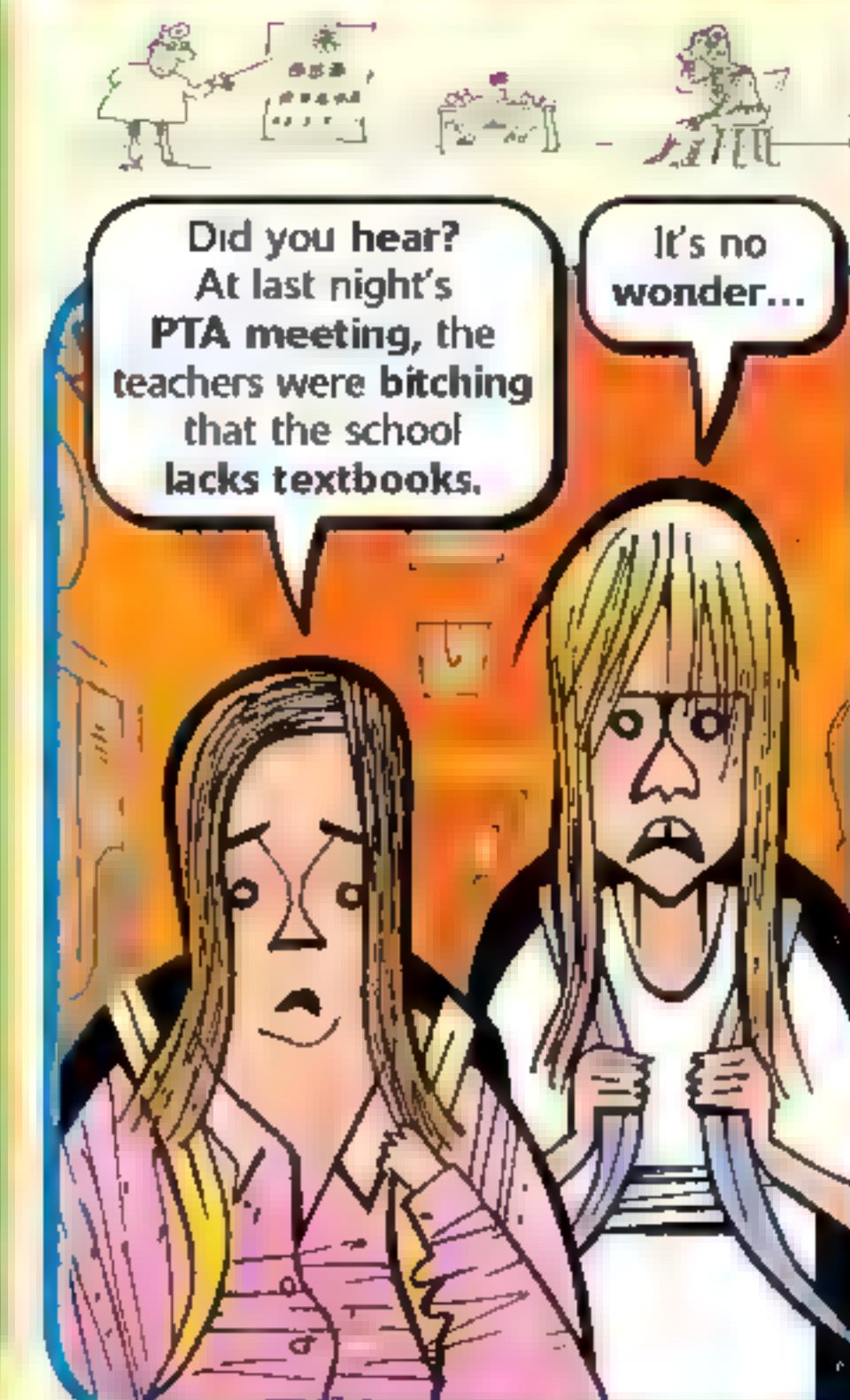
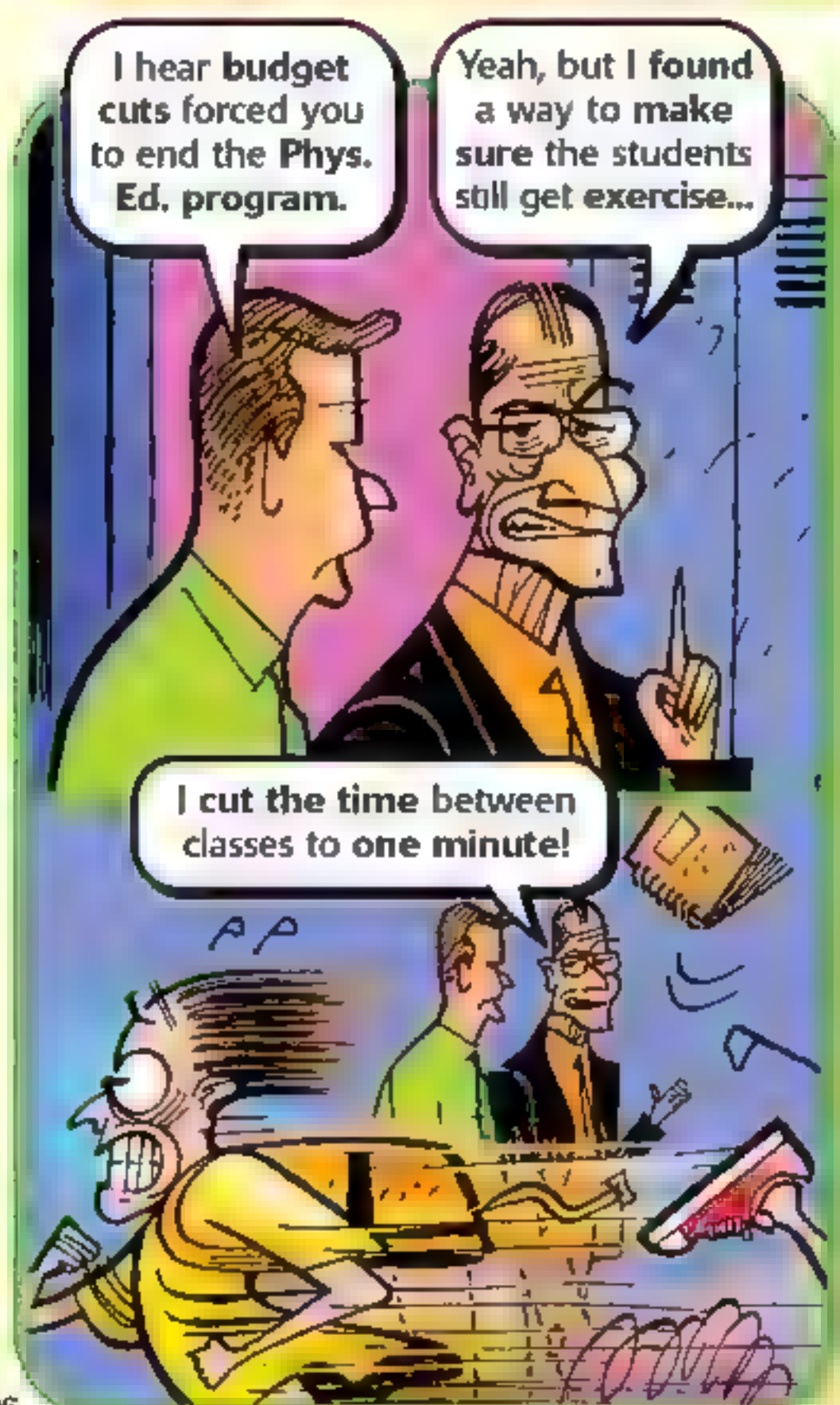
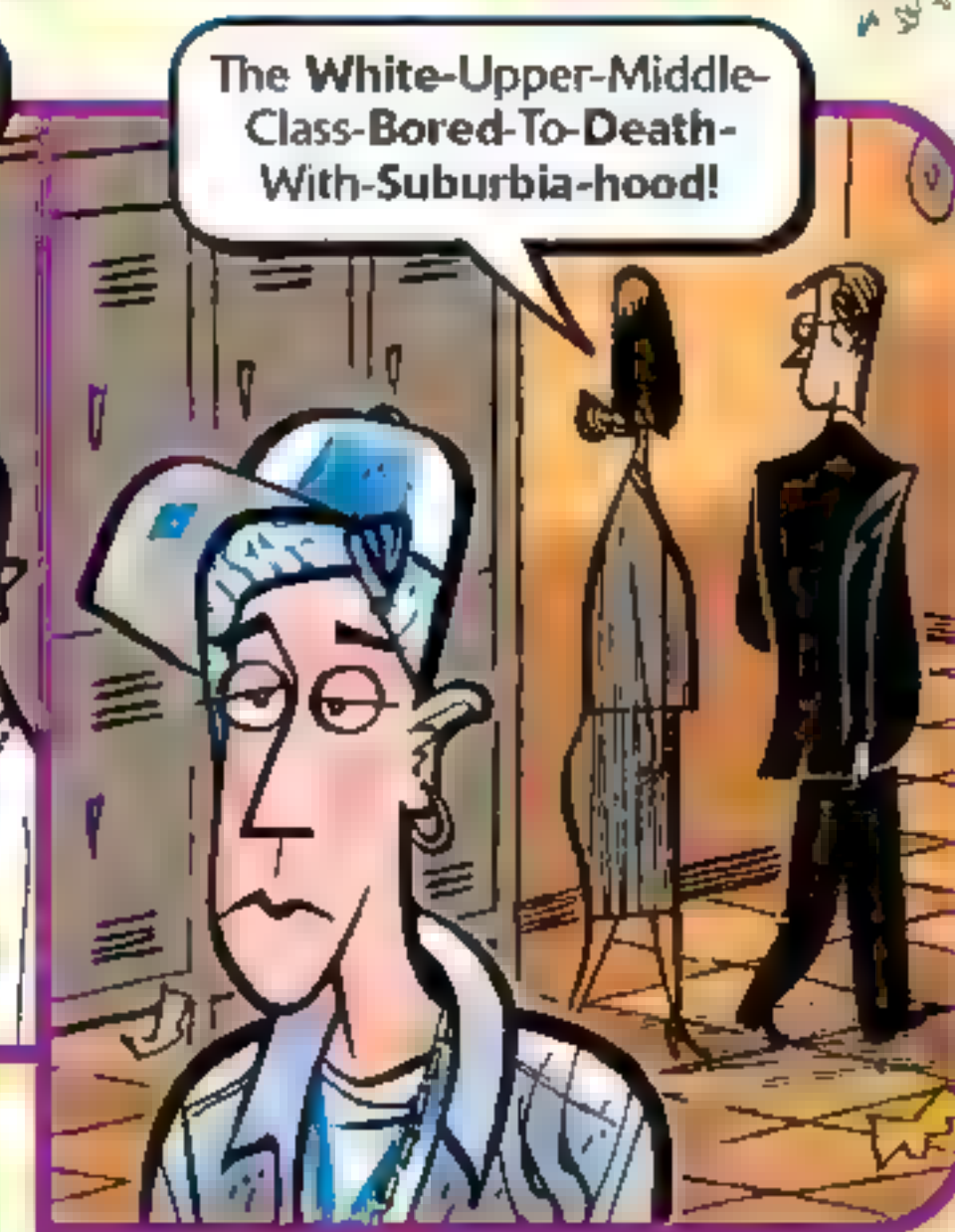
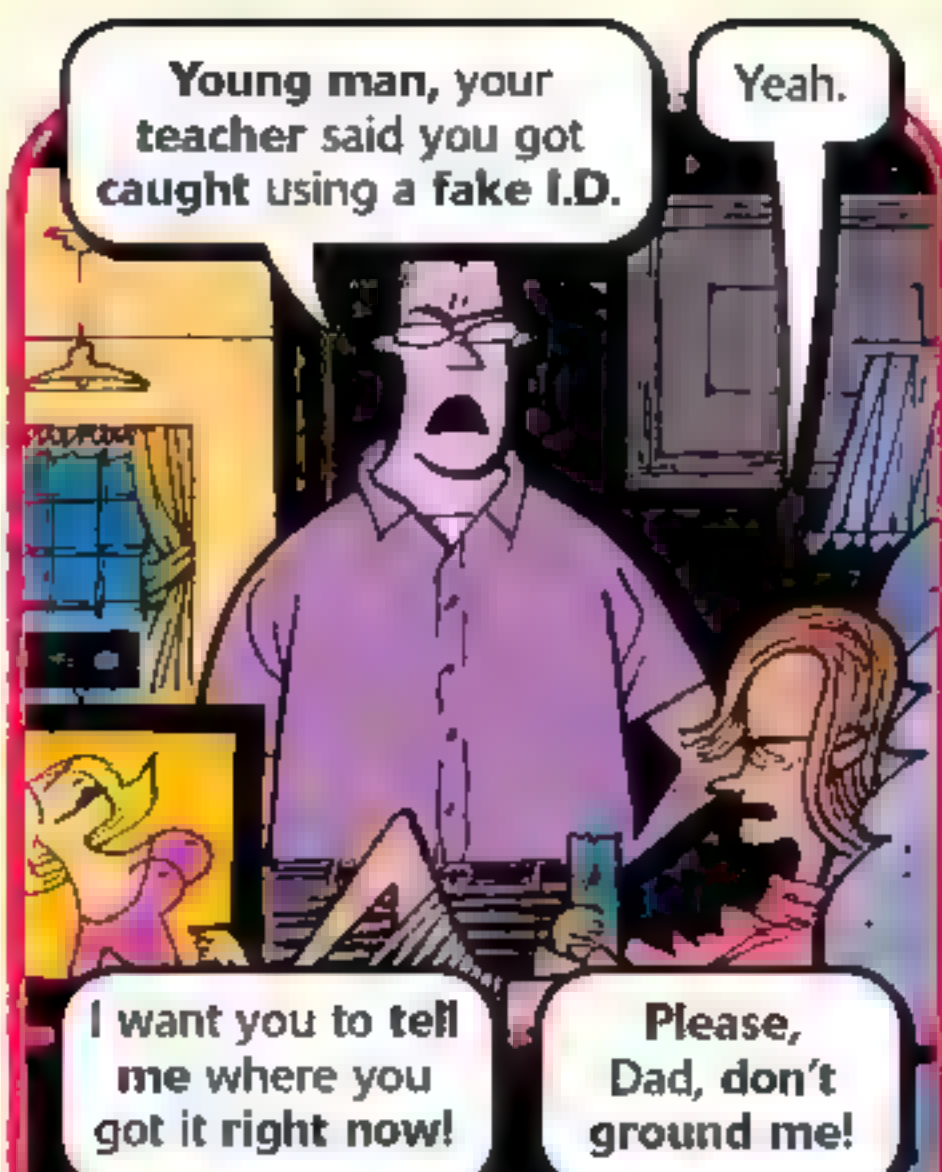
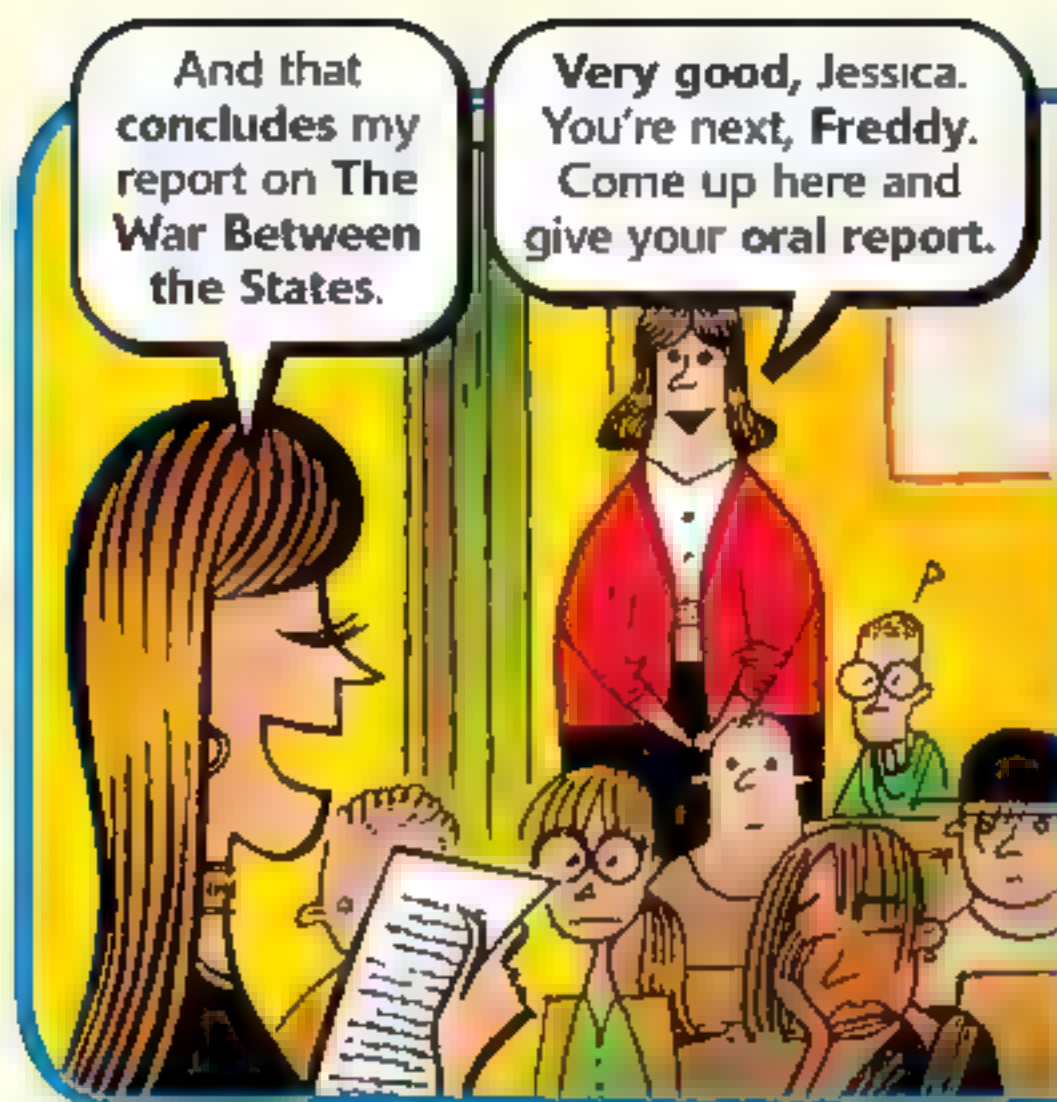
⁽¹⁰⁾ a Fox executive Dan Rather a Nostradamus prophecy some a-hole's blog The DaVinci Code an Iowa mystic named Roy an unnamed dominatrix an Albany sicko a Don King truism Babylonian graffiti

⁽¹¹⁾ adult under-achieving disturbingly thin easily-entertained sadistic persnickety salivating blue state hallucinating love-starved

⁽¹²⁾ viewers teenagers orthodontists Ken Jennings groupies lip readers Alpaca breeders sun worshippers Trappist monks Howard Dean backers cliff dwellers

The MAD WORLD of... SCHOOL





Finally, A Cure for the Common Coffin!



Special Savings Offered As Swindle Gardens Hopes To Fill New Mausoleum—And Fast!

Graves and drab headstones have been the choice of dead people for centuries. But now, through this exclusive offer that's running in 117 daily newspapers, Swindle Gardens invites you to consider the advantages and convenience of mausoleum entombment. It's not as creepy as you might think! Mausoleums were once considered a "rich man's" resting place. Today, since most of the rich men who felt that way are long dead, we're forced to offer our mausoleums to poor schmucks like you!

PEACE OF MIND. Unlike some of the "budget" mausoleums you see ads for, you won't find any dried blood caked on our walls! Also, our professional and conscientious staff **MAKES SURE** your loved one is deceased before interring them—if they aren't, we finish them off at no extra cost! And if by chance we do entomb someone who's still alive, you may skip a

month's payment and incur no finance charge!

Yes, each mausoleum is a timeless tribute to your inability to think rationally when confronted with a fast-talking crypt salesman! Remember, your skin will decay and your body will decompose, but at Swindle Gardens, we'll never mention that, because if we did, we know there's no way you'd spring for \$19,000 for a slab of hollow concrete!

TOP NOTCH CONSTRUCTION. Unlike the remains that decay inside of them, Swindle Garden Mausoleums are built to last. Our new mausoleums may look like hastily constructed, prefabricated sheet metal tool sheds, but don't be fooled... they were **NOT** hastily constructed!

We personally guarantee that each mausoleum resting place is permanently sheltered and will not be damaged by any of nature's destructive forces!*

SERENE ENVIRONMENT. Gone are the rodent infestation problems of last year! And the gypsy carnival has moved south for the winter! When strolling through Swindle Gardens you'll take comfort in the tranquil surroundings... towering Norway maples, babbling brooks...you'll completely forget we're located next to a livestock slaughterhouse (Between 12 and 8 you can hardly hear the sounds of the animals!)

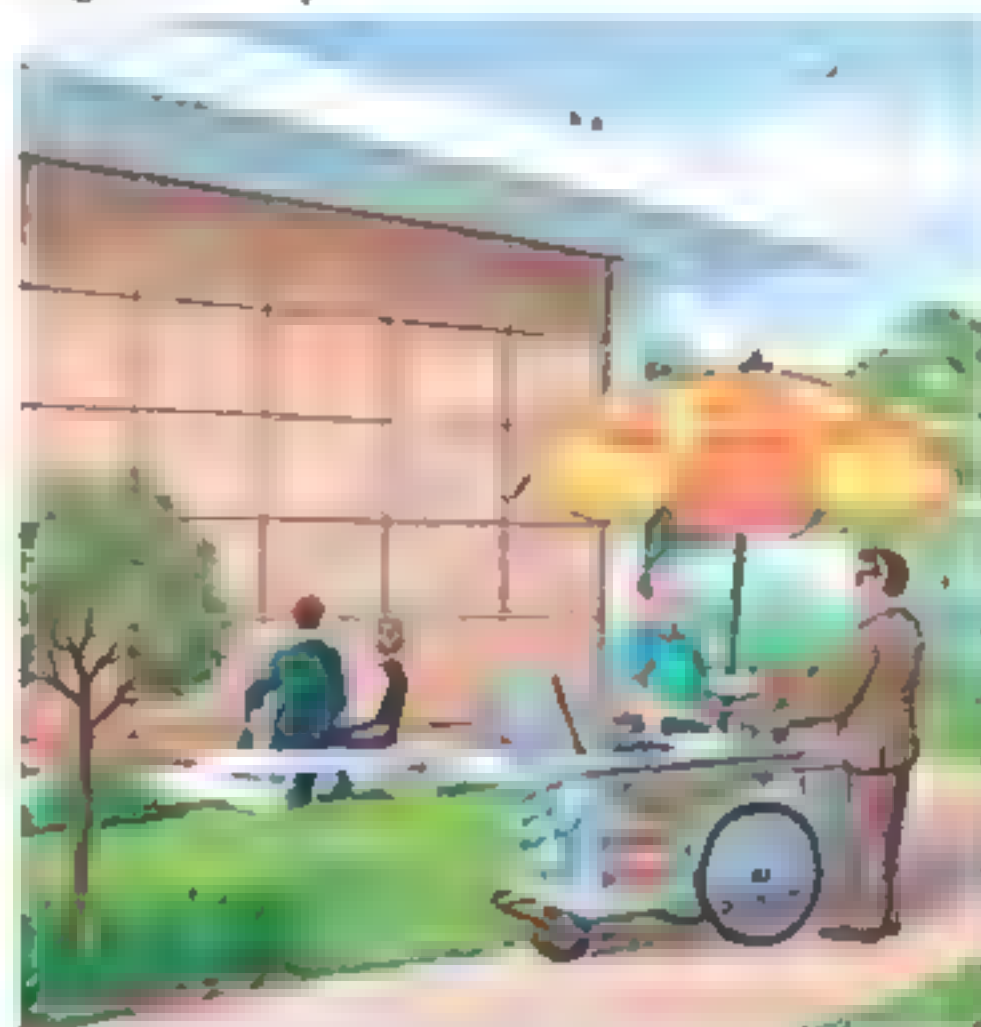
Our ample parking lot has spaces for over 75 hearses, so there's never a wait! Special group rates are available for jet or bus accident victims!

PAY WHILE YOU'RE STILL BREATHING. With our revolutionary monthly

pay-in-advance plan, you can purchase a sepulcher the same way you'd finance a rug at K-Mart! We don't charge you separately for administrative and processing costs since they're already hidden in your monthly bill!

Each day families are discovering the wisdom of buying memorial property in advance. They say, "It's the mature decision. Rather than suffer the distress and pressure when a loved one finally dies, we decided to suffer the distress and pressure **NOW** by making large and frequent payments to a mortuary!"

Cost-conscious families can save even more! At your request, we'll cram as many relatives as we can into each space, using our new compacting technology, previously available only to the auto salvage industry!



Questions often asked in our ads:

Q: Will my loved one be treated with dignity?

A: Yes. At Swindle Gardens, your loved one will be treated with the same dignity and respect he or she received at such places as the Department of Motor Vehicles while alive.

Q: Is vandalism a problem at Swindle Gardens?

A: No. Our employees make it a point to remove all valuables from your loved one **BEFORE** interment, including rings, jewelry and even gold teeth—so there's nothing to steal when vandals pry the lid open!

*Except earthquakes, hurricanes, tornadoes, blizzards, wind, rain, humidity and sunrise.

Swindle Gardens

85 Stiff Street

Rigor Mortis, RI 02921

Sure, I'm alive now, but who knows for how long? Before I take my terminal breath, please rush me more information about Swindle Gardens Mausoleums.

Name _____

Address _____

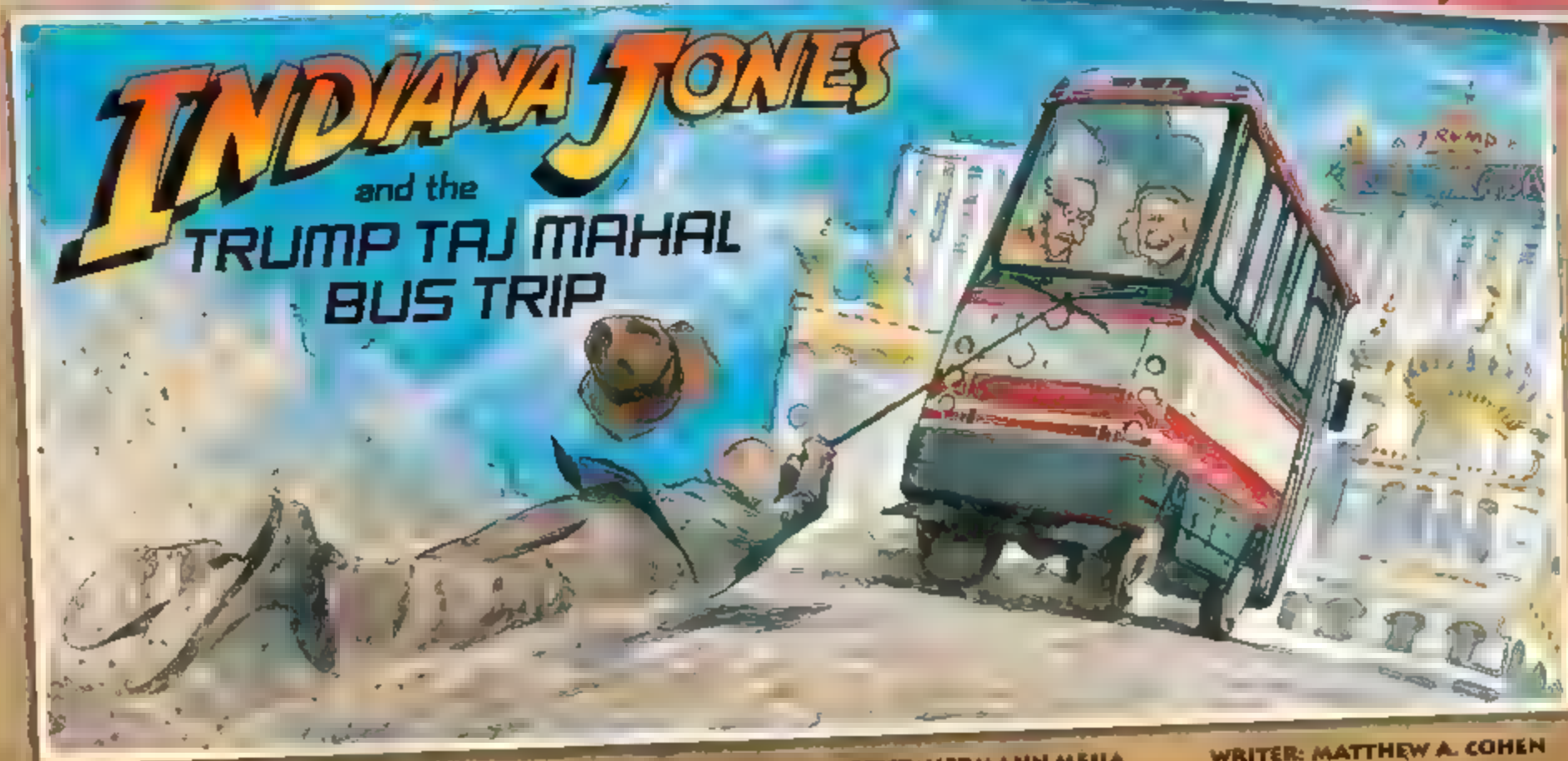
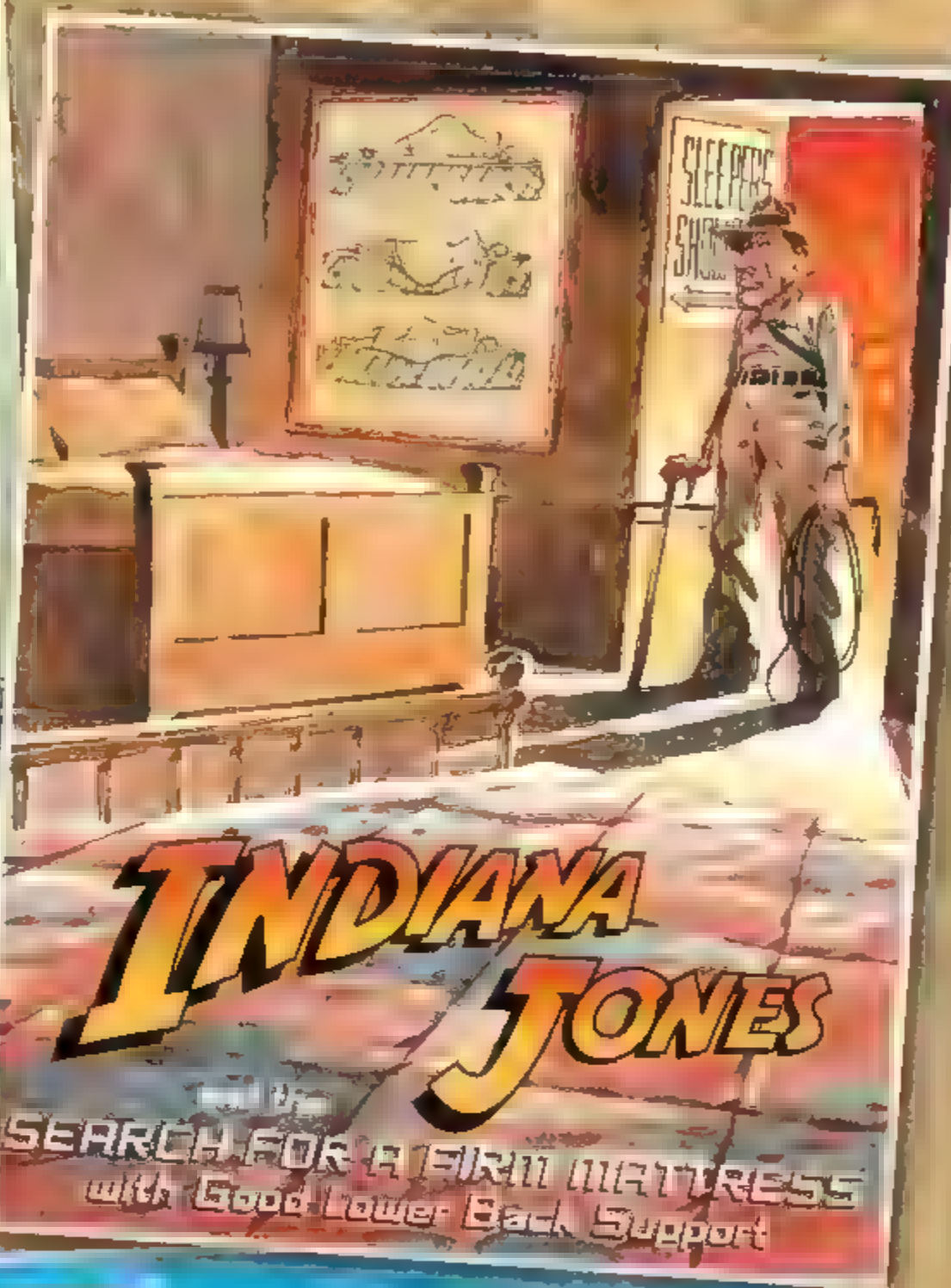
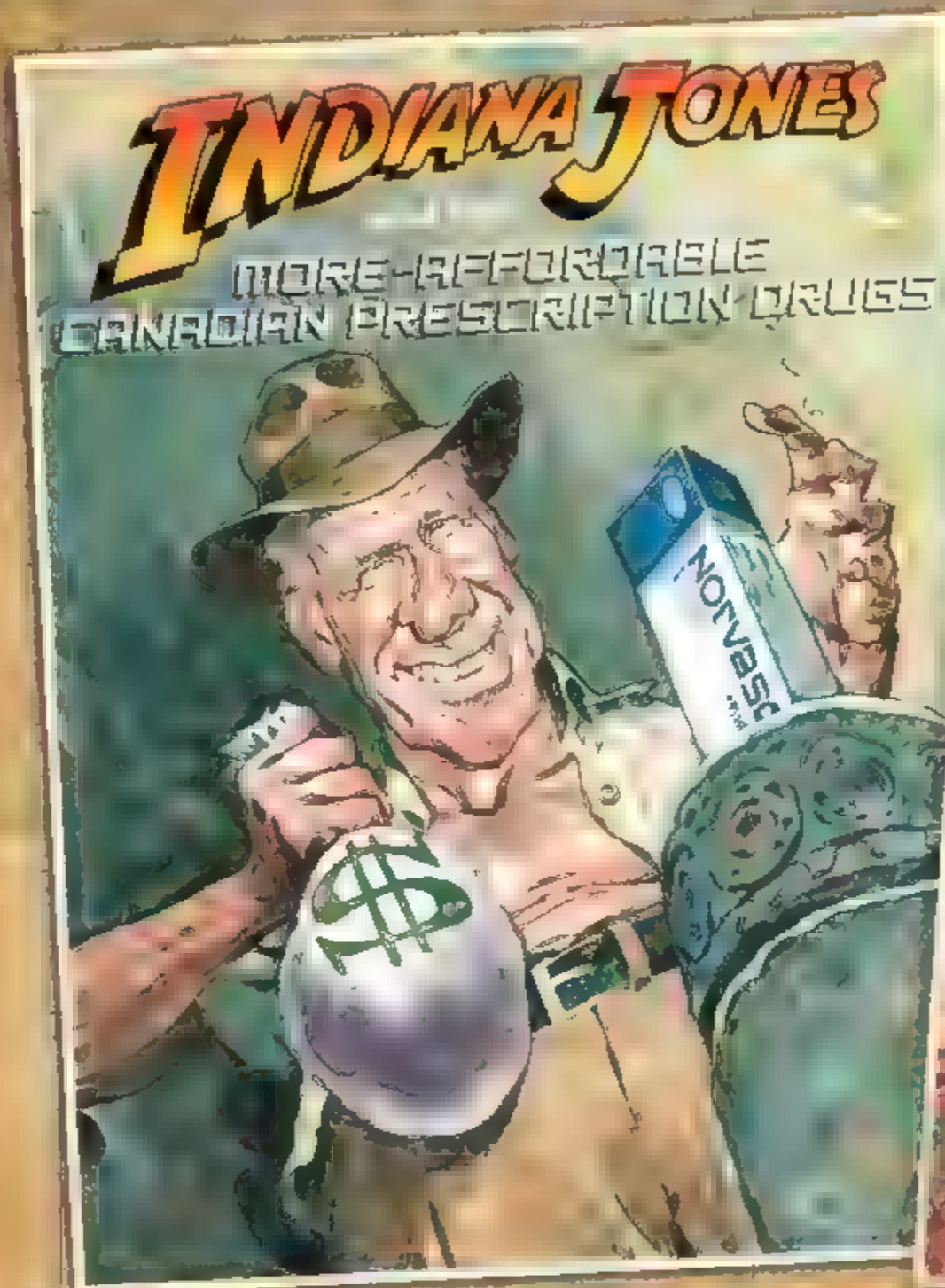
City _____

State/Zip _____

Order today and receive a free animated cartoon of the deceased!

The *Indiana Jones* movies are known for a lot of things — action, adventure and, of course, a 20-year wait for the next installment! The problem used to be that George Lucas and Steven Spielberg couldn't find a script they liked — now the bigger problem is that they're trying to put the 62-year-old (and counting!) Harrison Ford in an action film! After so much time has passed, we suspect an old-timer like Indy won't have the energy to trot around the world looking for some artifact (besides, if he wants to see a relic, all he needs is a mirror). But since Spielberg and Lucas insist they're going to make another installment, we offer MAD's...

SUGGESTED TITLES for the next

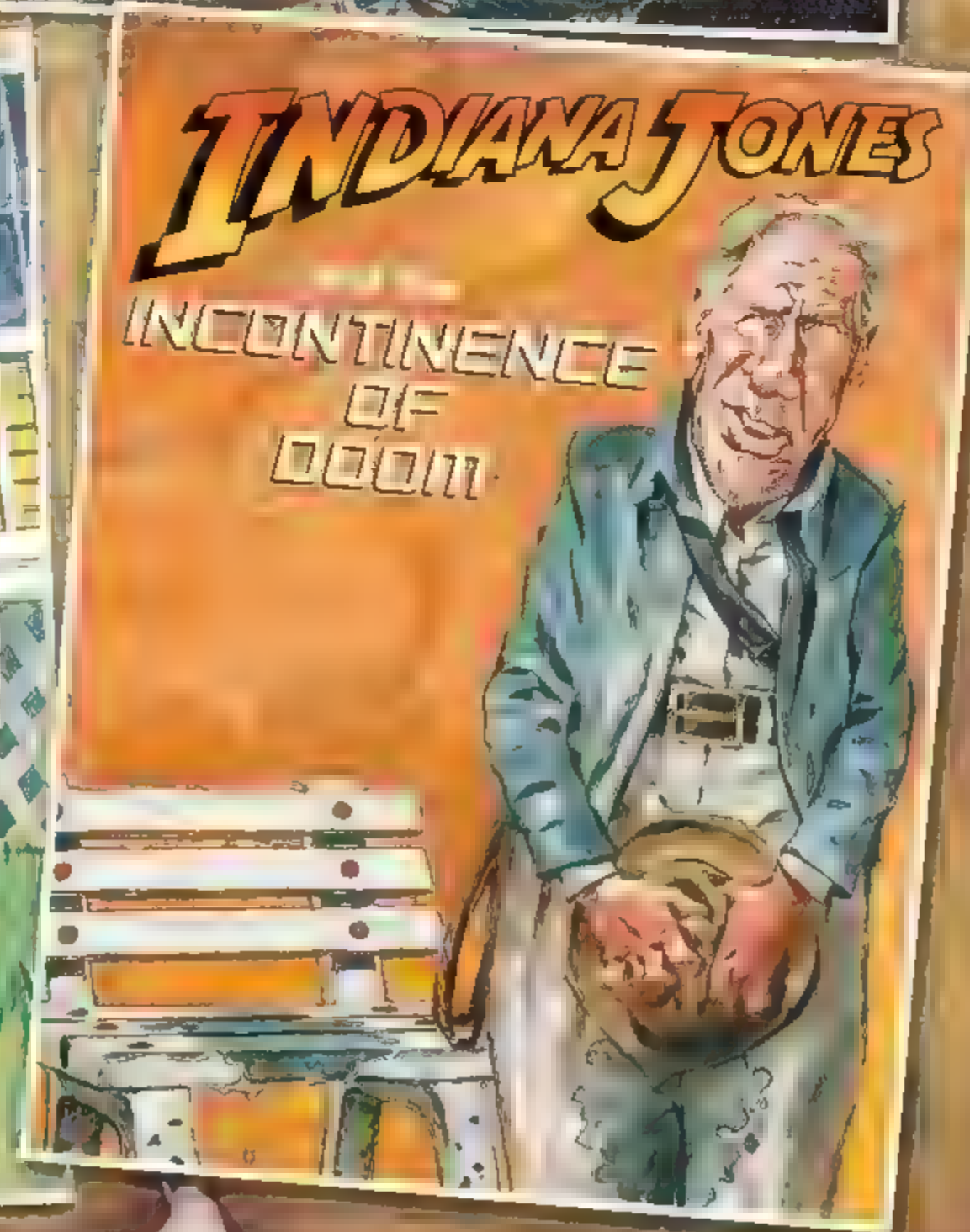
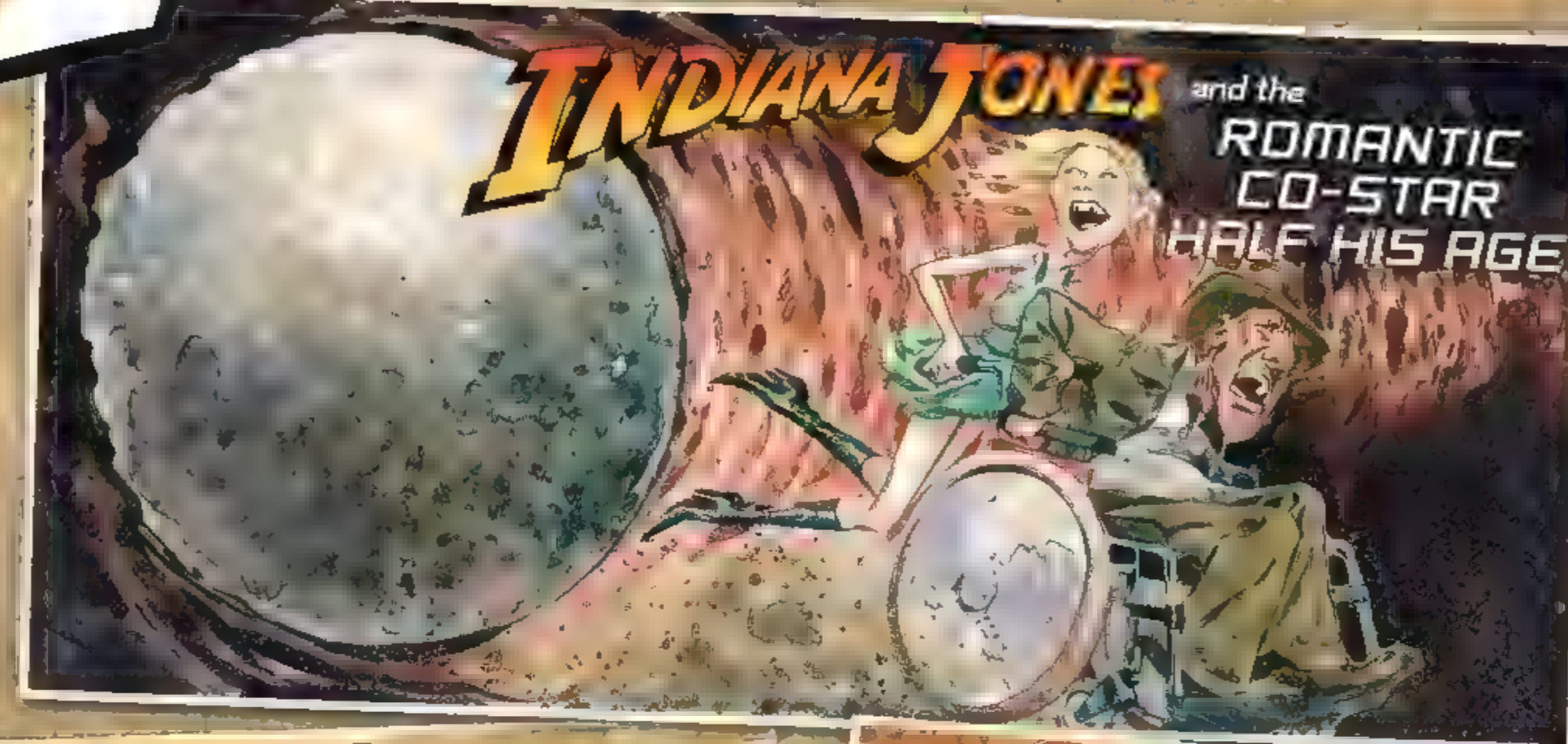


ARTIST: HERMANN MEJIA

WRITER: MATTHEW A. COHEN

INDIANA JONES

MOVIE





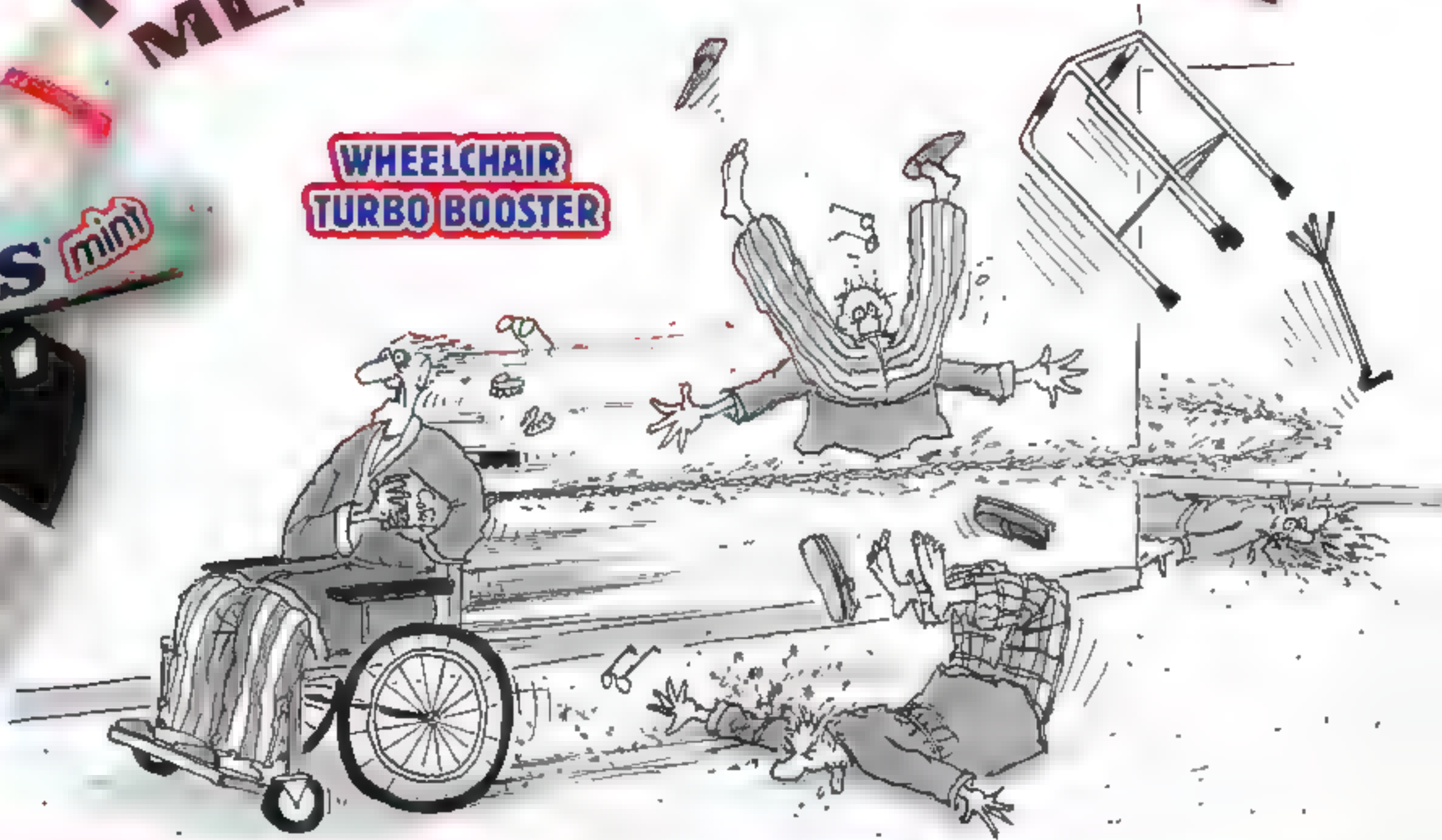
SODA POPPED DEPT.

Ever since two nimrods discovered that combining Diet Coke and Mentos results in a powerful geyser-like eruption, Americans of no intelligence have been grappling with a pressingly irrelevant question: Er, what's the point? For a thoughtless answer, check out...

PRACTICAL USES FOR THE DIET COKE/MENTOS FORMULA



**WHEELCHAIR
TURBO BOOSTER**

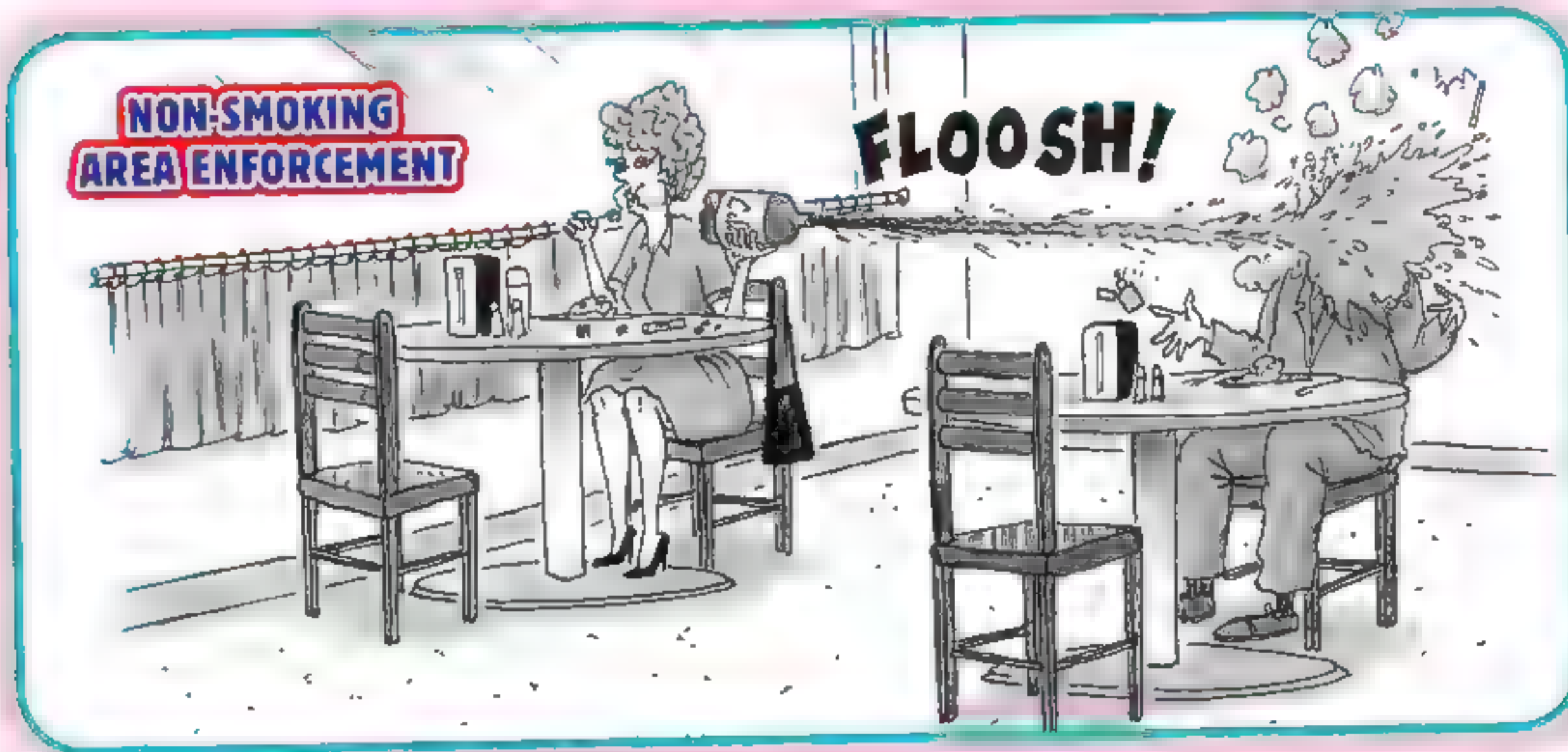


FAST-ACTING SINUS DECONGESTANT



NO-NONSENSE CAT RESCUE

WRITER AND ARTIST:
TOM CHENEY



IN STORES THIS WEEK!



14

CHART-STOPPING HITS YOU'D SWEAR YOU HEARD ON OUR PREVIOUS 28 COLLECTIONS!

FEATURING THESE JAMS:

- 1 Song that only became a "hit" because it was offered as a free download on Verizon Wireless
- 2 Song with a 15-second attention-grabbing hook that sounds great in the iPod commercial where people flail around like they're being attacked by bees, but absolutely blows when heard in its entirety
- 3 Painful dreck from an *American Idol* also-ran
- 4 Cover song by band who couldn't get a hit with their own lousy material, so they cashed in by recording an inferior version of this classic old number
- 5 Song from Nu-Metal, Crunk, or whatever creatively named/spelled "subgenre" is taking the music world by storm this week
- 6 Gimmicky, forced duet by two artists who wouldn't be caught dead together, with vocals recorded separately on different coasts five months apart
- 7 Attempt at a mainstream hit by Christian soft-rock band that fence-straddles with lyrics about "being lifted higher" and "letting the light shine," which could be referring to falling in love with a girl, eternal salvation or changing a lightbulb
- 8 Remixed version of popular song rendered unrecognizable, buried under a cacophony of vinyl scratches, beat samples and drum loops by flavor-of-the-month Eurotrash DJ
- 9 Song nobody listened to three months ago that suddenly became all the rage when a moronic video of the band dancing to it was posted on YouTube
- 10 A music legend's new song that is easily the worst thing they've ever recorded, but which won a Grammy as an apology for being snubbed the past 40 years
- 11 Track consisting mostly of obvious, embarrassing double entendres and suggestive but laughable moaning by prepubescent pop diva trying to shed her squeaky-clean image
- 12 The once-catchy, now merely irritating song from that overplayed Mitsubishi commercial
- 13 The latest humptyboothythongdogs-style novelty rap song whose novelty wore off after hearing it twice, but we'll be subjected to ad nauseam at every sporting event this year
- 14 Latest song from the interchangeable pool of female vocalists with single, not-found-in-any-baby-naming-book monikers like Forsythia, Corian or Propecia

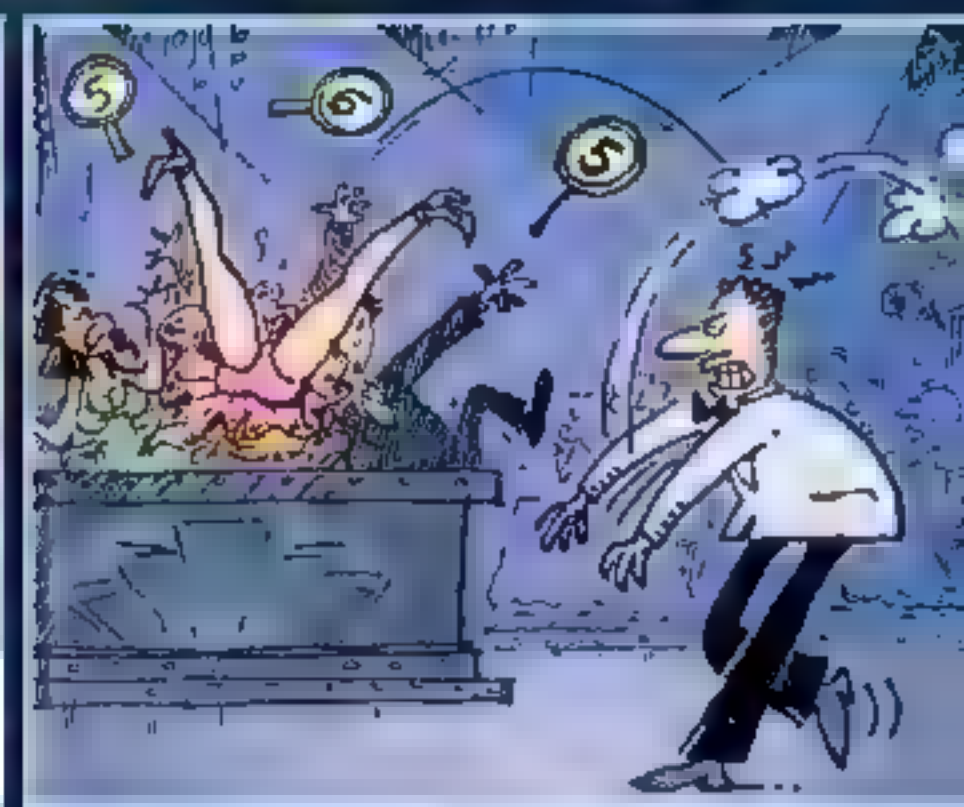
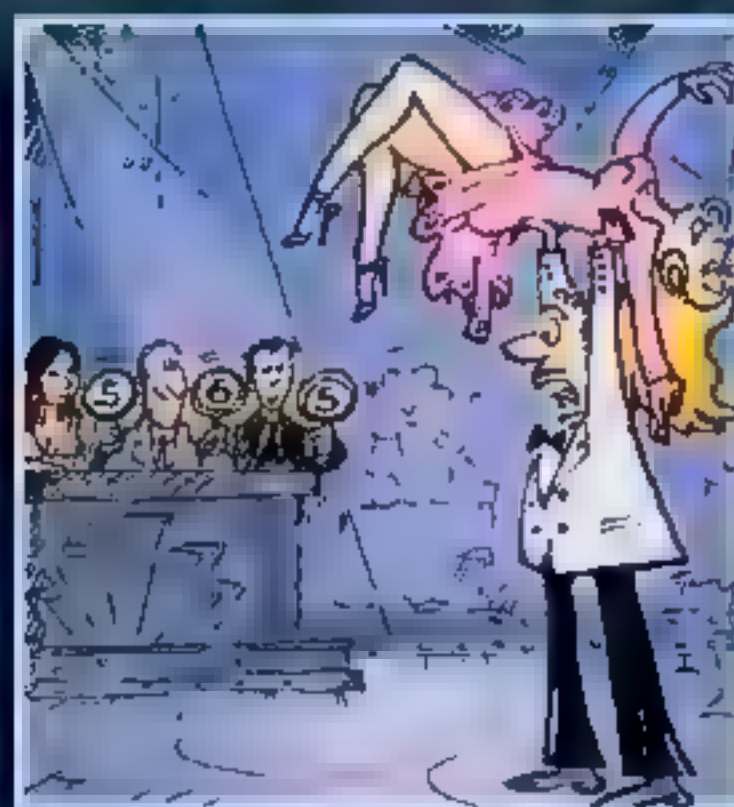
WRITER: DARREN JOHNSON

A
MAD
AD
PARODY

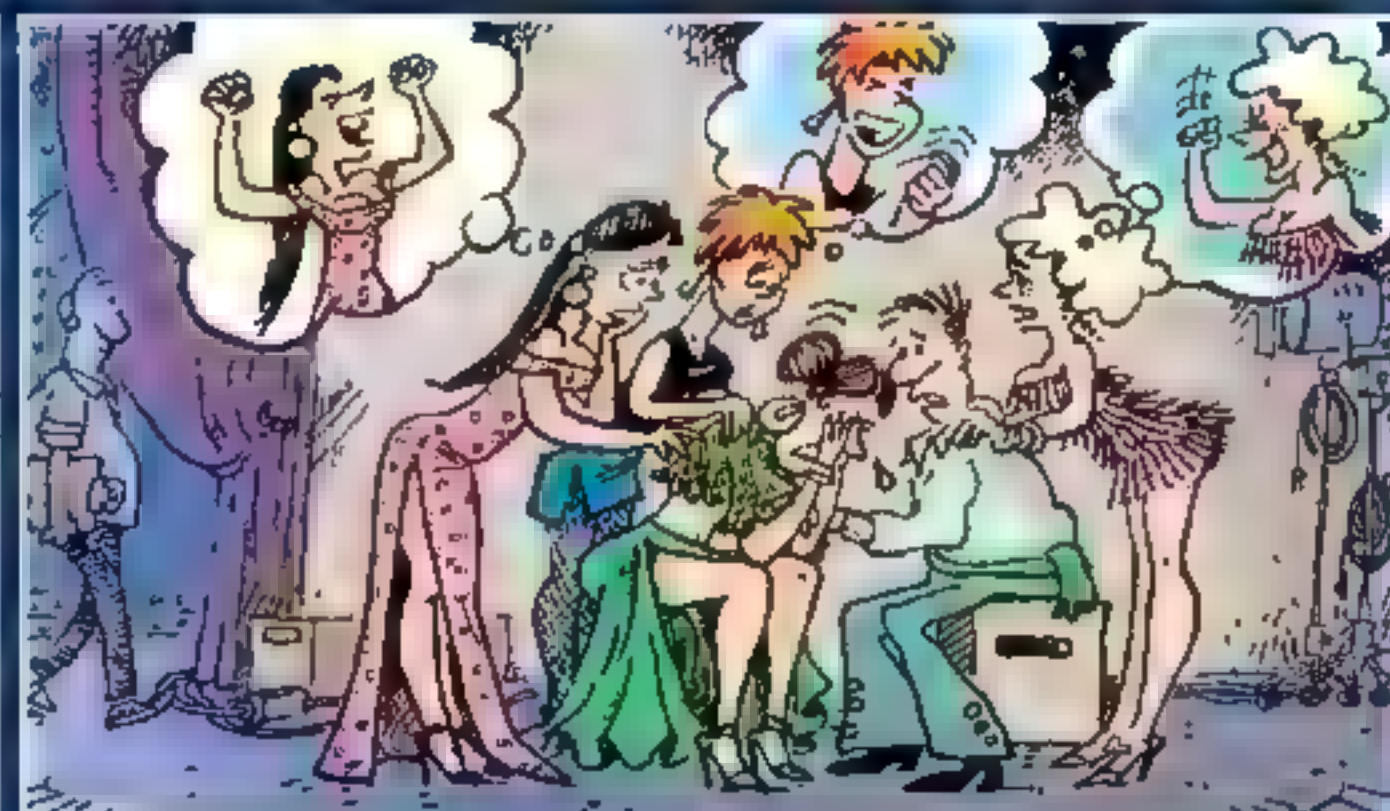
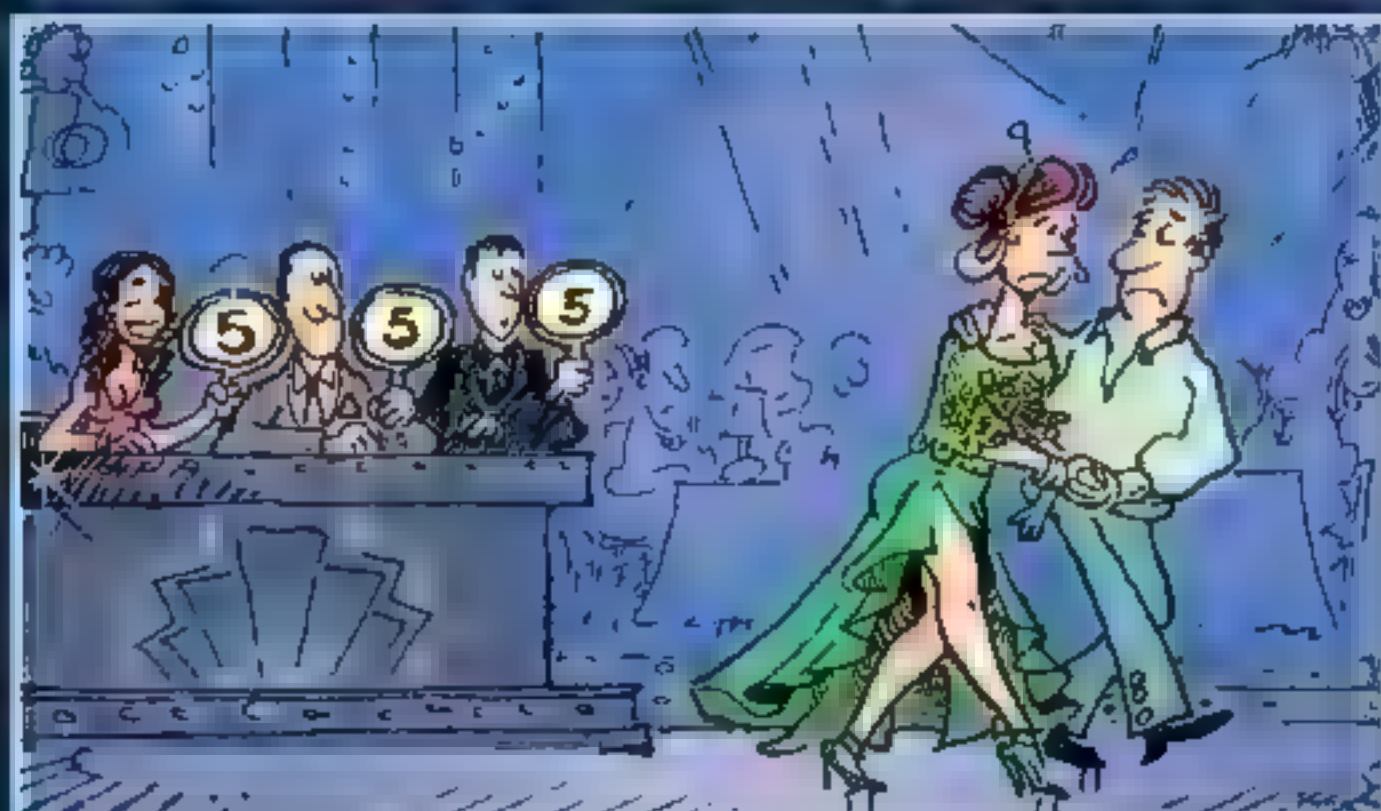
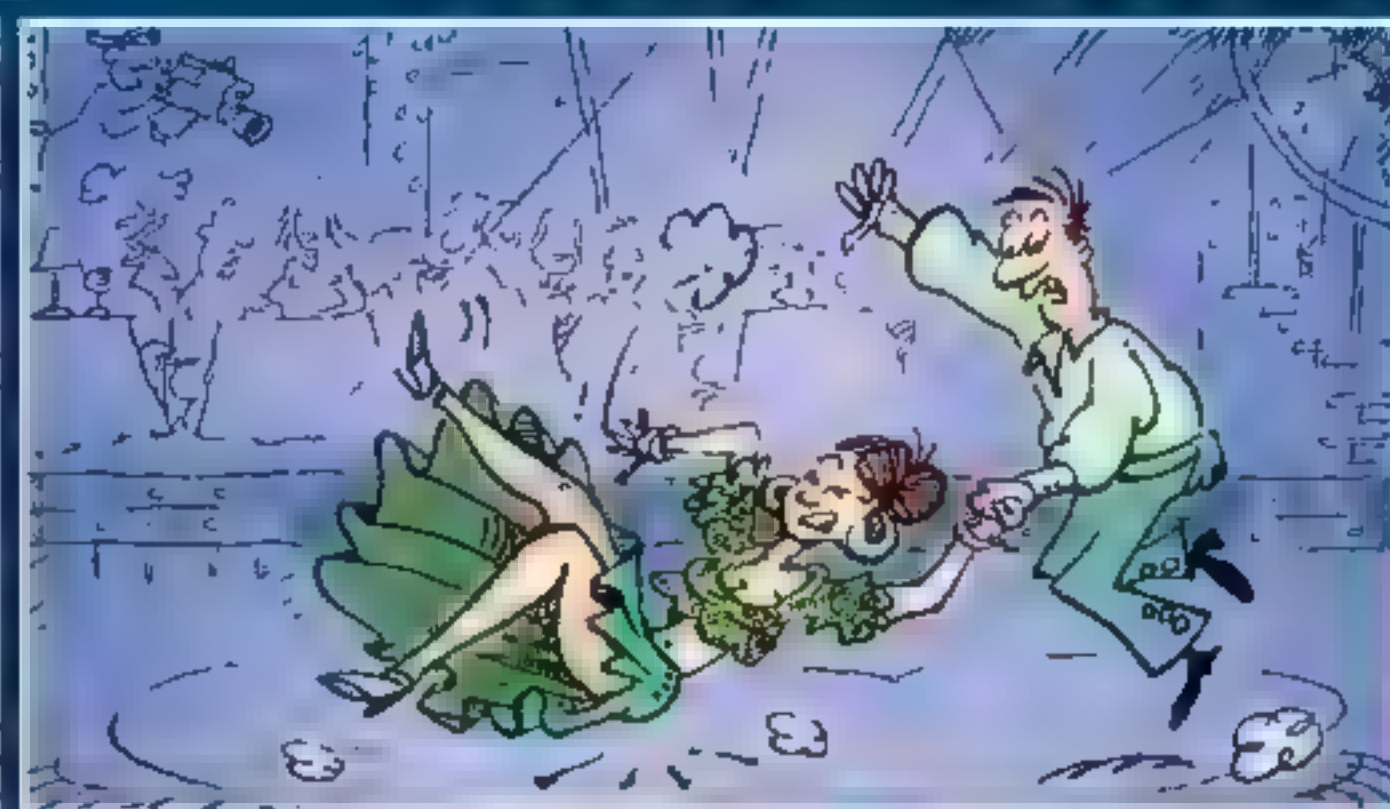


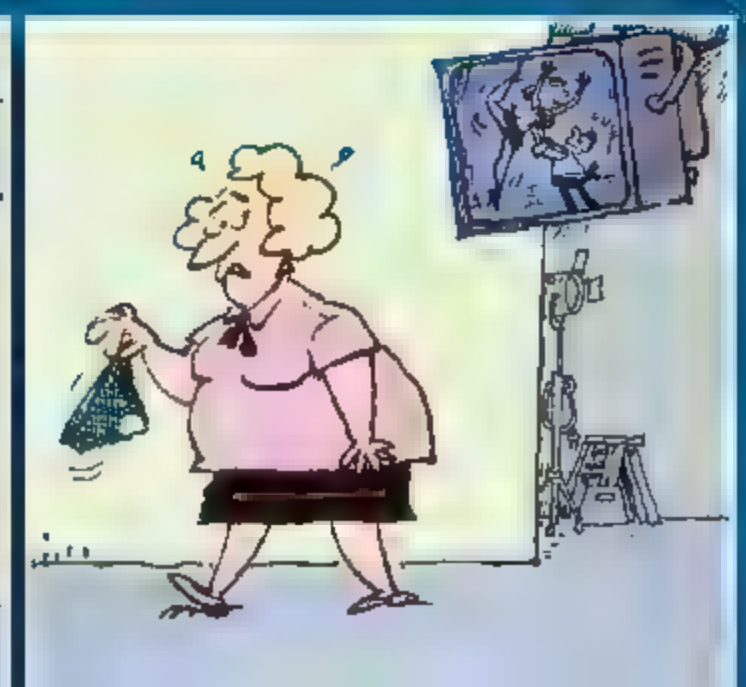
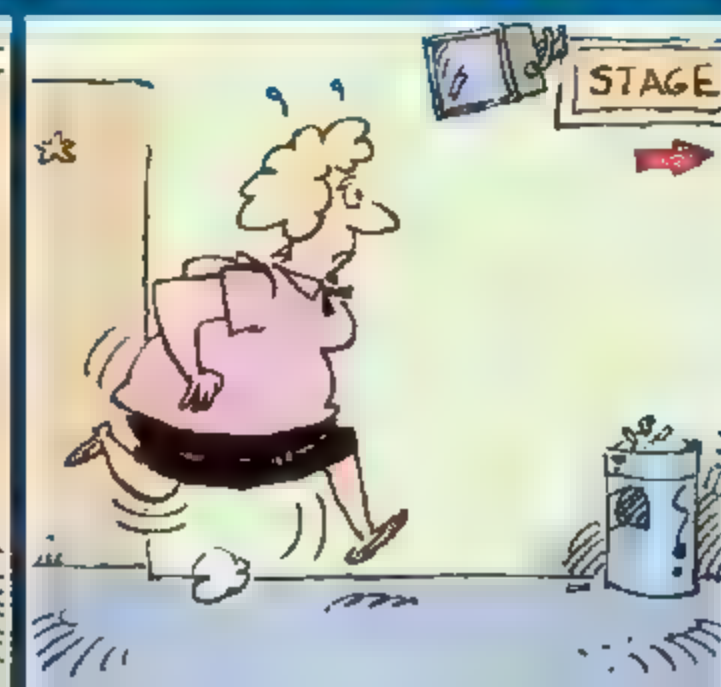
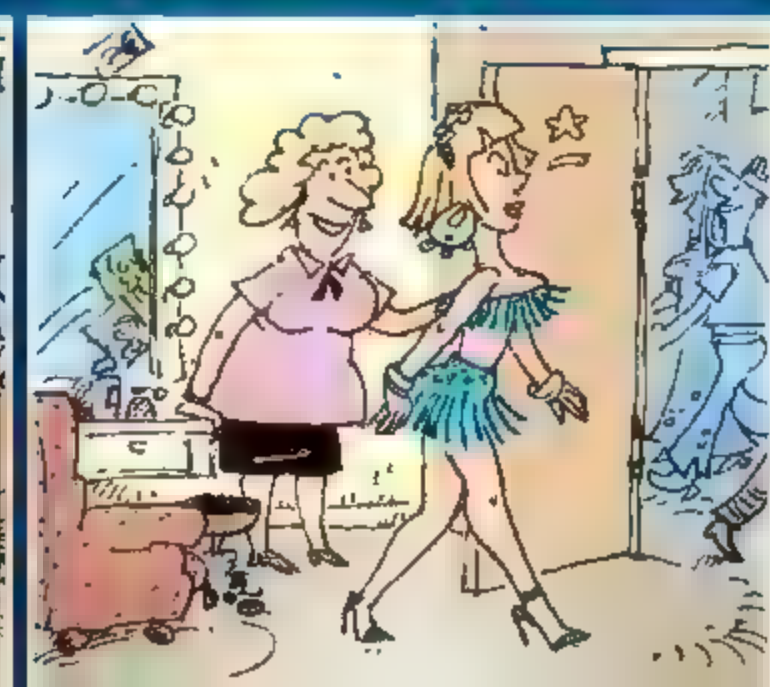
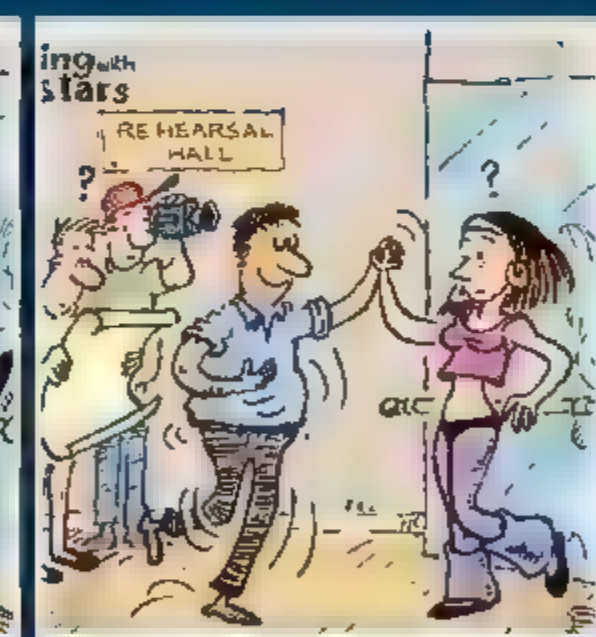
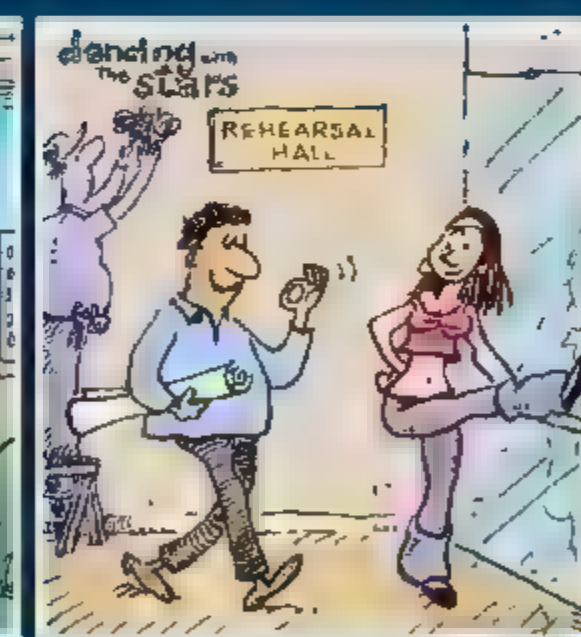
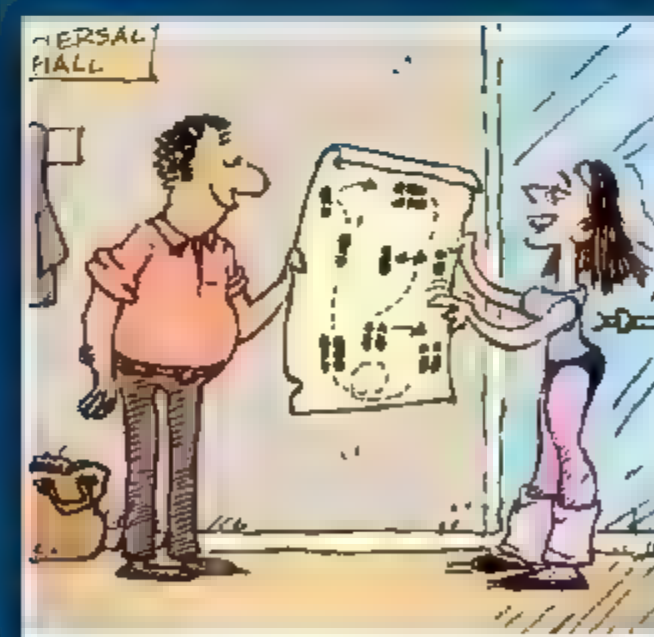
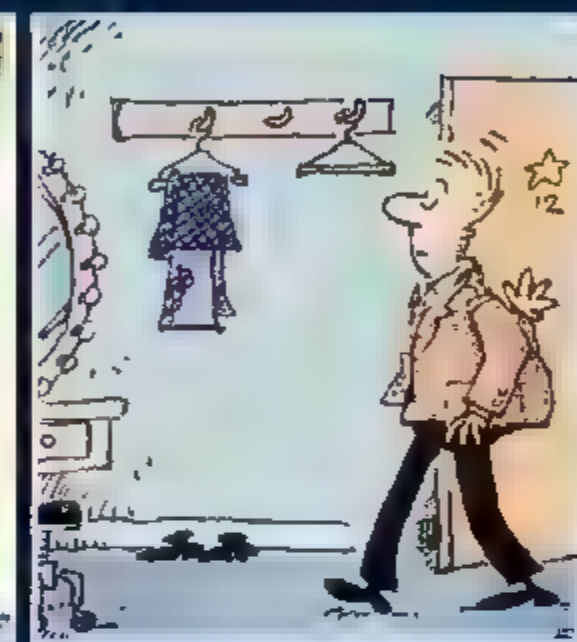
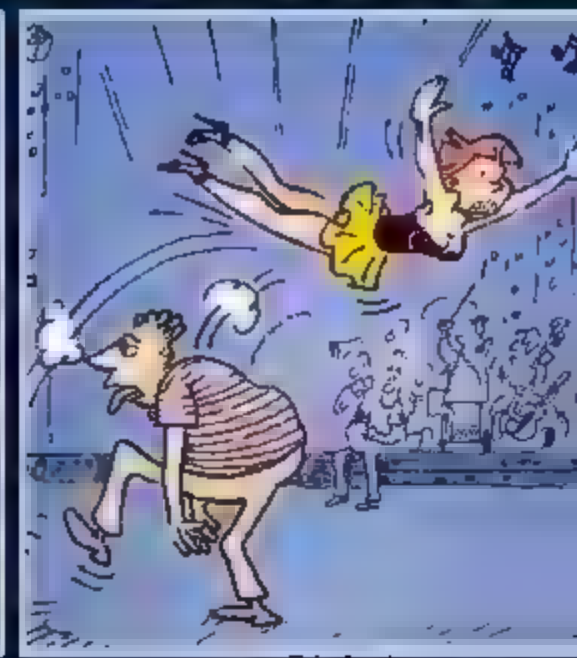
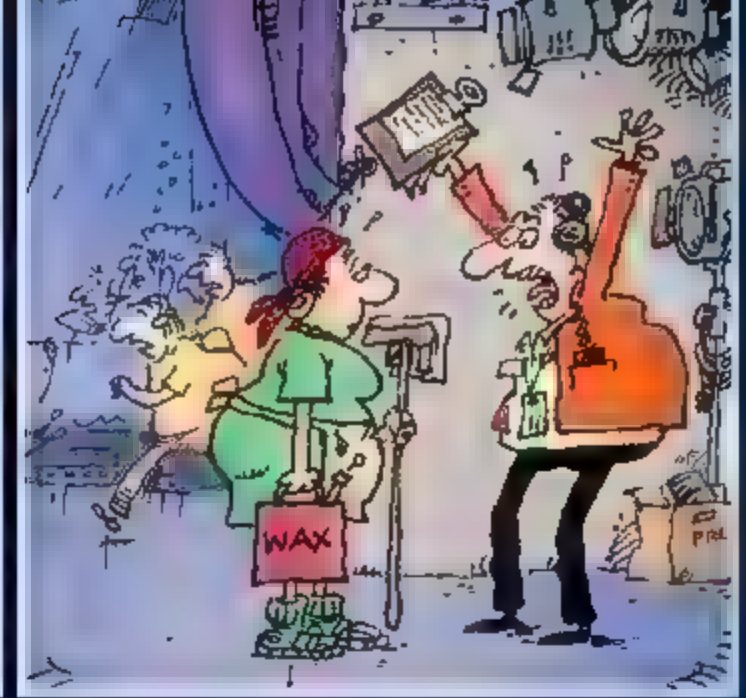
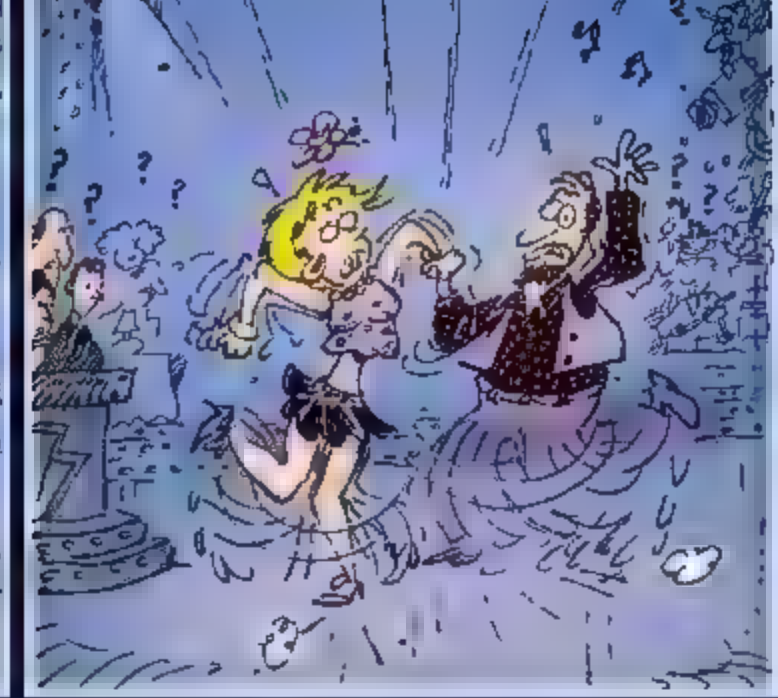
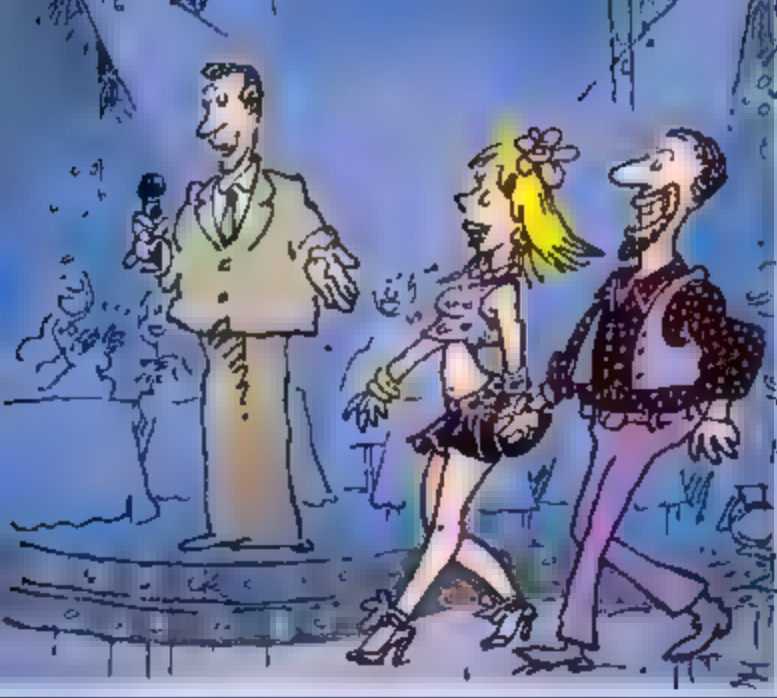
sergio Aragonés
presents

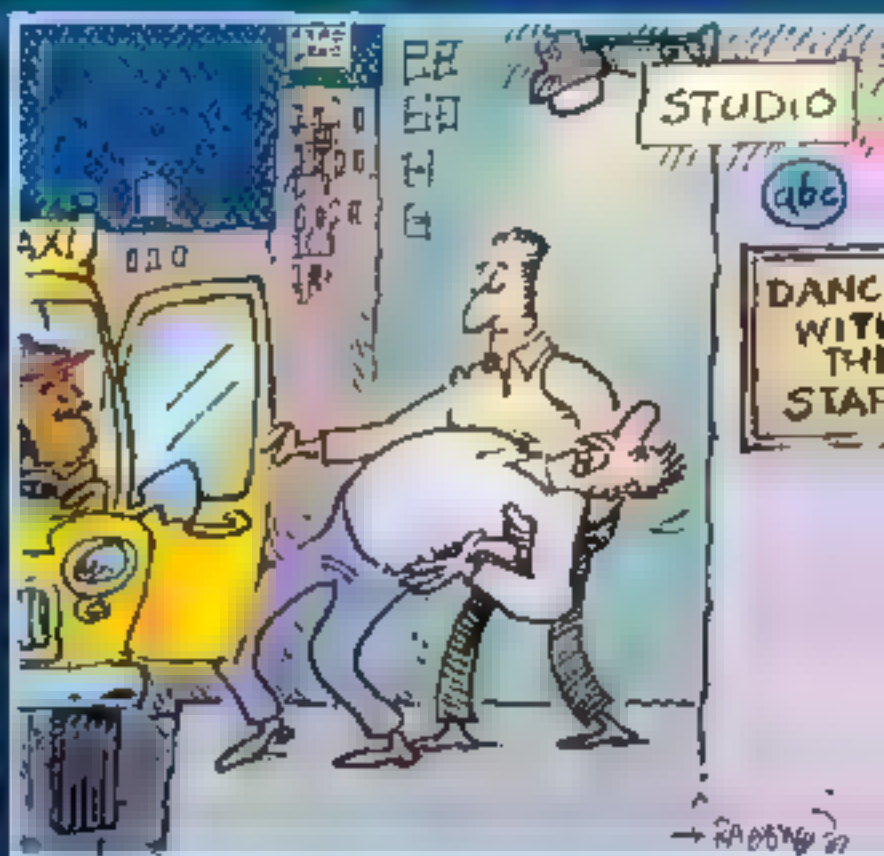
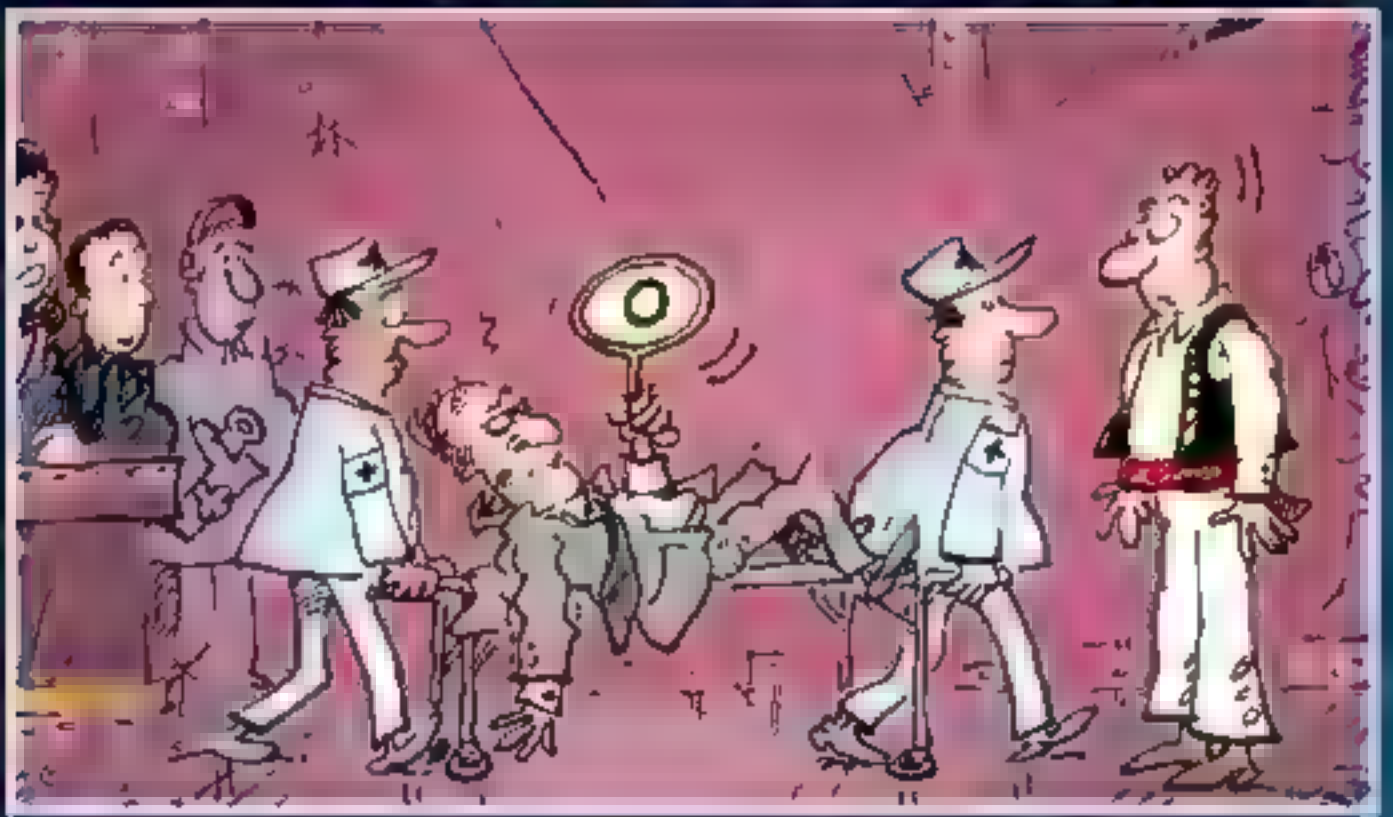
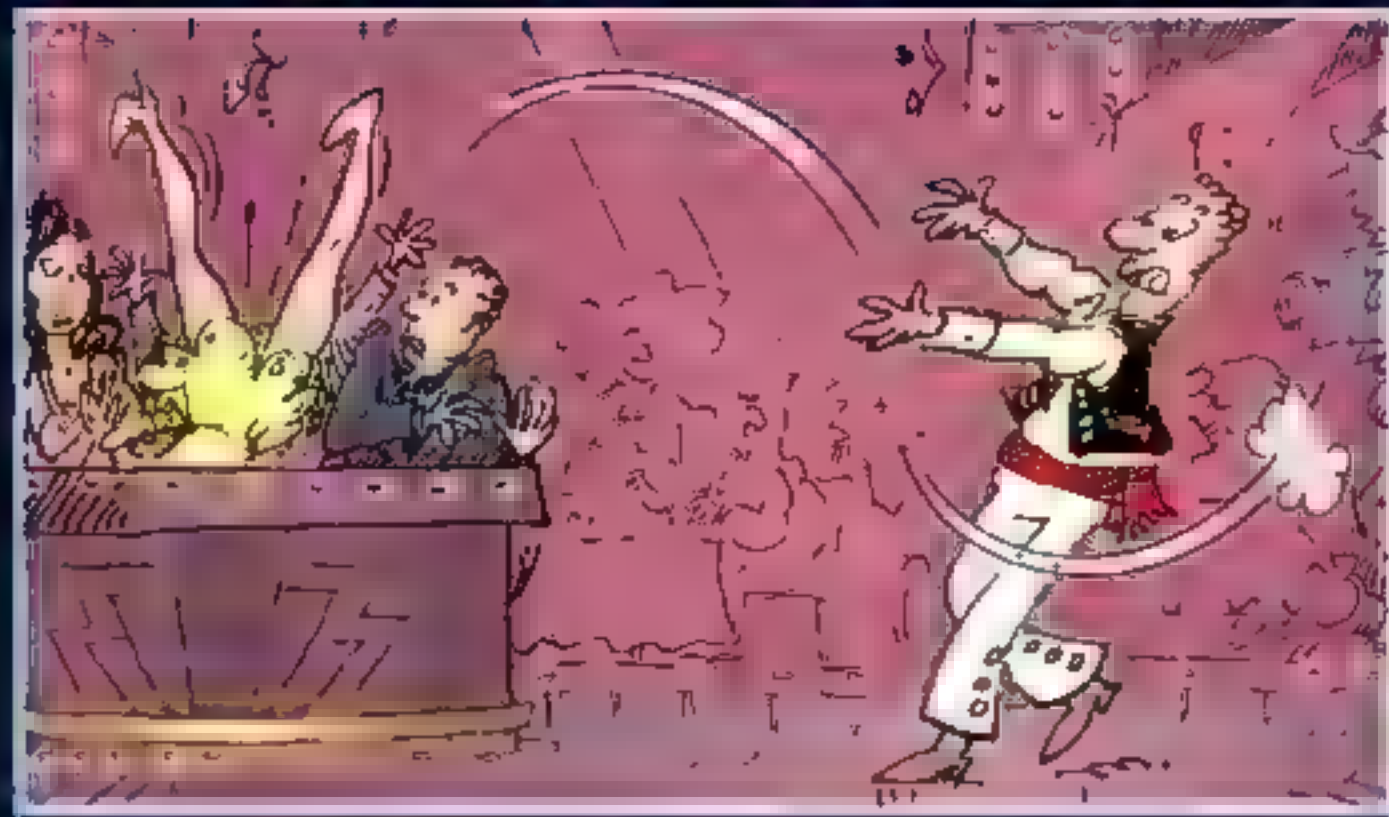
a **MAD** look at dancing with the stars

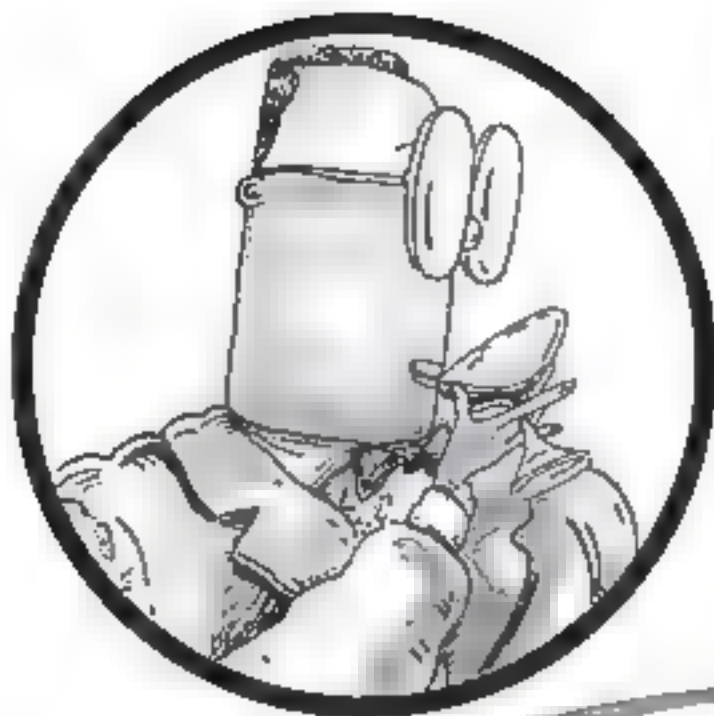


WRITER AND ARTIST: SERGIO ARAGONES



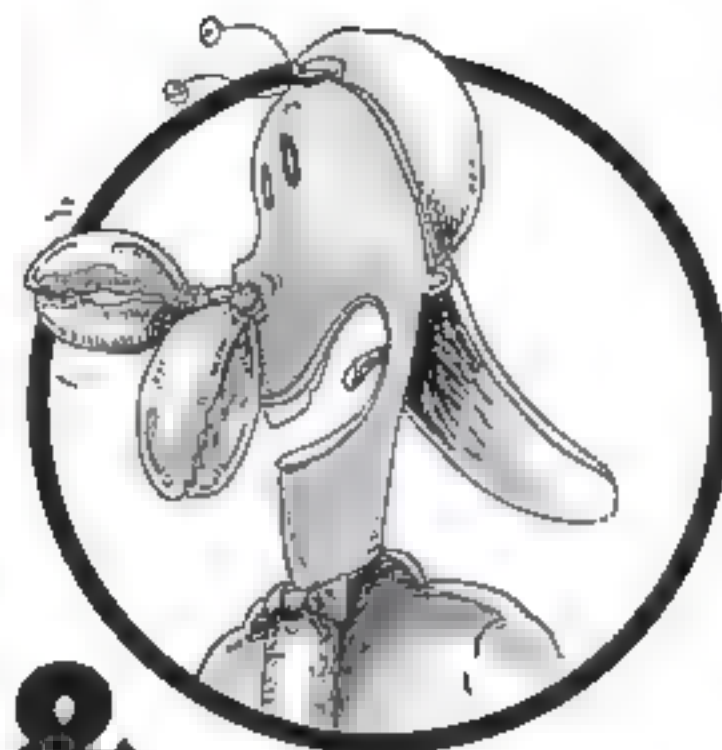






THE SCHMUCKS STOP HERE DEPT.

When people eat at expensive restaurants they want the most for their money. Delicious food, superb wine, fabulous service and a soothing ambiance are the expected norm. But when you find these two yahoos sitting on either side of your table you can definitely kiss all that away (especially the ambiance!) Here's

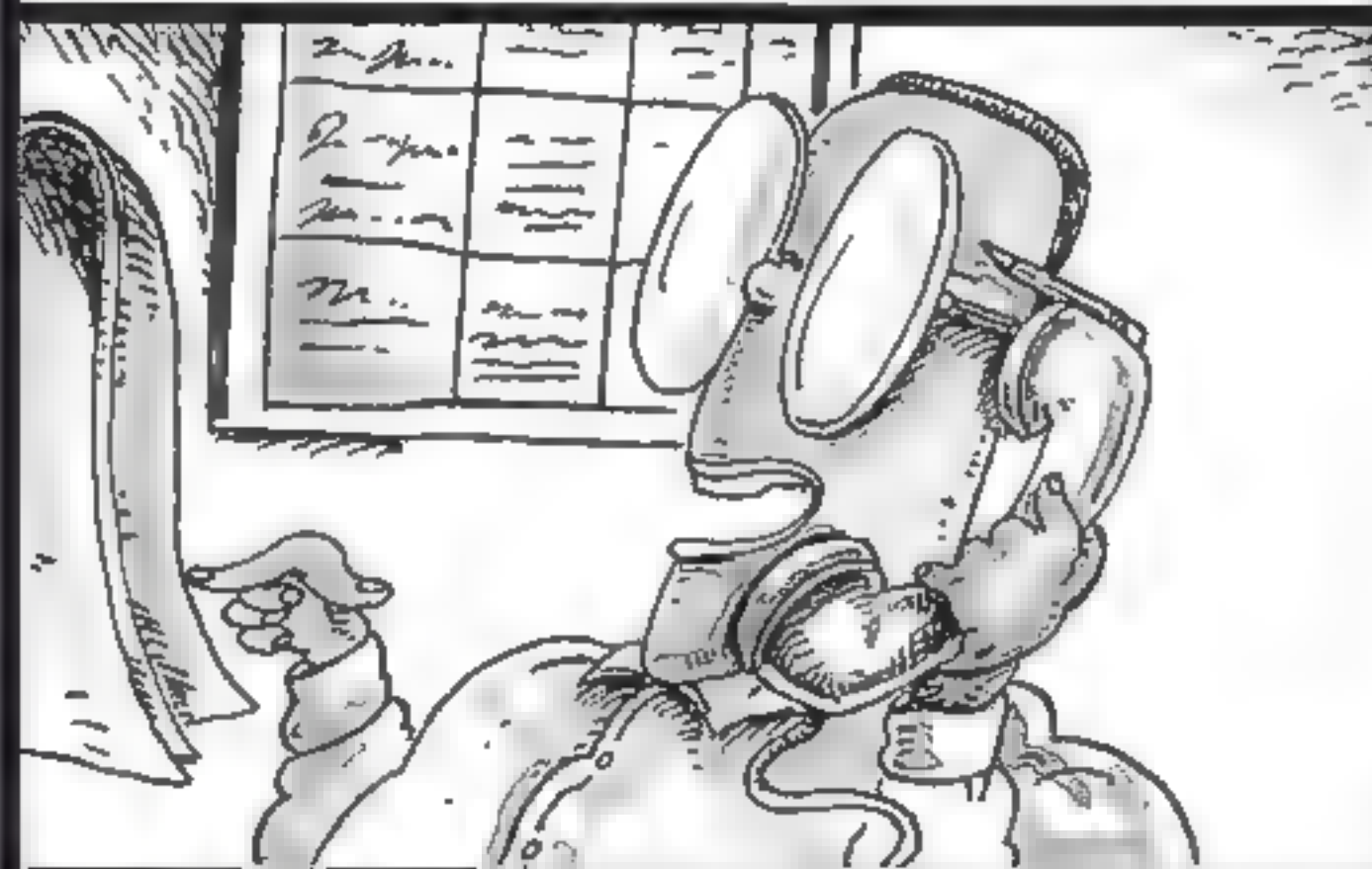


Melvin & Jenkins

GUIDE TO FINE DINING

Jenkins

Jenkins calls several weeks ahead to make sure he can get a reservation on that special day.



Melvin

Melvin knows that a vocal harmonizer and a muffled bomb threat opens up lots of tables just 15 minutes before you need one.



Jenkins

Jenkins hands his keys to the valet and says, "Take good care of her."



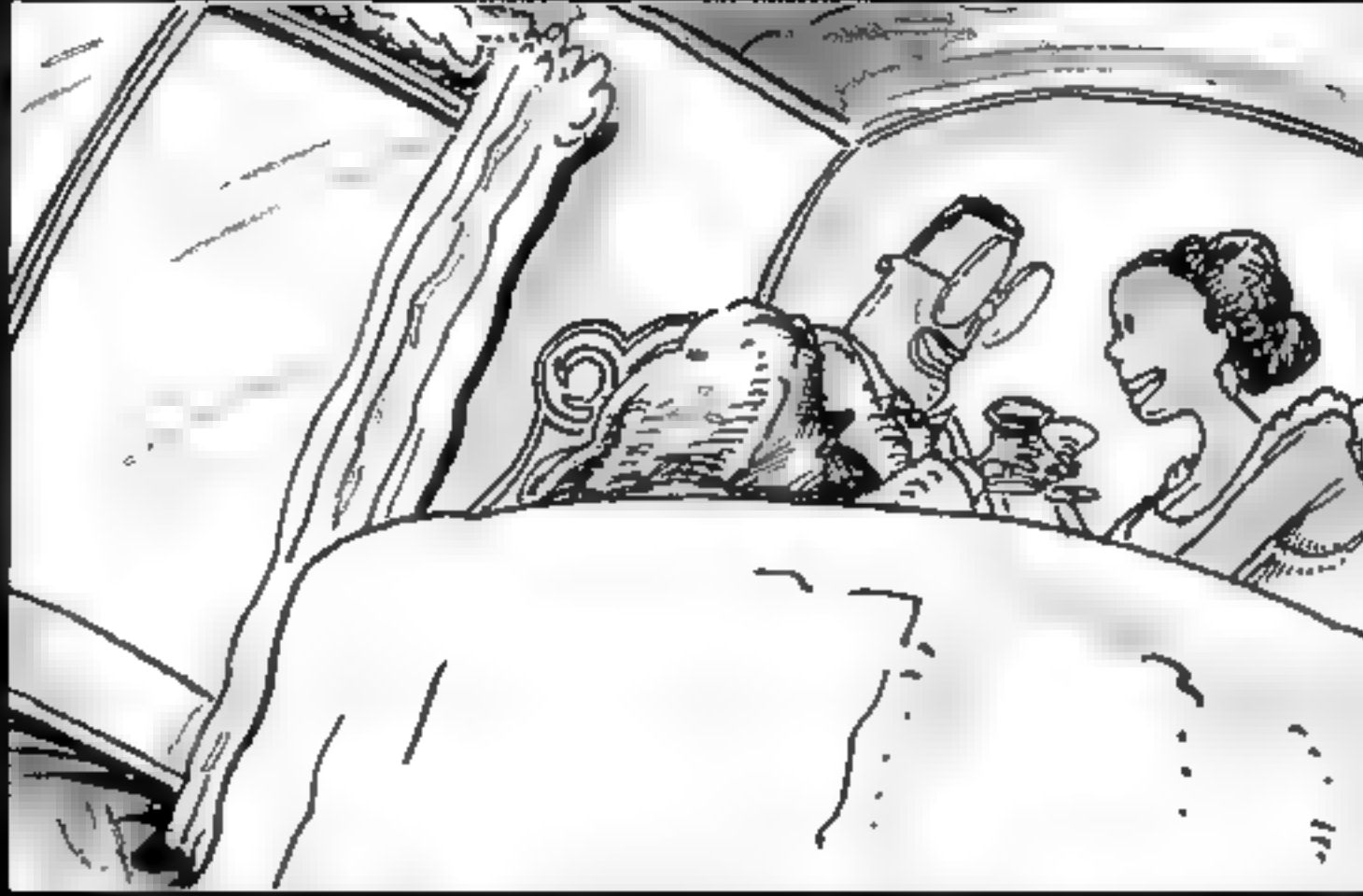
Melvin

Melvin warns, "Touch the Yodels in the glove compartment and you are so dead!"



Jenkins

Jenkins appreciates the intimate
ambiance that only a candlelit
rendezvous can create.



Melvin

Melvin finds the hot, dripping wax
to be the perfect grooming solution
for removing that irritating clump of
hair on his back.



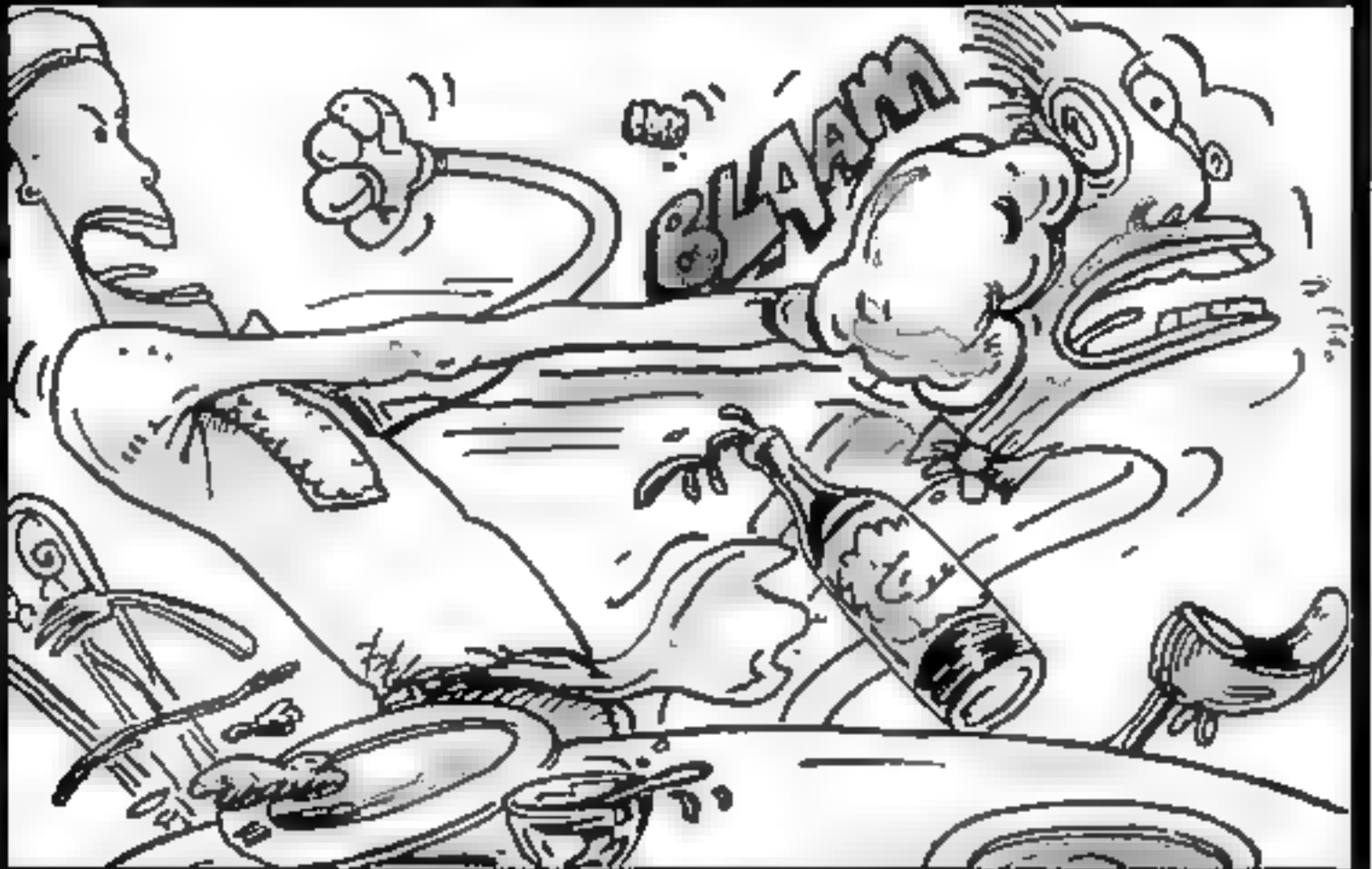
Jenkins

A student of the grape, Jenkins takes
full advantage of the wine steward's
offer to "sniff the cork."



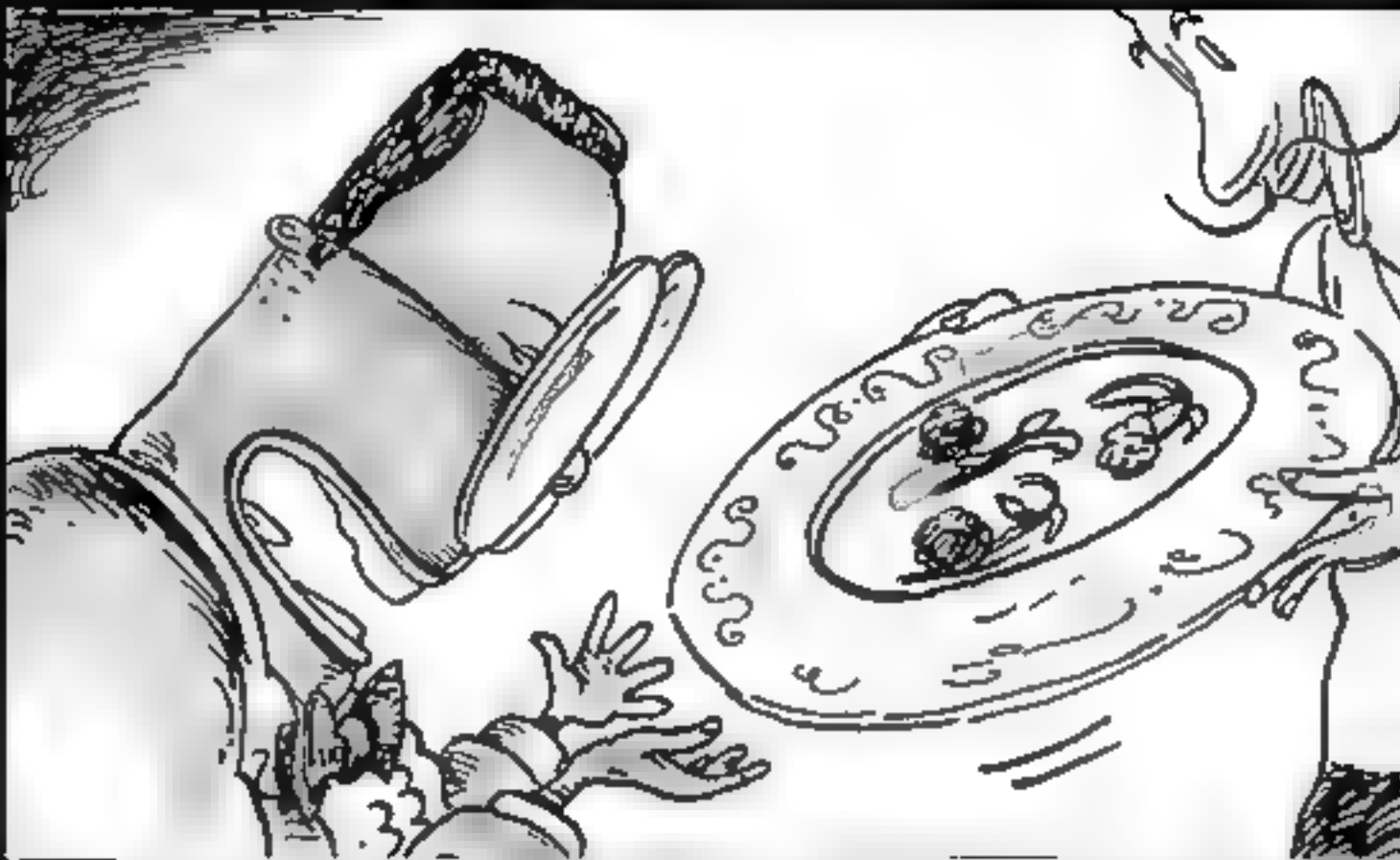
Melvin

A cry of "Screw you, pervert!" and a
sharp punch to the jaw indicates that
Melvin has totally misunderstood the
steward's invitation.



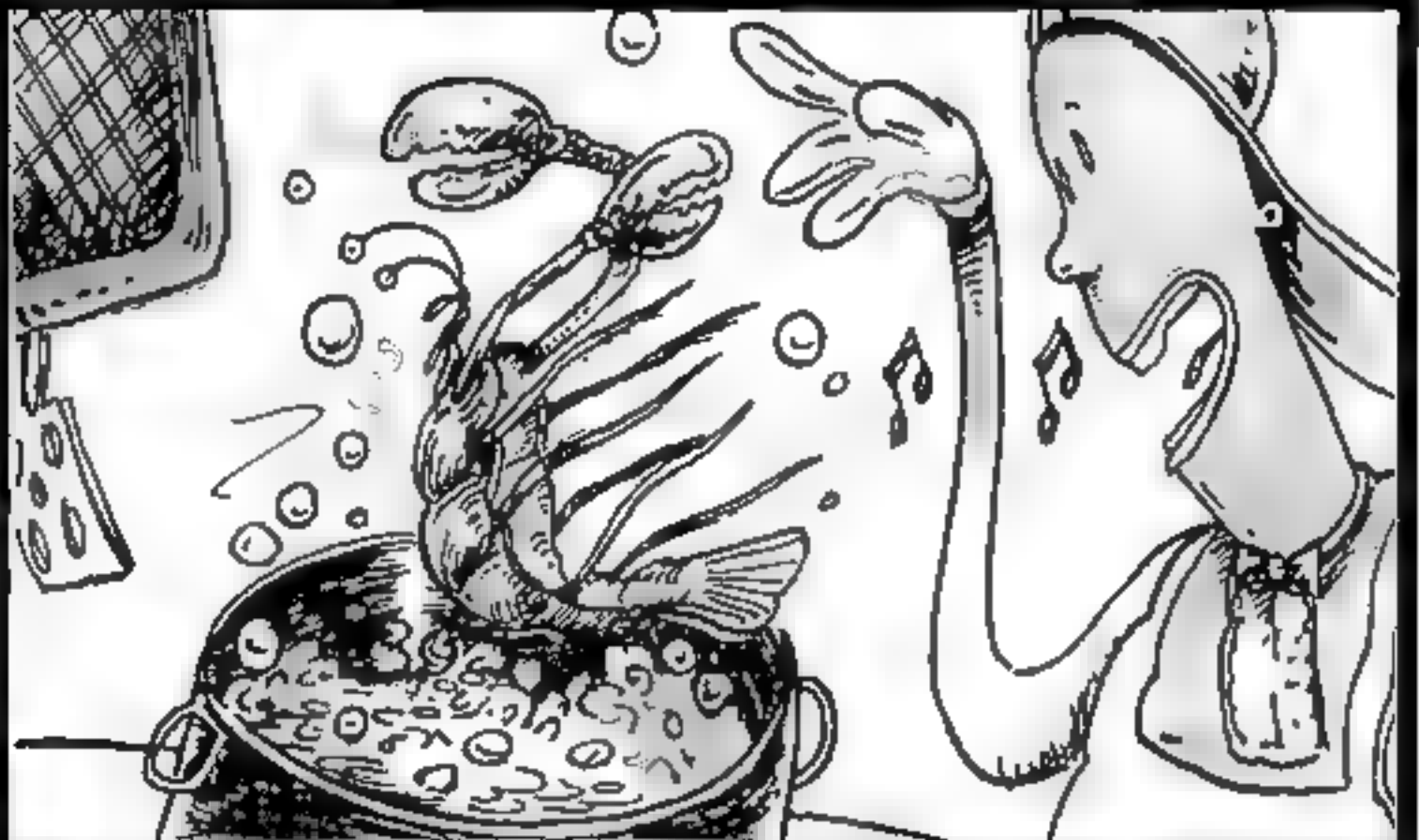
Jenkins

Jenkins frequently orders a vegetarian
dish out of his concern for animal rights.



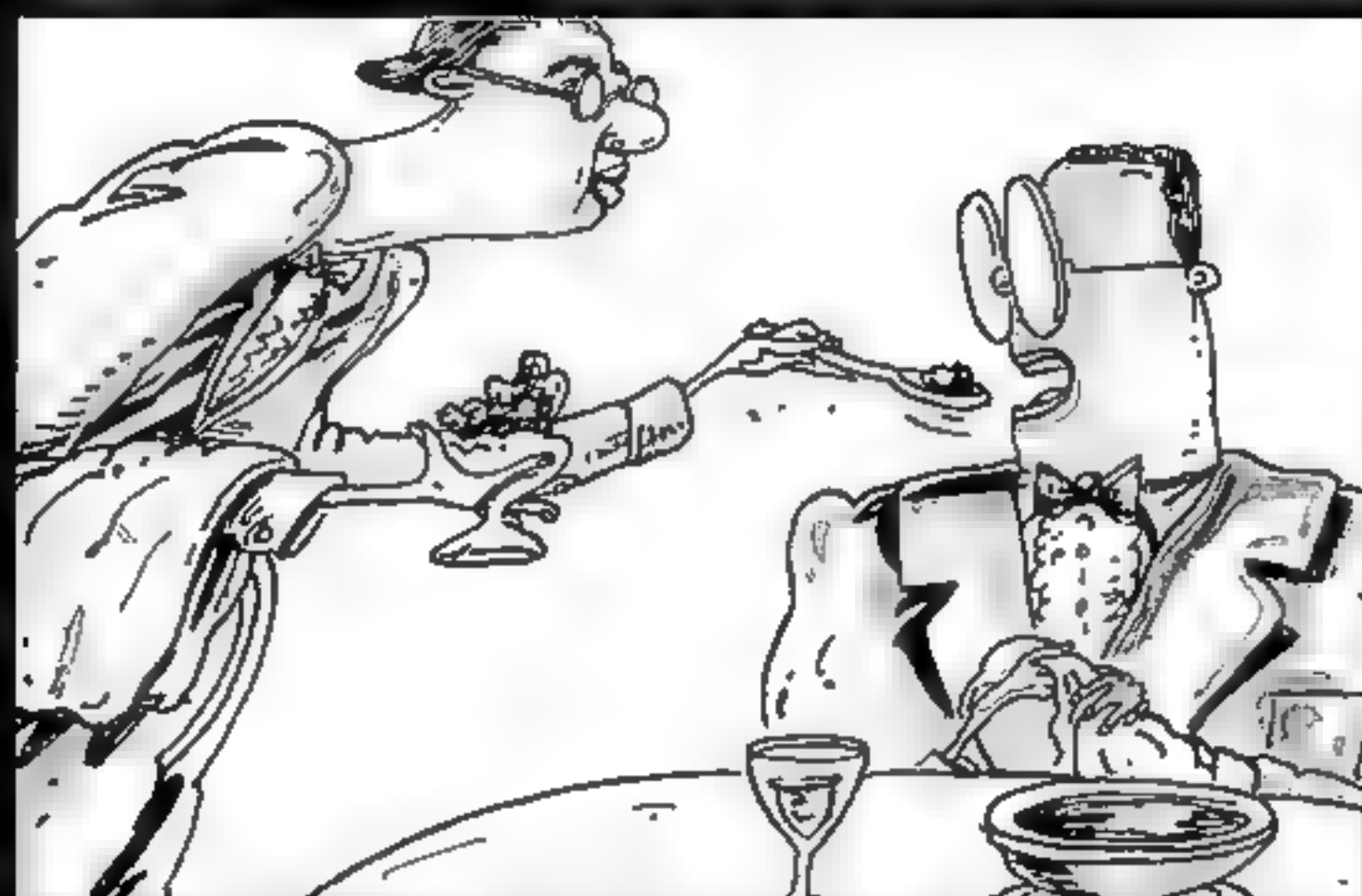
Melvin

Melvin insists that he be allowed into
the restaurant's kitchen so he can
sing a twisted version of "Candle In
The Wind" as the lobster is being
thrown in the boiling water.



Jenkins

Jenkins accepts the waiter's offer for a spoonful of sherbet between courses, to cleanse the palate.



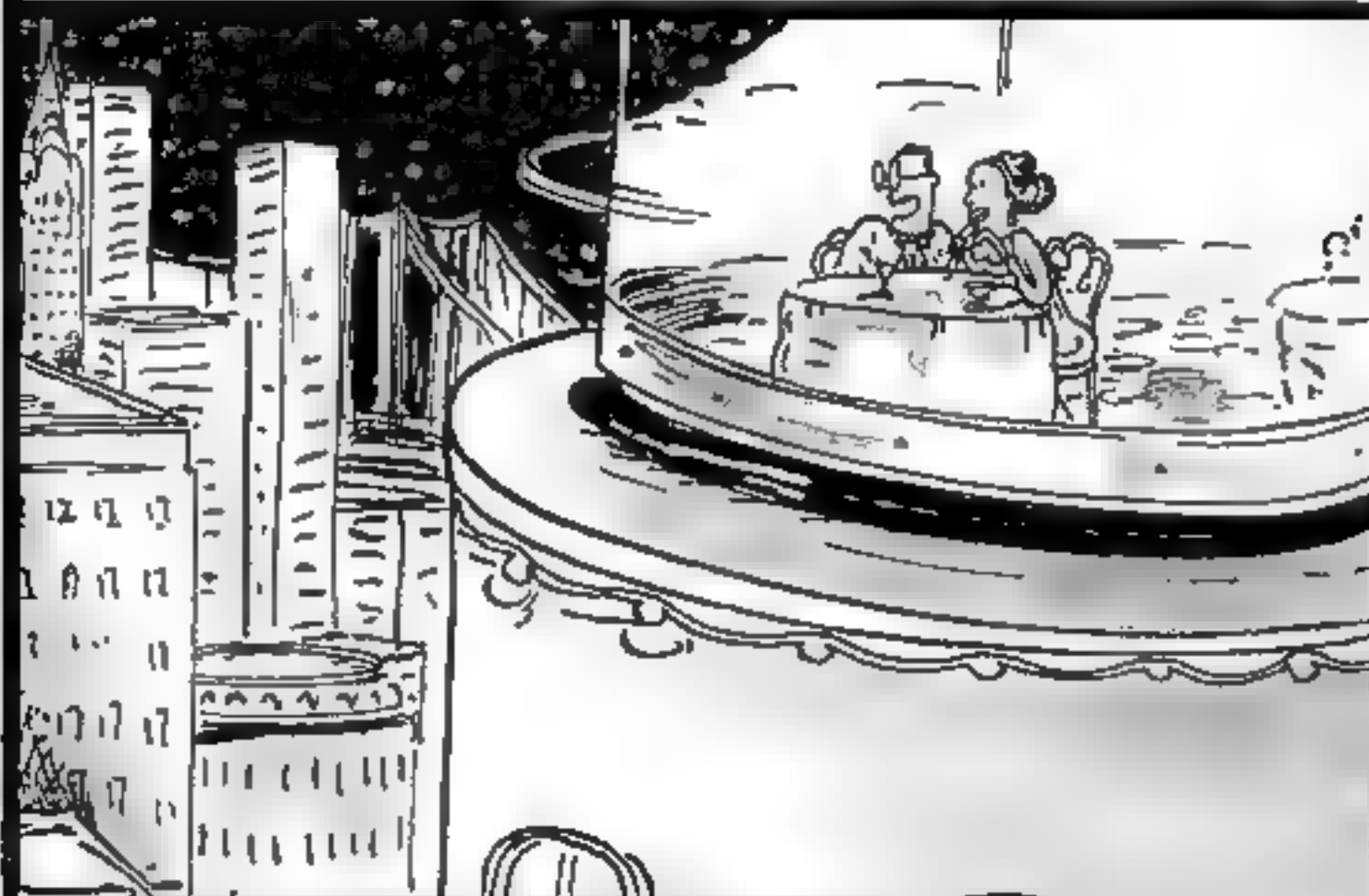
Melvin

Melvin tells the waiter to get lost, saying that "Fraagen-Daas" stuff'll never replace the good old-fashioned loogie.



Jenkins

The revolving floor of the restaurant gives Jenkins and his date a lush view of the entire cityscape.



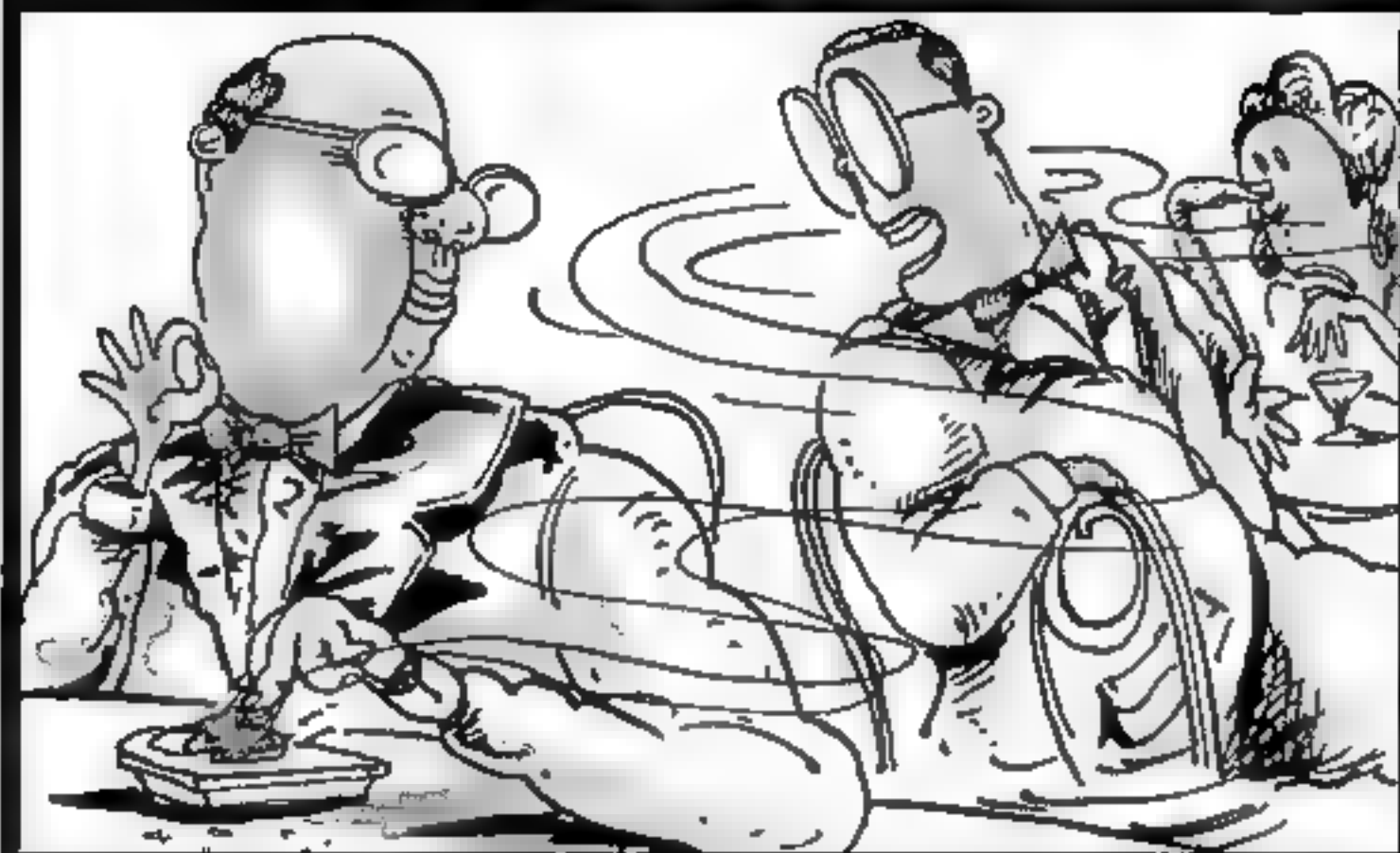
Melvin

Melvin gives his date the same feeling at 5% of the price, by spinning her stool as hard as he can.



Jenkins

Jenkins politely asks the gentleman at the other table to extinguish his cigar. After all, it is the law.



Melvin

They may have taken the fun out of cigars, but no do-gooder lawmaker or politically correct dillhole can ever stop Melvin from topping off a fine meal by cutting a nice long one.





The Dog That Played Football for Notre Dame



It's the dream of a lot of boys to grow up and play football for Notre Dame. But could you say the same thing about a dog? You could if its name was Mr. Muffles. He was an NCAA legend that left his mark on that university located at South Bend, Indiana.

It all began one fall afternoon when I was headed back to my dorm. This big dog came out of nowhere and started chasing me. He sounded angry and dangerous. I scampered up a tree.

Sometimes people are cruel to dogs and the dogs turn mean. But it's not the dog's fault. This dog's attempt to attack me was, in fact, a cry for help.

I happened to have a sandwich in my bag that I gave to the

dog. While he ate, I climbed down, thinking, "What can I do for this dog?"

I decided to name him Mr. Muffles, a gentle name, and I took him back to live in my dorm room.

My roommate was the All-American wide receiver, Walter Washington. He was as strong as he was big and fast.

I wasn't there when Walter and Mr. Muffles first met. But something special must've happened between them — a magic bond of some kind.

They'd love to roughhouse. Someone who didn't know better might think they were trying to hurt each other. Like the time Walter hit Mr. Muffles over the head with a wrench while the dog was taking a nap. Then, Mr. Muffles bit Walter so deep it exposed his thighbone. But I knew they were only playing.

One time, Walter hog-tied Mr. Muffles and threw him in the closet. This was probably a test to see how fast Mr. Muffles could free himself. They both loved testing each other, although Walter never really explained why. For some reason, a few weeks earlier he stopped talking to me altogether.

It didn't take Mr. Muffles long to chew through that rope and break down the closet door. Walter had been leaning out a window talking to a teammate below. Mr.



Muffles ran at Walter, no doubt to show off how quickly he had freed himself, but this time their horseplay went too far, and he accidentally pushed Walter out of our third-story window.

Walter's fall to the cement court below broke his collarbone, three ribs and his wrist.

Mr. Muffles tried sneaking into the infirmary that night, most likely to show Walter how sorry he was, but the staff prevented it.

Walter's recovery went better than expected. His body was healing nicely and he was ready to play some football. There was only one game left in the season and it was against their archrivals, the University of Southern California.

Little time remained in that game, and Notre Dame was trailing when the coach decided to send in Walter.

They threw a pass to Walter, who made a terrific catch, but he was hit hard by three USC defenders. He punctured a lung and re-broke two of his three previously-broken ribs.

They carefully put him on the gurney, strapped him in and pushed him over to the sidelines, where they waited for the ambulance.

Then, out of nowhere, came Mr. Muffles. Perhaps he sensed there was a broken play about to happen. He ran as fast as he could to the gurney and pushed Walter back out onto the field near the end-zone just as the ball landed right in Walter's lap!

Before the referee could call this strange play, the USC defenders pounced on Walter, collapsing the gurney and breaking three more of his ribs. But the momentum of the USC players pushed the collapsed gurney across the goal line. "Touchdown! Notre Dame!" yelled the referee.

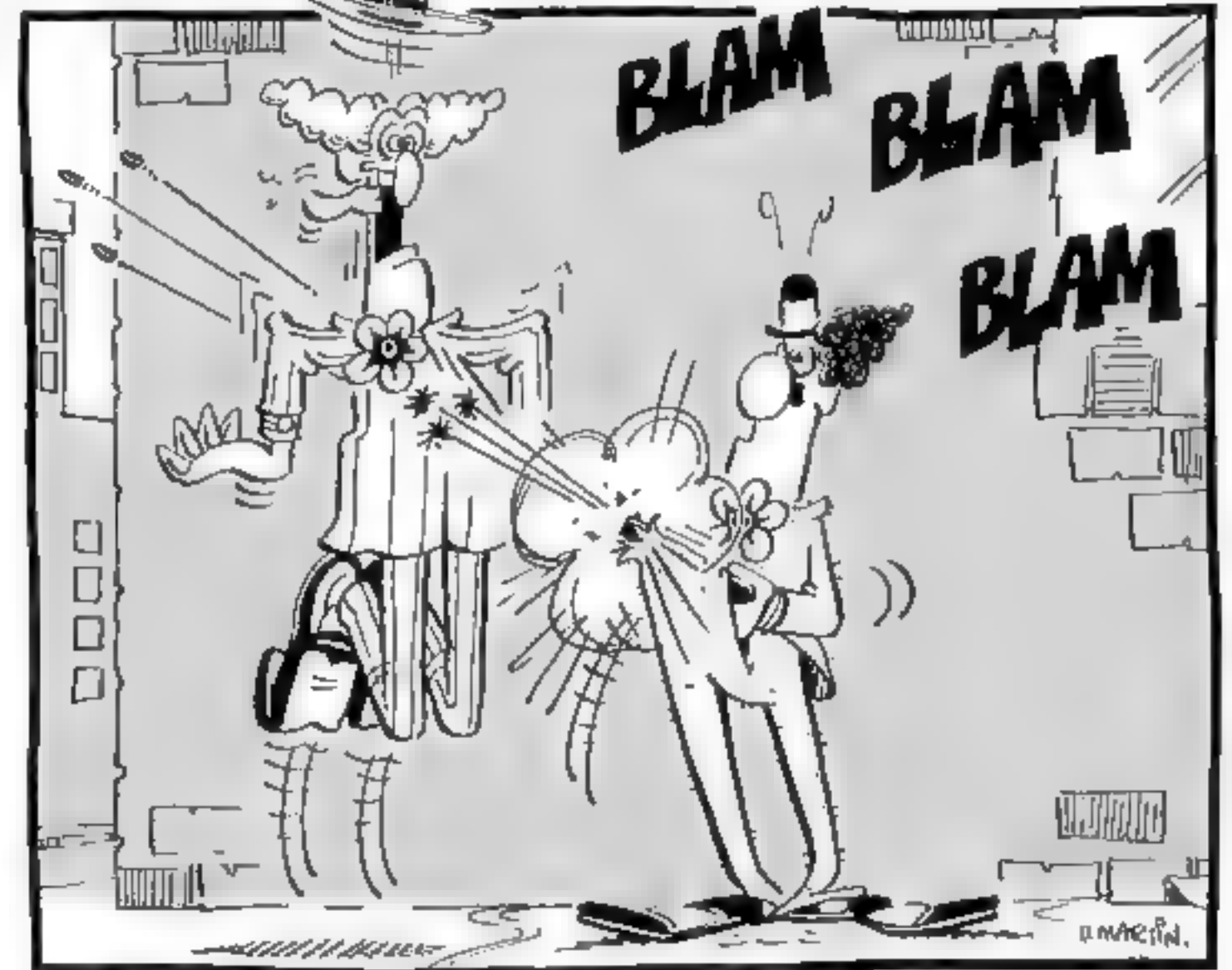
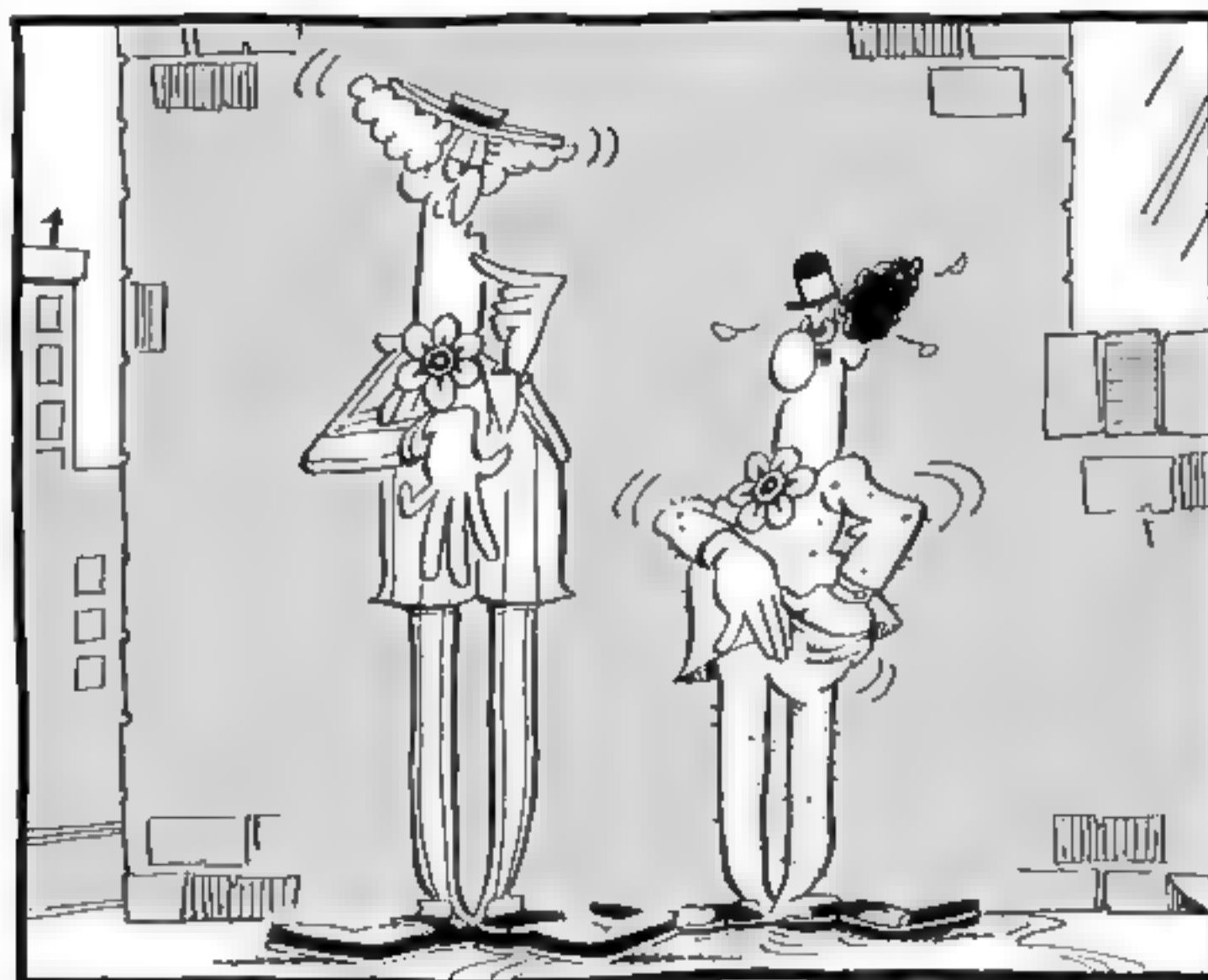
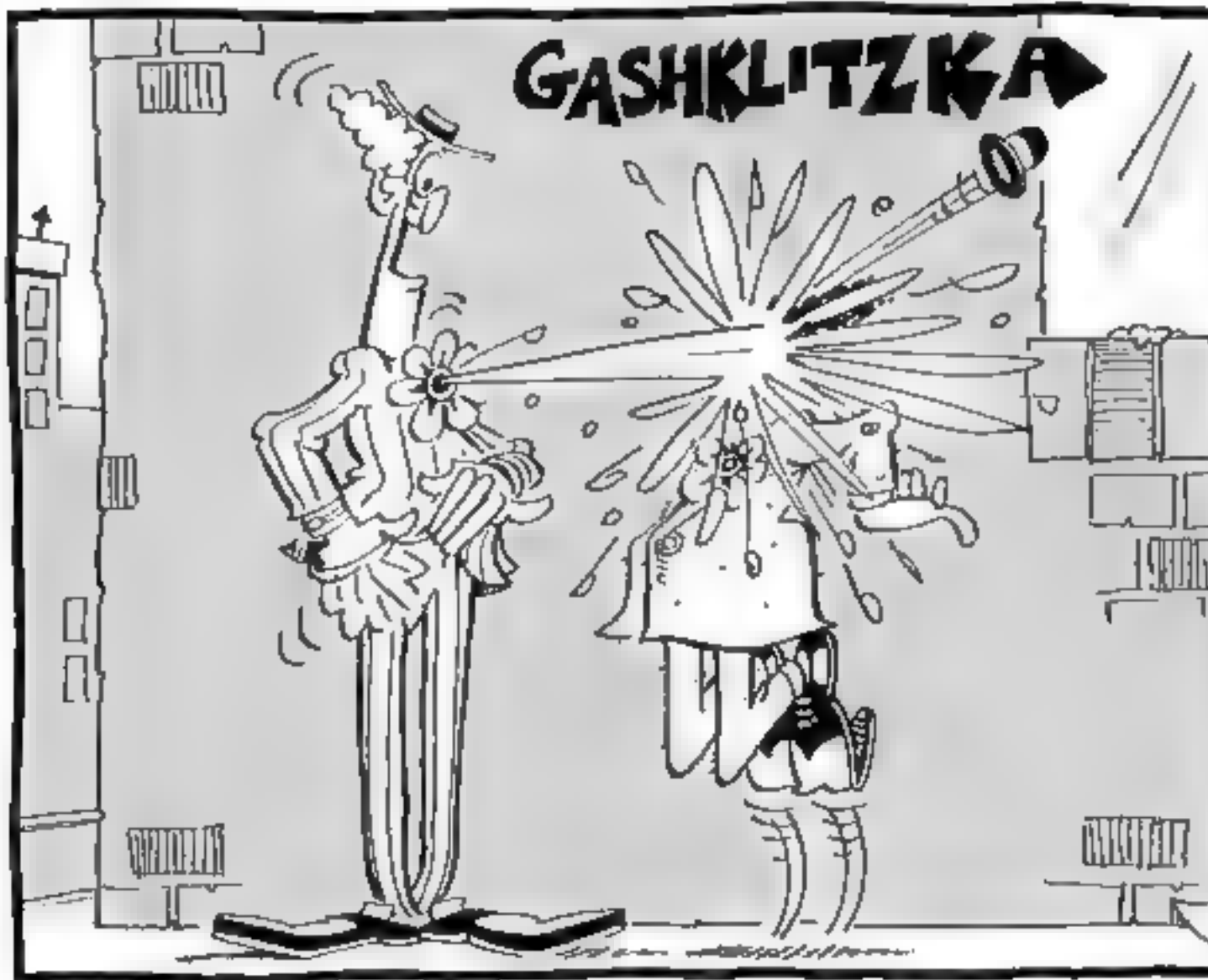
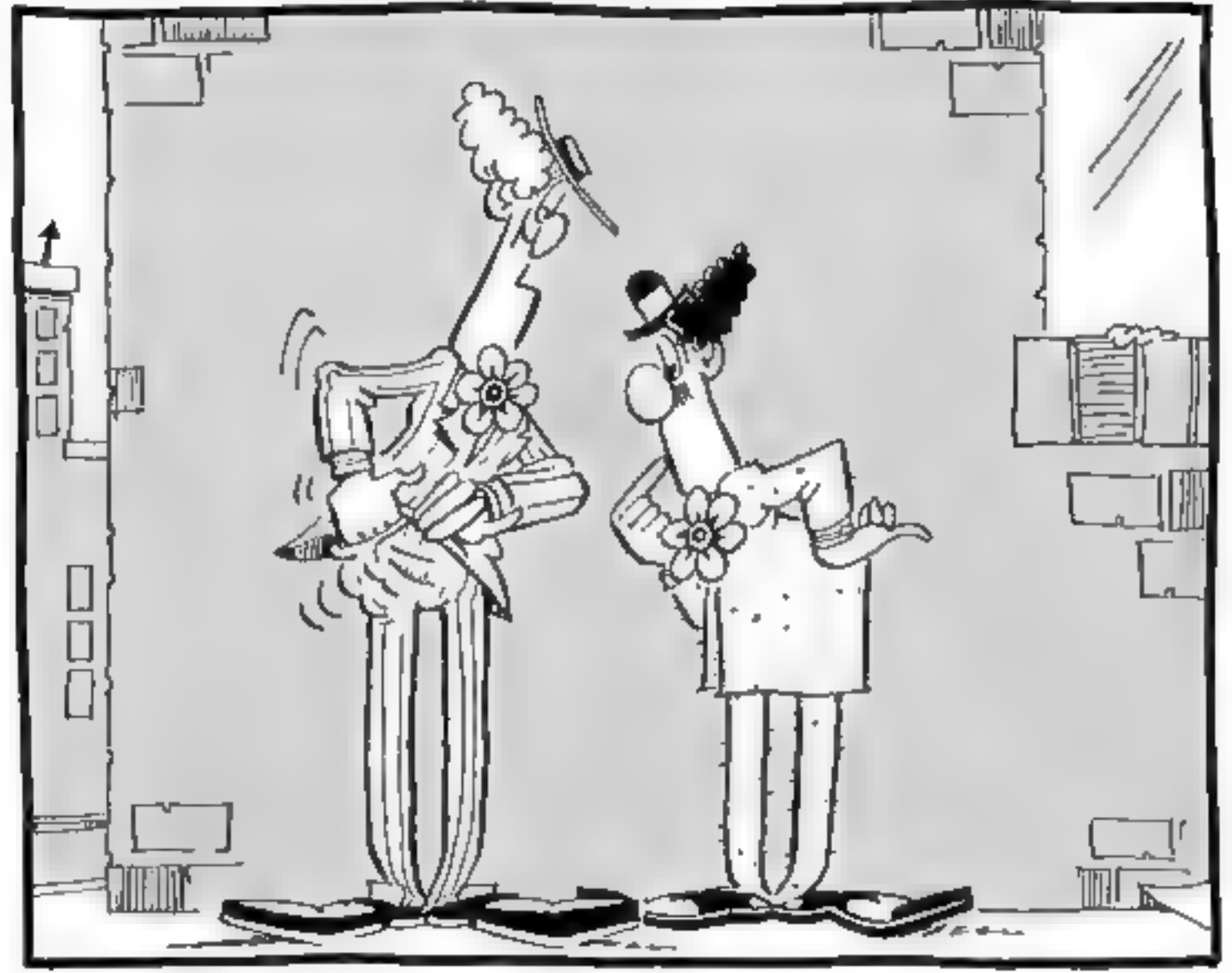
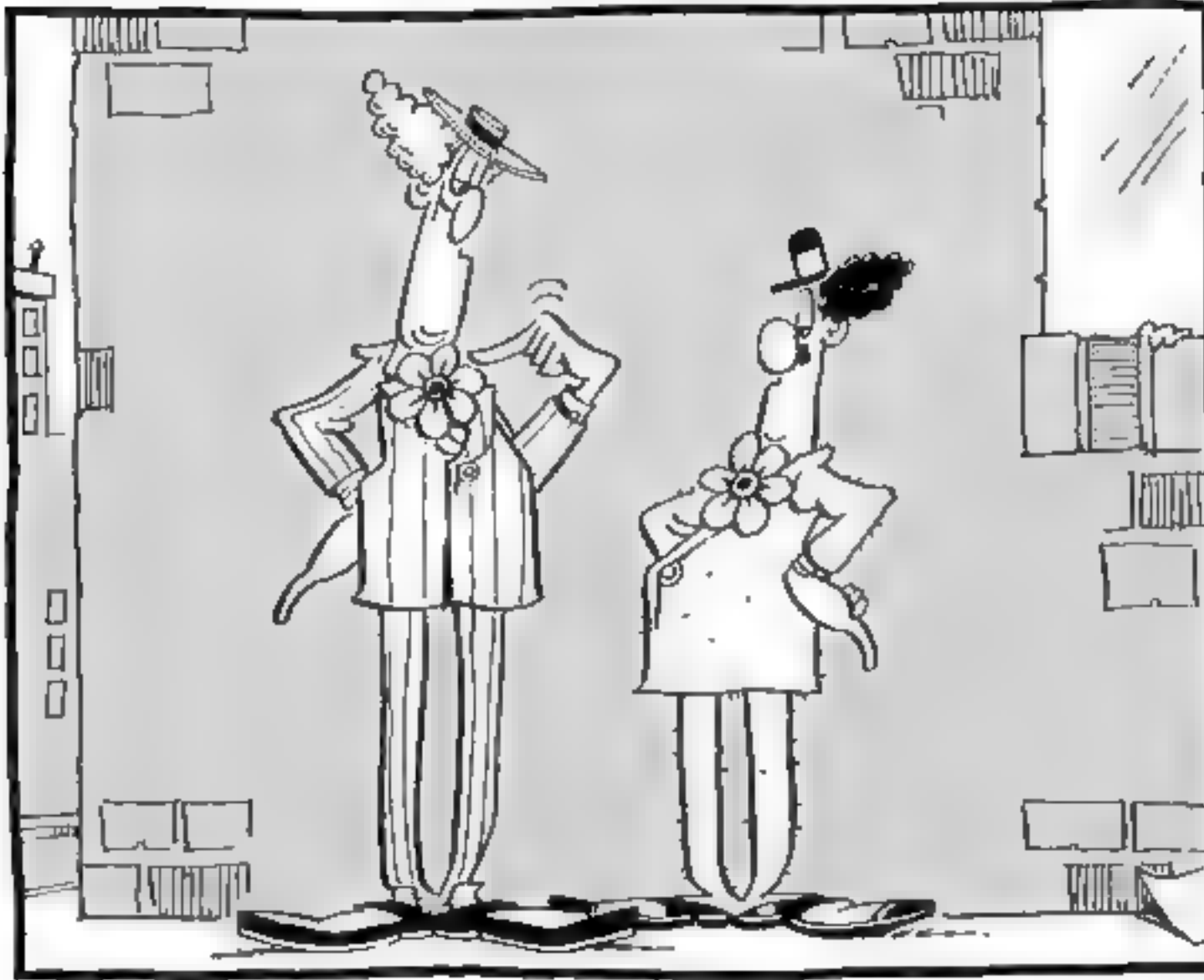
The hometown fans couldn't contain their jubilation! If it weren't for that amazing, quick thinking, football-loving dog, Notre Dame would have lost by the totally lopsided score of 54 to 3 instead of the far more respectable 54 to 9.

Hail, hail to you, Mr. Muffles — the dog that played football for Notre Dame and "won" everyone's love.

—Tom White, age 37

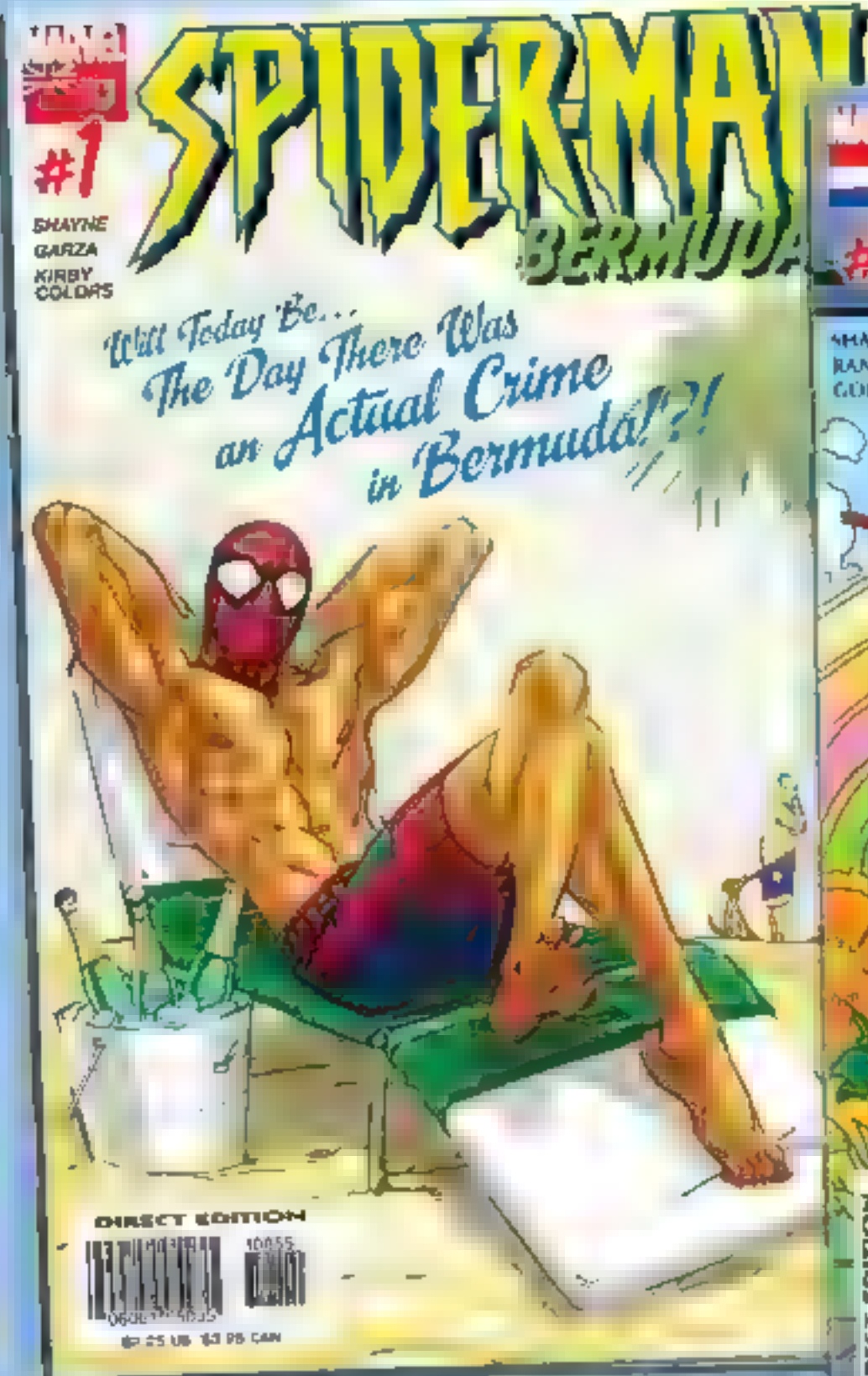


ONE BLAZING HOT DAY ON MAIN STREET





Recognize this guy below? Kind of looks like Spider-Man in a dress and toe shoes, doesn't it? Seeking to expand its audience to geeks worldwide, Marvel Comics recently announced the creation of a new version of the Webhead, for a comic called "Spider-Man India." Spidey's secret identity will change from Peter Parker to Pavitr Prabhakar, his costume will feature elements of traditional Indian dress and he'll square off against Rakshasa, a demon from Indian myths! Okay, it's a start, but what we'd REALLY like to see is the day...



INDIAN SPIDER-MAN ART
TIMOTHY SHAMEY



WRITER, DAVID SHAYNE

IRELAND: THE AMAZING O'SPIDER-MAN

SPIDER-MAN

ANOTHER TUESDAY NIGHT
AT O'SULLIVAN'S PUB...

YOU'VE HAD
TH'S COMIN'
FOR A LONG
TIME!

TAKE THAT,
O'SPIDEY!
YE DRUNKEN
DOG!

OOOF!

CALLIN'
ME A CHEATER
AT DARTS!

TREATIN'
ME SISTER
LIKE DIRT!

AND
YE SPILL
ME PINT OF
GUINNESS!

AND THEN
YE WENT OFF
AN' BECAME A
PROTESTANT!

I'M GOING
TO KICK YER
ARSE FROM
HERE TO THE
BLARNEY!

MOMENTS LATER...

FEEL
BETTER,
O'MALLEY?

AYE, THAT I
DO. THANKS FOR
LETTING ME GET
THAT OUT OF
ME SYSTEM,
O'SPIDEY.

NO PROBLEM.
SAME TIME
TOMORROW?

AYE.



AT PARIS' MOST FAMOUS ART MUSEUM, DR. OCTOPUS LOOKS TO EXPAND HIS COLLECTION...

FRANCE: LE SPIDER-HOMME

YOU WILL NOT GET AWAY WITH STEALING THE MONA LISA! SPIDER-MAN WILL STOP YOU!

HA! THAT PITIFUL, BAGUETTE-EATING WALLCRAWLER IS NOWHERE TO BE SEEN!

MEANWHILE, AT LE GRAND BOISSON CAFE...

MONSIEUR, THERE IS A REPORT THAT DR. OCTOPUS HAS BROKEN INTO THE LOUVRE! YOU MUST STOP HIM!

AND I SHALL... AS SOON AS I FINISH MY CIGARETTE AND THIS FINE CABERNET. SUCH THINGS ARE NOT TO BE RUSHED! THEY ARE TO BE SAVORED!

SOON, LE WEBHEAD FACES HIS MOST BRUTAL ENEMY!

YOU HAVE CAUGHT ME RED-HANDED, DISPATCHED WITH MY HENCHMEN AND HAVE ME CORNERED! BUT YOU ARE A TRUE FRENCHMAN, SO...

...SURRENDER!

YES! BUT OF COURSE! AS A FRENCHMAN, I MUST ALWAYS APPEASE A MADMAN!

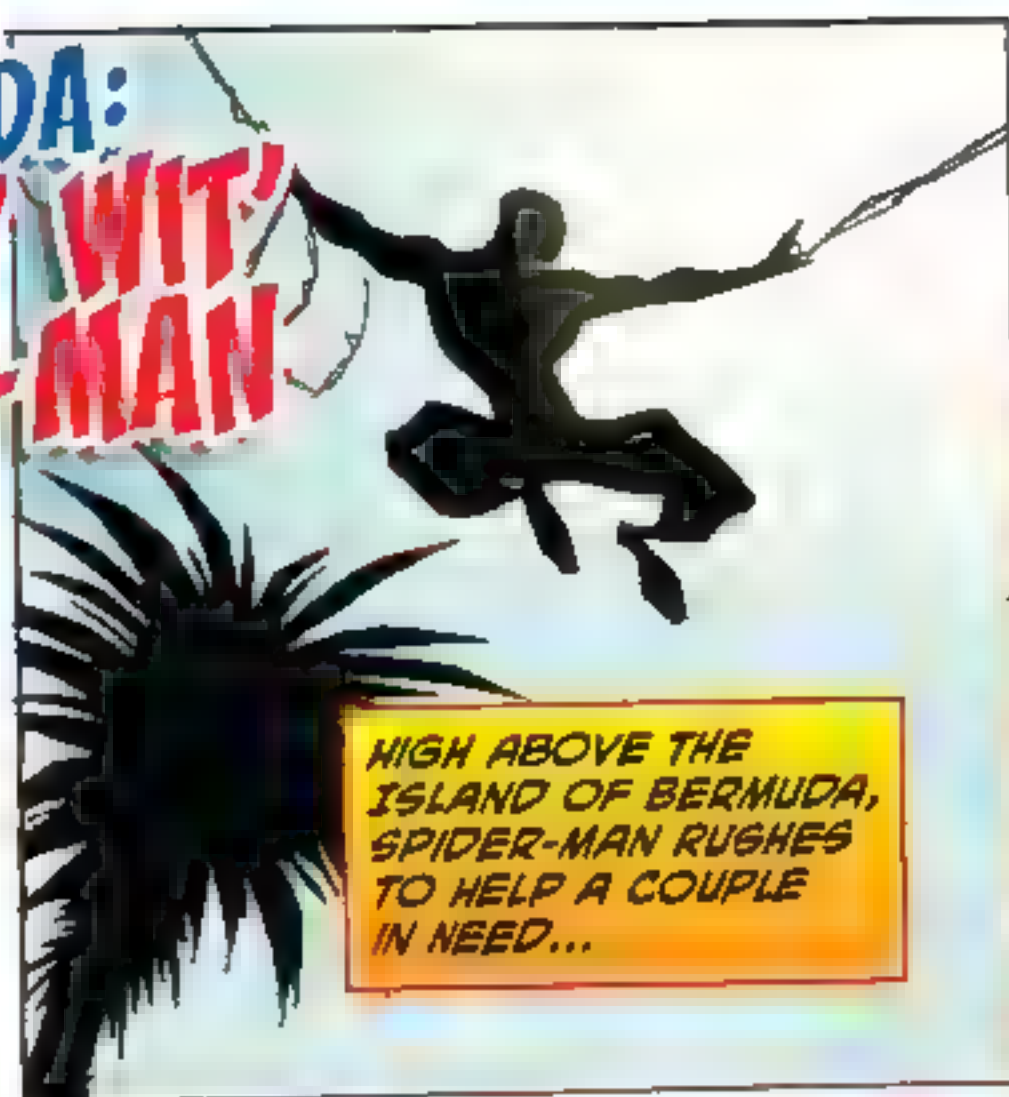
I HAVE DONE ALL I CAN BE EXPECTED TO DO! FOR WHILE MY UNCLE BEN BELIEVED THAT WITH GREAT POWER COMES GREAT RESPONSIBILITY...

...IT WAS MY FELLOW COUNTRYMAN, EXISTENTIALIST JEAN-PAUL GARTRE, WHO KNEW THAT ONE MAN CANNOT POSSIBLY BE EXPECTED TO COMBAT THIS MISERABLE EXISTENCE CALLED LIFE. SO WHAT FOOL WOULD SUBJECT HIMSELF TO THE ENNUI OF CRIME-FIGHTING...?

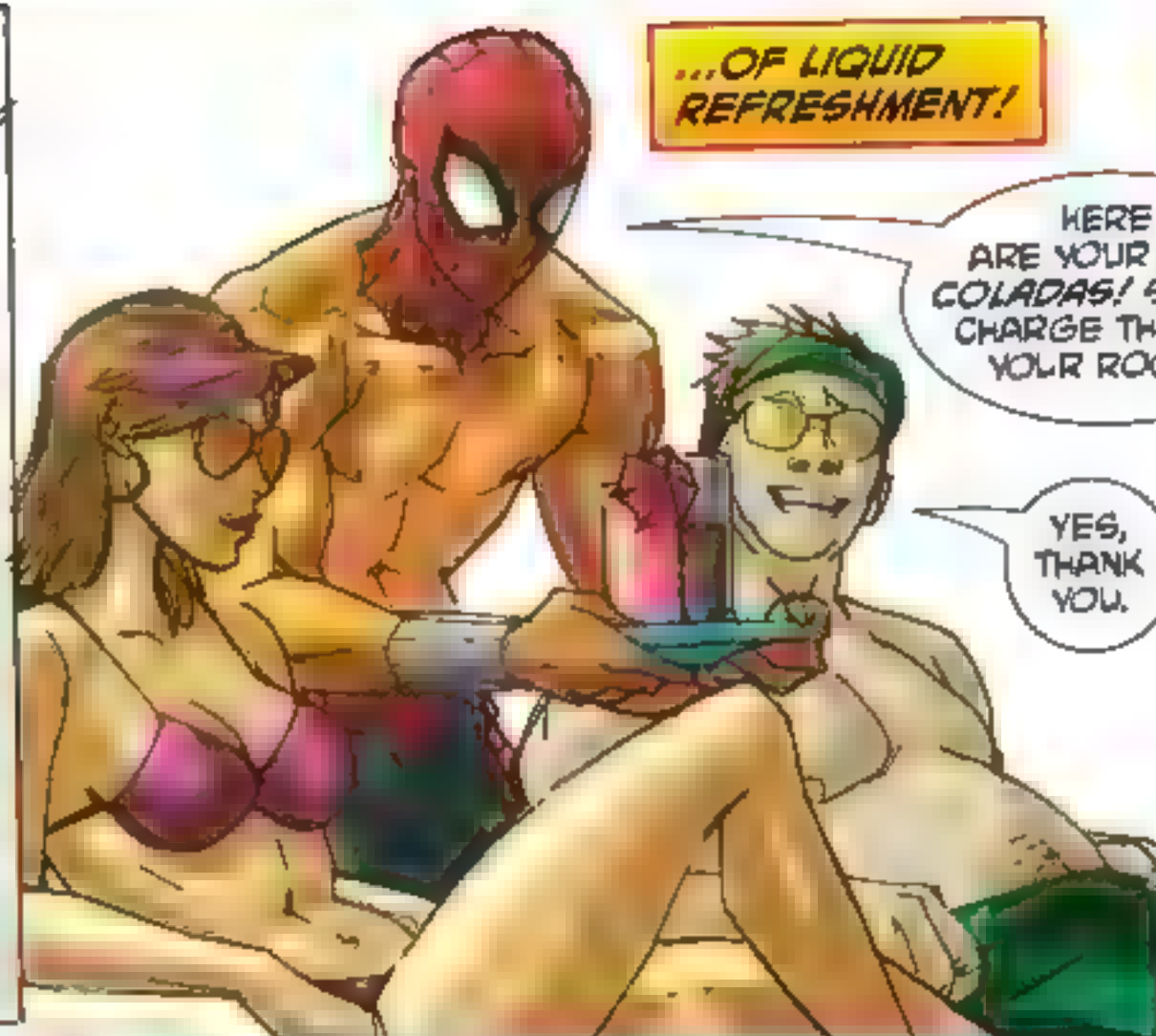
GARÇON! MORE POWDERED SUGAR FOR MY CREPES!

BERMUDA: CHILLIN' WIT' SPIDER-MAN

SPIDER-MAN



HIGH ABOVE THE ISLAND OF BERMUDA, SPIDER-MAN RUSHES TO HELP A COUPLE IN NEED...



...OF LIQUID REFRESHMENT!

HERE ARE YOUR PIRA COLADAS! SHALL I CHARGE THAT TO YOUR ROOM?

YES, THANK YOU.



I WISH THERE WAS A NEED FOR A SUPER-HERO ON THIS IDYLIC, CRIME-FREE ISLAND PARADISE. I'M SO BORED...



WAIT A SEC! MY SPIDEY SENSE IS TINGLING! THAT MAN DOWN THERE! HE'S IN TROUBLE!



UHHNNN... THE PAIN... THE PAIN... NOT SURE I CAN MAKE IT...



WELL, WELL, IT LOOKS LIKE MY SPIDEY POWERS ARE NEEDED AFTER ALL!



THANKS, SPIDER-MAN! THAT SUN WAS REALLY STARTING TO GET TO ME!

GOOD THING MY WEBS ARE AT AN SPF OF 35! NEXT TIME, PACK SUNSCREEN! THAT HEAT SICKNESS COULD'VE GIVEN YOU A REALLY BAD HEADACHE!



DAMN THIS CURSE OF BEING SPIDER-MAN!



ALL MY LIFE I'VE PINED FOR MARY-JANE...

...AND I KNOW THAT SHE LOVES ME, TOO.

NETHERLANDS:
AMAZOON DER
SPIERZMÄN

SPIDER-MAN



...BUT IF SHE EVER KNEW THAT PIETER PÄRKER WAS SPIDER-MAN...



...HER LIFE WOULD BE IN GRAVE DANGER.

THAT'S WHY PIETER PÄRKER CAN NEVER HAVE A GIRLFRIEND.



THANK HEAVENS PROSTITUTION IS LEGAL IN THIS TOWN! BECAUSE MY SPIDEY SENSE AIN'T THE ONLY THING THAT'S TINGLING THESE DAYS!



MOOIE MEIDEN, EEN ALLERBESTE AVOND, WIE IS ER VAN DIENST?*

*GOOD EVENING LADIES, WHO'S AVAILABLE? - ED

CHINA:

蜘蛛男

(The Climber of Walls
Who is Part Man
and Also
Partly Spider-Type)

SO! THE
STUDENT RETURNS
TO VANQUISH THE
MASTER! BUT YOU WILL
SUFFER AT THE HAND
OF THE GOLDEN
DRAGON!

NO, I AM
HERE TO AVENGE MY
FATHER'S DEATH! OR IS
IT YOUR FATHER'S DEATH?
I GOTTA BE HONEST —
ALL THIS AVENGING...
ALL THESE FATHERS'
DEATHS... WHO CAN
KEEP UP?

YOU HAVE
INSULTED MY
HONOR, YOU PLATE
OF MASTICATED
TOFU! PREPARE
TO DIE!

OKAY, BUT
FIRST, SHALL
WE DISPLAY OUR
VARYING FIGHT
STYLES?

LEAPING
FROG...

FLYING
MONKEY...

SINGING
SWAN...

DANCING
BEAR...

STINGING
NETTLE...

FESTERING
WOUND...

EATING
CROW...

HEY! WHERE
ARE YOU
GOING?!

I GIVE UP —
YOU WIN! MY SHIFT AT
THE NIKE PLANT STARTS
IN HALF AN HOUR. I CAN'T
BE LATE, OR THEY'LL BEAT
ME TEN TIMES WORSE
THAN ANY PUNISHMENT
YOU COULD
ADMINISTER!

AND SO SPIDER-MAN LEARNS THAT WITH GREAT
POWER COMES GREAT RESPONSIBILITY... AND
WITH FREE TRADE, COMES \$1.49 A DAY SEWING
INSOLES INTO THE NEW AIR LEBRONS. THE END.

You know the drill — you're sitting in front of the TV at some ungodly hour and find yourself watching a pointless infomercial for some stupid product. What kind of loser are you?? Well, the same kind of loser we are, apparently — because we've been there too many times to count! And after we drifted off to sleep, still delirious from the hours of crappy products and horrible offers, we woke in the morning with our heads full of...

PHRASES WE SWEAR WE HEARD ON AN INFOMERCIAL

"With this amazing device, you can re-hydrate the foods you regret dehydrating with our other amazing device!"

"Our exclusive 10-cassette course will have you stammering and mispronouncing words in no time!"

"Many ancient societies knew about the healing power of tarantula vomit..."

"Finally: a way to harpoon, gut and cook dolphins, all in one handy portable unit!"

"Not only will your floor sparkle, but you can also get high off the fumes!"

"Nose hair in a can is now a reality!"

"Youthful, healthy-looking skin can be yours when you bathe in the blood of virgins!"

"Introducing the first-ever herbal prostate pill designed exclusively for women!"

"Now, your child can increase his or her grades by cheating off smarter students!"

"You can clean your hair *and* your colon at the same time!"

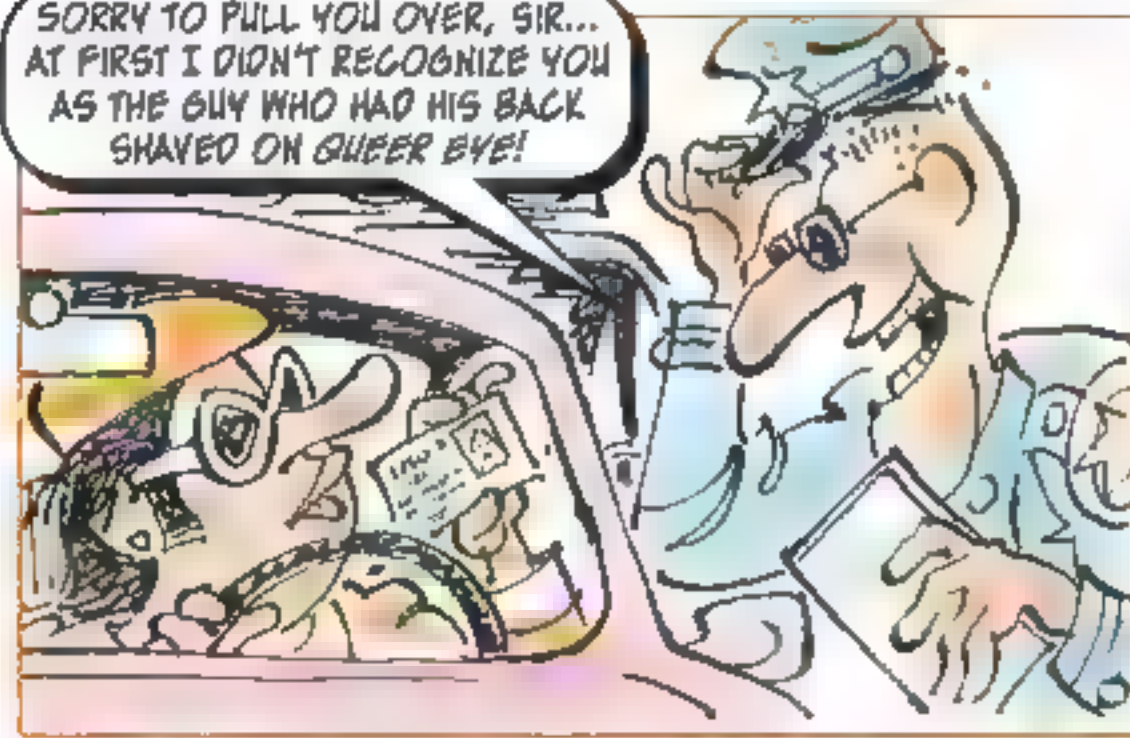
Reality-show contestants.
YouTube posters.
Barely-sane bloggers.

Thanks to runaway technology and Satanists like Simon Cowell, America is becoming inundated with "stars" whose lack of actual talent makes Heidi Montag look like Mozart. "But how will this actually change things in our country," you ask, thoughtfully stroking your chin. Well...

NOW THAT ANY★NE CAN BECOME A CELEBRITY★★★

WRITER: JACOB LAMBERT
ARTIST: PAUL COKER

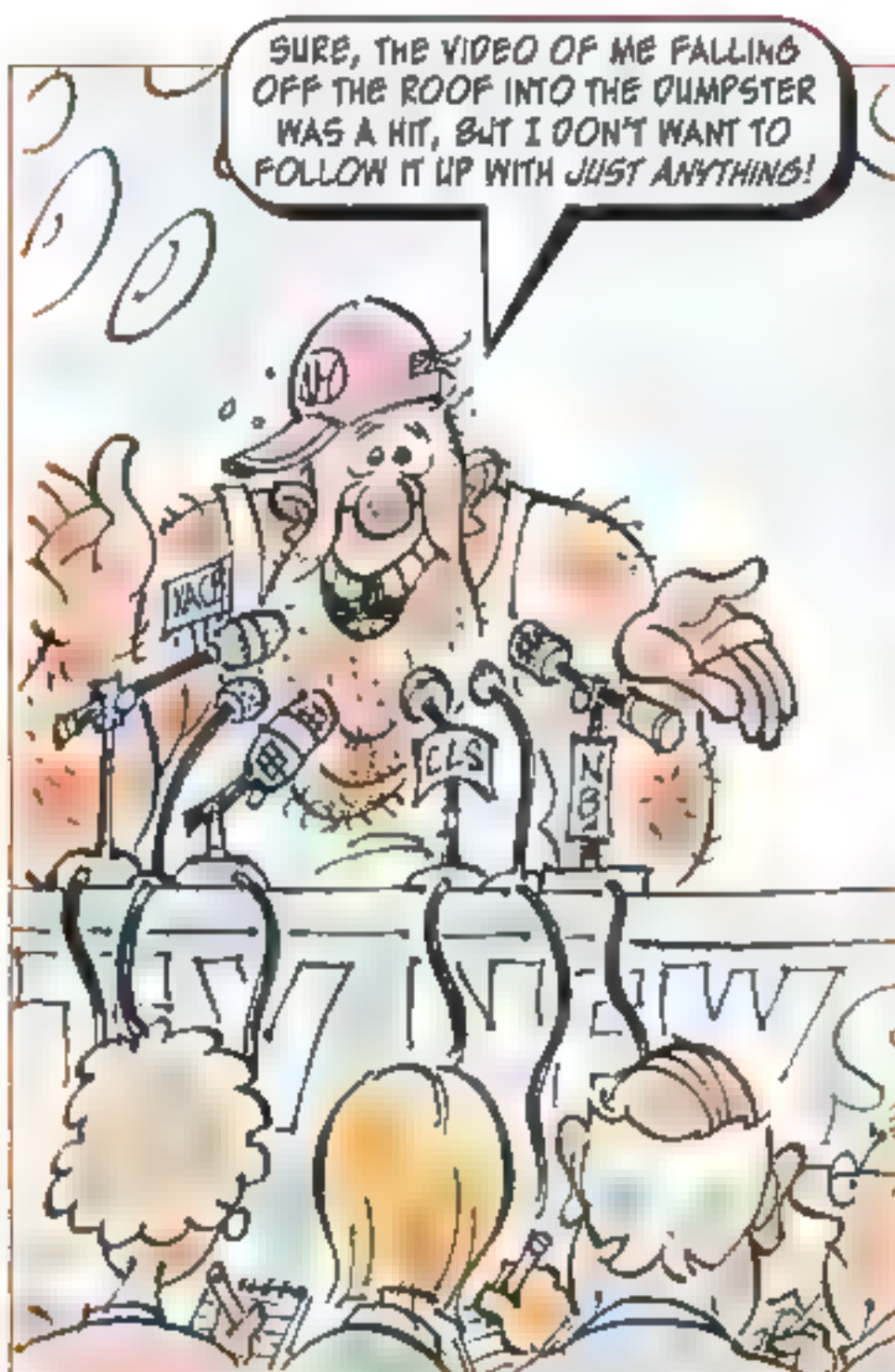
SORRY TO PULL YOU OVER, SIR...
AT FIRST I DIDN'T RECOGNIZE YOU
AS THE GUY WHO HAD HIS BACK
SHAVED ON QUEER EYE!



Arrest and conviction rates will plummet, since millions will now be getting preferential treatment from star-struck cops and judges.



Bookstores will soon feel pressured to clog their shelves with sub-literate, blog-inspired titles.

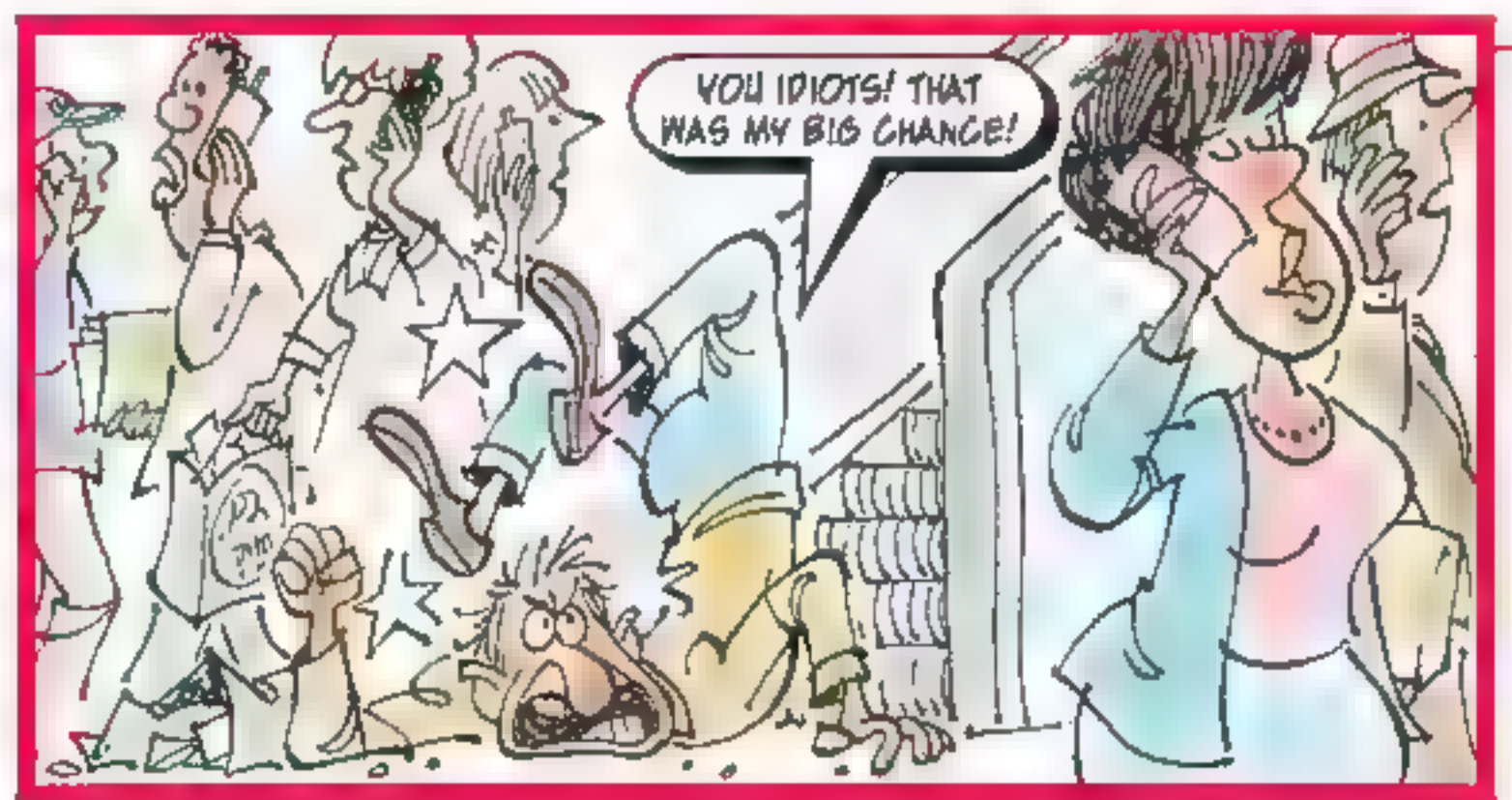


Schmucks who were previously just chronically unemployed can now get away with saying they're "waiting for the right project to come along."

Crushing, morbid obesity will come to be seen mainly as an exciting ticket to reality-TV stardom.



People will actually become angry when they trip down a mall escalator and nobody thinks to catch it on their cell phone.





Early Internet embarrassments like the *Star Wars* lightsaber kid will come to be respected as the trailblazing Picassos of their "field."



Quentin Tarantino will be able to choose from a vast new batch of pseudo-trendy has-beens who'll work even cheaper than Travolta, Carradine and Pam Grier.



Current Z-listers will feel threatened even more by a new sub-tier of "celebrities" who are actually more pitiful than they are.



Nearly every town, no matter how fly-speck, will have a shady-looking guy selling "star maps" on the corner.



Trend-conscious movie studios will begin to feature the new no-name "stars" alongside the usual big names.

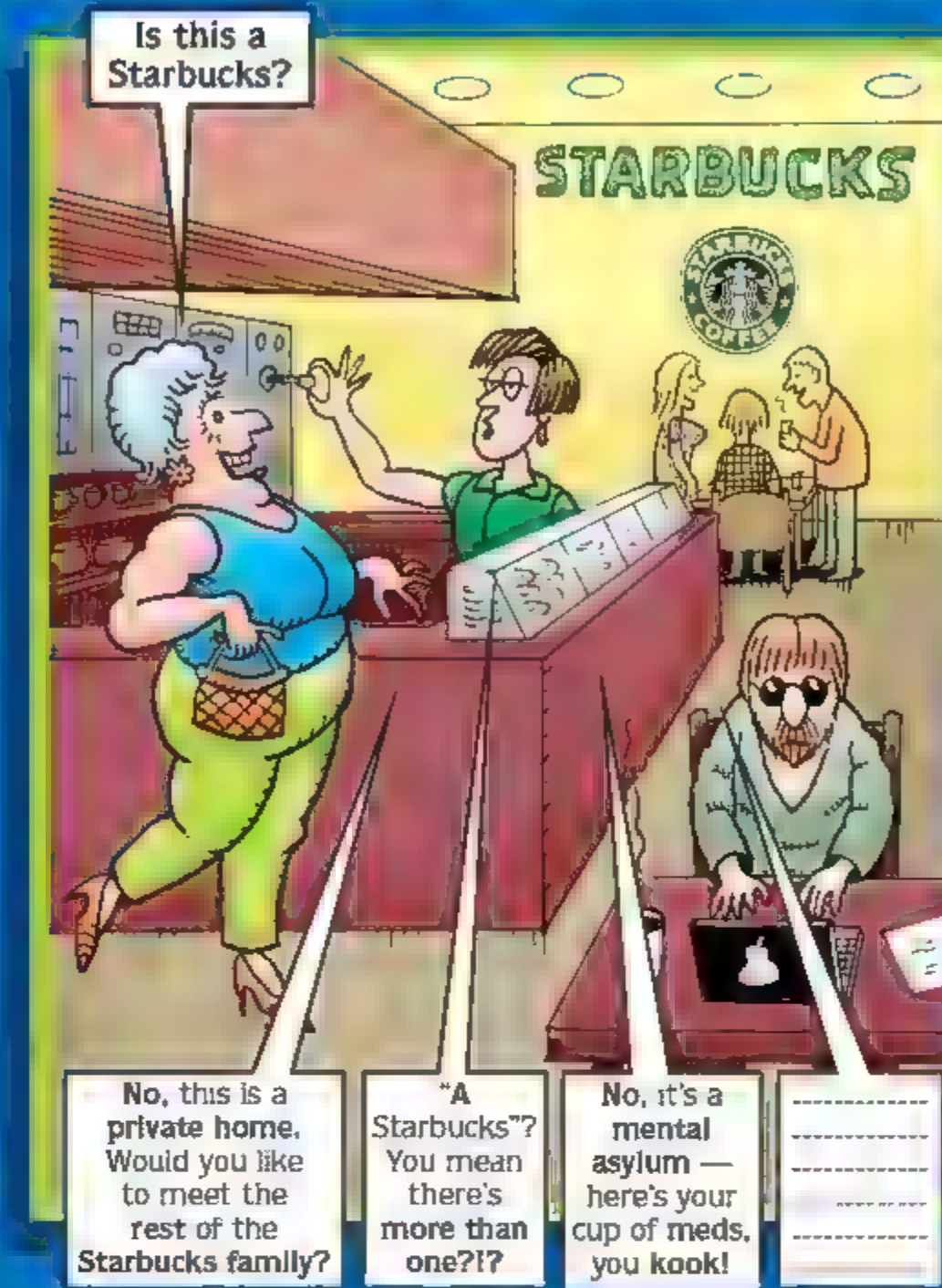


To accommodate the steady stream of new stars, rags like *US Weekly*, *People*, and *In Touch* will be forced to expand to a spine-snapping 600 pages.

Is this the introduction to Al Jaffee's Snappy Answers to Stupid Questions? Yes, Yes, it is. (Sorry that answer

wasn't snappy — Al doesn't write the intros!)

SNAPPY ANSWERS TO STUPID QUESTIONS



So you've walked out on another failed relationship. Well, not "walked out," so much as "ran out, shirtless and drunk, with officers in hot pursuit." At this point, you've been around the trailer park when it comes to looking for romance and, after two divorces, three name tattoos and five ex-stepchildren, you want to do things right. It's time to clean yourself up and learn a lesson from...

JOHN CALDWELL'S
**A SECOND-RATE
ETIQUETTE GUIDE TO**

TRAILER TRASH DATING

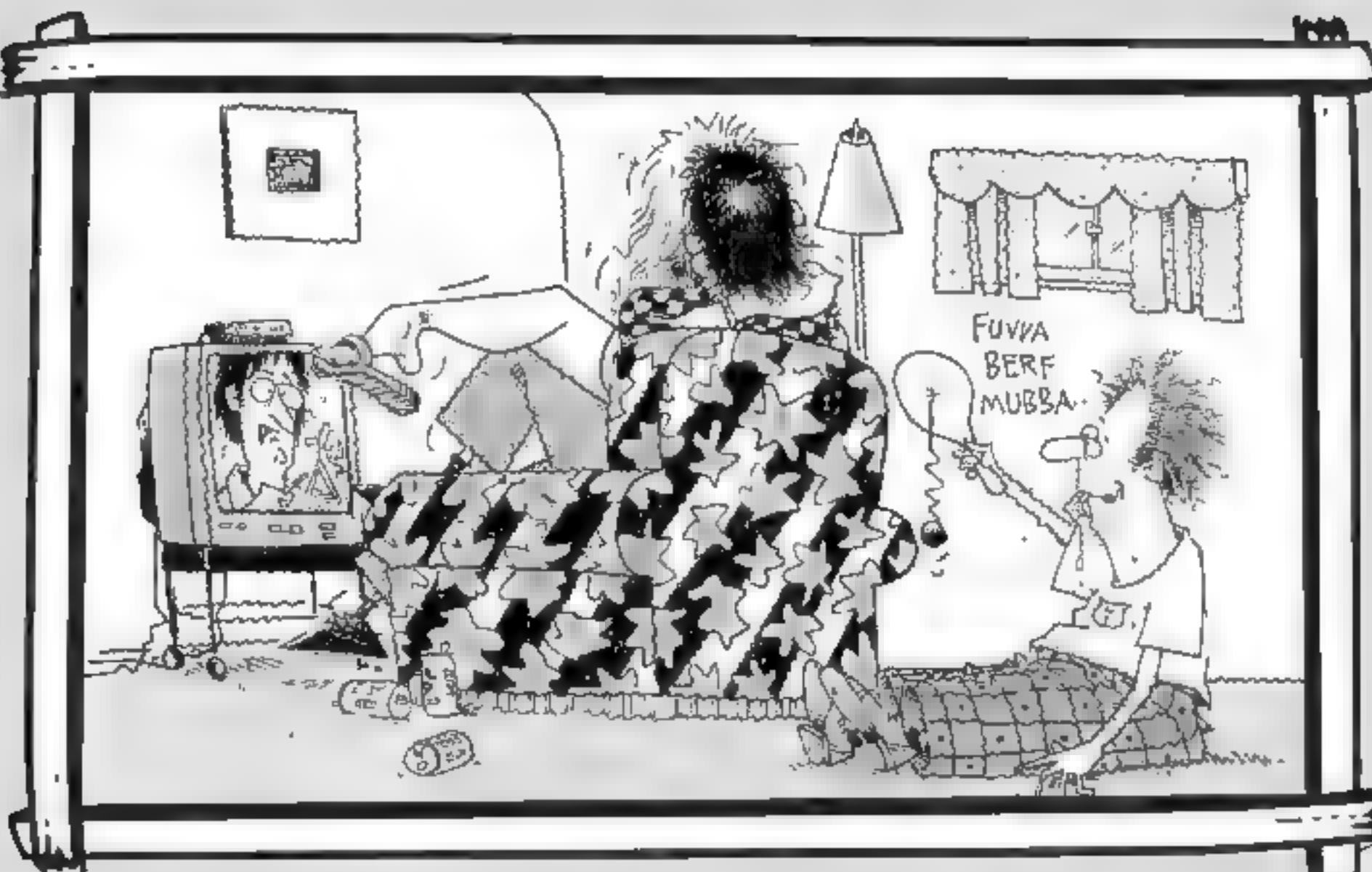


A good rule of thumb: If she takes you home to meet her parents, make sure beforehand that at least one of them is not also yours.



On the first date, never reveal where the space aliens probed you.



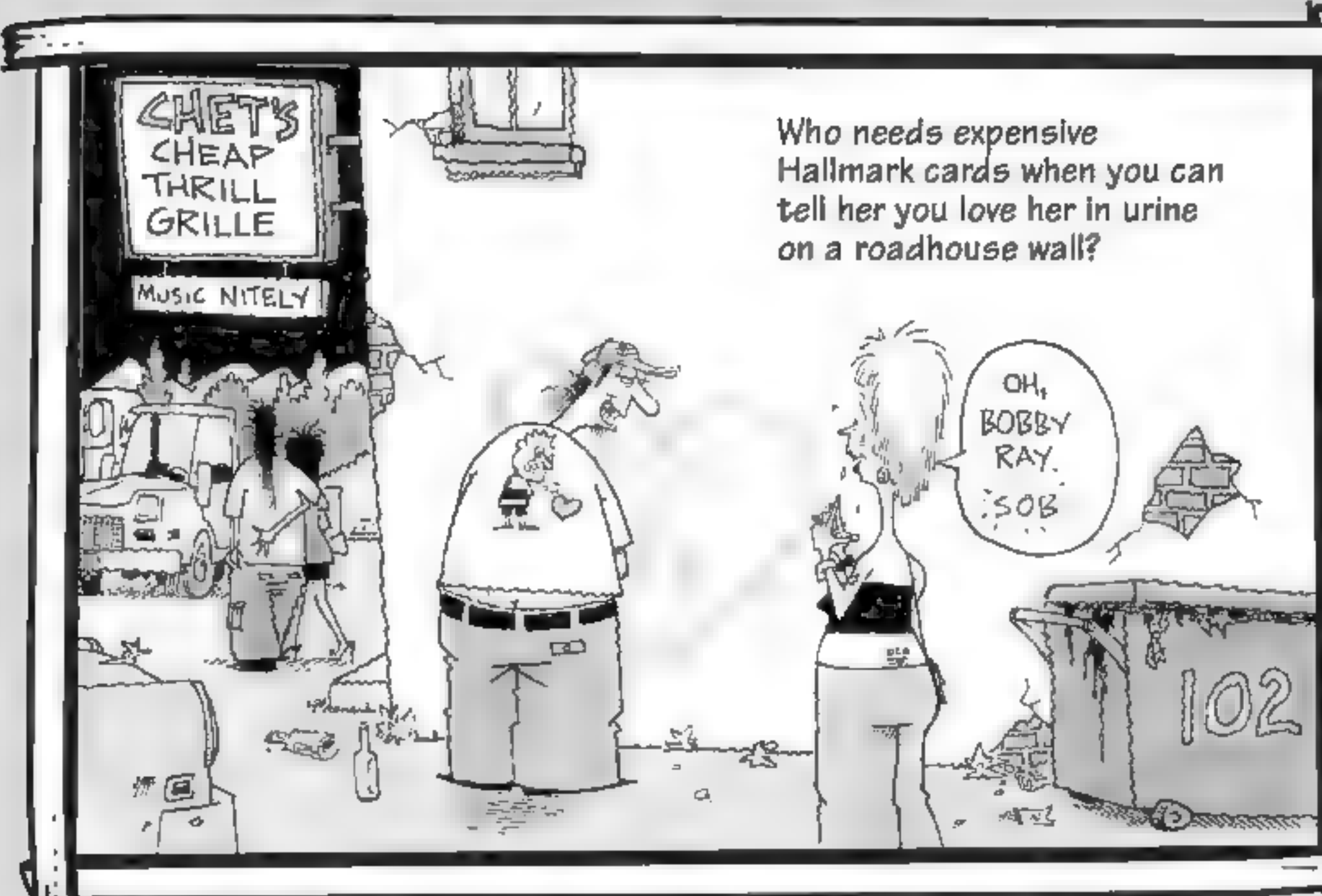


It's considered very thoughtful to bring along a little gift to occupy her severely inbred half-brother while you two make out on the couch.



Pillow talk in CB jargon works magic.

When celebrating the anniversary of that special night you first made love, it's not necessary to invite the other seven guys who were also in the back of the van.



Who needs expensive Hallmark cards when you can tell her you love her in urine on a roadhouse wall?

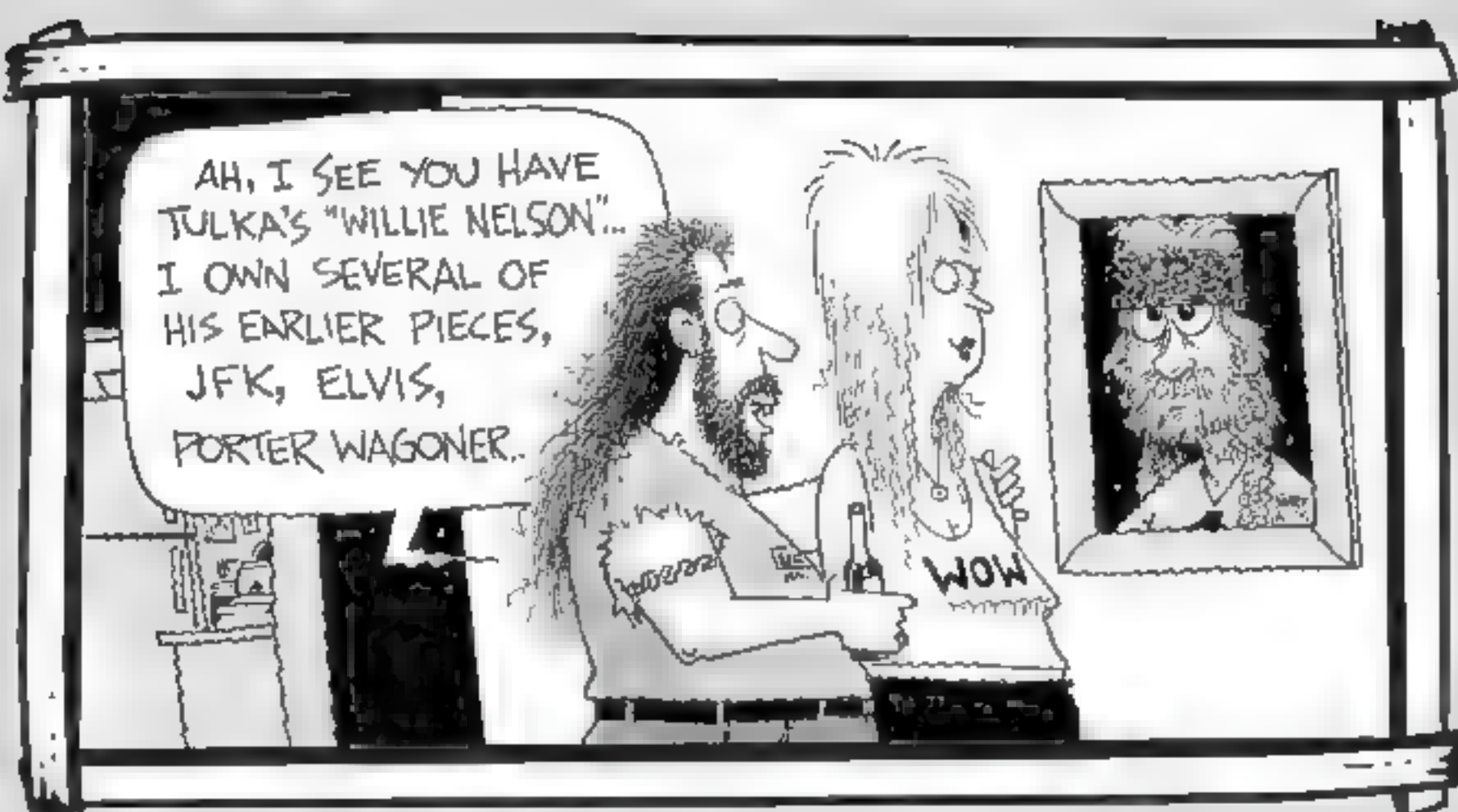


The suave trailer trash Casanova always wipes his date's beer bottle clean after removing the cap with his teeth.

Nothing says
"Forever" like
scraping her
initials in
your plaque
with a
jackknife.



AH, I SEE YOU HAVE
TULKA'S "WILLIE NELSON"...
I OWN SEVERAL OF
HIS EARLIER PIECES,
JFK, ELVIS,
PORTER WAGONER.



Having a working knowledge of black velvet painters is always a plus.



Swap spit, not Skoal.

When meeting her kids
for that all-important
first time, remember to
bring enough cigarettes
for everybody.



COMPLIMENTS
SURE TO WIN
THE HEARTS OF
TRAILER TRASH
LADIES

"Man, you really are
beautiful when you're
dry heaving."

"Wow, you get four cans
worth of hold from just
three cans of Aqua Net!"

Do ya travel much —
or do you pretty
much just work this
one truck stop?"

"Wait — you get
your propane from
Skeet's and you
use Big Fred as
your taxidermist?
Me too! Shoot, it's
a small world!"

"You're not just
pretty — you're, like,
'main stage' pretty."

"That neck tattoo's
gonna be real nice once
the infection goes down."

"Correct me if I'm
wrong, but I'm guessin'
you lost that thumb
from fireworks."





There's a popular TV reality show featuring a super-macho, self-proclaimed "bounty hunter" who tracks down dangerous fugitives and elusive criminals. There's only one problem – his dangerous fugitives aren't particularly dangerous, and his elusive criminals take about seven minutes each to track down. Who is this "fearless lawman"?

DUD

THE LOUSY HUNTER

I'm Brain "Dud" Choppedham, a.k.a. Dud the Lousy Hunter! I'm every fugitive's worst nightmare – and every Supercuts' worst nightmare, as you can see by my "Mullet From Hell"! I've never gone after a dangerous criminal I didn't bring in – mainly because I've never gone after a dangerous criminal! But that jaywalker over there? His ass is grass!

I'm Breasts – Dud's big and beautiful wife! People used to tell me I was a less glamorous, less intelligent version of Anna Nicole Smith! But then she died. Now people tell me I'm *slightly* more glamorous and intelligent than she is!

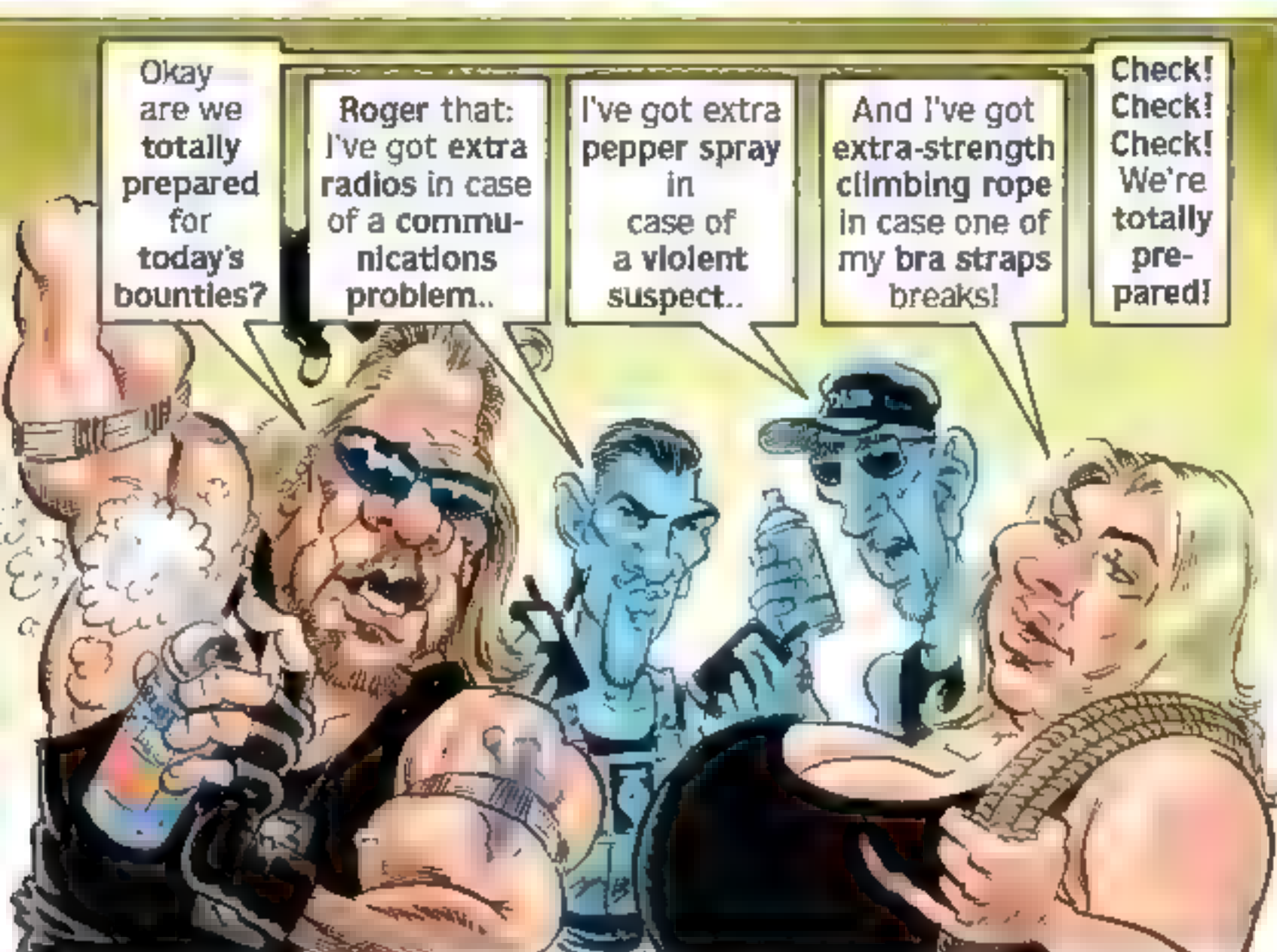
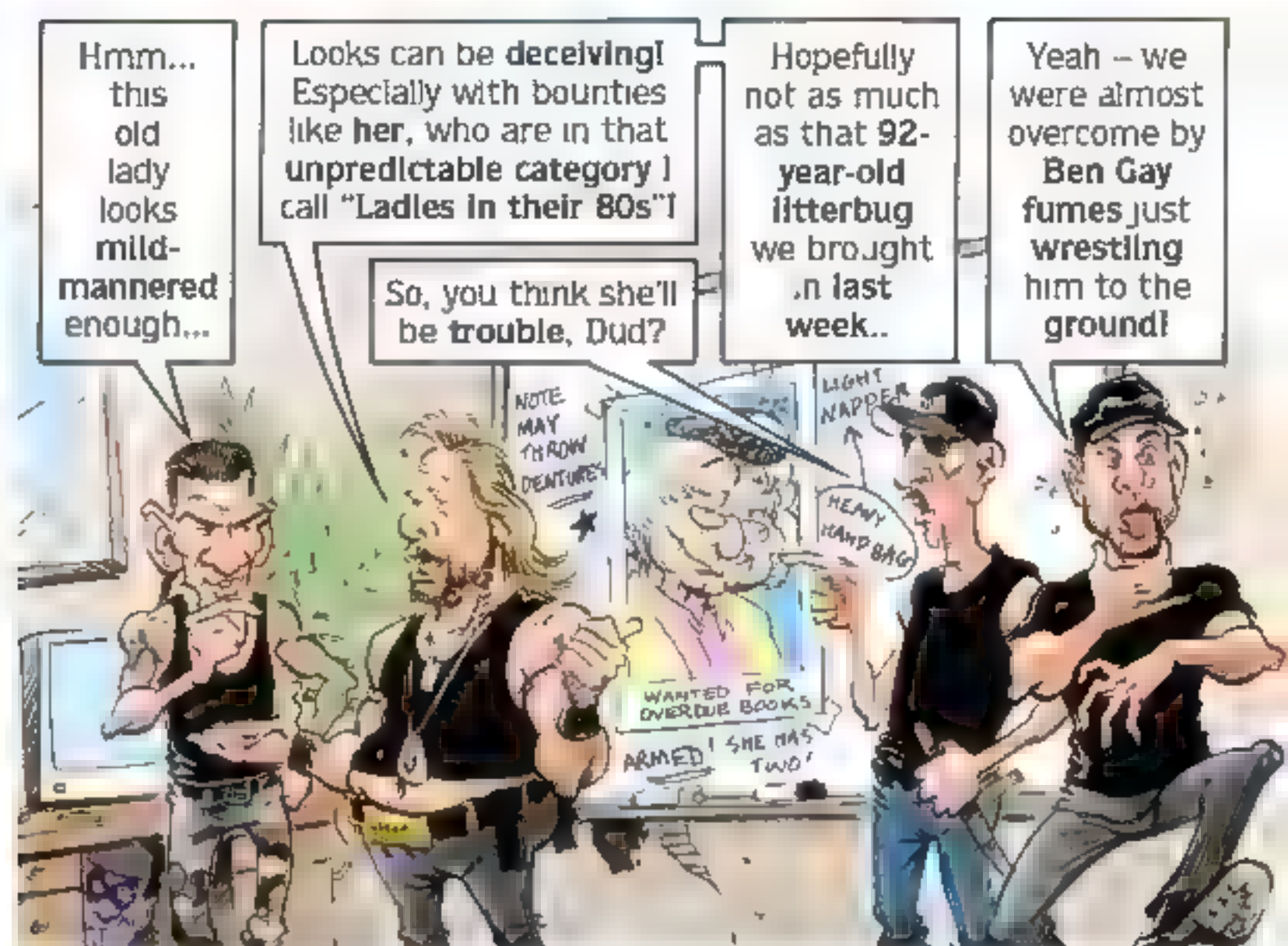
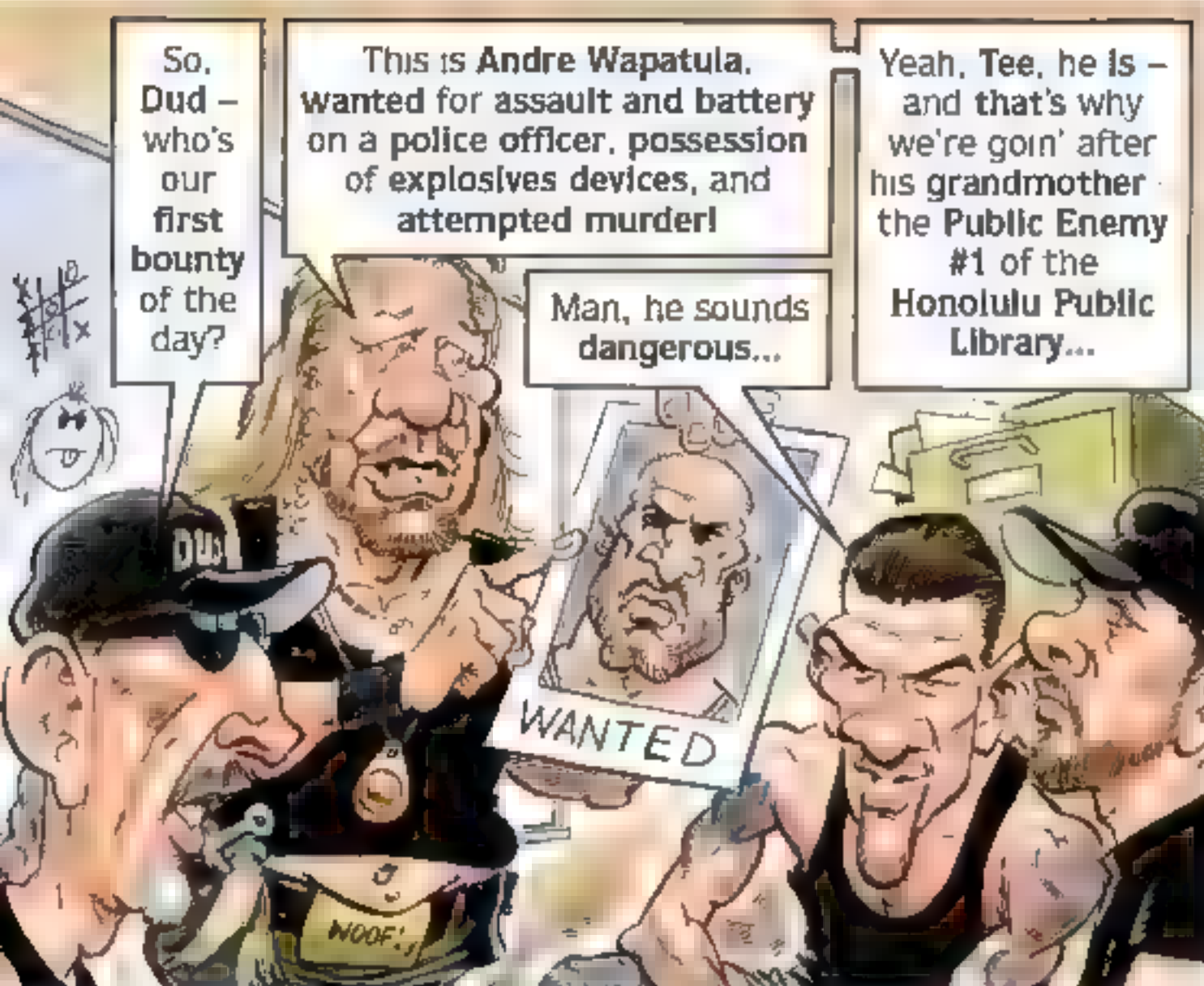
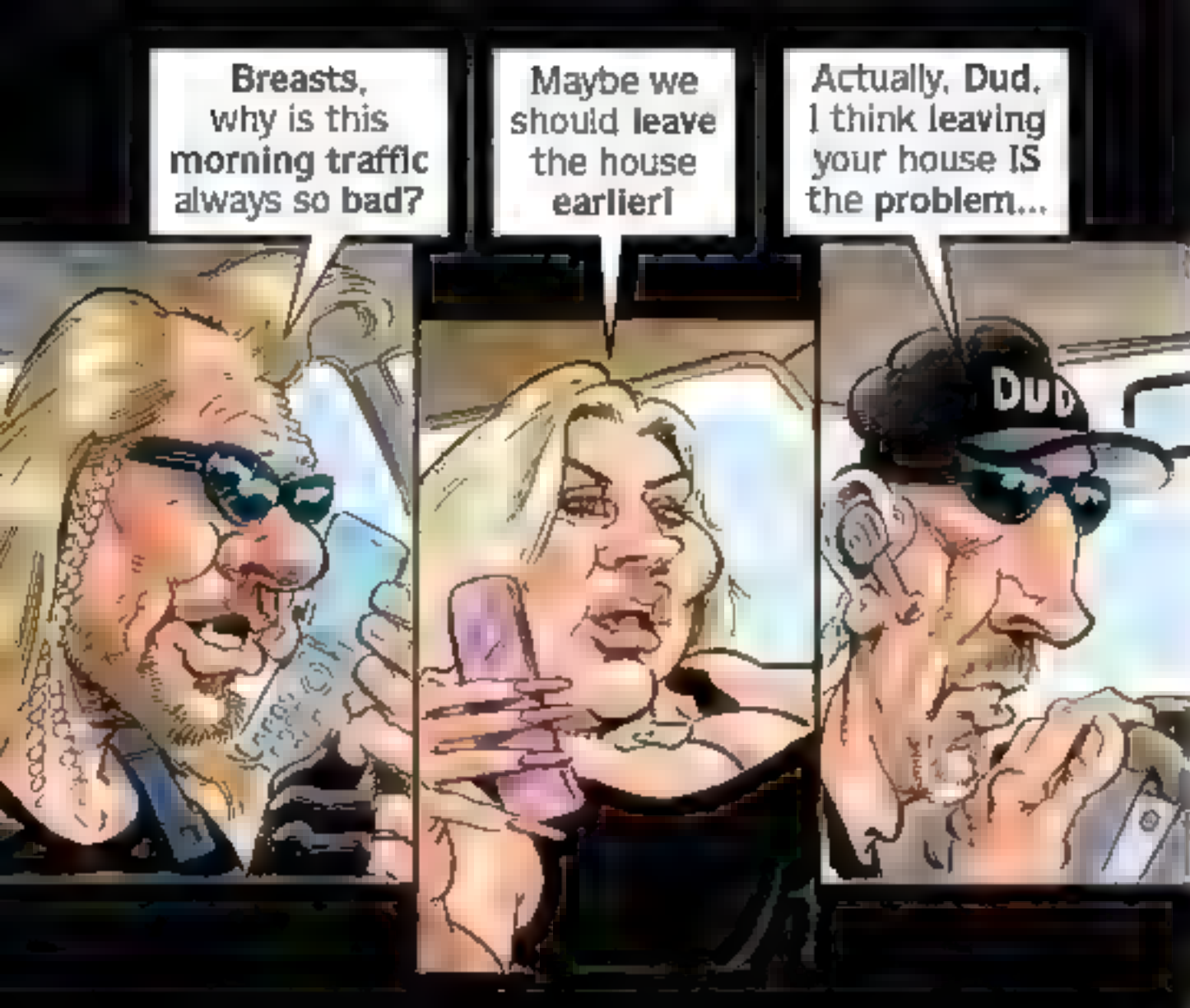
I'm Teeveeland – one of Dud's nine sons, and proud of it. I got tattoos like my dad, I cuss like my dad, I've been in jail like my dad and now I'm a bounty hunter just like my dad! My dad's really proud of me – 'cause I'm my own man!

I'm Brain-Free, another of Dud's sons – and one of the smart ones! I'm the only one who knew that a "bounty hunter" wasn't somebody looking for paper towels in a supermarket! I love what I do – 'cause I'm also smart enough to appreciate what a great glg living in Hawaii is! For one thing, you're always running into celebrities...

Today we're on the right side of the law, chasing crooks and making 'em pay! How do we make 'em pay? Mainly, we humiliate 'em – by making them appear on this hokey cops and robbers reality show! Obviously, here in Hawaii, there are no laws against cruel and unusual punishment!

I'm Ozzy Osbourne and I'm here to thank Dud for letting me sing the theme song to his show... and for having such a low-rent, white trash family that it makes MY family look like the model of quiet dignity!

QUICK! WHAT COLOR ARE MY EYES?



Flea Market



TIMBER!!

Now let's go kick some f\$%*in' a*\$!!

Yeah! F\$%*in' A, dudell!

Jesus f\$%*in' Christ, it's over for this dirt-bag!!!

Hey, guys, come on - we just got done praying! Aren't you forgetting something?

You're right, Breasts, sorry! We never said "Amen"!

That's better!

GOT MILK!

PLASTIC SURGERY

PLASTIC SURGERY

Breasts - I'm goin' out on foot! I just spotted that fugitive from last month that we couldn't find!

Gee, that's weird about that missing fugitive...

You mean that Dud just saw him again?

No - that we couldn't find him to begin with! We're in Oahu, for crying out loud! It's 30 miles wide and surrounded by water - this dude's not exactly a needle in a haystack! I'm surprised we didn't bump into him at a luau!

SCREECH!

C'mere, you sleaze bucket!

Come and get me!

We'll take it from here, Dad!

I... pant, pant... almost... pant, pant... had him...

Not your fault - he was using one of these new, hi-tech, reduced-wind resistance walkers!

But you might want to leave the foot chases to us, Dad - you are a grandpa now - with bad knees!

I don't... pant, pant... need to slow down... I just need... pant, pant... to take a... cigarette break... wheeze... and catch my breath!

TATTOOS

This is the place, guys. I traced our overdue library book fugitive to this address!

Gee, how'd you track her down, Dad?

Did you talk to Informants? Rough up an old snitch? Put a tall on her?

No - I used our old standby - the Honolulu Telephone Directory!

Gets 'em every time!

ALOHA RETIREMENT COMMUNITY

Freeze, Grandma!!

Stop right there!

Drop it!

Drop what??

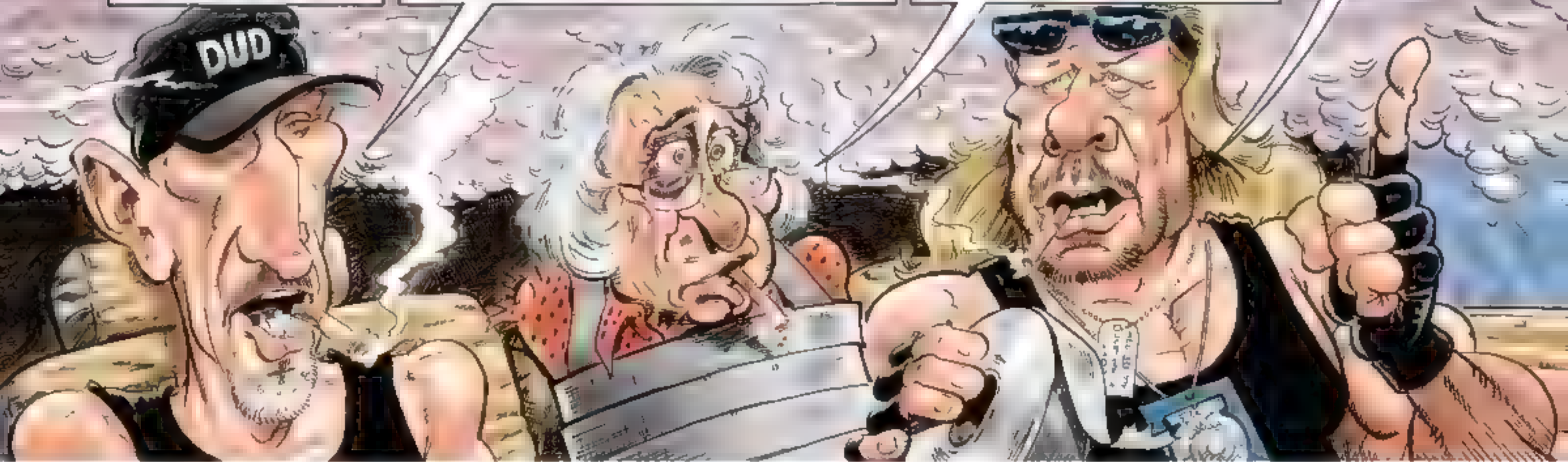
No trick questions! We're bounty hunters, not brain surgeons!

...so you see, even at your age, ma'am, it's not too late to get right with the law, and with the Lord, and go straight with your life...

Please...cough, cough –
I've had enough of this –
cough, cough –
stupid, annoying thing...

Sorry about the cigarette smoke, but our
producers think it lends authenticity to give all
our suspects a smoke once they're in custody!

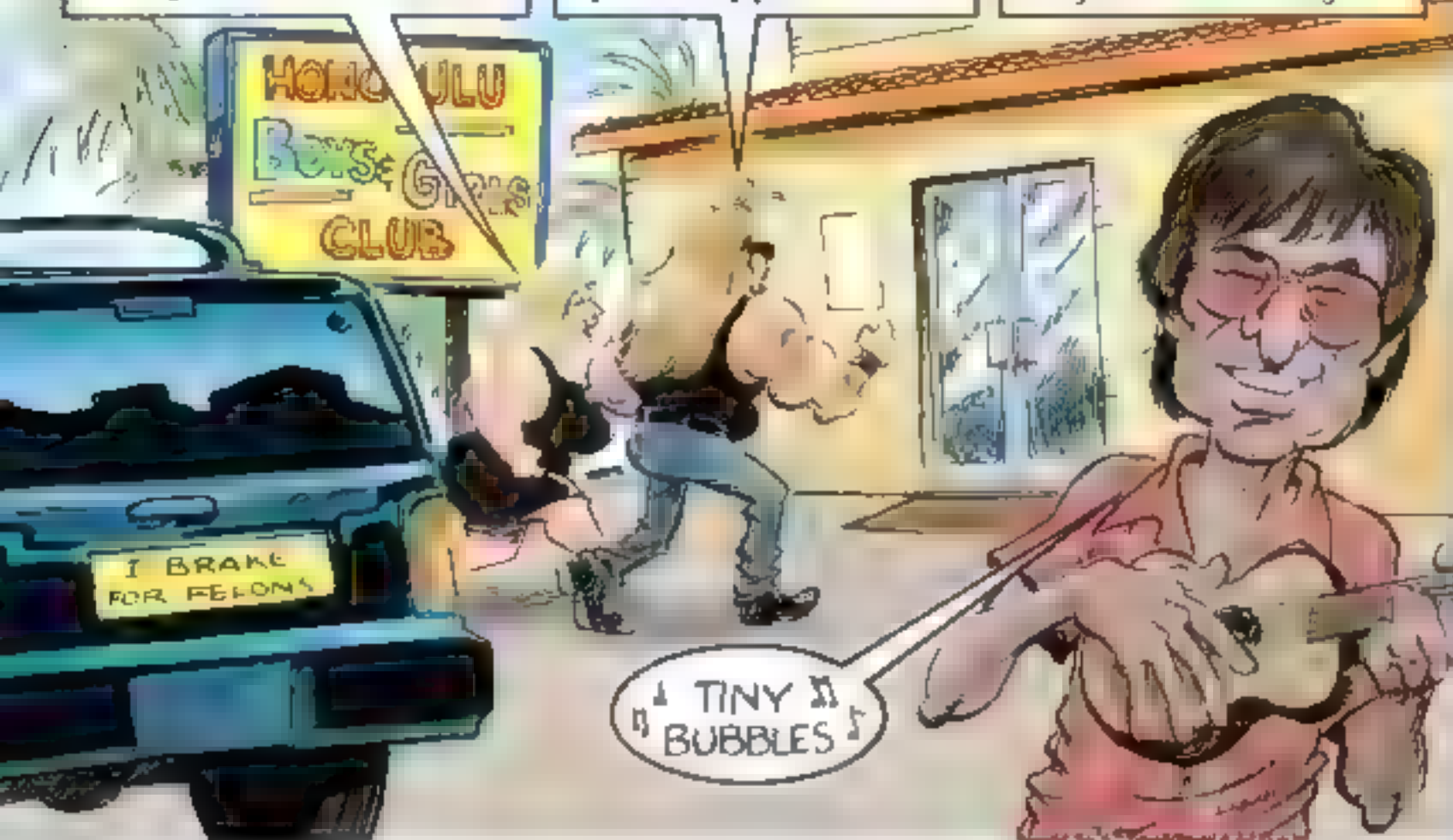
I'm not talking about the smoke –
I'm talking about Dud's annoying,
self righteous sermonizing!
I'm gonna throw up!



Well, this is what I call
the perfect end to a
productive day – seeing
you honored for all your
work with the Honolulu
Boys and Girls Club!

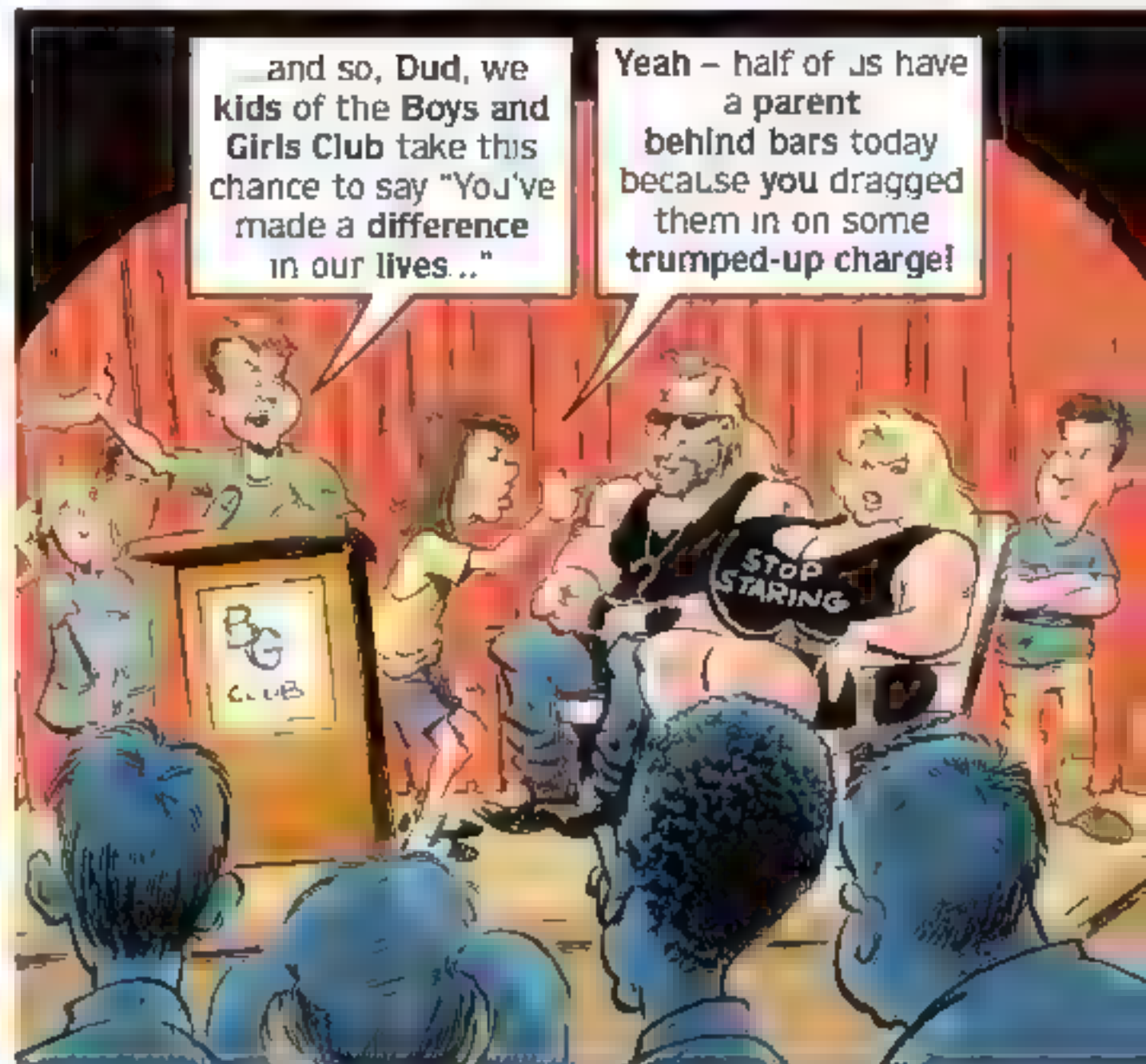
Thanks, Breasts
but I never feel like
I know the right
words to say at these
public appearances!

Hey, if you can just go
five minutes without
dropping the F bomb,
I'm sure they'll be
delighted with what
you have to say!



and so, Dud, we
kids of the Boys and
Girls Club take this
chance to say "You've
made a difference
in our lives..."

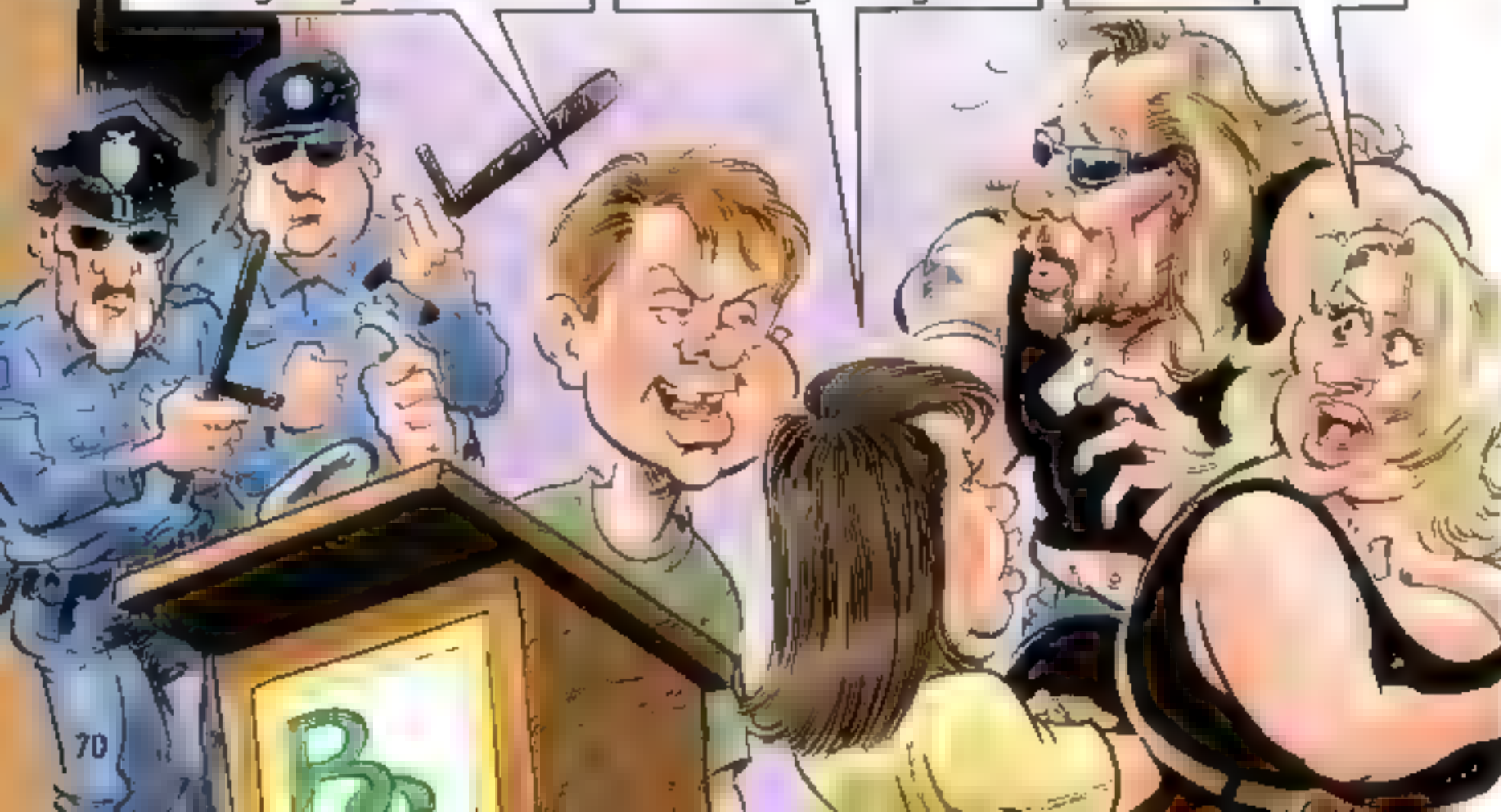
Yeah – half of us have
a parent
behind bars today
because you dragged
them in on some
trumped-up charge!



And since one good turn
deserves another – we
called the Mexican police
about some trumped-up
charges against YOU!

They want to talk to
you about the bounty
hunting you did in
Mexico – where bounty
hunting is illegal!

Quick! Let's make
a run for it – or as
close to a run as
you can manage.
Gramps!



Looks like we're gonna
be on a show people
actually watch – Cops!

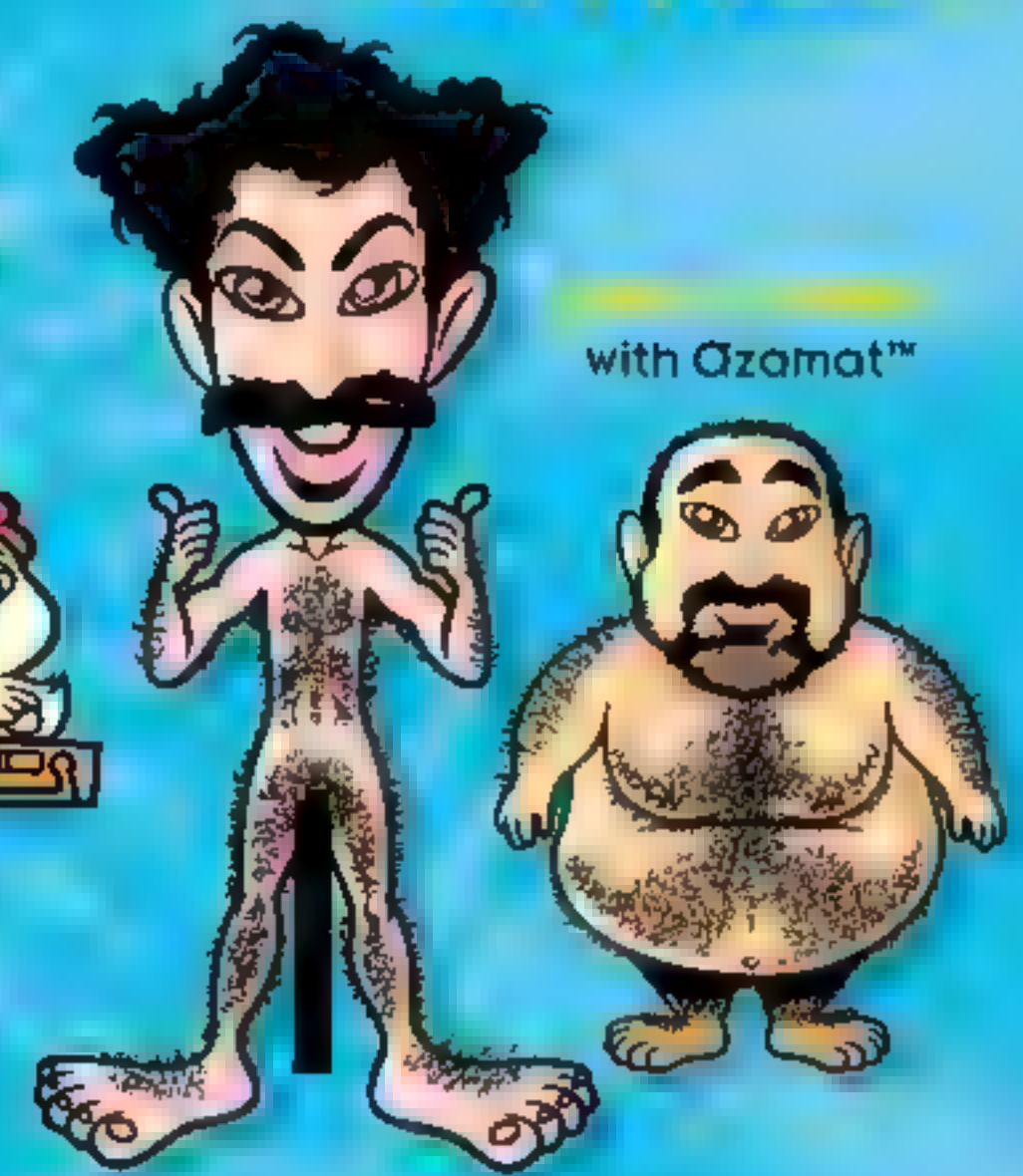


WITH PASSION FOR FASHION, AND IT'S THE SHINY!

BORATZ

ON
SHELF
NOW!

Boratz dolls are the very peak of
Kazakh chic! And each one
comes with one of the loveable
Boratz Petz!™ **VERY NICE!**



WRITER JASON YUMGUTS
TOY DESIGN JOHN SAZAKLIS

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A
MADAGASCAR
PRODUCE



WHAT CELEBRITIES LAUGH AT

ARTIST:
SAM SISCO
WRITER:
BOB WIEDER

PARIS HILTON



Watching people, like, do work.

My parents trying to explain to their friends about my video.

The Three Stooges, except for Moe, who sometimes uses really big words.

BILL CLINTON

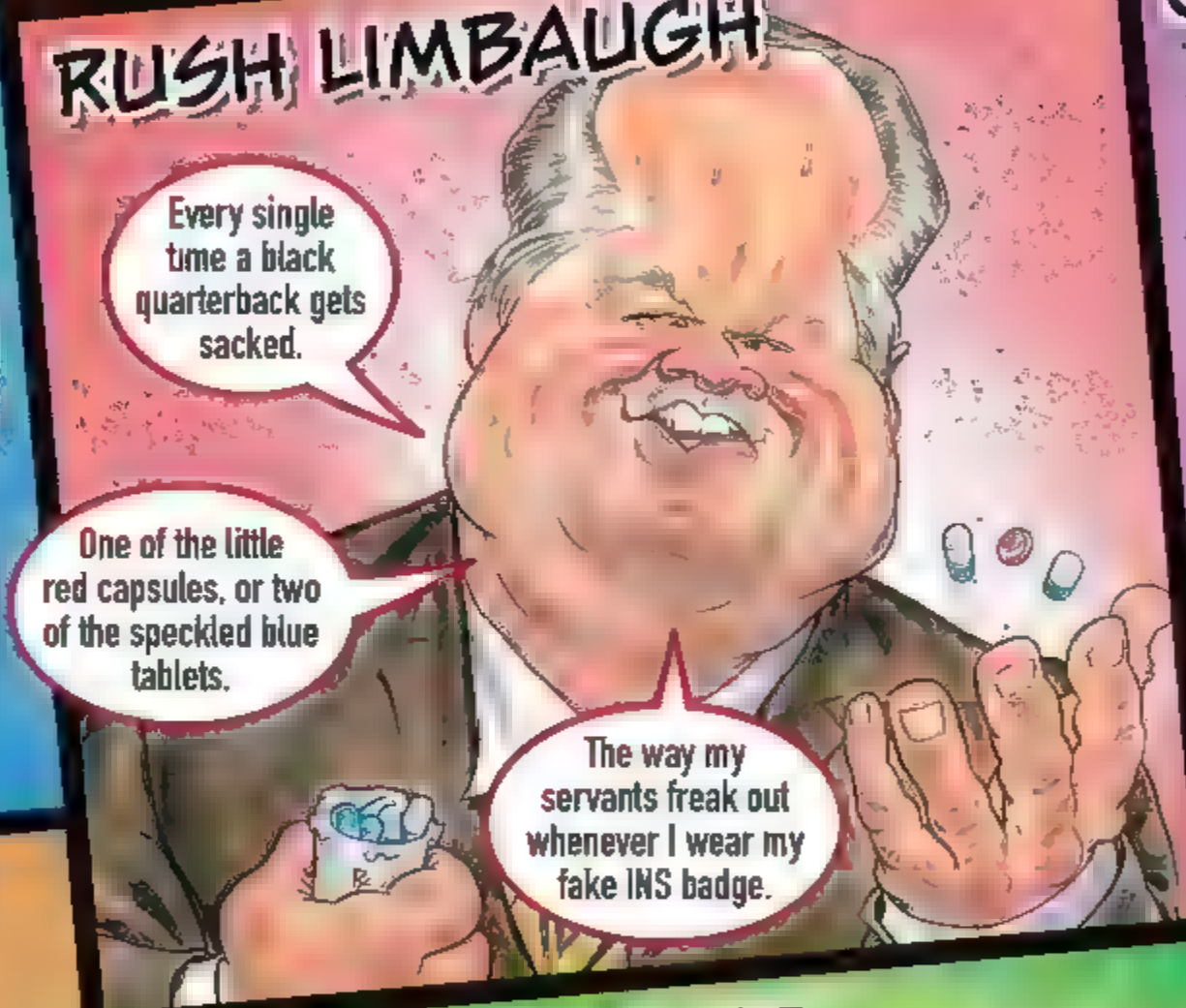


Remembering the time that Monica banged her head on the desk drawer.

Thinking ahead to how incredibly EASY it's going to be to score with Hillary out on the campaign trail.

Recalling how I got that intensive care nurse to "take my pulse" after my latest surgery.

RUSH LIMBAUGH



Every single time a black quarterback gets sacked.

One of the little red capsules, or two of the speckled blue tablets.

The way my servants freak out whenever I wear my fake INS badge.

ADAM SANDLER



The fact that more kids now know the words to my *Chanukah Song* than to *The First Noel*.

The way that, if they keep putting you in movies, people start referring to you as an "actor."

That, for some unknown reason, the "adolescent idiot" schtick has made me rich but hasn't done squat for Pauly Shore.

JON STEWART

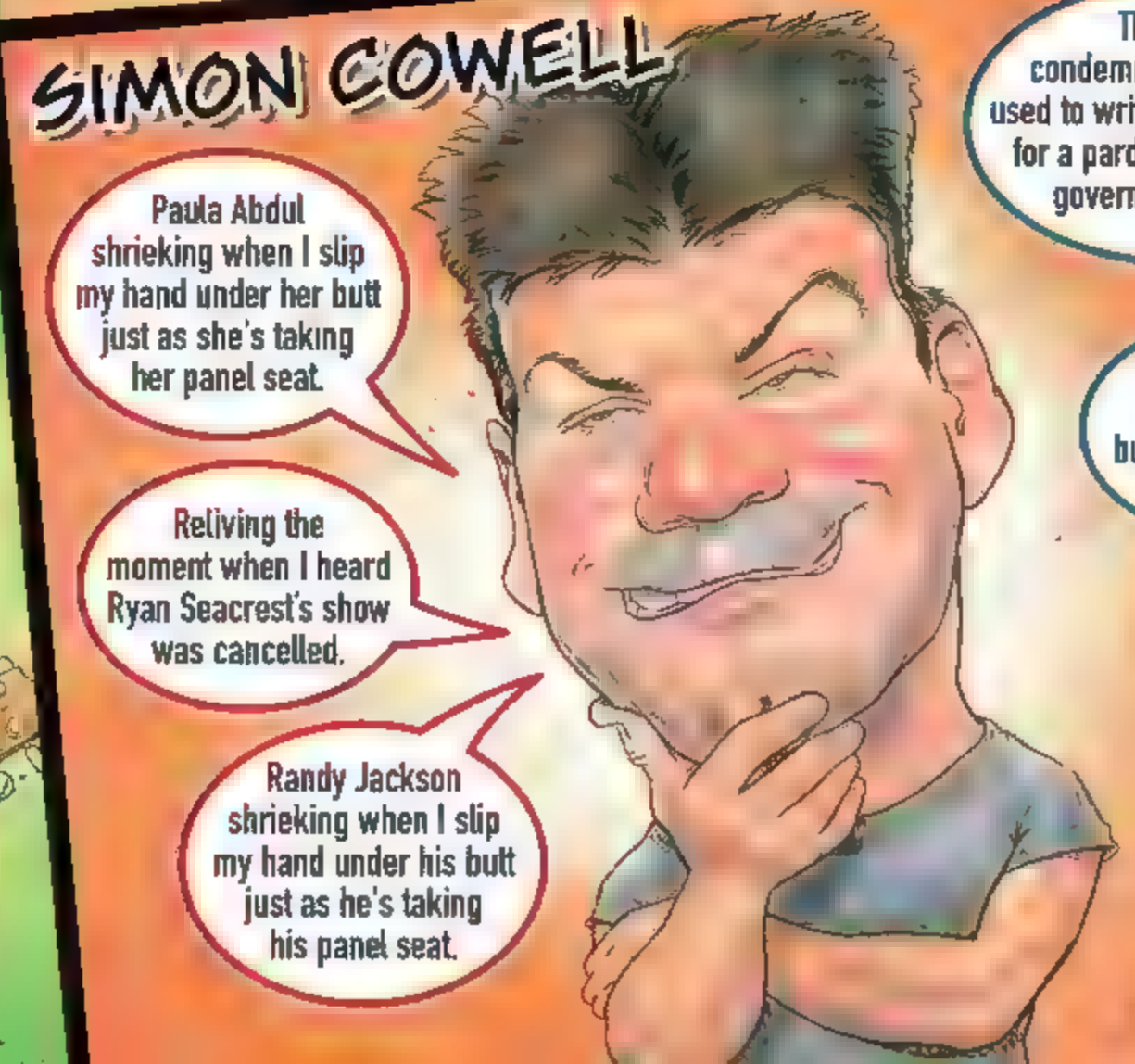


Those bitterly furious e-mails from Tucker Carlson vowing to "get" me someday.

Statistics showing that I'm the primary source of news for more people than Brit Hume and *Newsweek* combined.

Any official White House press release.

SIMON COWELL



Paula Abdul shrieking when I slip my hand under her butt just as she's taking her panel seat.

Reliving the moment when I heard Ryan Seacrest's show was cancelled.

Randy Jackson shrieking when I slip my hand under his butt just as he's taking his panel seat.

BRITNEY SPEARS



Any joke involving Christina Aguilera and a sexually-transmitted disease.

Garfield — both the cartoon and the movie.

When someone asks me if I do my own laundry.

GEORGE W. BUSH



The fact that we actually got away with Ohio.

The way condemned prisoners used to write to me begging for a pardon when I was governor of Texas.

Having Air Force One buzz John Kerry's house.

AMERICAN IDOL ALSO RANS: Where Are They Now?

For every Kelly, Ruben, and the other two who gained fame and/or fortune on American Idol, there are countless thousands who did not.

SEASON 3, HONOLULU AUDITION

UNIQUE GIMMICK: Lip synching to Ashlee Simpson albums, which he unsuccessfully claimed was "an ironic commentary on the state of modern music."
NAIL IN HIS COFFIN: The large "Death to Simon" tattoo on his exposed chest
POST-AUDITION QUOTE: "Anybody got \$1.25 for the bus ride home?"
PAULA'S COMMENT: "Good God, that sucked...in a nice, uplifting way."
FAVORITE MUSICAL MEMENTO: A temporary restraining order signed by Kelly Clarkson herself
VALUABLE LESSON LEARNED: Scat yodeling isn't as popular as it used to be

DeTangelo
Grendel



Izzy
Kavelnik

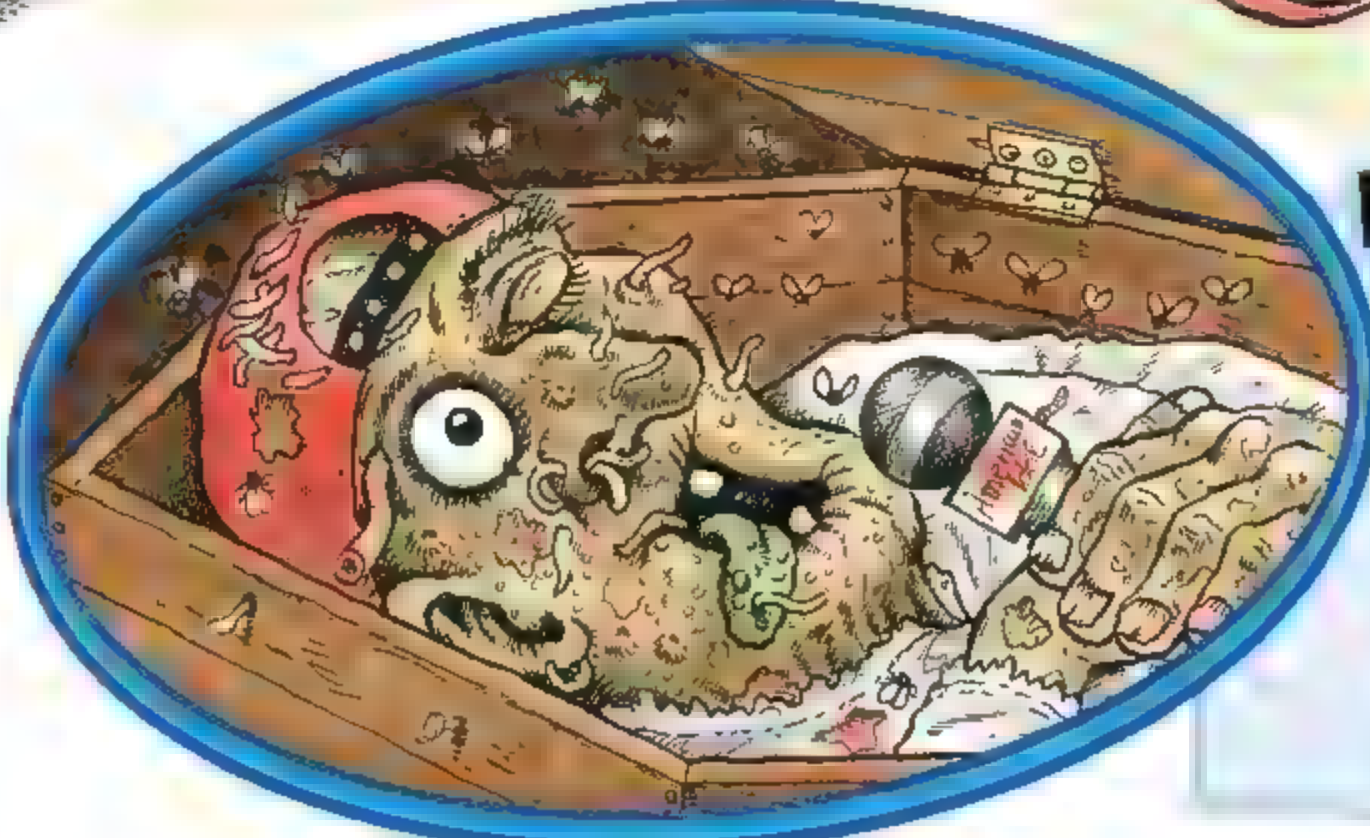
SEASON 1, LOS ANGELES AUDITION

CLAIM TO FAME: Considered "The Weird Al Yankovic of 18th Century German Operas."
DOWNFALL: Spent 10 minutes arguing the virtues of Roe Vs. Wade, before discovering they weren't those kinds of judges
FUN FACT: He's technically not part of a duo, since his conjoined twin doesn't sing
RANDY'S OPINION: "As a Grammy winner myself, let me just say that there are so many categories that everyone in this industry eventually wins one."
WHERE IS HE NOW?: Lead triangle player for The Bangshees, a William Hung tribute band
VALUABLE LESSON LEARNED: Just about anyone can do Ryan Seacrest's job

Slash
Bamford

SEASON 4, SAN FRANCISCO AUDITION

UNIQUE GIMMICK: Openly boasted about being 75 pounds heavier than Ruben Studdard
DOWNFALL: Insisted on performing love songs he wrote himself, all of which contain the words "thumbscrew," "retaliate" and "scabies"
PAULA'S OPINION: "That was just so wonderful. I loved it."
POST-AUDITION QUOTE: "Can I have my Bowie knife back now?"
WHERE IS HE NOW?: Personal assistant to UN Ambassador John Bolton
VALUABLE LESSON LEARNED: Ingesting helium before each number hurts more than it helps



Herb
Gherkin

SEASON 2, CHICAGO AUDITION

UNIQUE GIMMICK: The oldest contestant at 86, though he claimed to be 23
POST-AUDITION QUOTE: "Well, at least I didn't get gonged, so that's a positive."
SIMON SAYS: "Absolutely fantastic, which I mean in the most negative sense."
WHERE IS HE NOW?: Dead
VALUABLE LESSON LEARNED: Given the number of contestants, there weren't nearly enough bathrooms at this venue

SEASON 3, ATLANTA AUDITION
SIGNATURE TUNE: "Whoops, I Did It Once More"
COMPETITIVE ADVANTAGE: 36DD bra size
POST-AUDITION QUOTE: "Some people wait a lifetime for a moment like this...hey, that's a good line. Let me write that down."
SIMON SAYS: "Absolutely, without doubt, the most unoriginal, derivative act we've ever seen."
WHERE IS SHE NOW?: About to sign an 8-figure recording deal
VALUABLE LESSON LEARNED: None

Britannia
Spikes



Bernice Gravilax

SEASON 3, HOUSTON AUDITION

UNIQUE GIMMICK: Half-hour rant about how the CIA had both John Lennon and Tupac Shakur killed, all to the accompaniment of callopie music

ATTITUDE PROBLEM: Kept insisting her name is actually pronounced "Beyoncé"

SIGNATURE TUNE: She crooned a slow, soulful version of "99 Bottles of Beer on the Wall." But only the even-numbered verses

RANDY'S OPINION: "I'm sorry, I was on my cell phone. Could you do the whole thing again?"

WHERE IS SHE NOW?: Somehow ended up on the Arizona Diamondbacks as a result of the Manny Ramirez trade, though the logistics are still unclear

VALUABLE LESSON LEARNED: If you're going to bribe a judge, don't do it when the cameras are rolling

Klaus Fleugenheuvel

SEASON 3, NEW YORK AUDITION

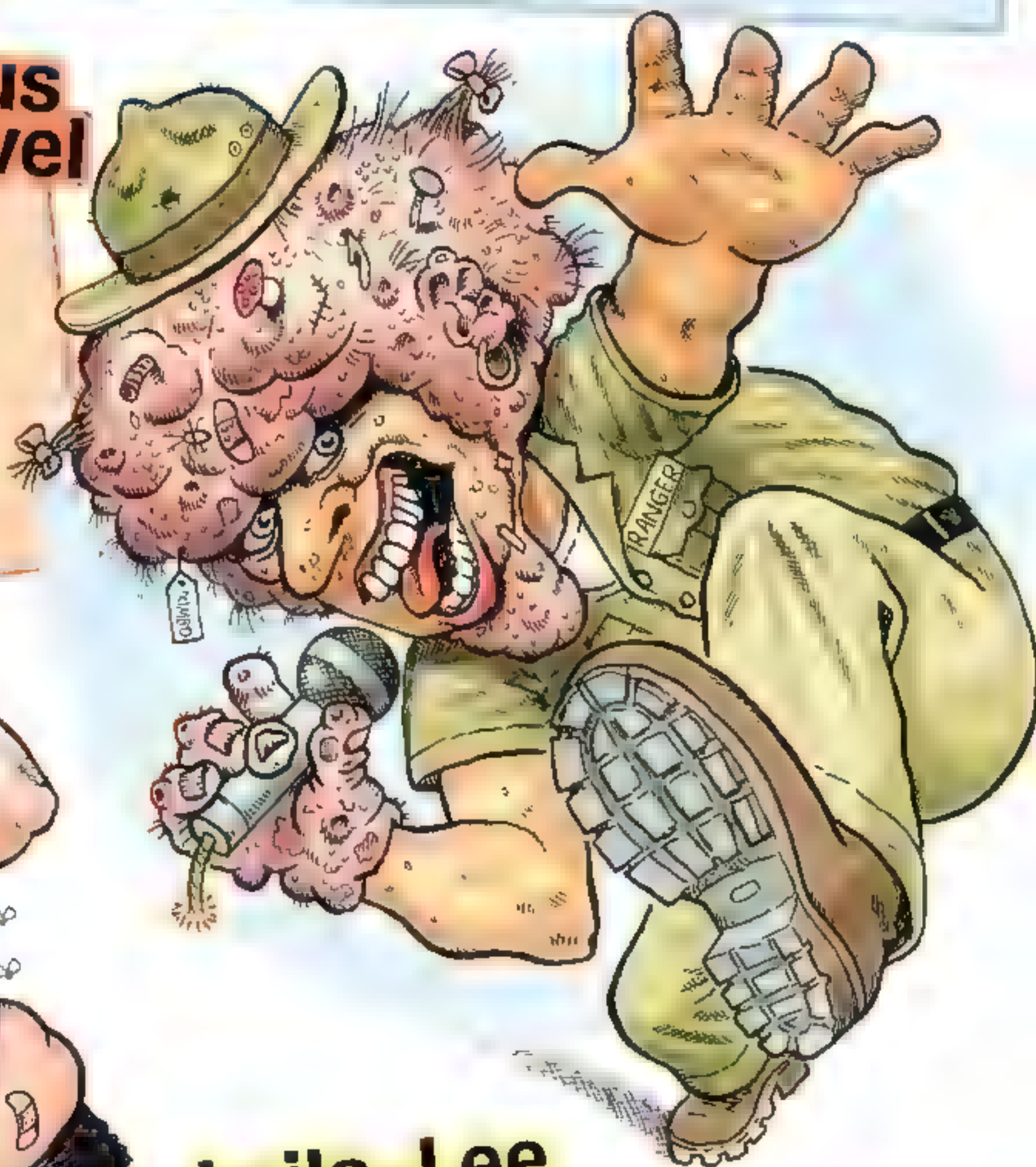
UNIQUE GIMMICK: Considered himself an honorary Village Person — which sort of explained the forest ranger outfit, the Elephant Man mask

BIG DISAPPOINTMENT: Didn't get the expected sympathy vote from his recent tracheotomy

PAULA'S OPINION: "If you think I'm sleeping with you, you're crazy."

POST-AUDITION QUOTE: "I liked Ed McMahon on *Star Search* a lot better than you jerks."

VALUABLE LESSON LEARNED: Having all your friends call up and vote for you doesn't work unless you make it onto the show itself



Leila-Lee Lee

SEASON 5, DENVER AUDITION

SHOW PREP: Lacing the drinks of competitors with crushed sleeping pills in the green room

SIGNATURE TUNE: "The 12 Days of Christmas," the lines of which she kept forgetting, adding things like "8 yaks a-feeding" and "11 guys with lupus."

POST-AUDITION QUOTE: "I'm glad I took this risk. The worst that can happen is that my dreams are crushed and my life completely ruined."

SIMON'S COMMENT: "If we wanted to hear a middle-aged, shrieking bimbo, then Paula would be a contestant and not a judge."

WHERE IS SHE NOW?: Singing at Guantanamo Bay, which the U.S. military hopes will get detainees to talk, or she'll just keep on singing



Tom Bunk

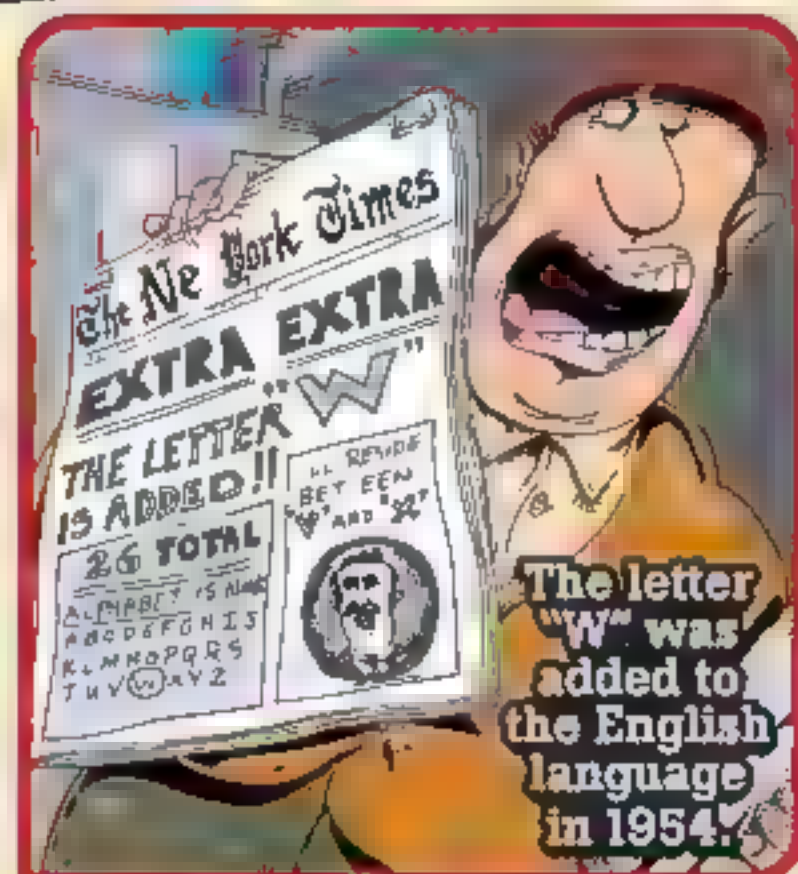
MAD Presents... FACTS THAT SOUND FOR A SECOND LIKE THEY MIGHT BE TRUE...BUT AREN'T



Women originally wore makeup for warmth.



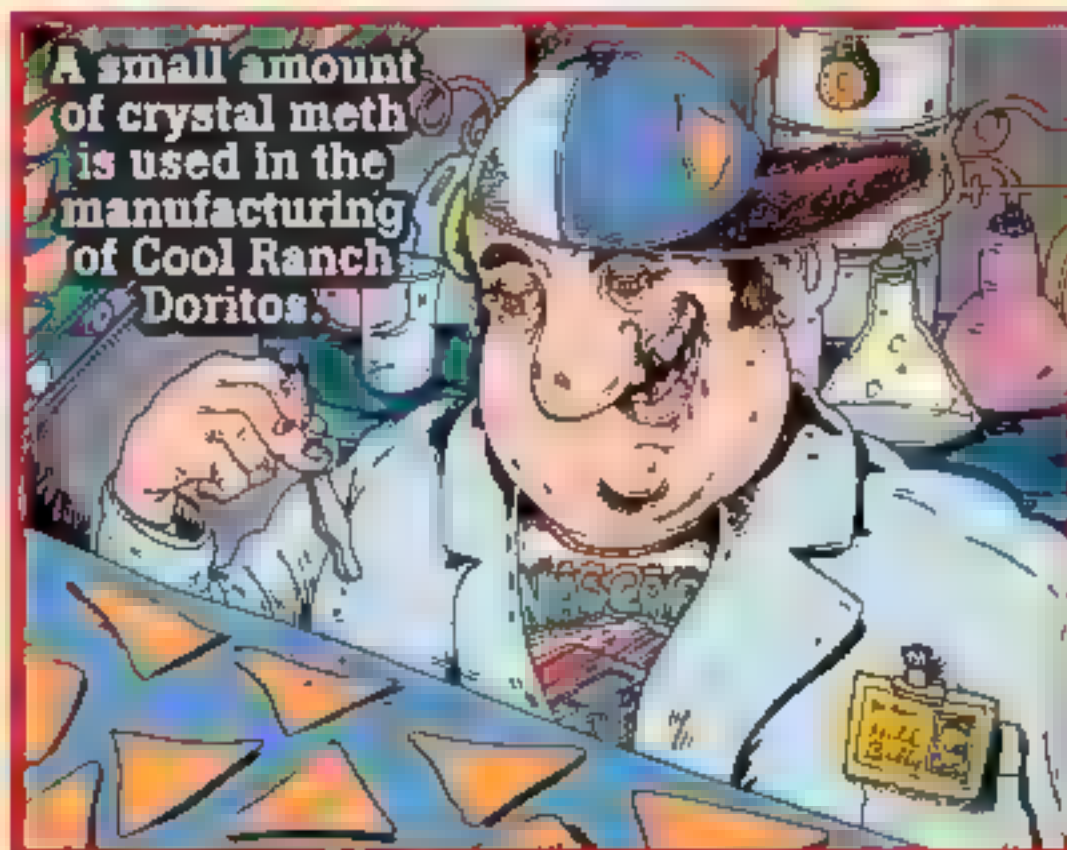
There's an Amazonian tribe that never cuts the umbilical cord.



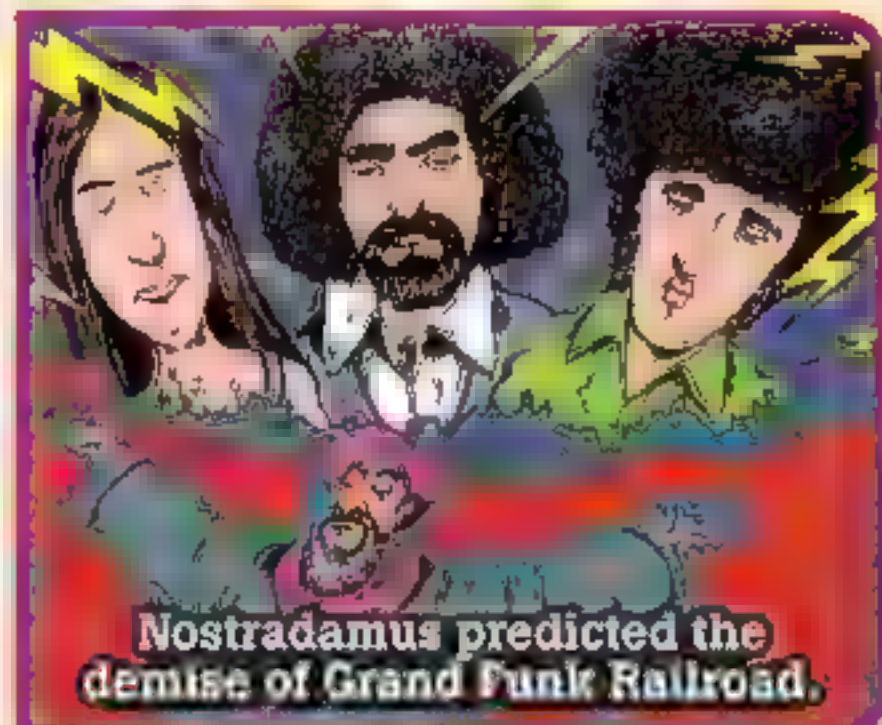
The letter "W" was added to the English language in 1954.



The dishwasher was invented by accident.



A small amount of crystal meth is used in the manufacturing of Cool Ranch Doritos.



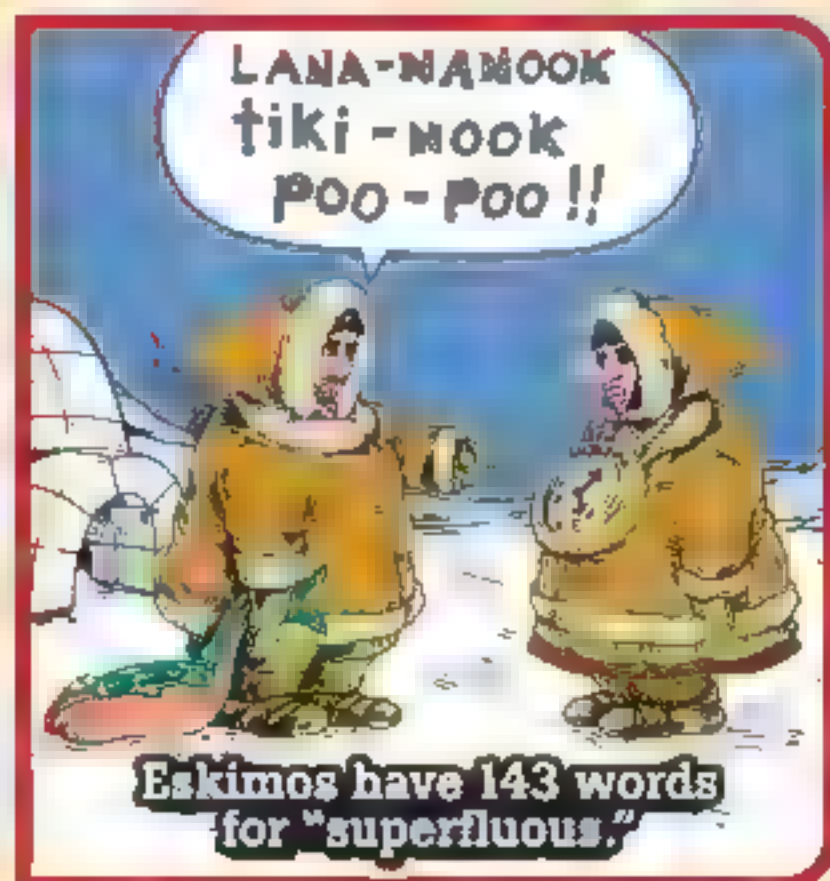
Nostradamus predicted the demise of Grand Funk Railroad.



Three members of the cast of Night Court are now congressmen.

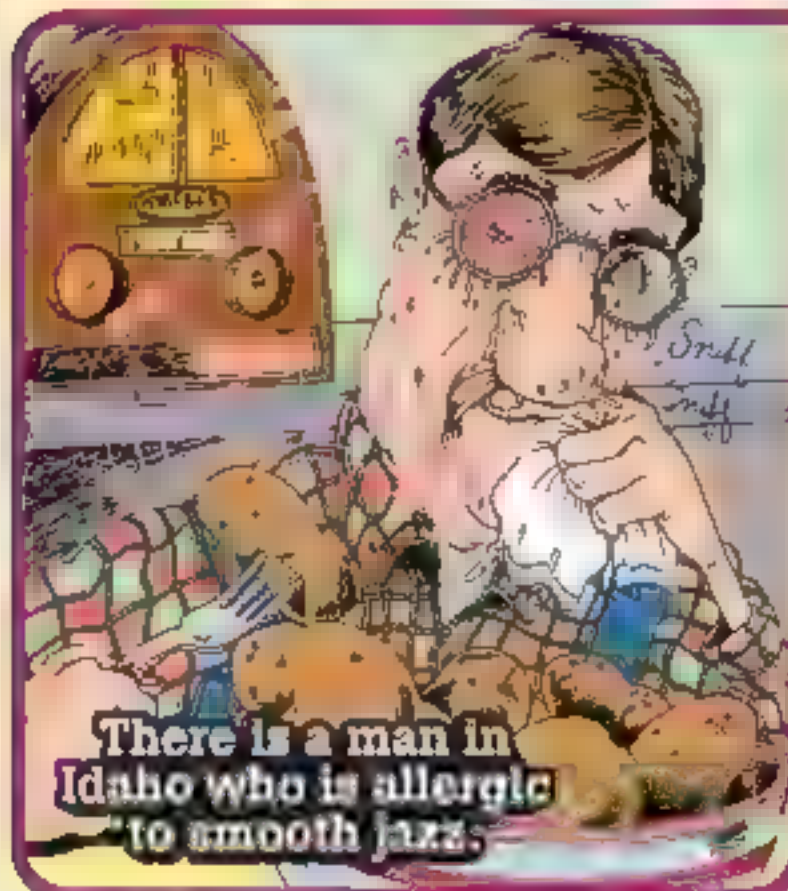


In 1938, "Milt" was the most popular name for both men and women.

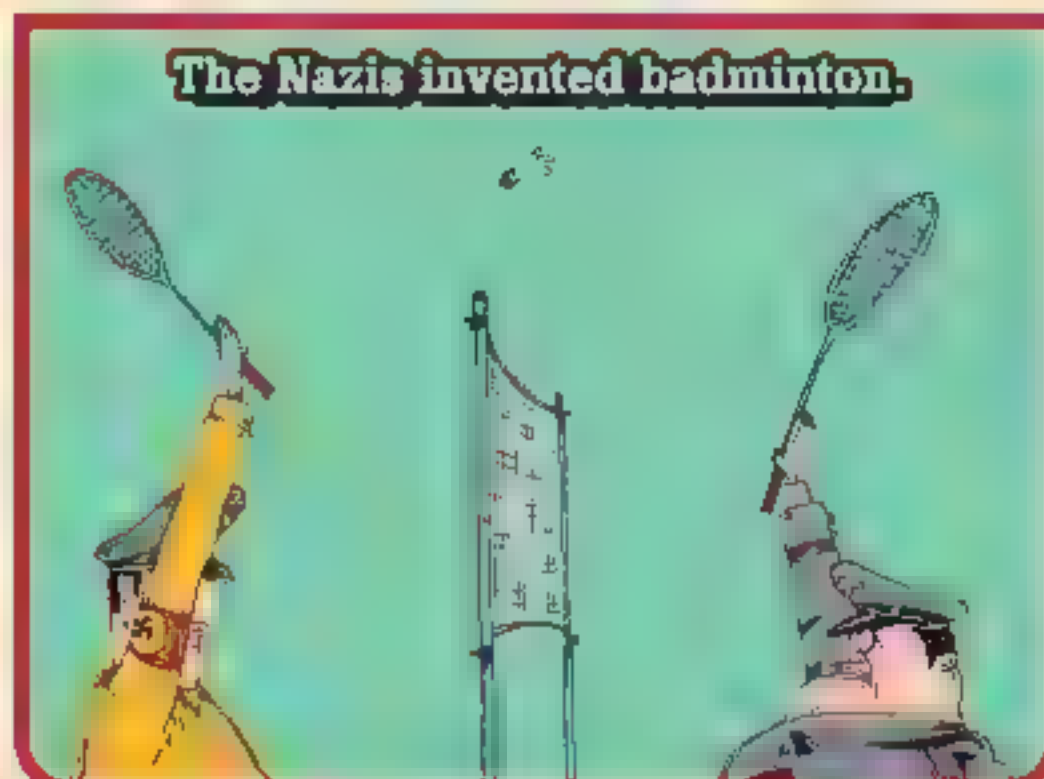


LANA-NANOOK
tiki-mook
poo-poo!!

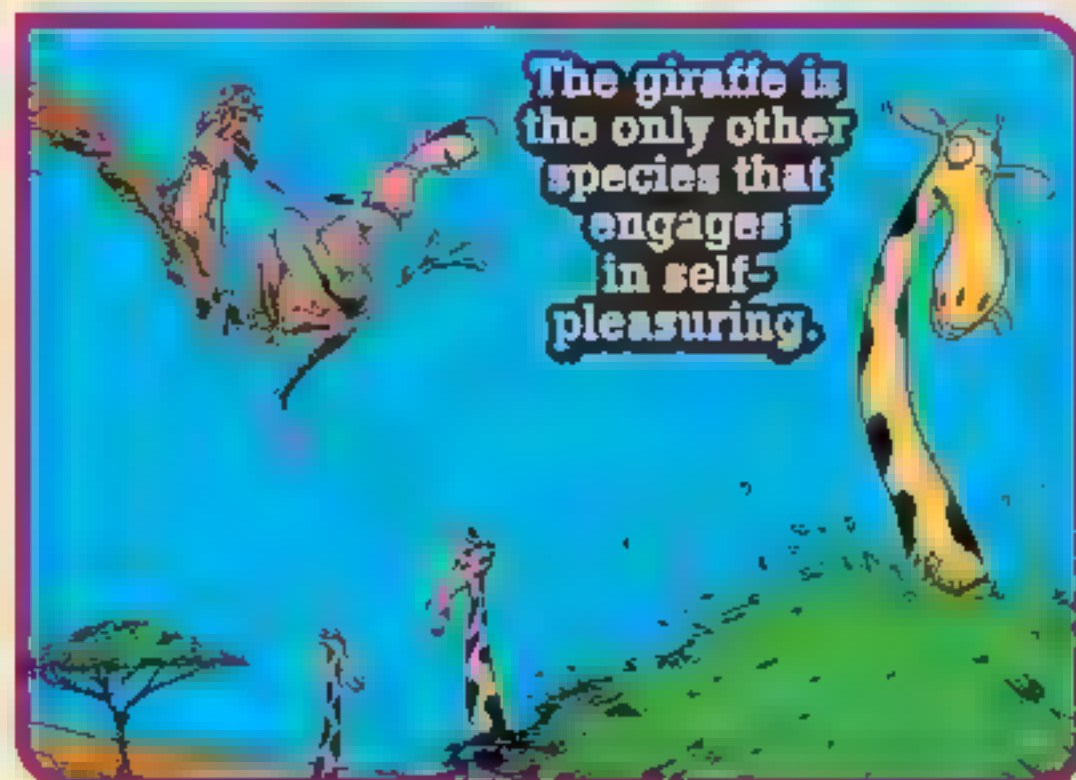
Eskimos have 143 words for "superfluous."



There is a man in Idaho who is allergic to smooth jazz.



The Nazis invented badminton.



The giraffe is the only other species that engages in self-pleasuring.

THE PRINTS AND THE PAUPER DEPT.

Everyone knows that crime doesn't pay... but what they don't tell you is that neither does superheroics! That's why superheroes have day jobs to pay the bills. Clark Kent's a reporter, Peter Parker's a photographer, and Thor, of course, is a Sear's-authorized licensed contractor. But even with a job, a payday is not guaranteed! For every shot of Spider-Man that Peter Parker cashes in on, there are still...

PHOTOS PETER PARKER COULDN'T SELL TO THE DAILY BUGLE



The ol' Spidey-sense really let me down on this one!



Damn stray dog!



Beh... stupid "hood hair"



I got ten bucks for all this crap on eBay!



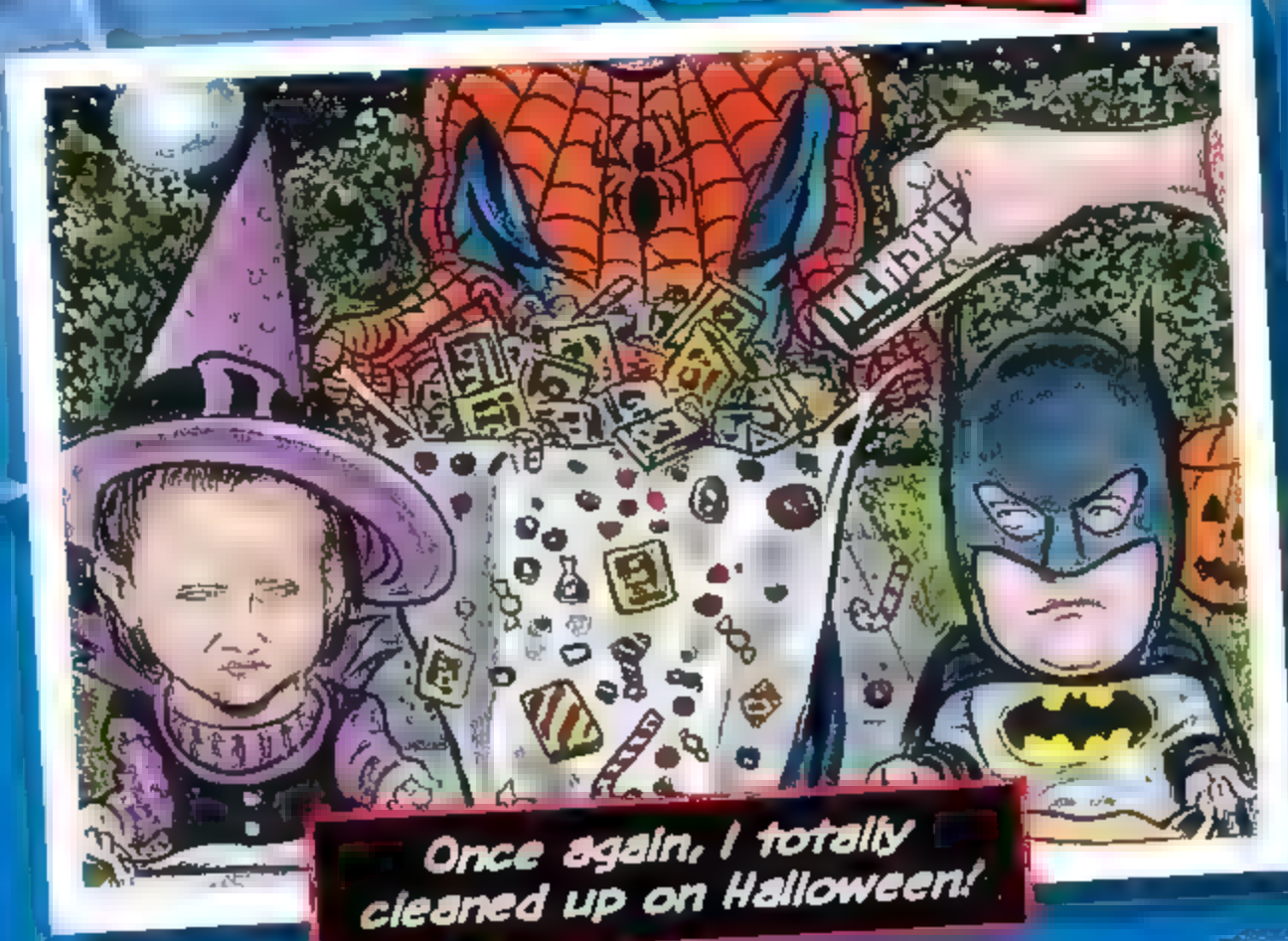
Thank God this didn't turn into an Aunt May "upskirt" shot.



Thanks a lot, Wong's Dry Cleaning! Where the hell is my mask?



I took this shot for Traffic Court. Damn you, Queens Parking Authority. I couldn't see the sign!



Once again, I totally cleaned up on Halloween!



Not a single good shot for my MySpace profile.



SE AND DOLLS DEP

For more than five decades, Barbie has been the beloved plaything of millions of young girls and "very special" young boys. But after years of peddling the same exact doll in a different colored dress, it seemed as though the Barbie franchise had run out of gas. That is, until Mattel said "OK!" to a whole new line of movie-themed Barbies — but not every movie fit the Barbie image, and so we present...

Barbie

MOVIE

TIE-INS THAT NEVER WERE

IDEA: DUCK EDWING
ARTIST: SCOTT BRICHER



PULP FICTION
Barbie

KING
KONG
Barbie



SHOWGIRLS
Barbie

THE
LORD
OF THE
RINGS
Barbie



'A L I E N'
Barbie





Comedy is a tough business. Take it from us — as a comedy magazine, we know a thing or two about comedy! Actually, we know just a thing about comedy — that it's a tough business. We also know that stand-up comedy is *particularly* tough! Okay, so technically, we know roughly one-and-a-half things about comedy. Still, in an effort to learn more, we fully intend to read...

MAD'S 12 SUREFIRE TIPS FOR STAND-UP COMICS

WRITER: JEFF KRUSE
ARTIST: RICK TULKA
COLORIST: RYAN FLANDERS

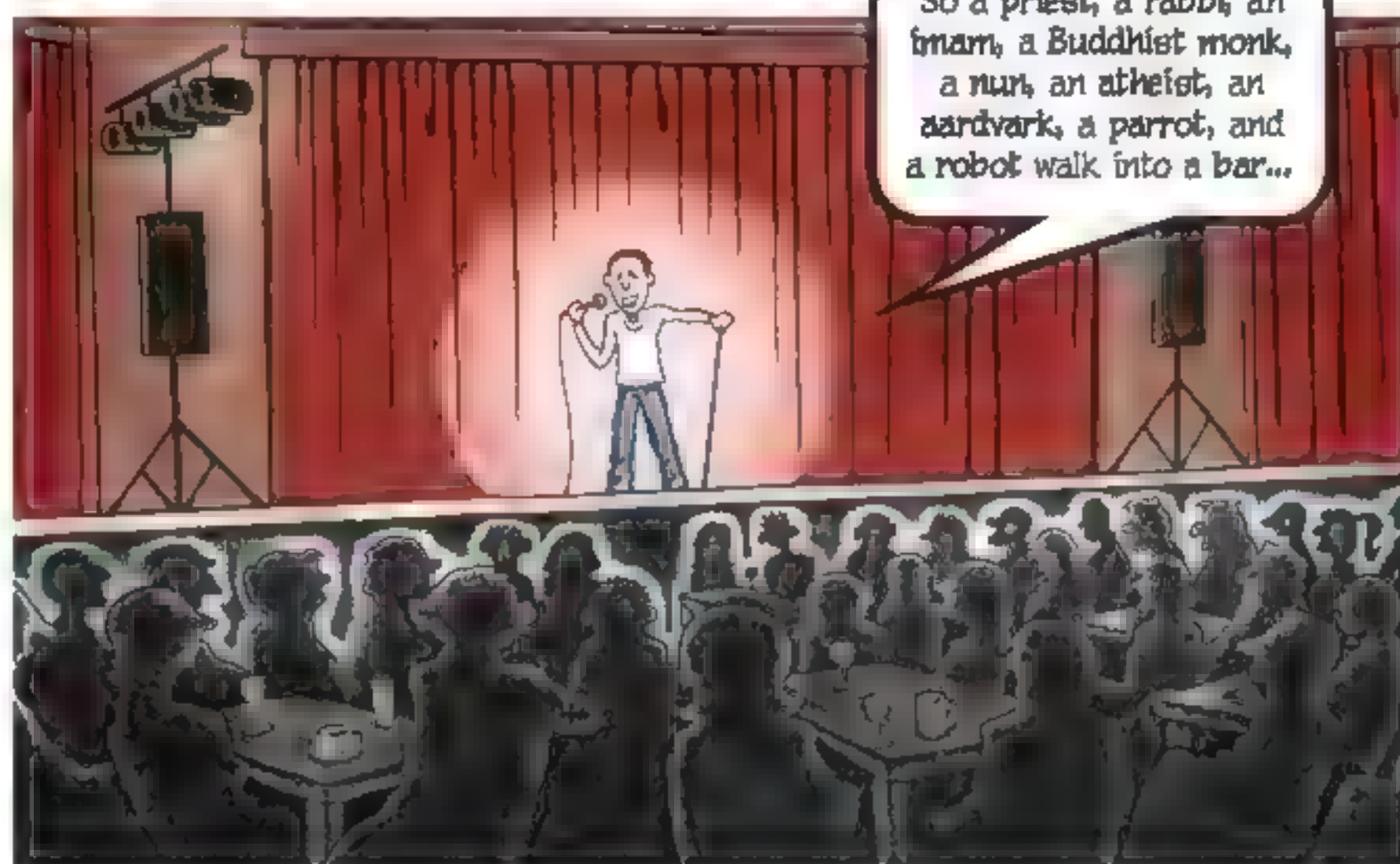
1 Keep all political humor current



2 Observational humor only works when it hasn't been observed 73 trillion times before.



3 Remember the cardinal rule of comedy: "Brevity is the soul of wit."



- 4** Carve out a unique niche for yourself that no one else has tried.



- 5** Leave the feminine comedy to women.



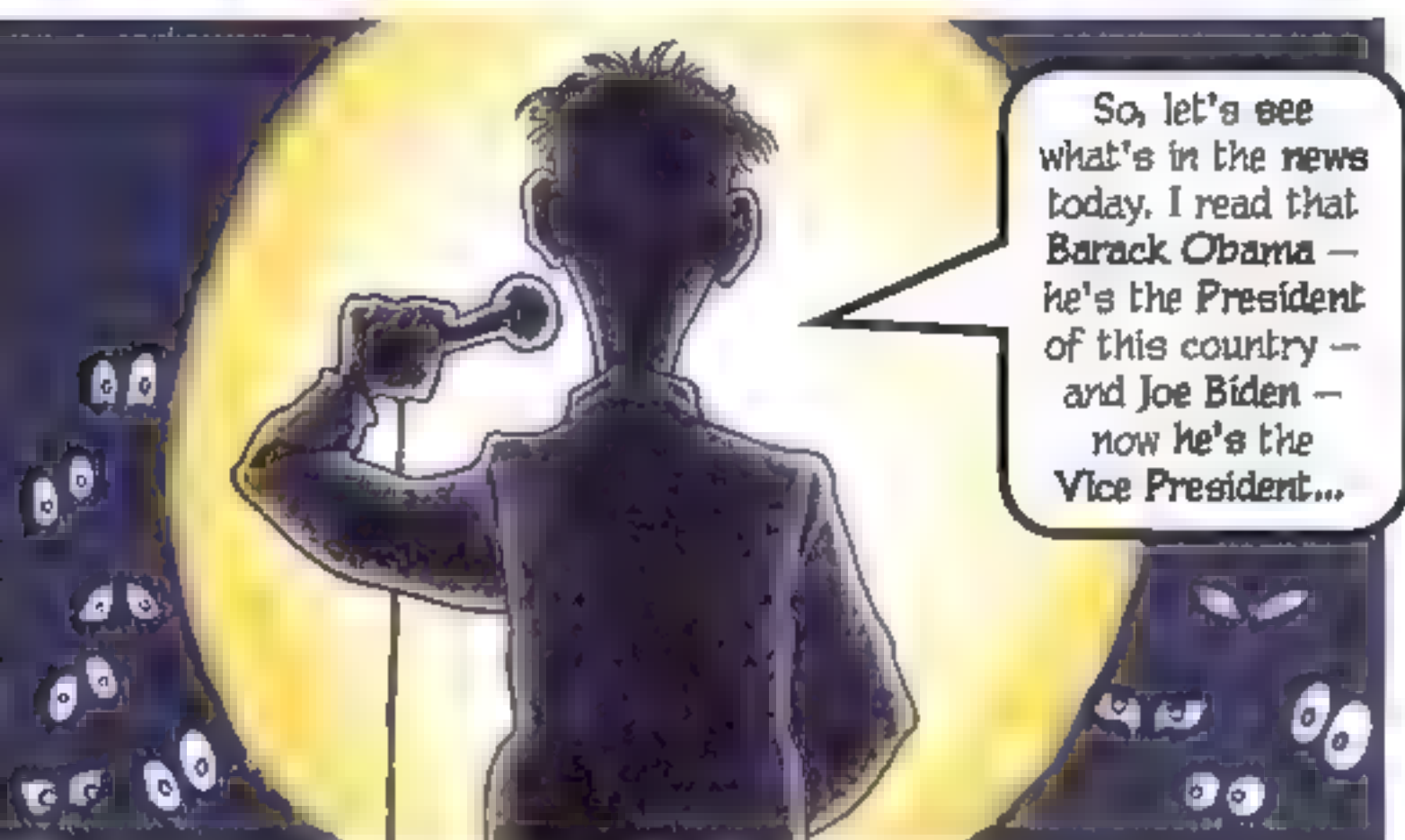
- 6** It's possible to be too creative



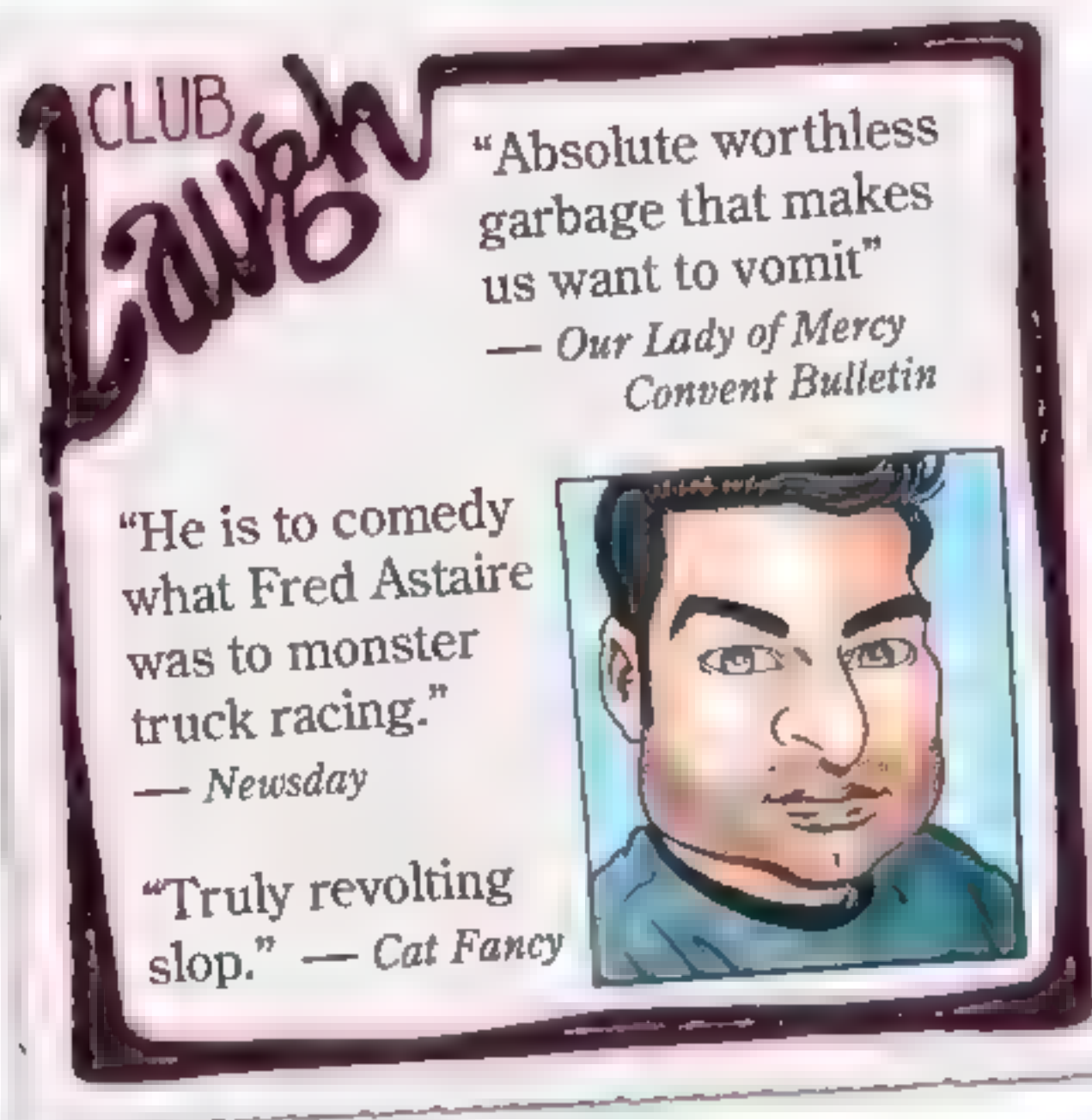
- 7** Racial jokes are racial jokes, no matter how you try to soften them.



8 Don't underestimate your audience's intelligence.



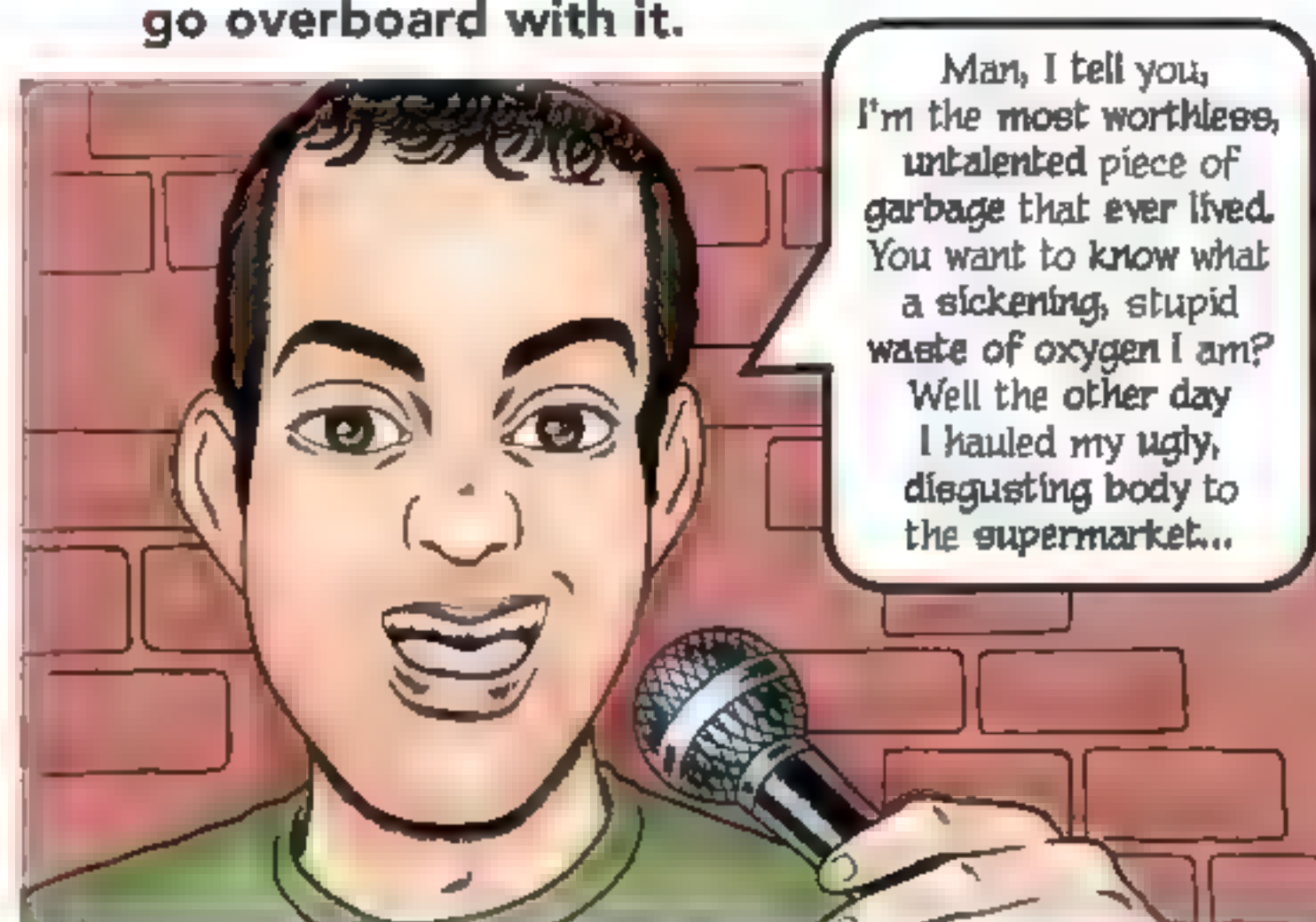
9 When advertising for your show, it's generally best to only include positive critic quotes.



10 Simply throwing out pop culture references with no context isn't going to work.



11 Self-deprecating humor is usually successful, but don't go overboard with it.

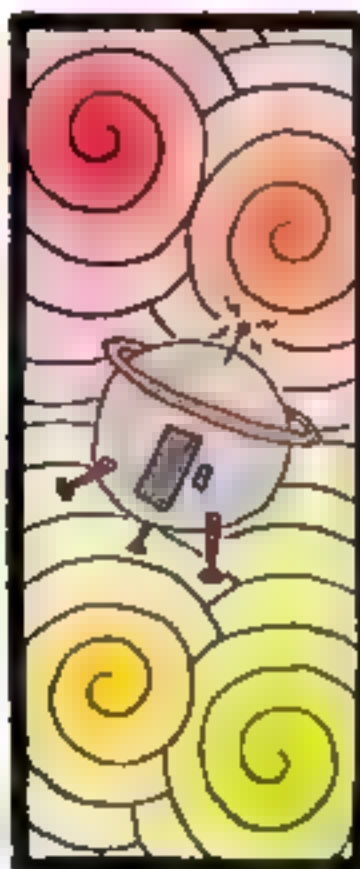


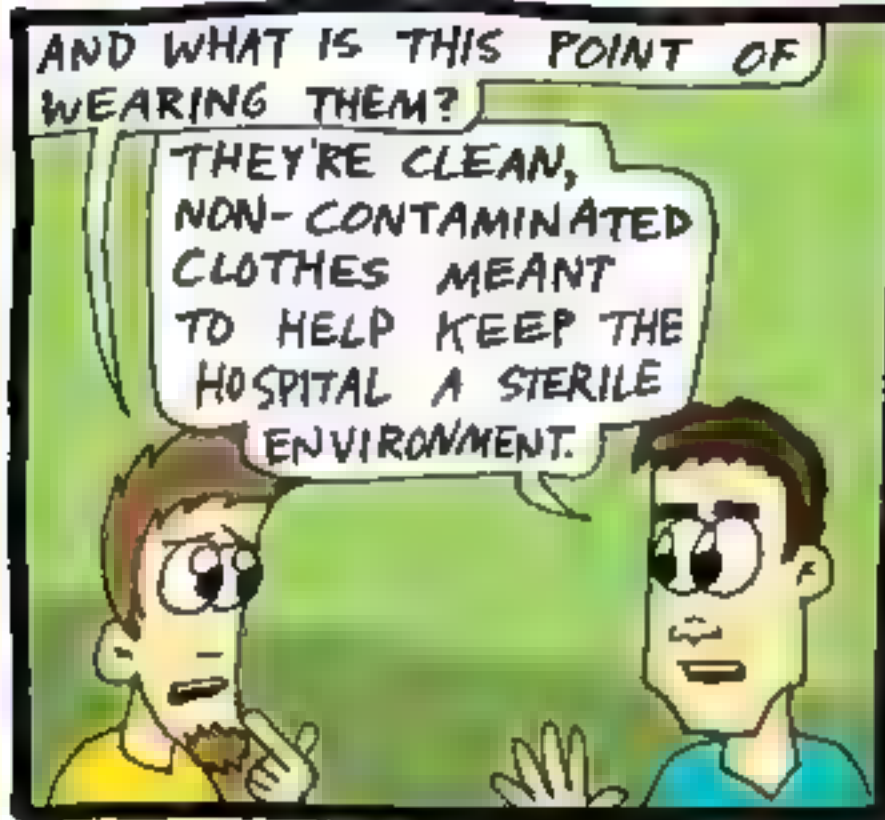
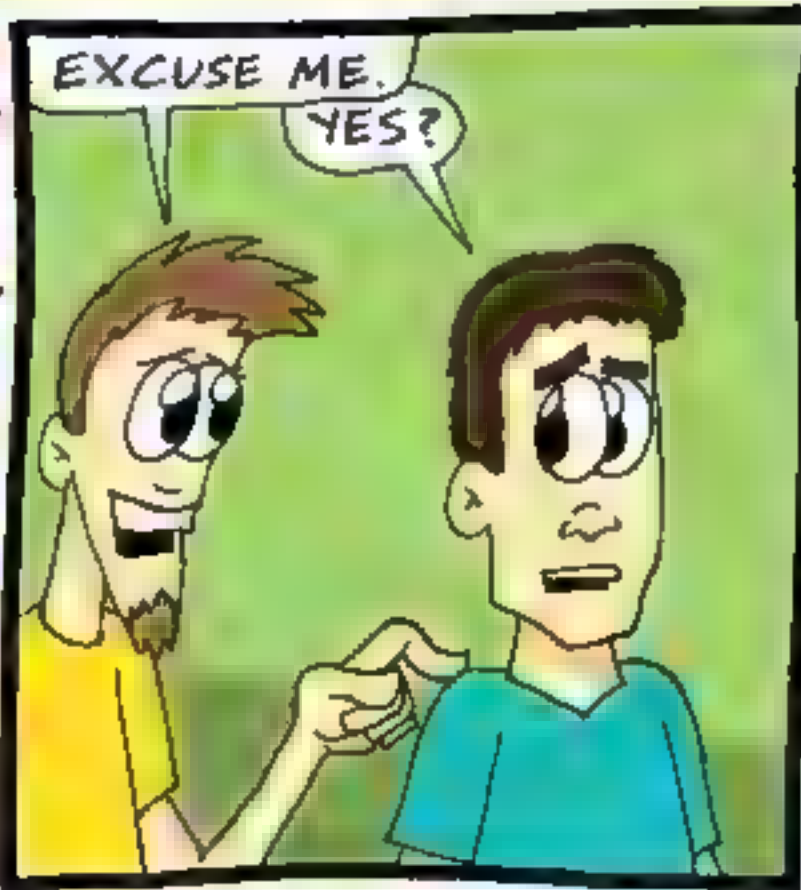
12 Doing comedy for a cause is great, but choose the cause carefully.





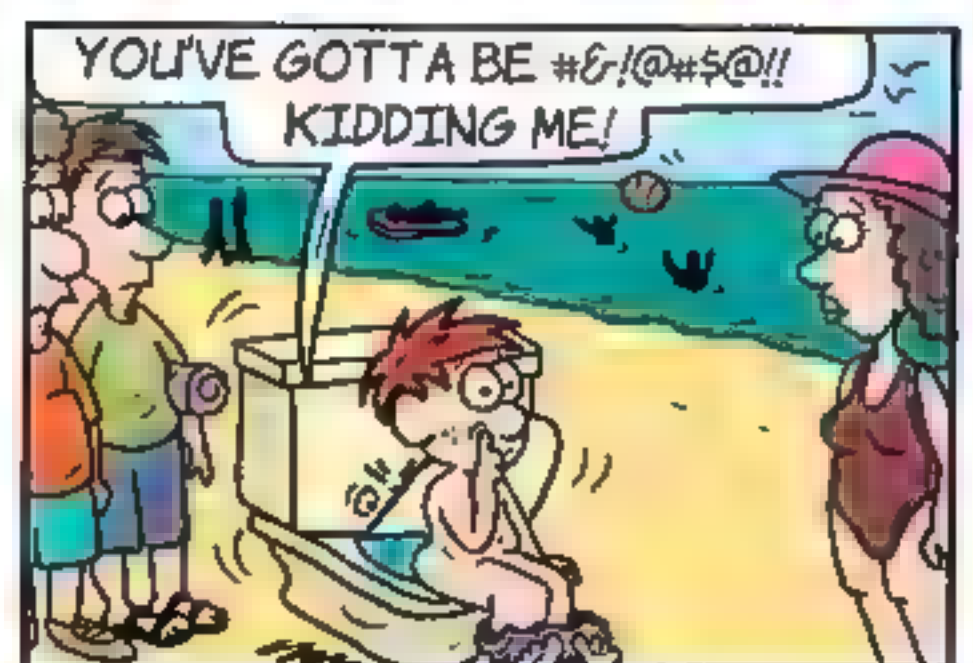
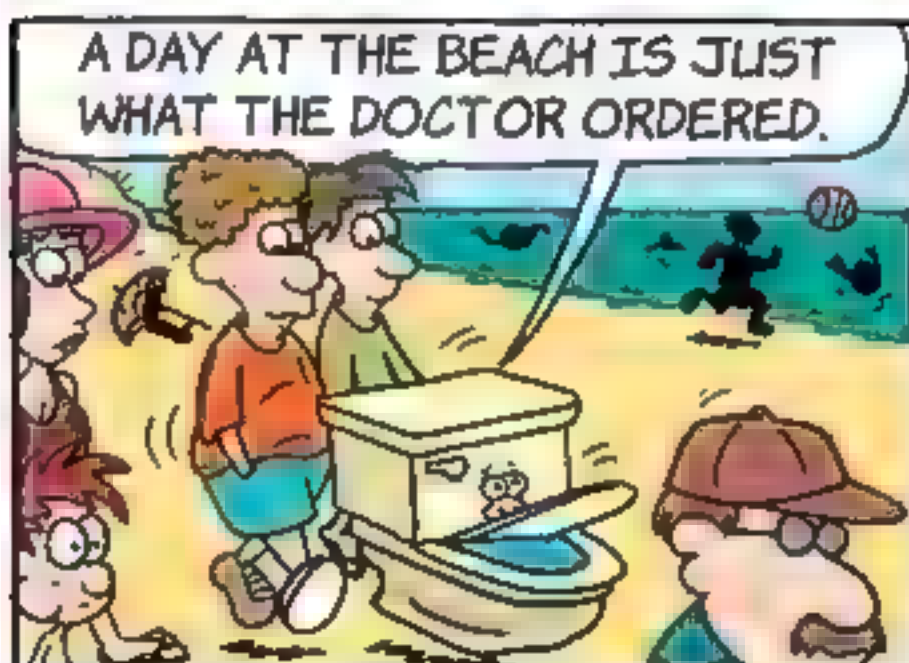
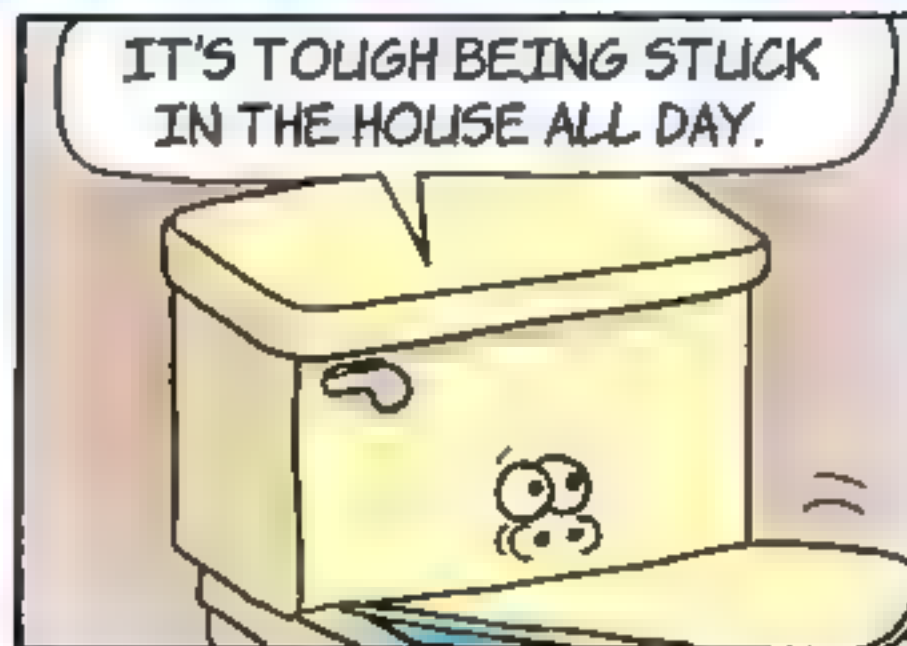
THE STRIP CLUB



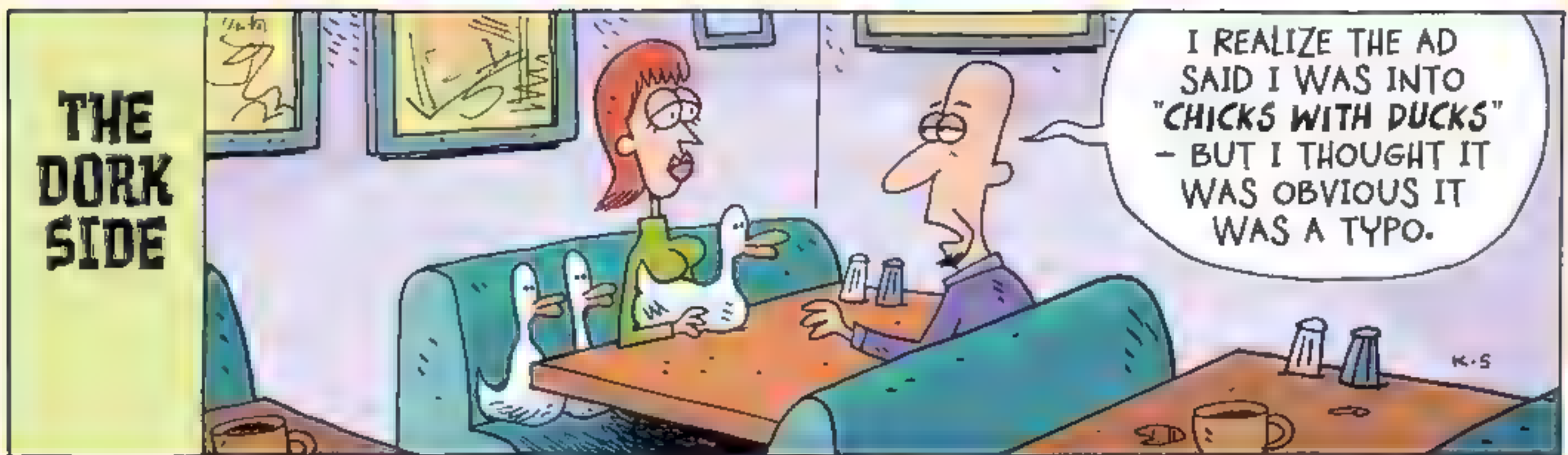


DUSTIN GLICK

THE ROOMMATES: JOHN, JOE AND JERRY



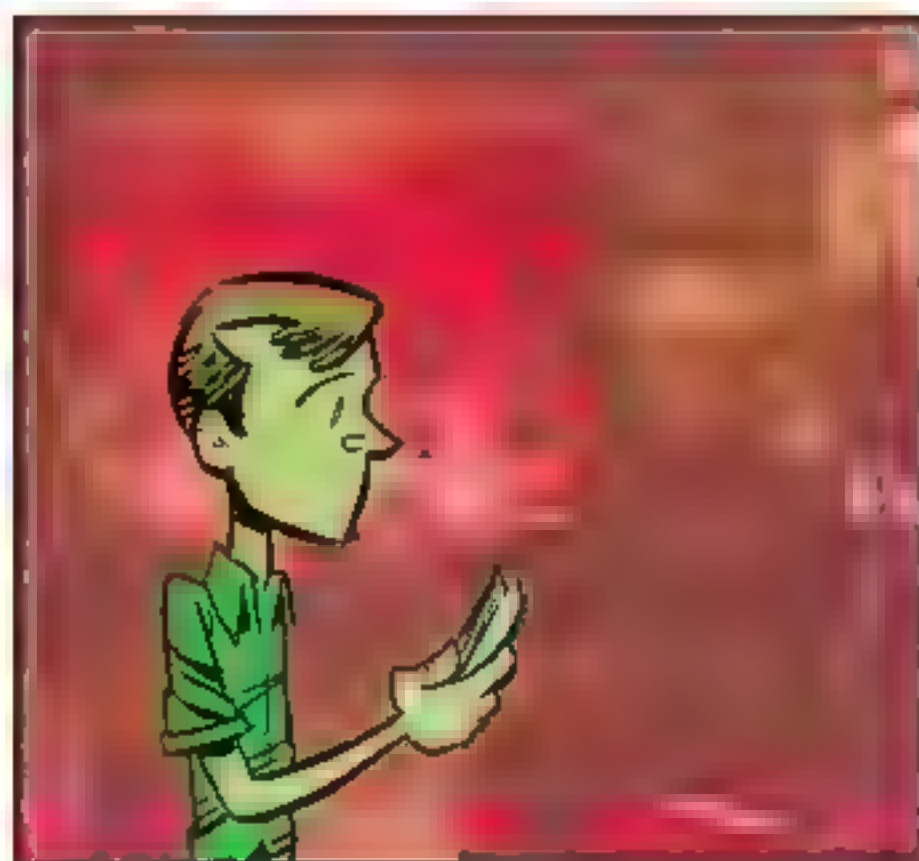
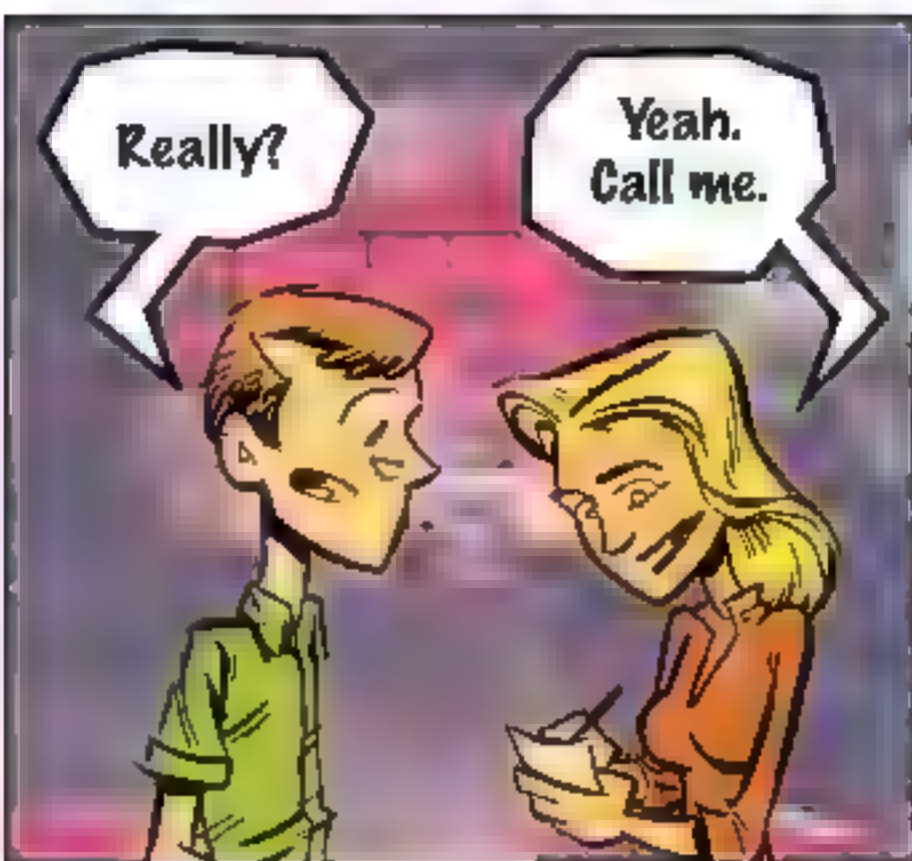
DAVID COHEN



KIT LIVELY & SCOTT NICKEL

"phone tagged"

by vic black



VIC BLACK

JUST BELOW THE SURFACE





Under no circumstances should I be given artificial nutrition or hydration, until I've lost those stubborn fifteen extra pounds.

- Roz Slocumberg, Real Estate Agent



In the event it seems inevitable that I am to have chronic "Bed Head," call it a day.

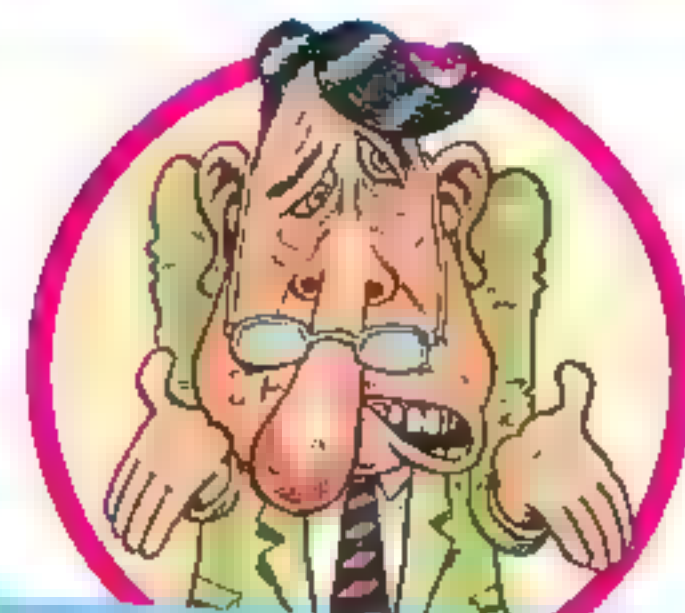
- Lady Musafah, Owner-Operator, Lady Says Salon



If, at the time of my incapacitation, there is some technology that now allows vegetative folks to enjoy an active sex life, keep me hooked up!

- Dom "The Meat" Cappicola, Laborer

WHAT'S IN YOUR LIVING WILL?



Continue life support indefinitely as I have, up to this point, never lived a dignified life anyhow.

- Denny Bohnar, Jockey's Union Representative



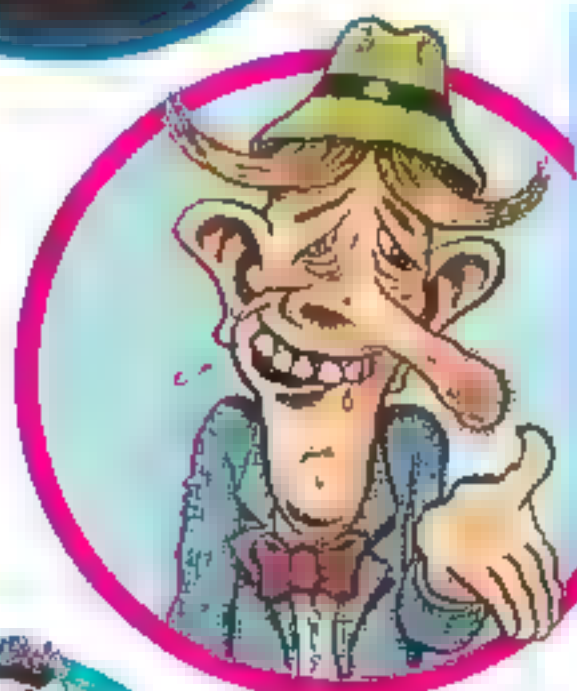
Remove me from any artificial means of living if it requires having ANYTHING, EVER, stuck up my ass.

- Bud Festerd, Firearms Repair



It is my wish to remain living until my bed sore count has exceeded the current record holder in the Guinness Book.

- Ace Wilcot, Professional Golfer



If rendered brain dead, I wish not to remain alive, yet not to be unplugged. Rather, I request to be dropped off the roof of The Ed Sullivan Theater by a celebrity guest during a Late Show with David Letterman taping.

- Butchie McTague, Postal Employee



If no one is willing to wax my unibrow, by all means, tug the plug.

- Mavis Crampanato, Customer Support Associate



I wish to be kept alive — however, photographs and videos of my predicament shall only be allowed up to the time my face becomes even more lopsided and drooly than usual.

- Jessica Lerpit, Certified Nail Enhancement Technician



Maintain life-preserving measures as long as it takes for my spouse to admit the trampoline on the patio was a bad idea.

- Betty Wright, Homemaker/Avon Representative



If it looks like I have a decent buzz on from all the meds, continue life support.

- Tito Bondi, Musician



I will accept indefinite feeding efforts, providing the tube can accommodate Ben & Jerry's Chunky Monkey, the occasional barbecued rib, and maybe some Chuckles.

- Patty-Anne Smeltz, Licensed Practical Nurse

MAD'S SPAM OF THE MONTH

Magic Meat Enhancer

Reply

Reply All

Forward

Follow Up

To: everyone@anyaddress.com

Sent: Friday May 9, 2003 2:05 AM

Subject: Magic Meat Enhancer

AN IMPORTANT ANNOUNCEMENT FOR MEN WHO LOVE TO COOK!

Recent discoveries in herbal condiments have made it possible for you to safely and effectively enlarge the size of your hot dog...**the way nature intended!** Guaranteed! Yes, it's true! Believe us!

No pumps, No gadgets, No weights or other n-p-offs!

Introducing Magic Meat Enhancer™

The safe, effective and proven method to enlarge your frankfurter, not only in length, but in thickness
You WILL see results at your first cookout!

This is the World's #1 Hot Dog Enlargement Technique!!



LET'S TAKE A LOOK AT THESE SAD BUT TRUE FACTS:

The average hot dog is just under 5" Over 90% of all men prepare wieners this size at their barbecues.

Over 90% of men would increase the size of their frankfurters if they knew how!

A recent survey showed that 68% of women are unsatisfied with their partner's sausage link.



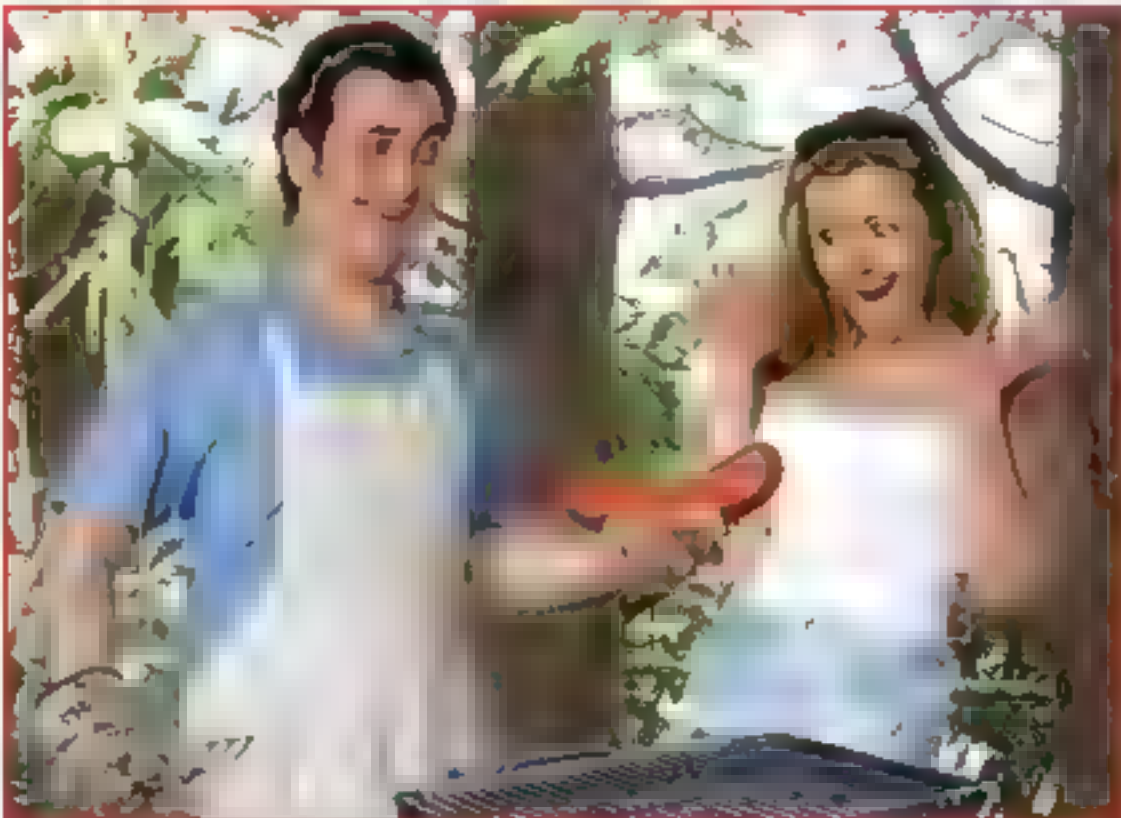
Of course, most of these women would never tell their partner that they are unhappy. Not being able to fully satisfy a woman's appetite for wieners can result in depression and feelings of inadequacy regarding all charcoal-grilled meat. Now, imagine the look on your woman's face as you skewer your newly-enlarged knockwurst from your mesquite-fired cooker and slip it into a now too-small bun!

If you need proof of the effectiveness of Magic Meat Enhancer™

just check out these two UNRETOUCHED photos:



BEFORE USING MAGIC MEAT ENHANCER™



AFTER USING MAGIC MEAT ENHANCER™

Use Magic Meat Enhancer™ without the shame, humiliation and embarrassment that naturally comes with using something like Magic Meat Enhancer™! Your picnic guests will never know — that's because it looks like mustard, it smells like mustard, it spreads like mustard...it even tastes like mustard! You'd think it *was* mustard, if mustard also cost \$49.95 a jar like Magic Meat Enhancer™ does!

This incredible formula cost over a million dollars to develop!

Yet, we're selling it for just \$49.95.

That's a savings to you of more than **\$999,950.05!**

(less shipping and handling).

Size gains remain permanent (until the hot dog is eaten).

To order, [click here](#)
Have your credit card ready



These statements have not been evaluated by the food and drug administration, Ballpark, Oscar Mayer or Nathan's Famous.

To stop receiving these solicitations from us, merely reply and type "NO MORE!" in the subject line. We will then erase your name from our database and send it to a different company to add to *their* database.



KEEP GOING, CLOD!

Ah, Spring! The snow has melted, the birds are singing and the flowers are blooming! It's the time of year when a young man's fancy turns to romance! Even if that young man happens to be a deluded, obsessive, socially-stunted wackasaurus! Yes, the magic of Spring effects us all, as you'll see in...

JOHN CALDWELL'S SIGNS YOUR STALKER HAS Spring Fever



Every morning, the hallway outside your apartment is ankle deep with "Loves Me/Loves Me Not" daisy petals



You notice that he's moved his pathetic little shrine to you outdoors to his gazebo



Those rambling 12-page death threats to you just seem to rhyme themselves



He feels a crazy urge to freshen up his trunk with heart-shaped pillows, fragrant potpourri and festive duct tape



These days you notice a certain extra little bounce in his perp walk



Nowadays, his "heavy breathing" calls are ridden with hay fever wheeze



He takes the time to stop and smell the roses blooming on the trellis outside your bedroom window

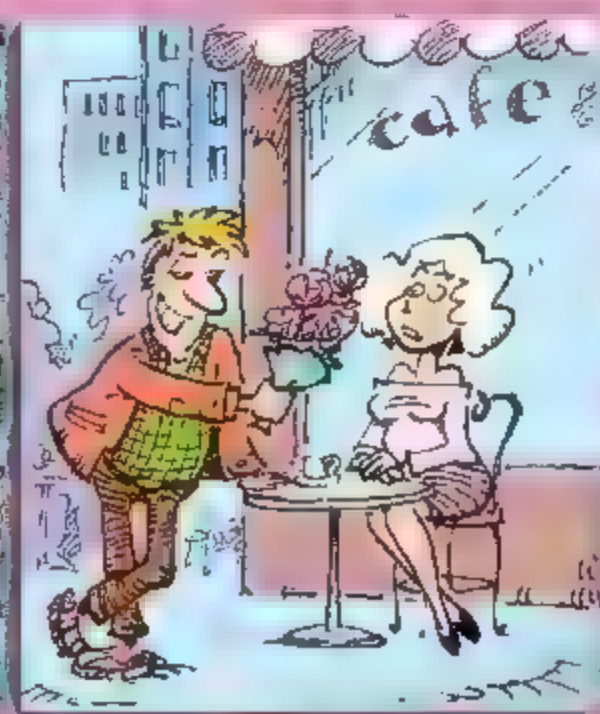
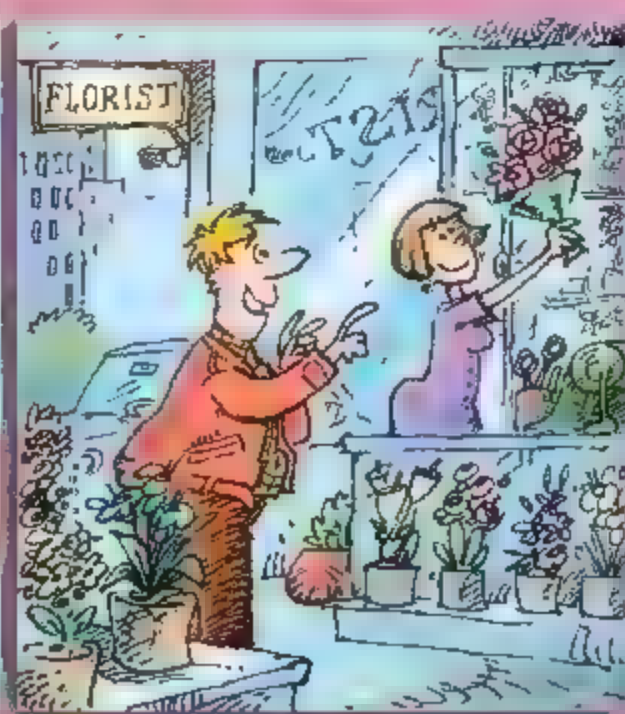
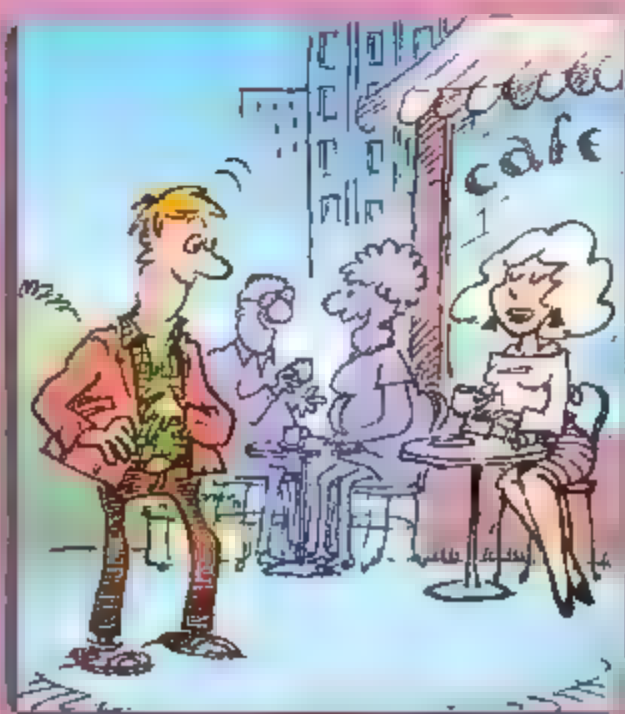
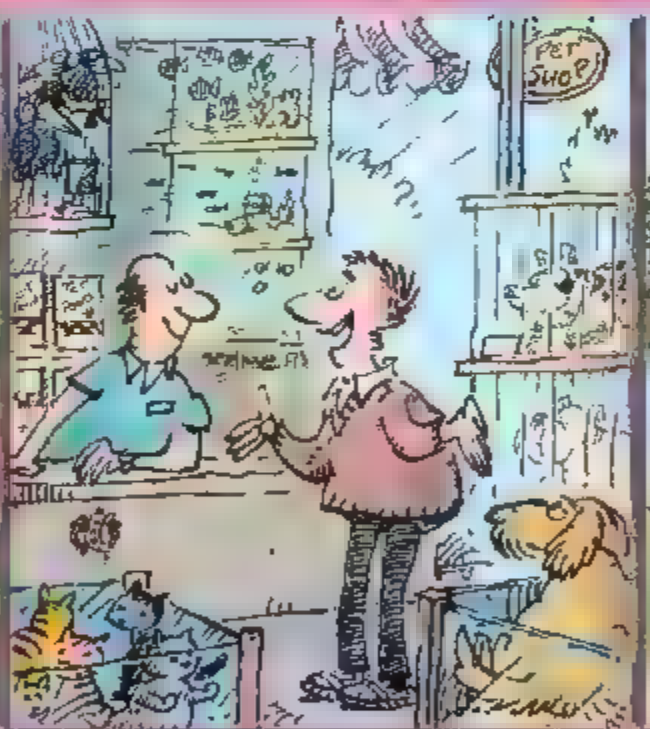
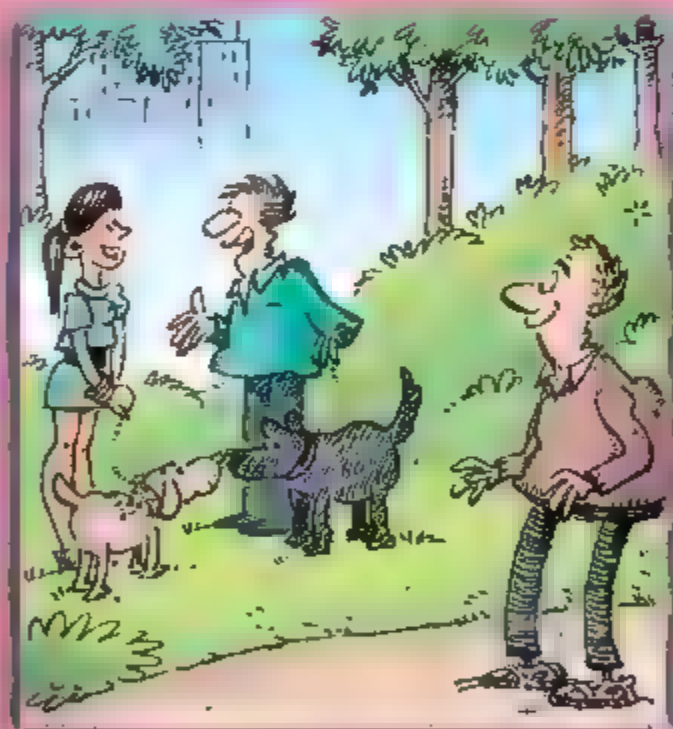
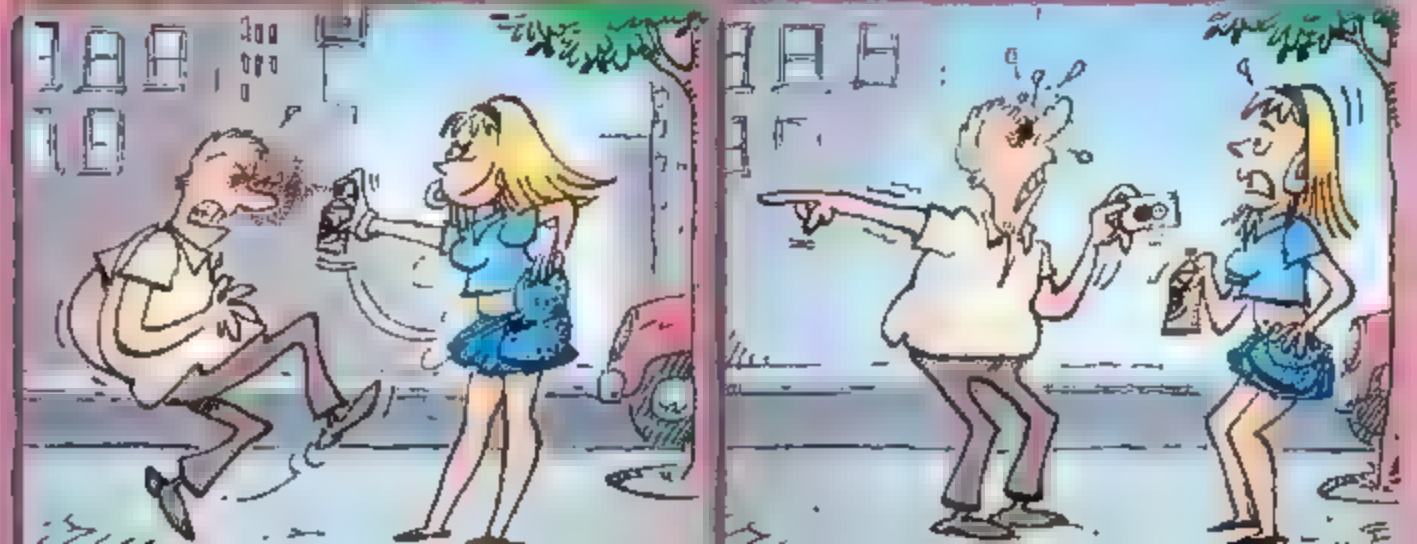
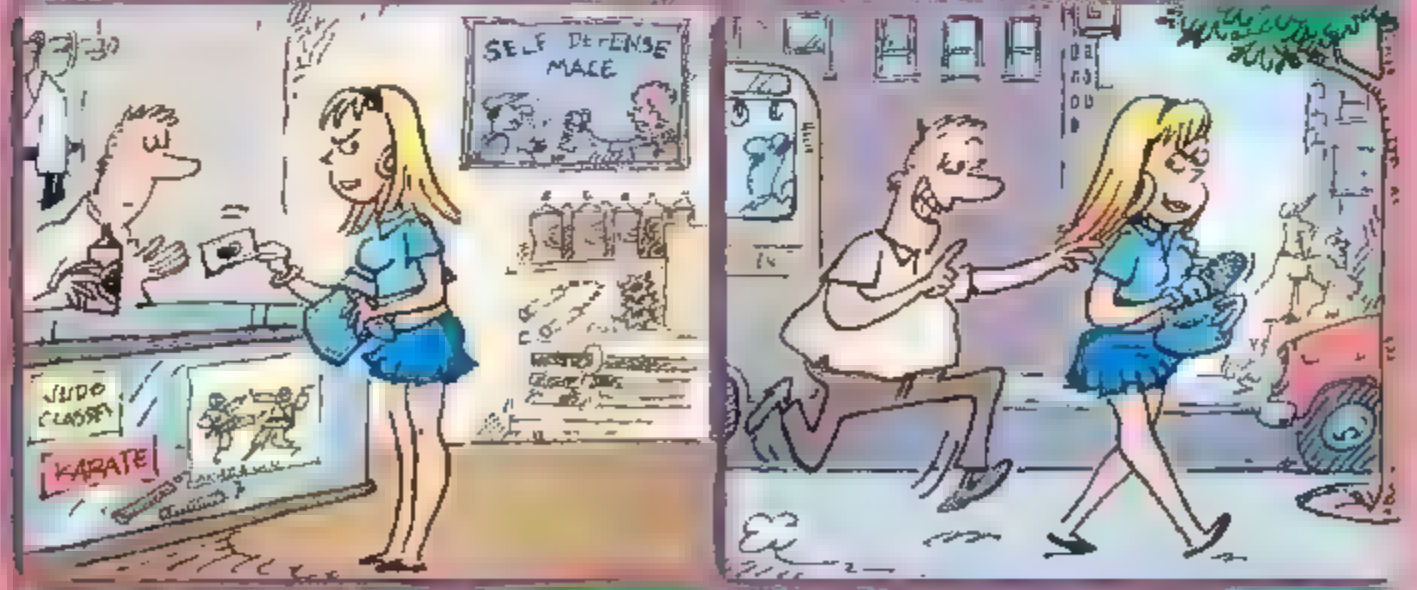
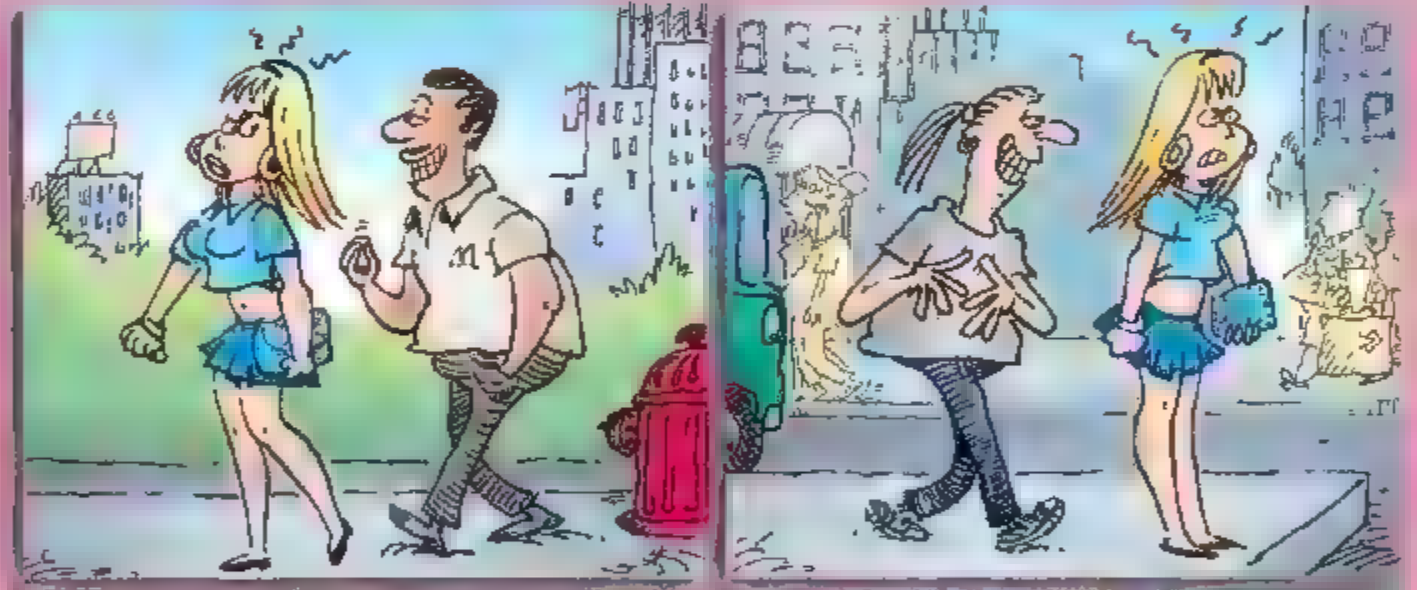
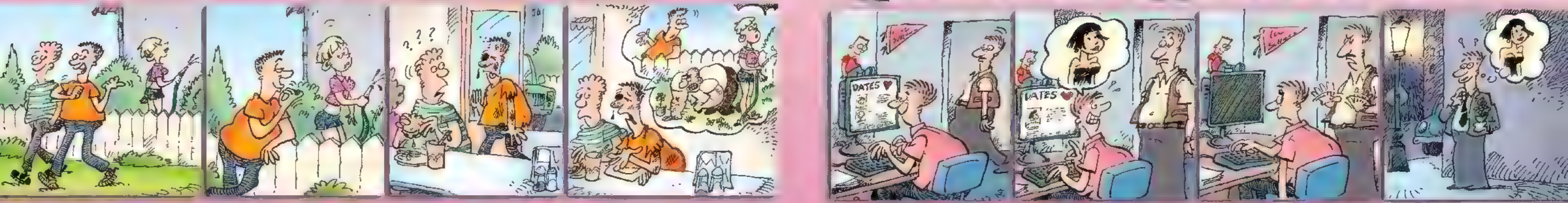


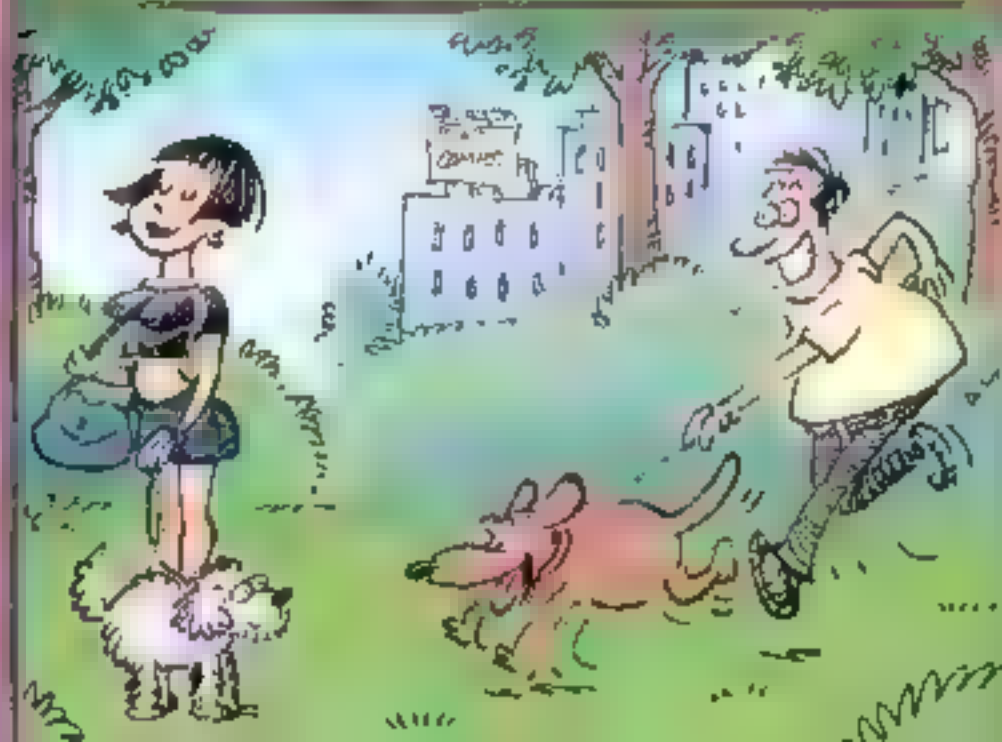
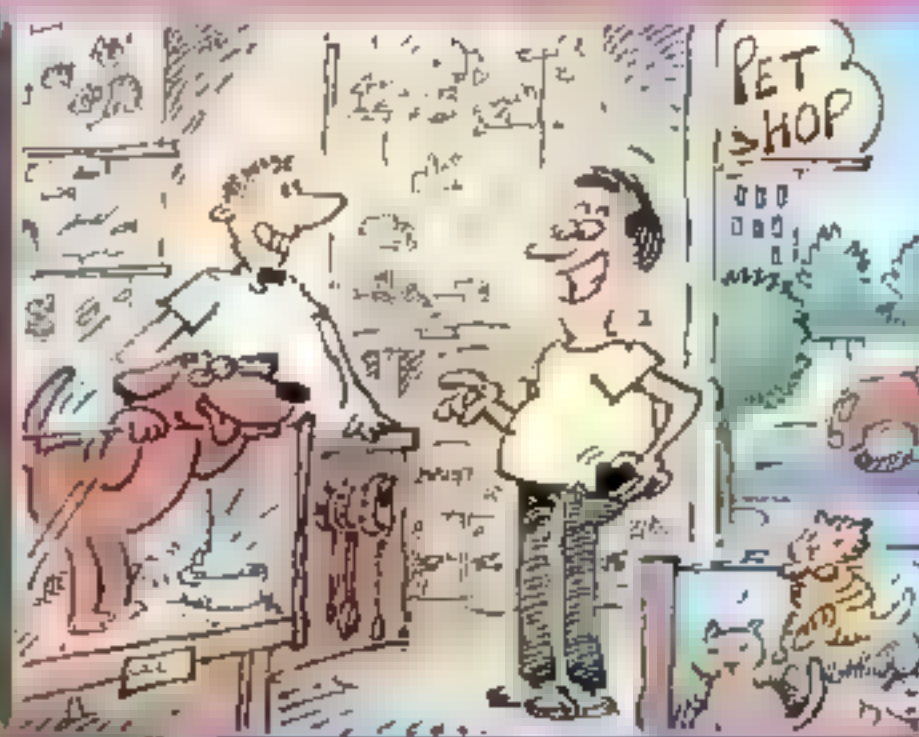
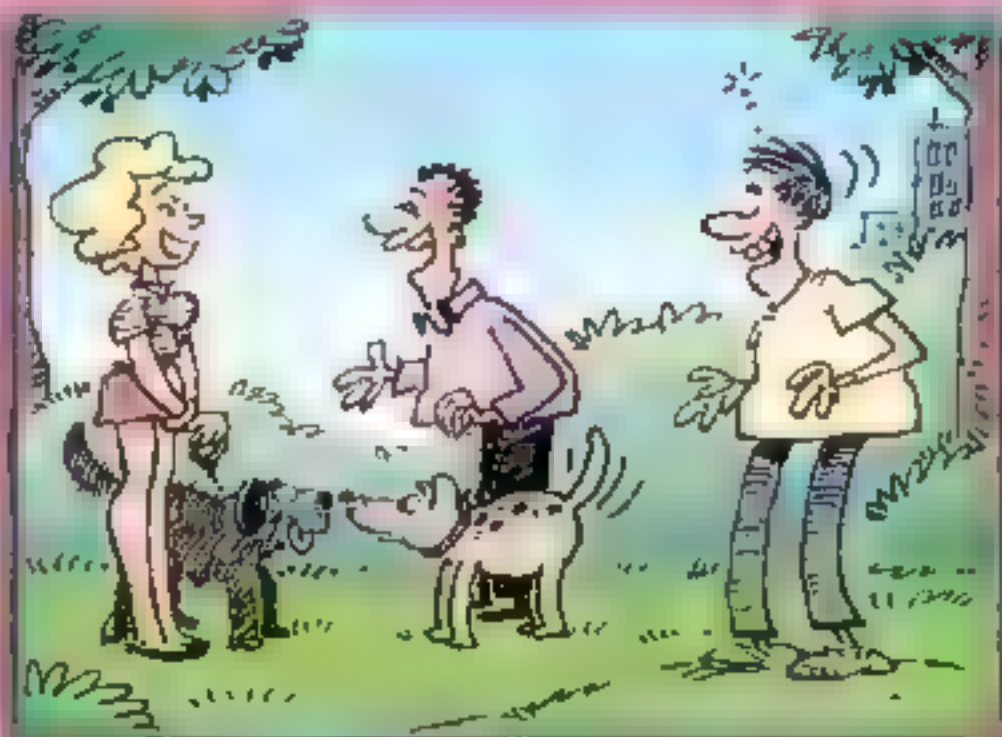
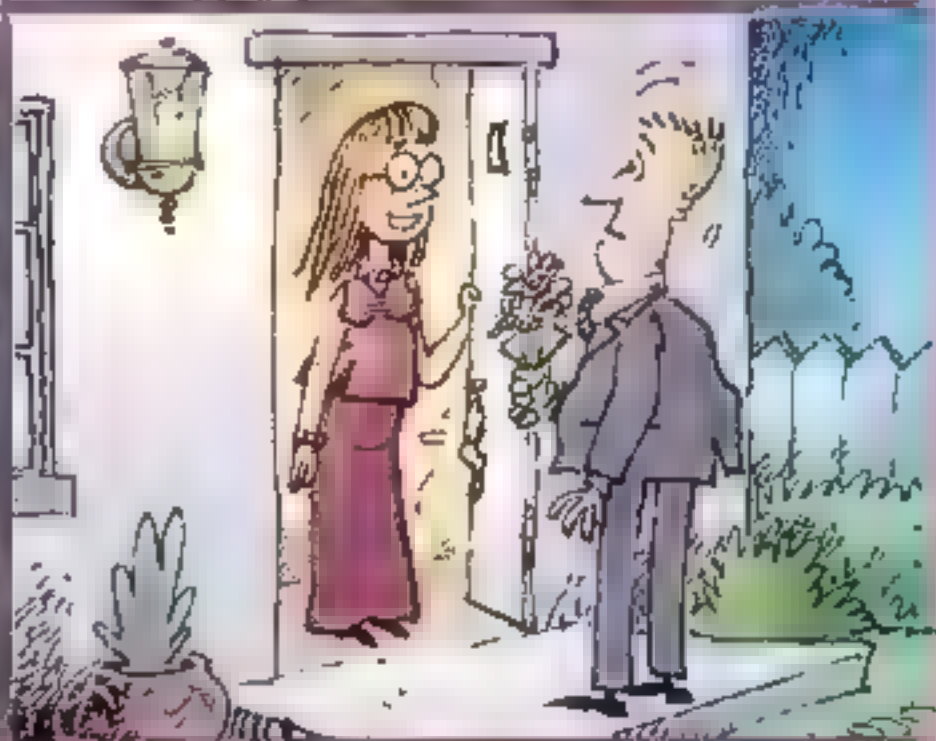
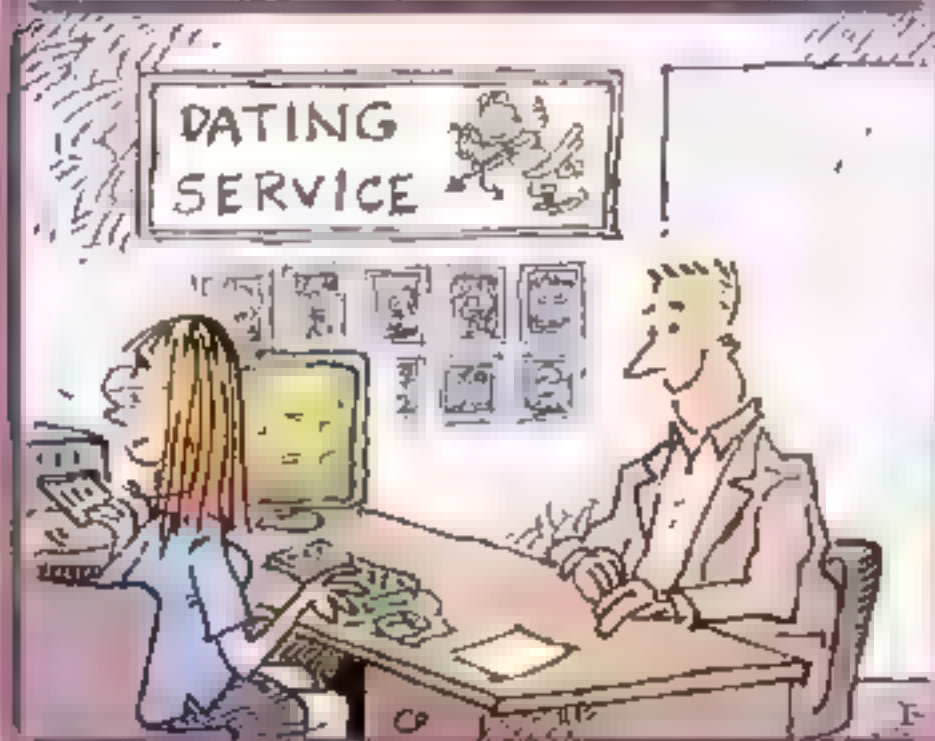
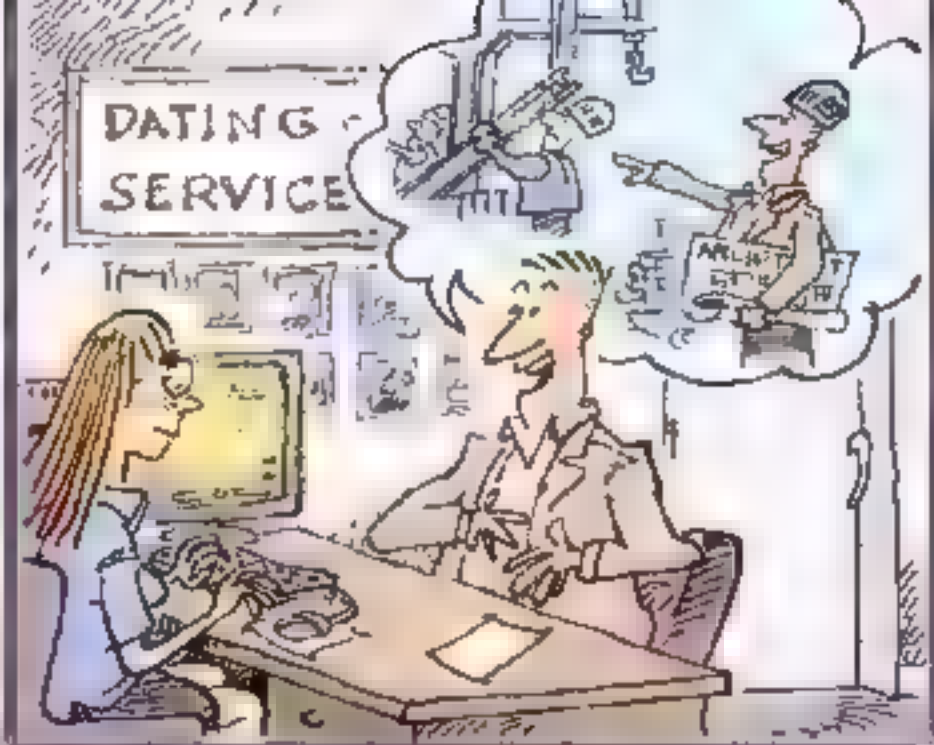
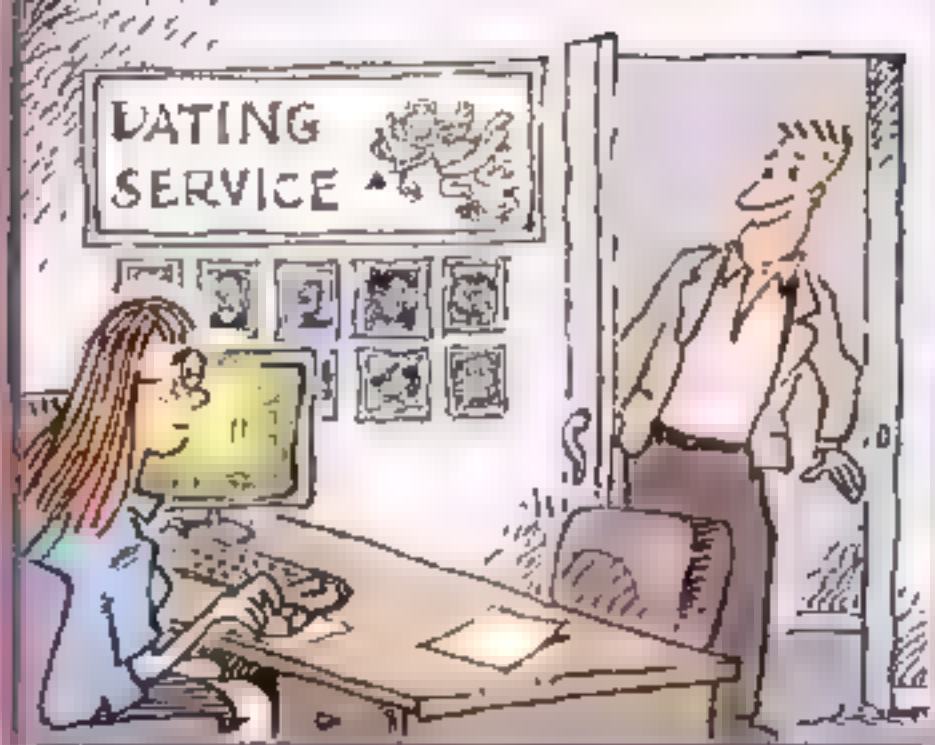
Those haunting apparitions of his long-decayed mother barking orders continue like clockwork. Only now she's wearing her bright yellow taffeta apron



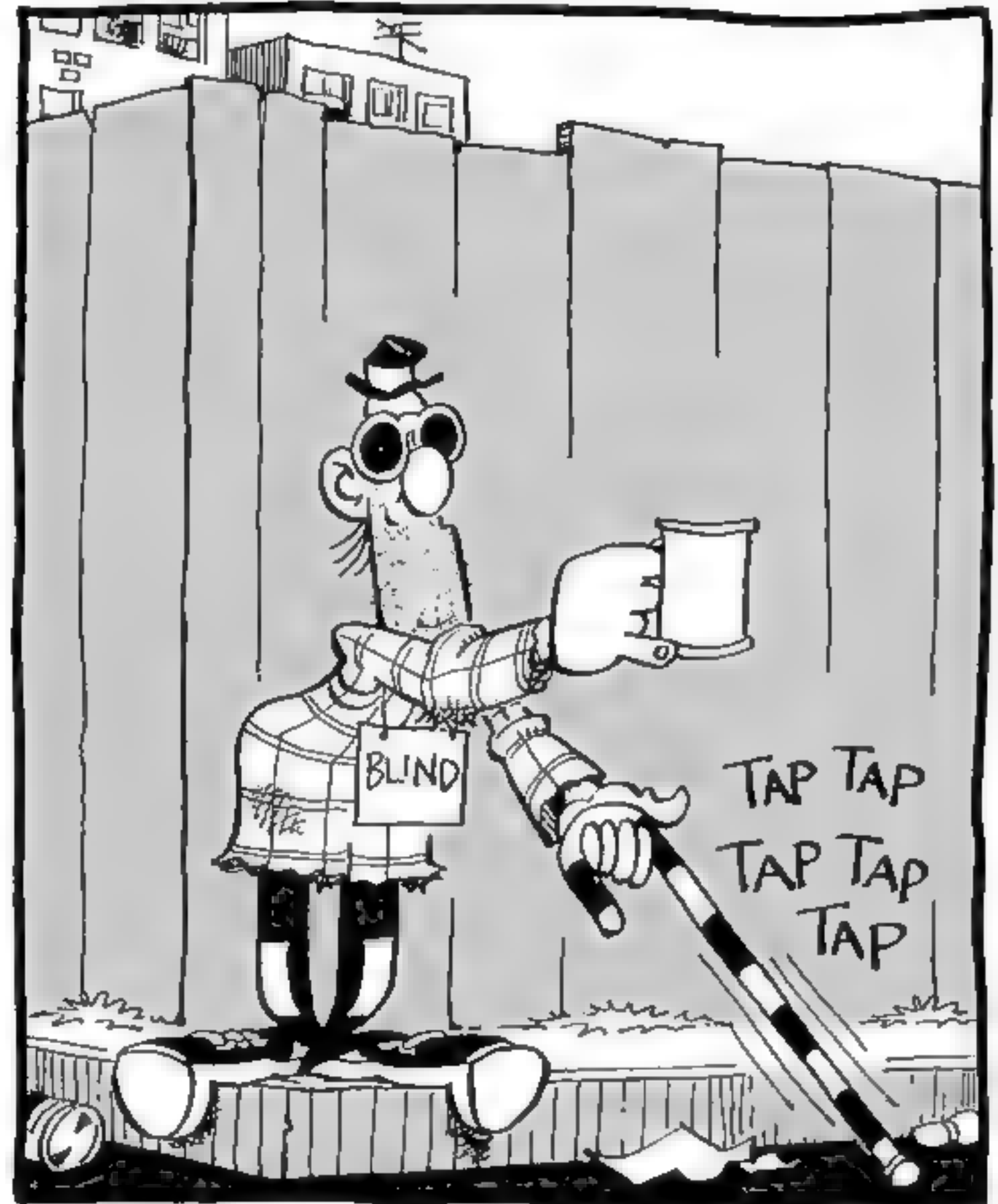
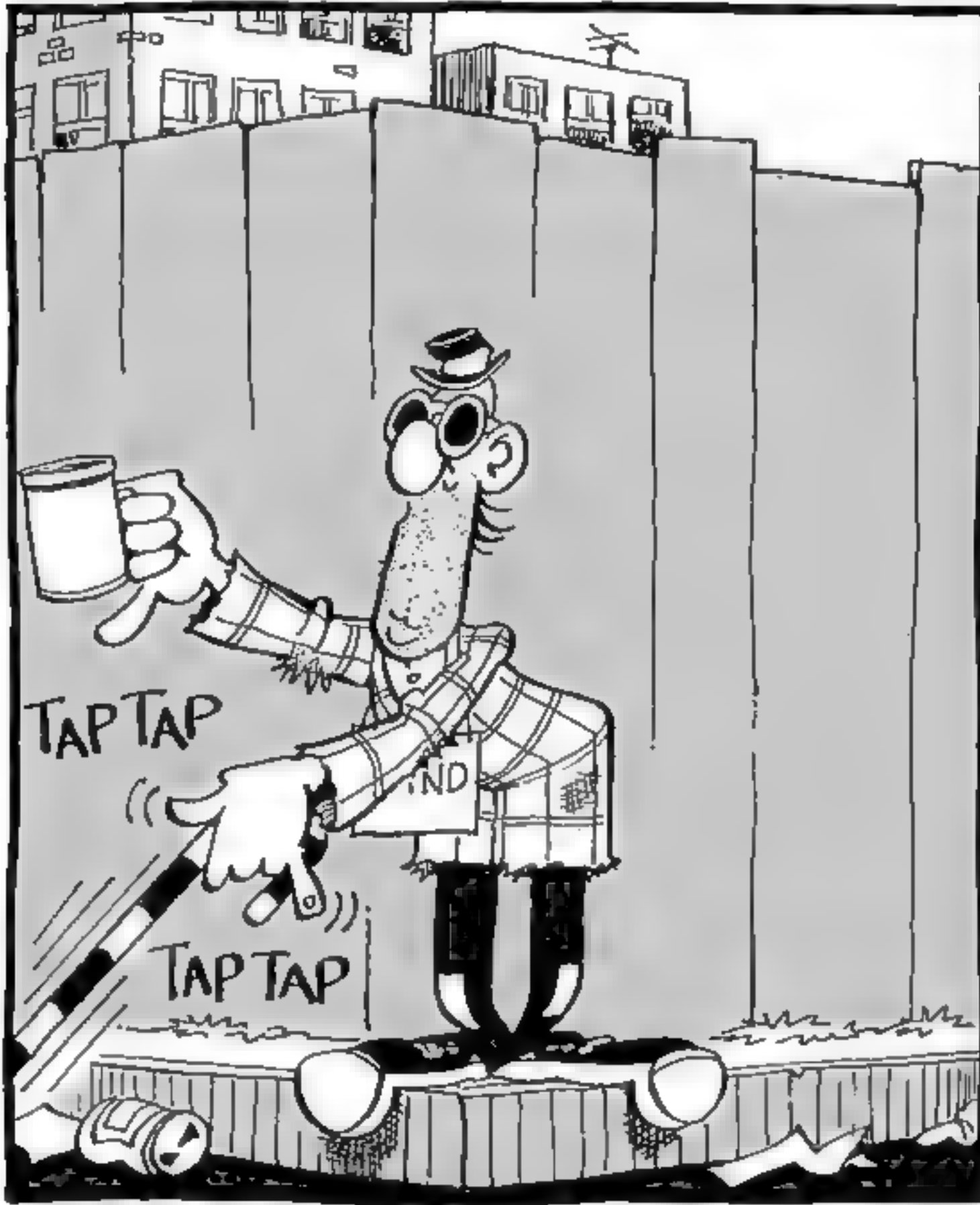
You spend three hours at the police station before they finally determine that offering to "prune your clematis" is not a veiled threat

sergio aragones presents **MAD** LOOK AT TRYING TO PICK-UP WOMEN





ONE FINE DAY IN CHICAGO, ILLINOIS



Things Overheard at the Premiere of

PIRATES of the CARIBBEAN 3

You have to hand it to producer Jerry Bruckheimer! Where in the world did he come up with the idea for a story about ruthless, thieving, amoral bandits?

From his diary!

I'll see anything directed by Gore Verbinski!

Rumor has it this one makes sense!

Johnny Depp has said that he's made these movies for his children... yet *another* case of abysmal celebrity parenting!

Orlando Bloom is Hollywood's Mr. Trilogy! First *Lord of the Rings*, and now this hit series!

Dear God... you mean we're getting two more *Troys*?

There hasn't been this much excitement for the third installment of a pirate-based trilogy in years!

Is that bony skeleton creature back in this movie?

You mean Captain Barbosa?

No, Kelra Knightley!

WRITER: JACOB LAMBERT

ARTIST: HERMANN MEJIA

Wouldn't it be great if Disney turned all their rides into movies?

Yeah, that's just what the world needs - an eight-hour-long trilogy based on Mr. Toad's Wild Ride!

I hear Orlando Bloom endured three months of grueling, intensive training!

To learn how to swordfight?

Uh uh, to learn how to change expressions!

Too bad the monkey couldn't be here. He's in rehab!

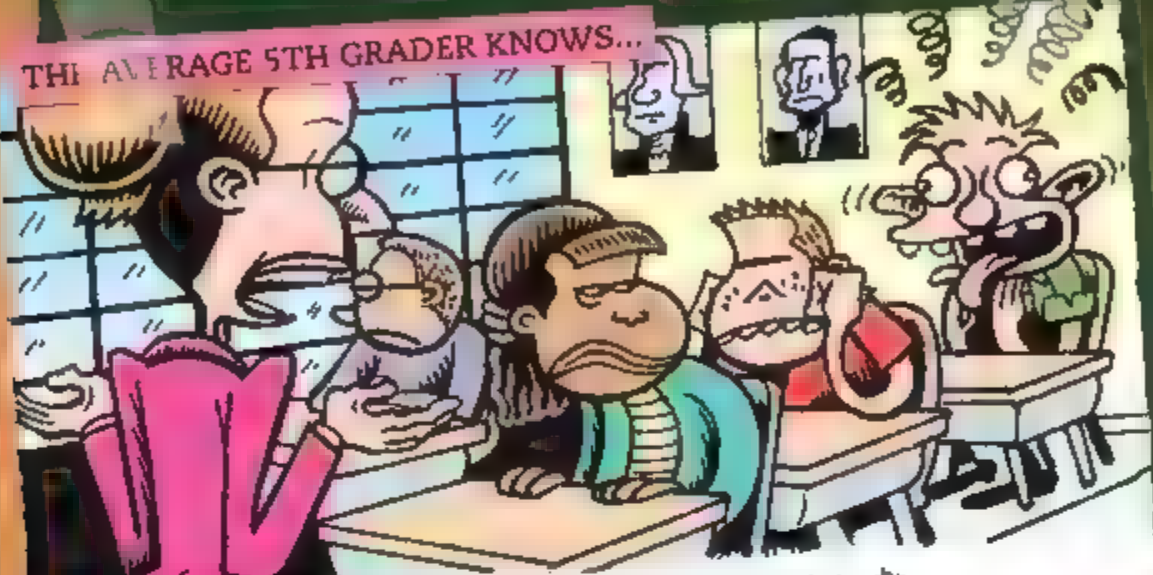
I hear this movie ends with a cruel twist!

You mean it leaves an opening for even *more* crappy sequels?

The Average 5th Grader Knows...

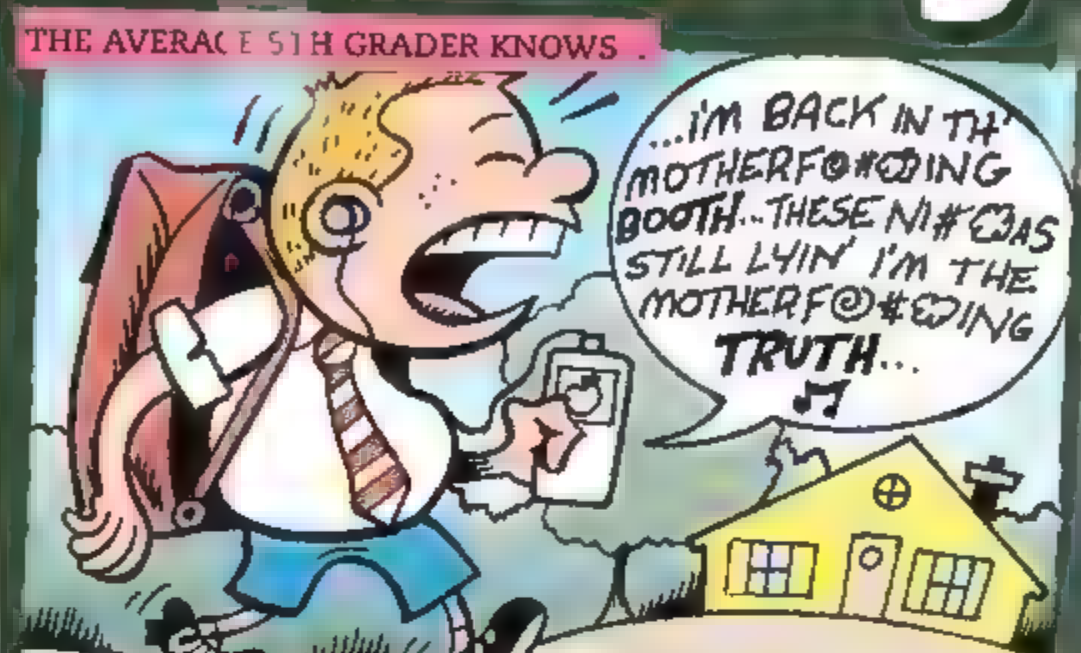
A new show on Fox puts forth an audacious question: Are you Smarter Than a 5th Grader? Since you're a reader of MAD, that question has pretty much been answered for you already. Sorry, Einstein! But for the vast majority of Americans who don't read and have never even heard of MAD, this is not a simple question to answer. It turns out the average 5th grader is smarter than anyone, especially their parents and teachers - a lot smarter! For example:

THE AVERAGE 5TH GRADER KNOWS...



...when a teacher says "Anyone can grow up to become President," they're really not including them... or that weird kid in the back row, for that matter.

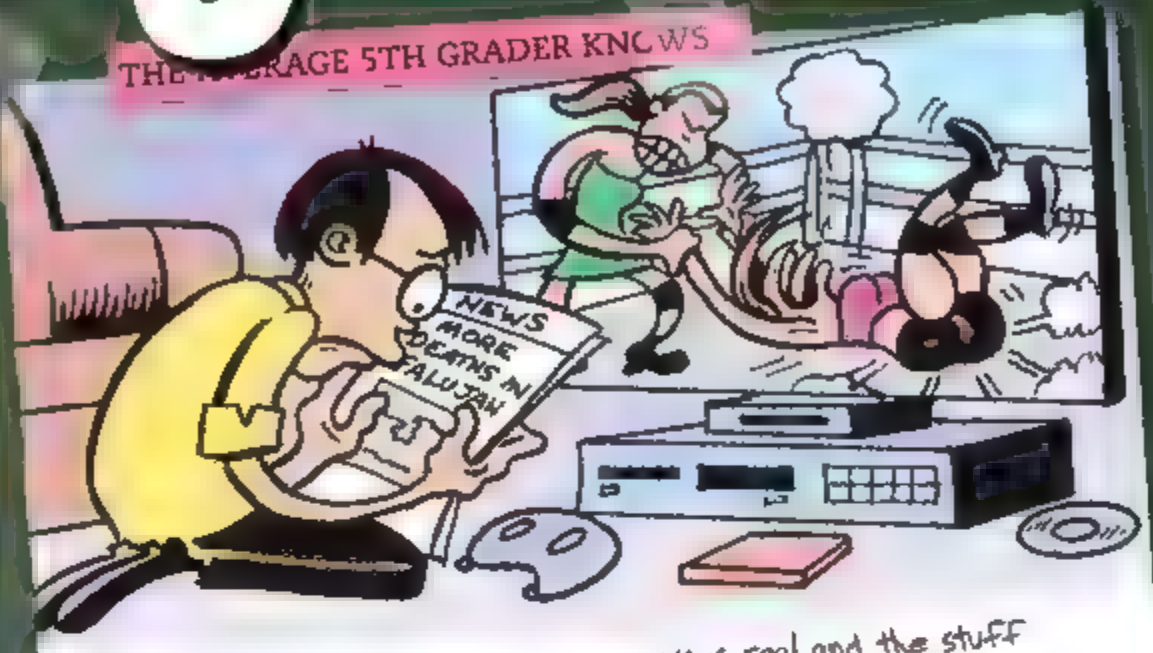
THE AVERAGE 5TH GRADER KNOWS...



...I'M BACK IN TH' MOTHERF@CKING BOOTH... THESE N#C#S STILL LYIN' I'M THE MOTHERF@CKING TRUTH...

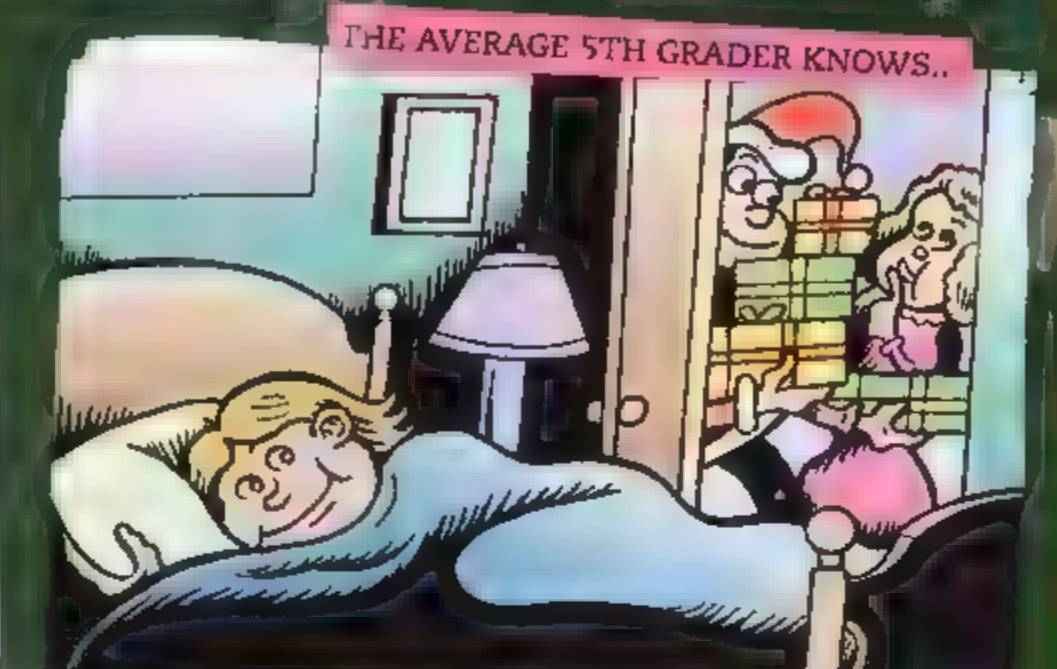
...by heart, the explicit lyrics to every song that their parents would only let them buy the "clean" version of.

THE AVERAGE 5TH GRADER KNOWS...



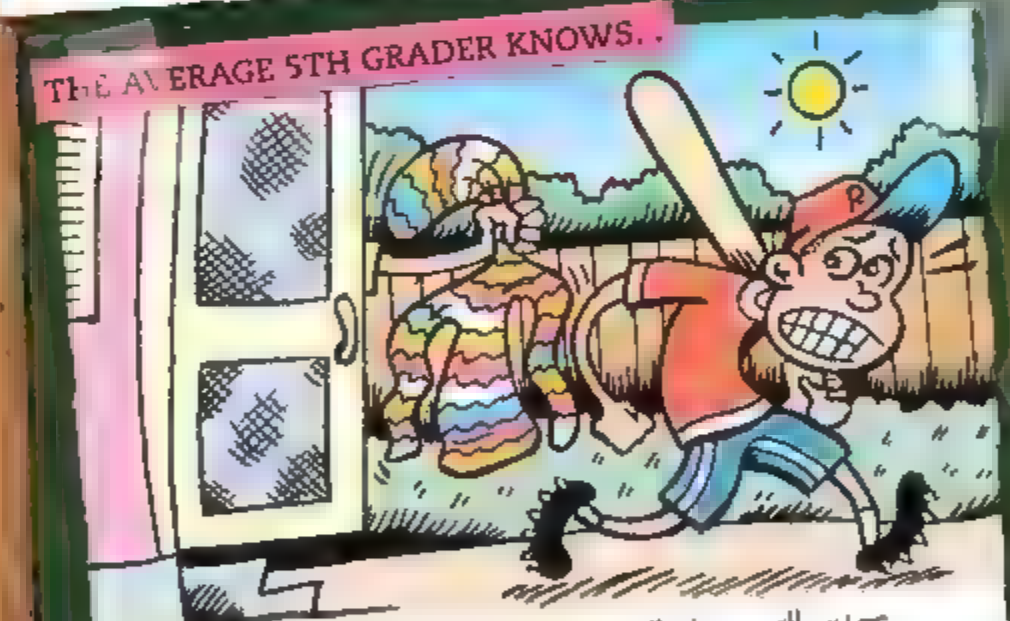
...the violence on the evening news is real and the stuff in movies, video games and wrestling is fake. Duh!

THE AVERAGE 5TH GRADER KNOWS...



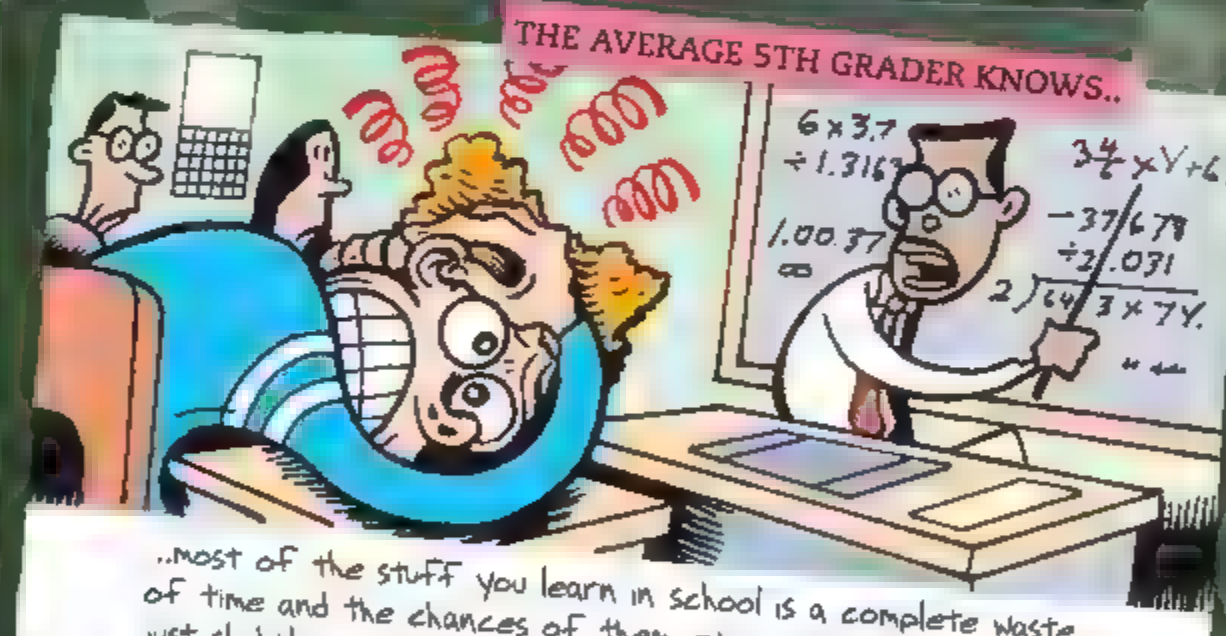
...the real story on Santa. They just won't admit it for fear of screwing up the flow of presents.

THE AVERAGE 5TH GRADER KNOWS...



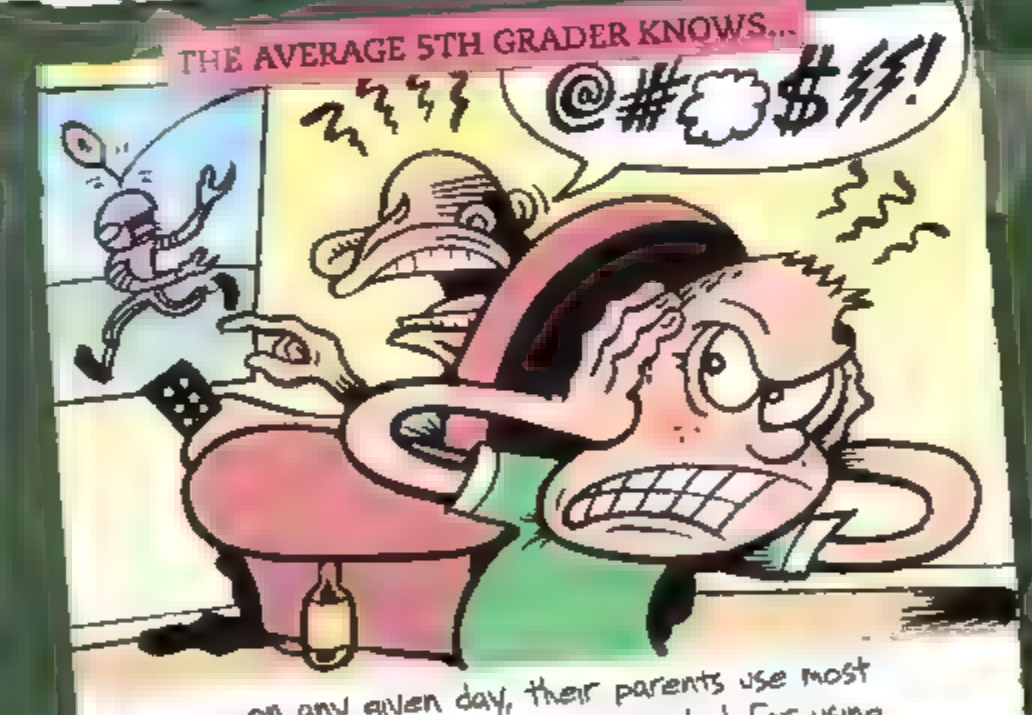
...there is not a chance in hell they will ever put on the sweater their mother is making them bring along "just in case it gets cool."

THE AVERAGE 5TH GRADER KNOWS...



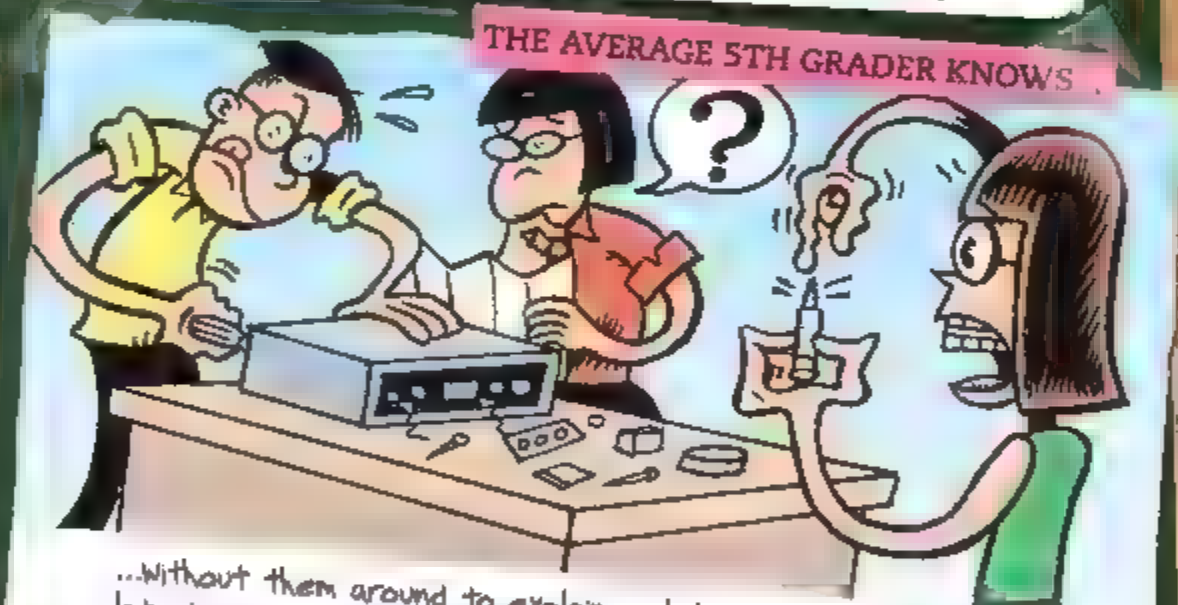
...most of the stuff you learn in school is a complete waste of time and the chances of them ever needing to know pi is just slightly greater than their chances of needing to know the starting date of the French and Indian War.

THE AVERAGE 5TH GRADER KNOWS...



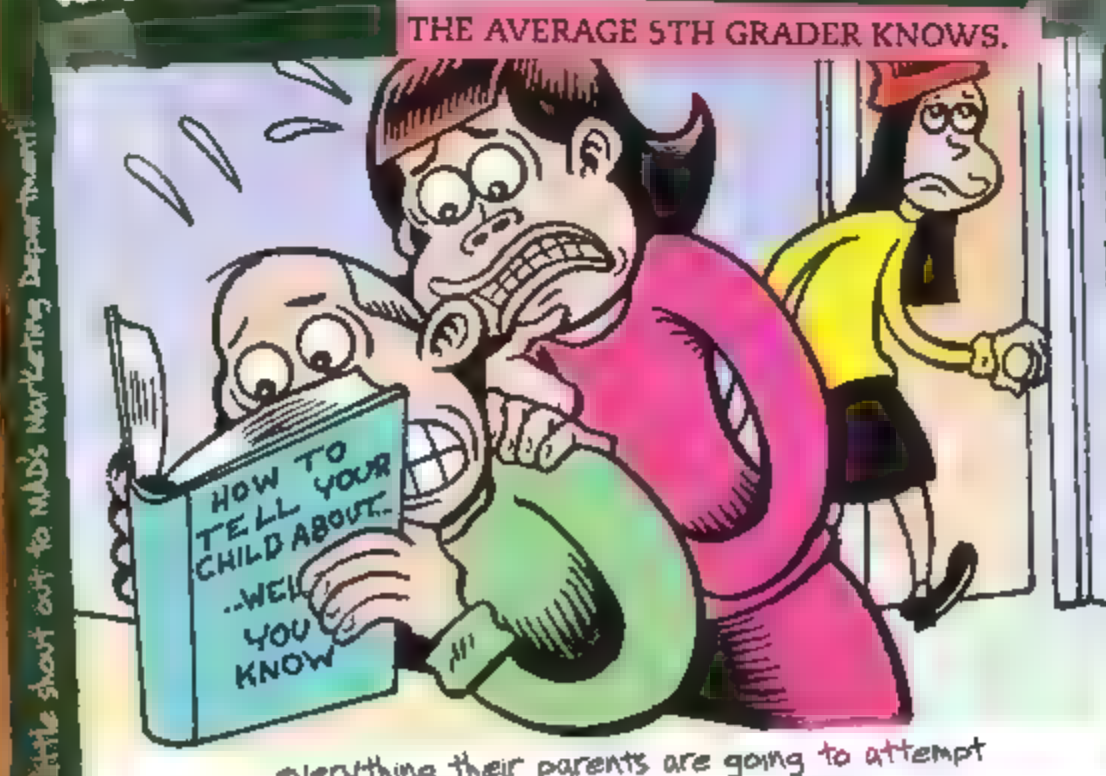
...on any given day, their parents use most of the words they get grounded for using.

THE AVERAGE 5TH GRADER KNOWS...



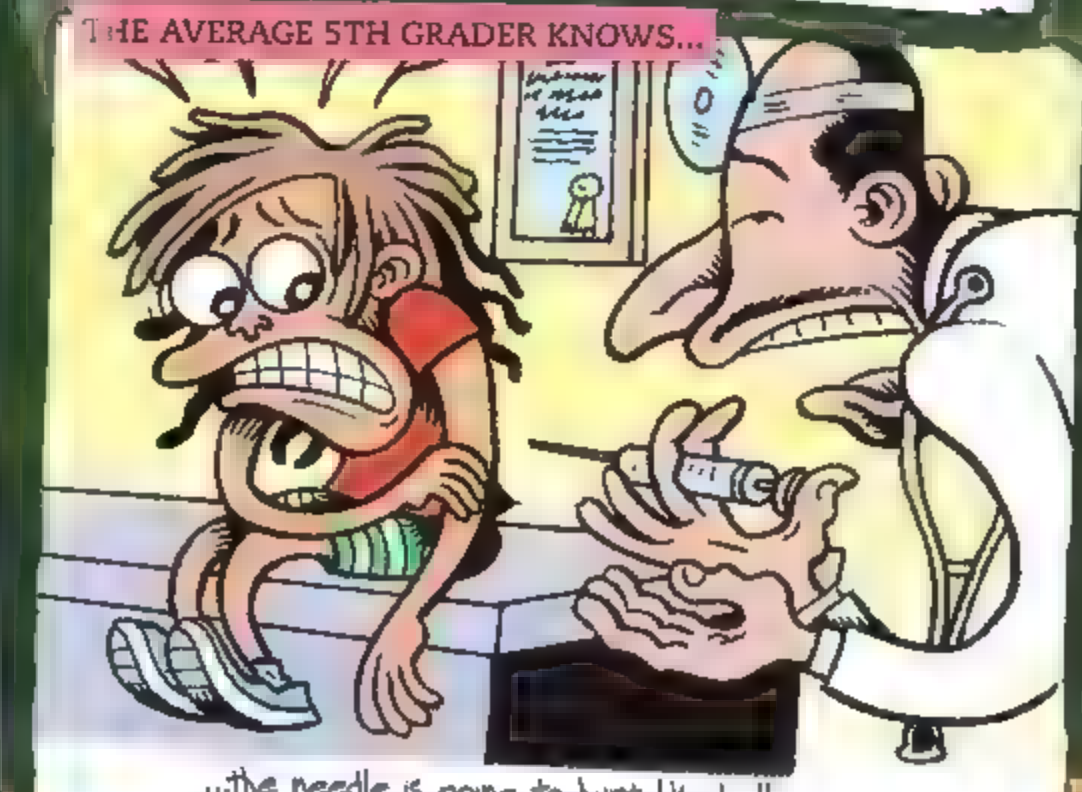
...without them around to explain and demonstrate how the latest gadget works, their parents would be totally screwed.

THE AVERAGE 5TH GRADER KNOWS...



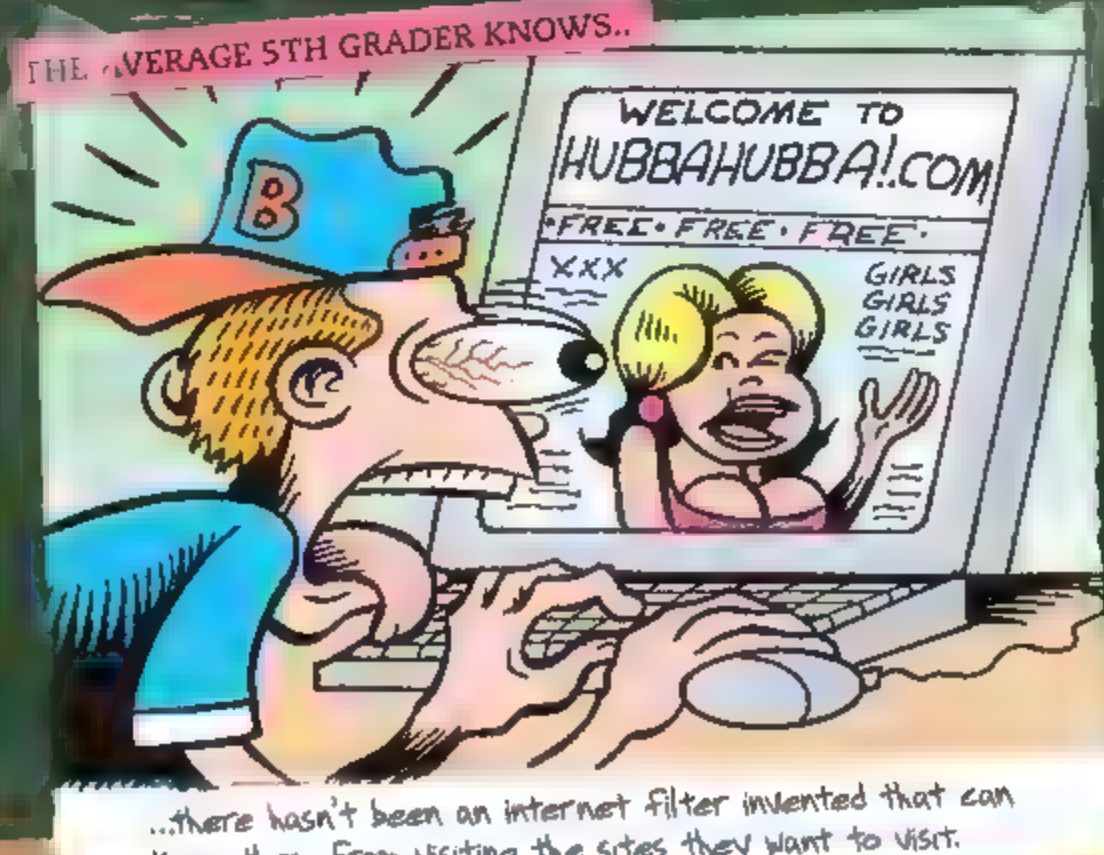
...everything their parents are going to attempt to tell them about sex, when they finally get around to "the talk" a few years from now.

THE AVERAGE 5TH GRADER KNOWS...



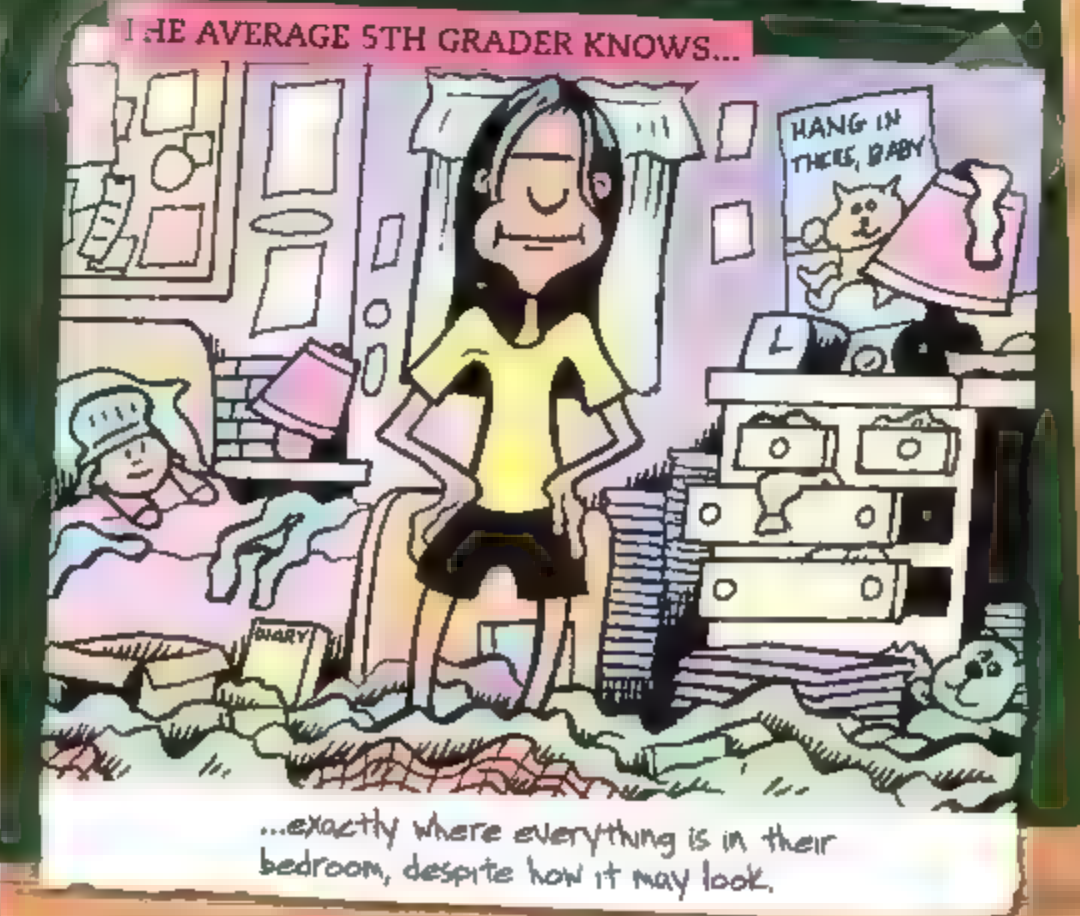
...the needle is going to hurt like hell, regardless of what the frickin' doctor says.

THE AVERAGE 5TH GRADER KNOWS...



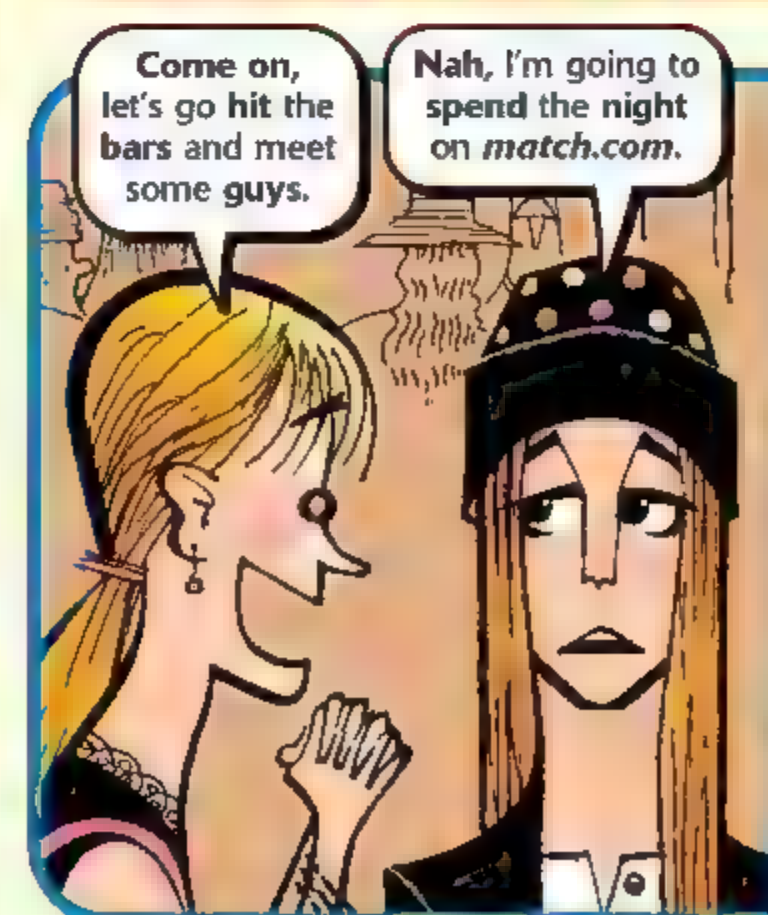
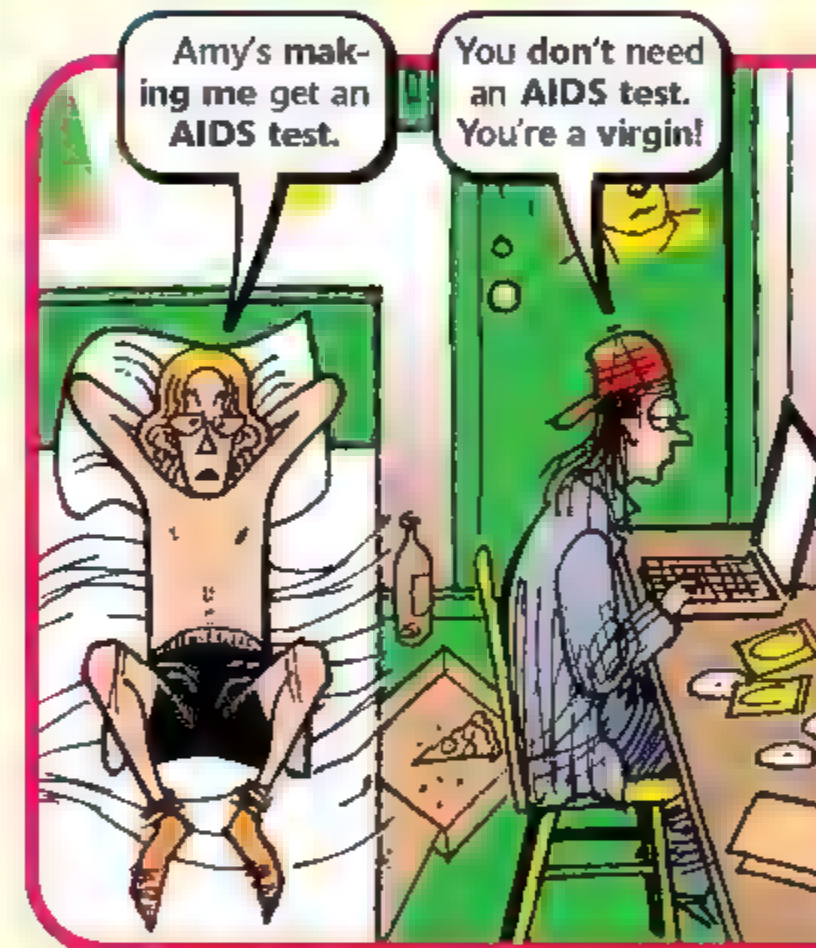
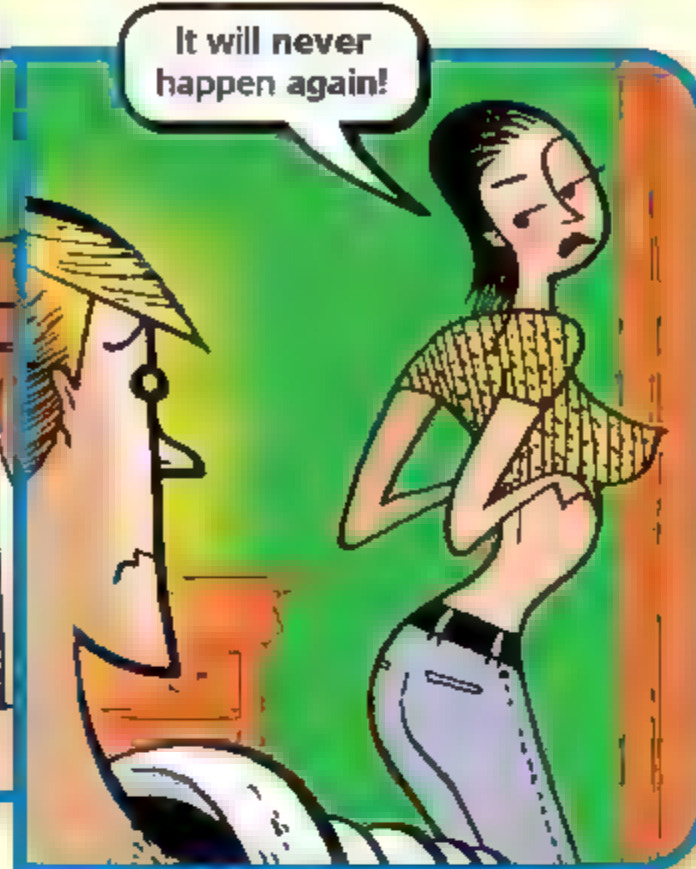
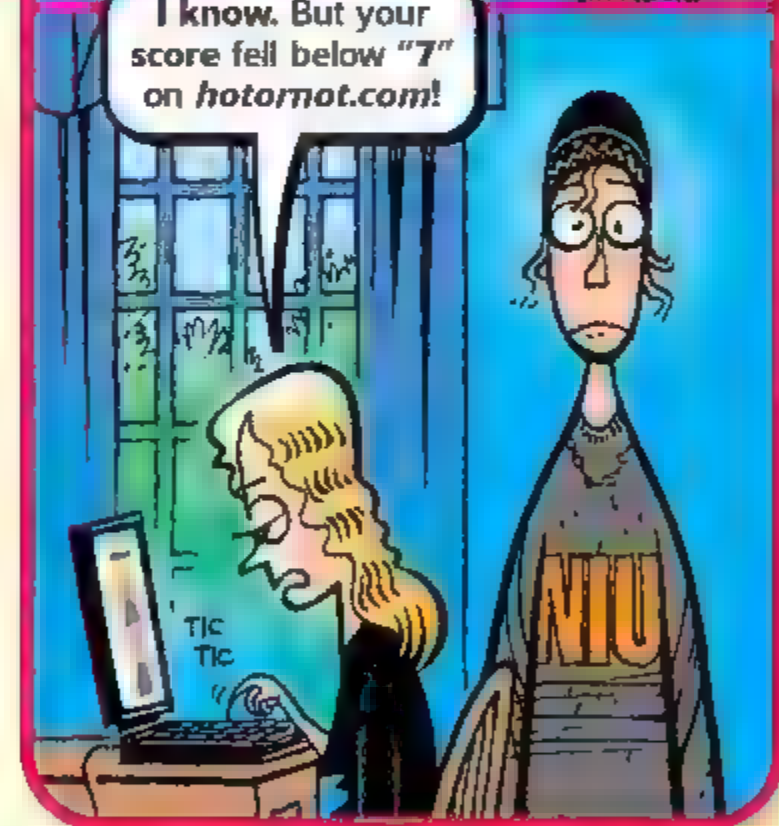
...there hasn't been an internet filter invented that can keep them from visiting the sites they want to visit.

THE AVERAGE 5TH GRADER KNOWS...



...exactly where everything is in their bedroom, despite how it may look.

The MAD WORLD of... DATING



ARTIST: MARC HEMPEL
WRITER: STAN SINBERG



I saw Debbie again last night.

Really? You told me you have nothing to talk about and the sex stinks.

True, but we're compatible in the most important area...

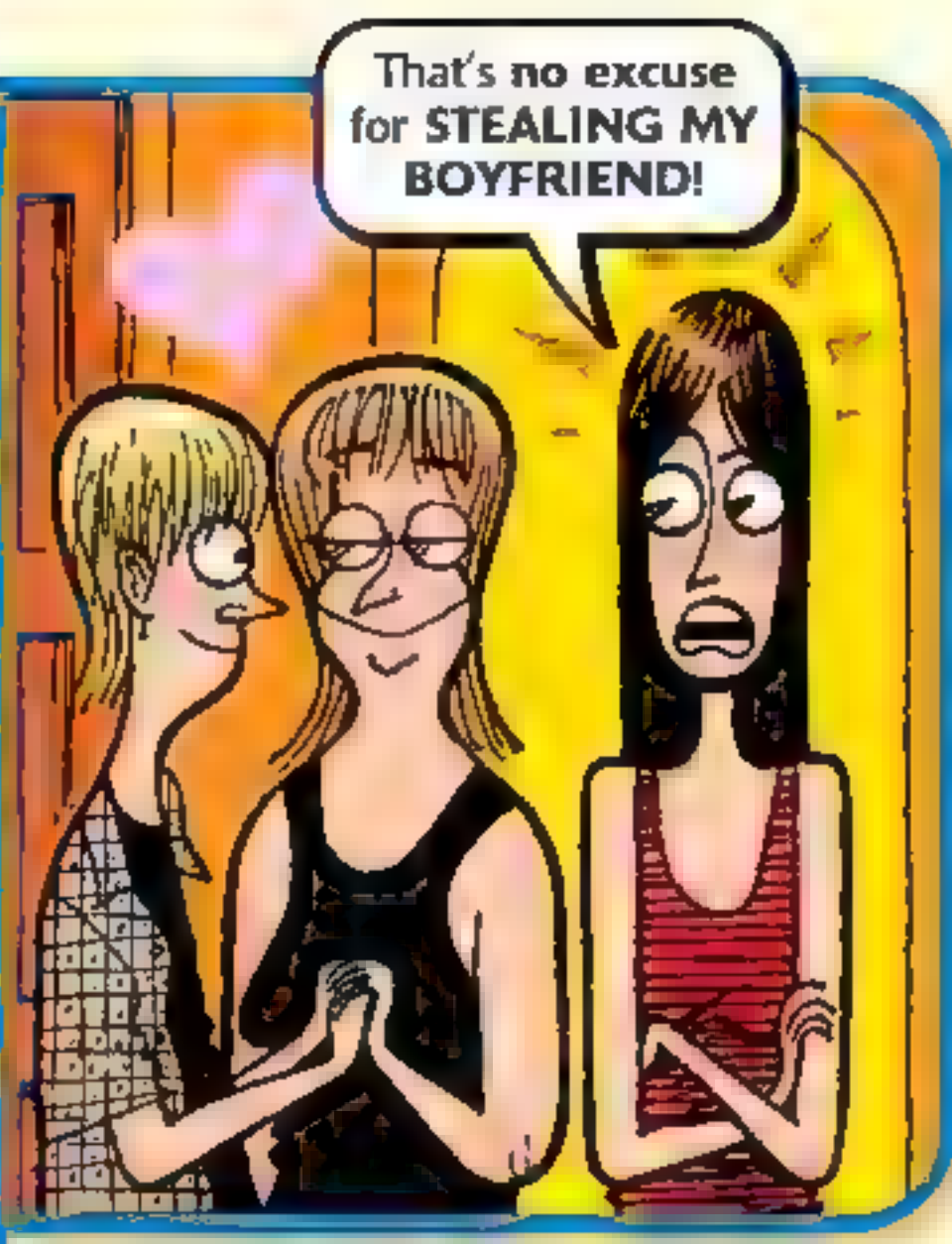


Our child-custody schedules are exactly the same!

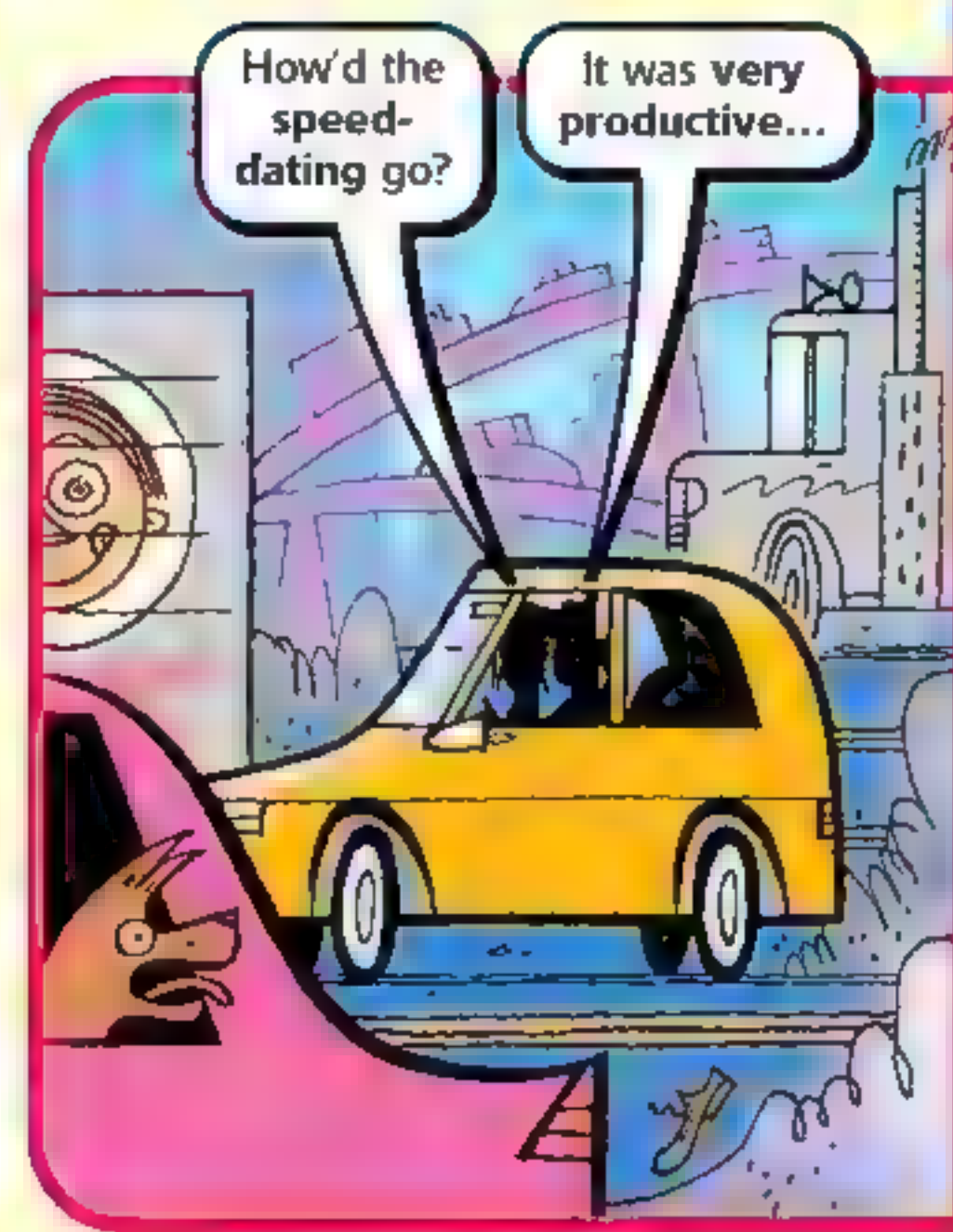


You two have absolutely nothing in common. Plus he's five years older and five inches shorter than you!

Mother, please...

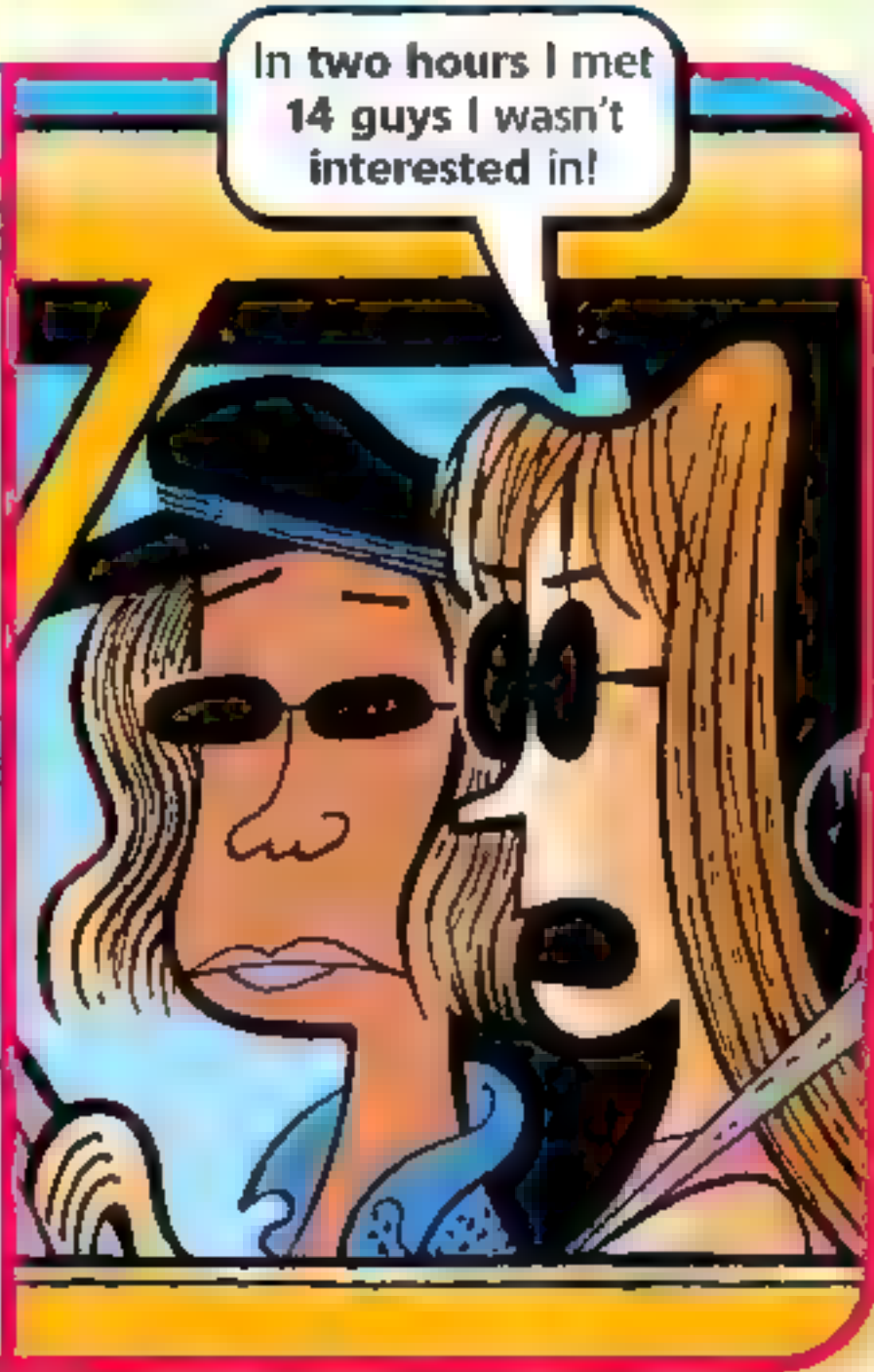


That's no excuse for STEALING MY BOYFRIEND!



How'd the speed-dating go?

It was very productive...



In two hours I met 14 guys I wasn't interested in!



Hey, whatever happened with that girl Cheryl you were dying to go out with?

I saw her every day this week.



Wow! So things are going great!

Not really...



I'm stalking her!

STUPPLES

this is sleazy

Stuff you could probably just steal from work!

Our Low Price Guarantee: Staples is very adamant about having the lowest prices around. If you find an identical item for less at another store, we will refund the difference or matching the lower price. No messing up their price until it's higher than ours — guaranteed.



Sharpie Ultra-Dry Fine-Tip Markers

Perfect for when you need a super-thin line pressed into a page so hard that it nearly tears right through!

4⁹⁹



Scissor Halves

You never know when you'll need a spare part!

1²⁵



Pre-Bent Paper Clips

Whether bored in a meeting, bored on a phone call, or bored at your desk, nothing beats bending paper clips to pass the time. Perfect for the lazy, distracted worker on the go!

1²⁵

Headless Thumb Tacks

Now 68% Tetanus-free!

1²⁵ a box

WRITER: JEFF KRUSE

ARTIST: SCOTT BRICHER

Annoying Music CD

Get rid of obnoxious clients and customers by slipping this CD into the office sound system. Tested and approved by U.S. military psy-ops at secret prisons, this amazing 20-song CD features selections from Barney the Dinosaur, Ted Nugent, Barry Manilow, Celine Dion, and a bonus Christmas medley with all four.

12⁹⁵



Swingline Stomach-Stapler

Whether you want to lose weight or simply staple some papers, this is the only item that will do both.

59⁹⁵

Sleazy Button

Our Sleazy Button shouts our slogan whenever you push it! Now you can pay to advertise for us! Thanks, suckers!

4⁹⁹ (seriously!)



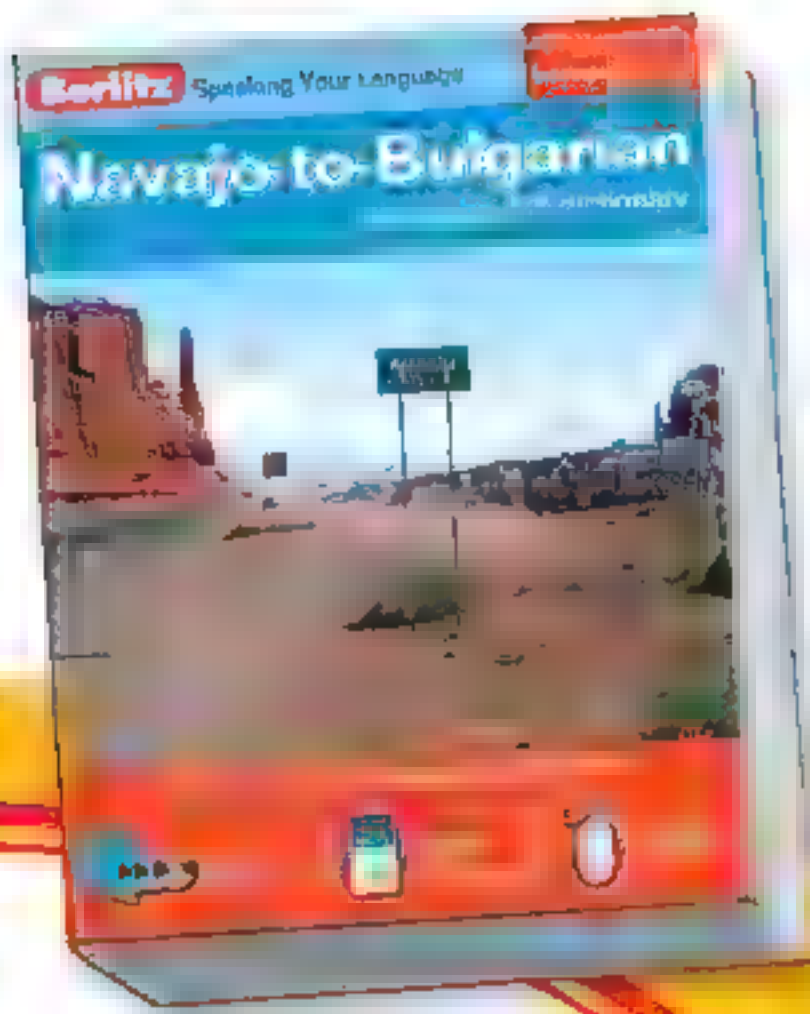
Jim-E-Lock Penknife

Need to get into the CEO's safe, but forgot the combination? You'll rest easy with Jim-E-Lock!

9⁹⁹



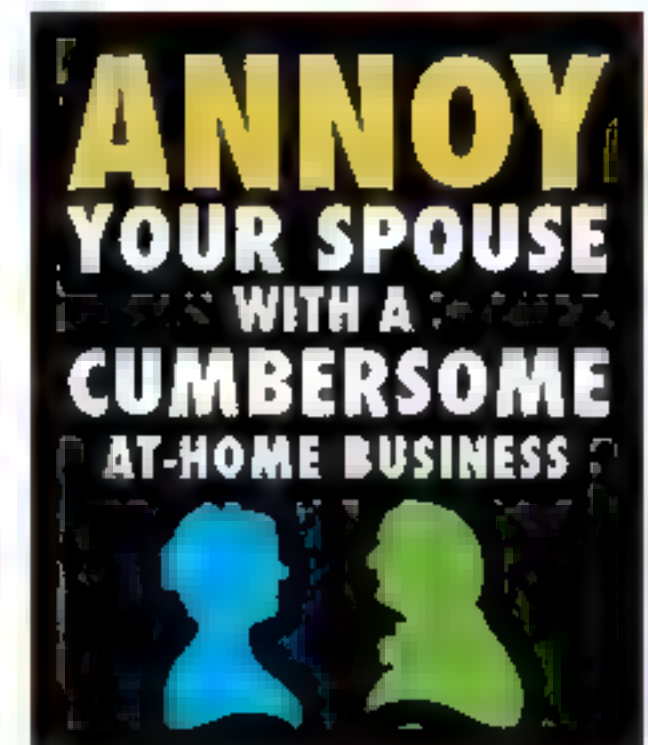
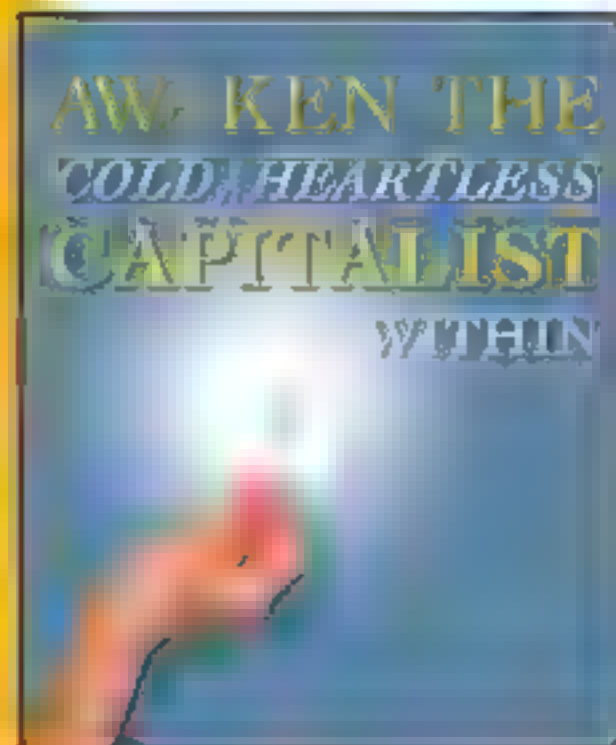
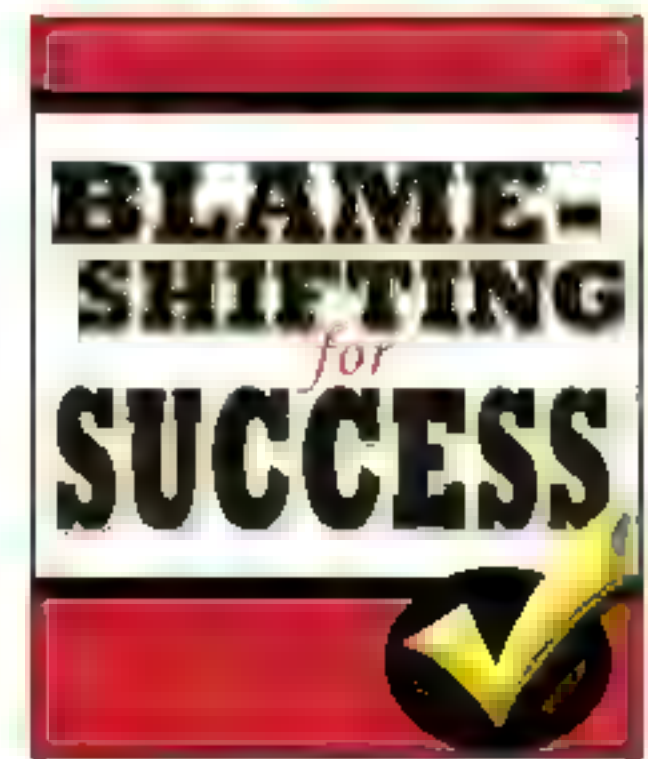
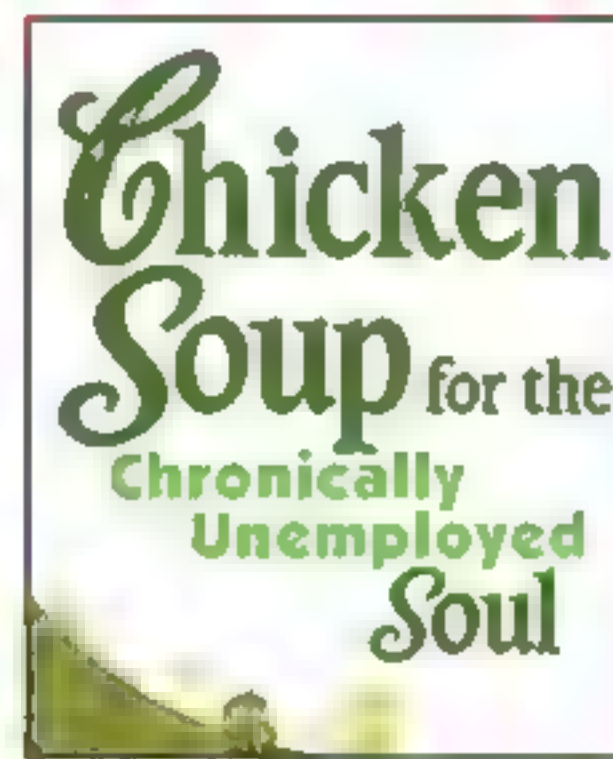
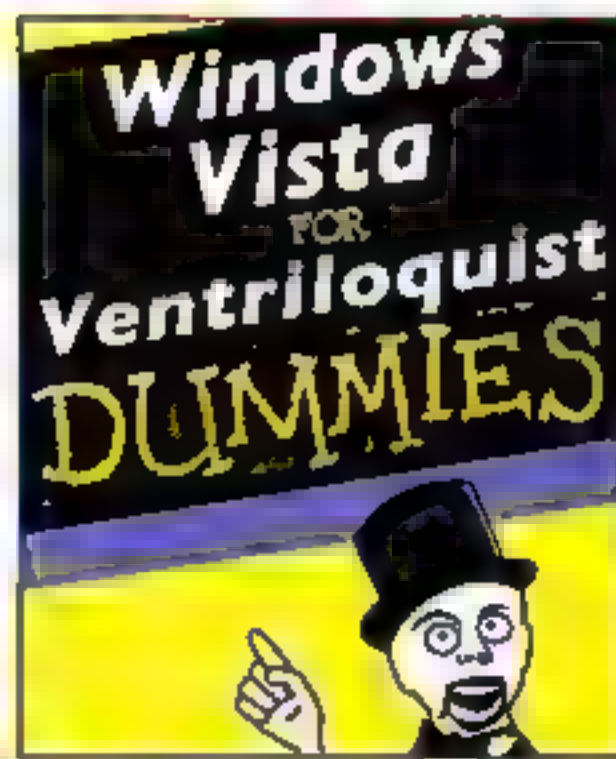
Business Books!



Berlitz Navajo-to-Bulgarian Phrase Book

Have you ever been in a Navajo reservation restaurant and can't recall the Bulgarian translation for "I would like the salmon filet"? We haven't either, but why take that chance? 592 pages, clothbound

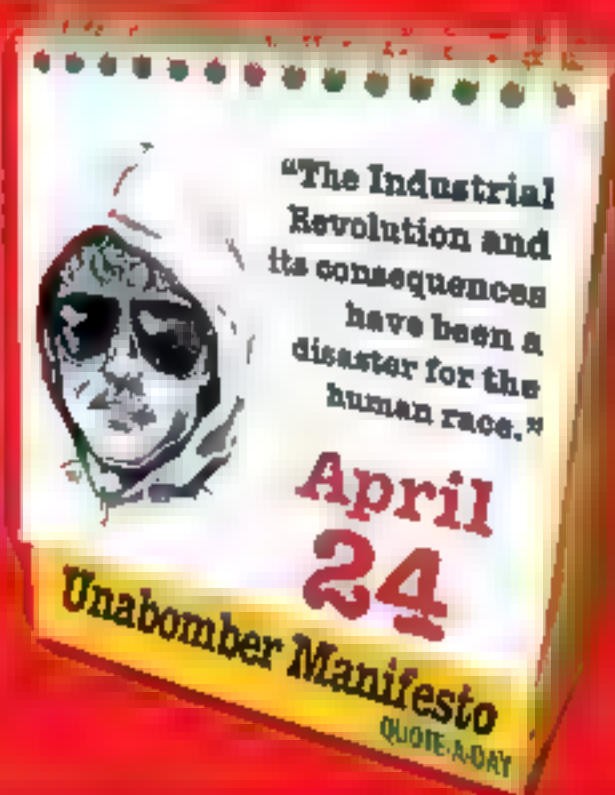
12⁵⁰



Unabomber Manifesto Quote-a-Day Desk Calendar

Start your day wrong with the disturbing, anti-technology ramblings of Ted Kaczynski!

7⁹⁹



At-a-Glance 2003 Desk Calendar

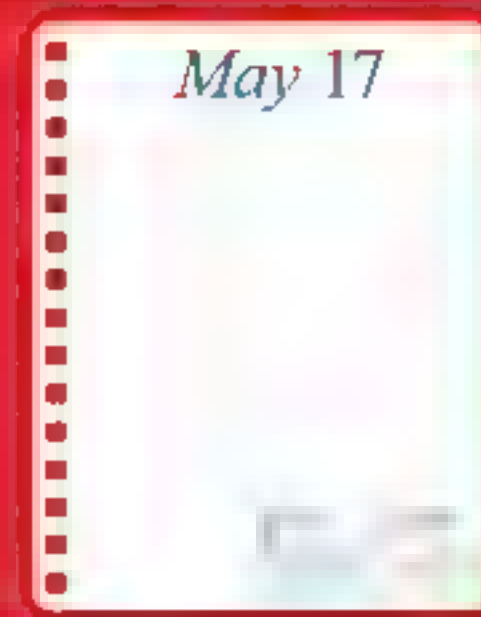
Includes bonus January 2004 pages for even easier planning!



6⁹⁹

May 17th Calendar Pages

For some reason, we had a surplus of May 17th pages from appointment books, and we're passing the savings on to you!



Price at store
\$1.99

Our price
4⁹⁹

Conan Smudge-Jet Printer/Copier

Not all office correspondence is important. The vast majority is pretty trivial, in fact. When you don't care how it looks, the Smudge-Jet is an affordable alternative.

Price on Tatooine
278 credits

Our price: 99⁹⁹



Staple Gun

.357 SIG semi-automatic, mid-range trajectory with 125gr JHP and top-mounted scope. (5-day waiting period required.)

*Staple remover/cauterizing kit sold separately.

345⁹⁹



Existentialist Philosophy Flash Cards

3⁹⁵



Spel-Rite Electronic Dictionary from Lern-Tek

15⁹⁹
Batteries/Vowels
not included



Back To School Headquarters*

* pending official
approval by NATO

Mead Vertically-Ruled Notebooks

From the makers of the
Mead 30-Subject Notebook

1⁹⁹



Anderson Cooper 360° Lunchbox and Thermos

Our top story –
lunch is fun again!

11⁹⁹



Non-removable Post-It Notes

.85
for a pack

You'll always remember the
information on these memos after
they're permanently glued to your
computer screen, bulletin board or desk!



19-Hole Punch

Now you can easily
add papers to your
19-Ring Binder!

12⁹⁵



Faber-Castell Indelible Finger Paint

Preserve childhood
memories with paint
that will never fade
from the canvas,
or your hands.

5⁹⁵



Crayola 64-Pack (All-Umber)

You'll never
need Umber
again!

7⁹⁹



32" x 18" Index Cards*

More space =
more learning!

5⁹⁹

*Not responsible for
any massive paper cuts
that may result.



Calvin Klein's "Chalkdust Fantasy" Cologne

The essence of chalk dust and
sandalwood will make you
the boy every girl in class
will desire. For today.
For the semester.
For eternity.

45⁹⁹



Disappearing Ink Hi-Lighters

The easiest way to forget
what you were studying!

4⁵⁰ for a 12-pack **SAVE \$4.50**
Don't buy these!



Ultra-Micro-Vacuum

Wear it like you would a ring, and pick up pesky dust specks, and those little stray bits of paper that fall out after you rip a page from a spiral-bound notebook. Ideal for election workers with excess chads.



Requires 2 "Z" batteries
(non-existent).

6⁹⁹

Politically Incorrect Briefcase

The outside is made of 100% Redwood; the inside is lined with Dolphin skin. Manufactured in Thailand by children making 57 cents an hour. A portion of the profits are donated to the tobacco industry.



79⁹⁹

Business Signs!

1⁹⁹ each

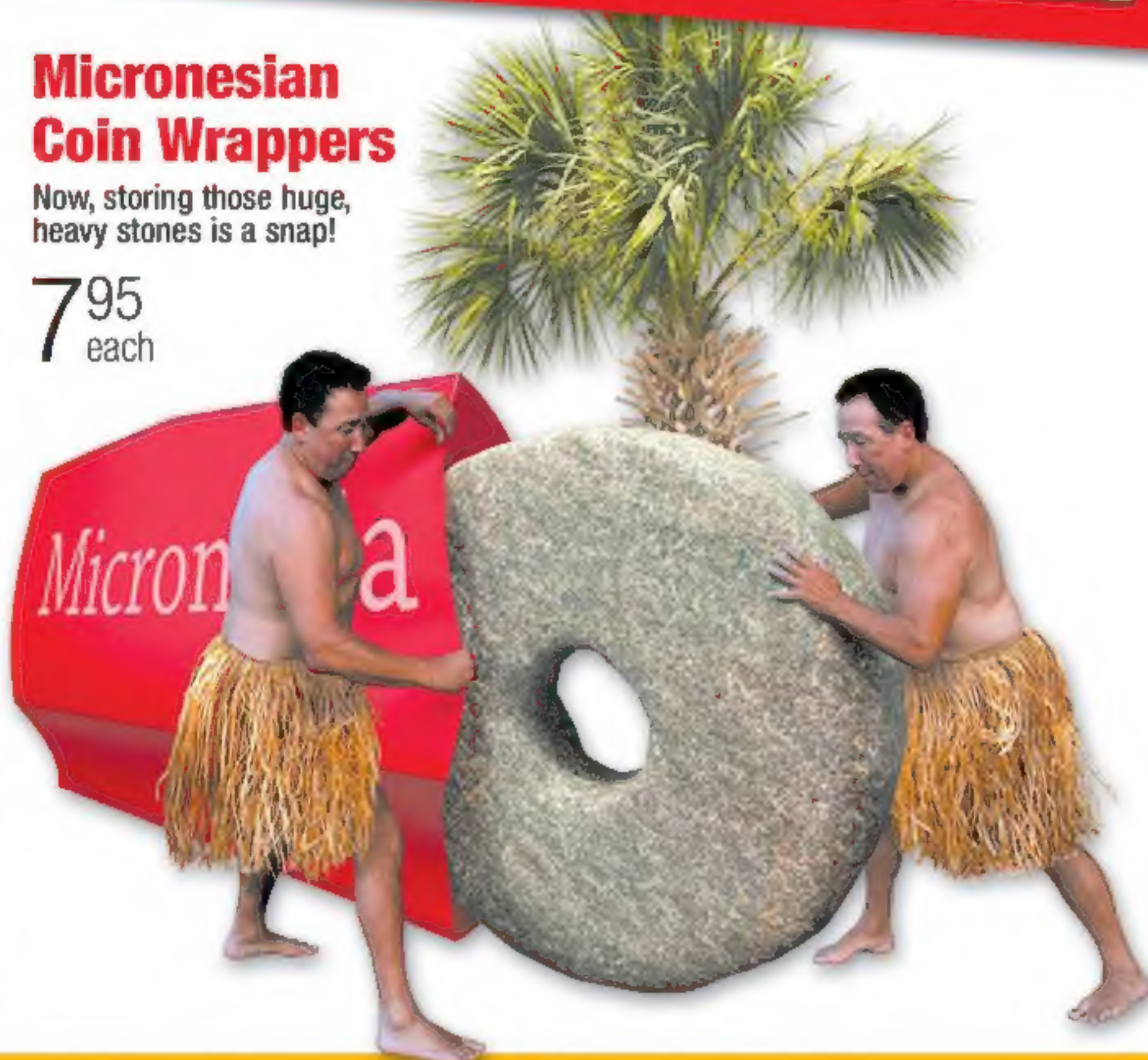
CARS TOWED,
EVEN IF THEY ARE
PARKED LEGALLY

PREMISES
ARE GUARDED BY
THIS SIGN

Micronesian Coin Wrappers

Now, storing those huge, heavy stones is a snap!

7⁹⁵ each



Ticonderoga Pre-Chewed Pencils

Why spend all that time chewing your pencils when we can save you the work? Box of 12



Our price:
2²⁵
per pack

Price at Sothety's if the same pencils were owned and chewed by Jacqueline Kennedy Onassis: \$10,000

Ticonderoga 1-lb. Bag of Pencil Shavings

What can you do with a bag of pencil shavings? It would be better to ask what you can't do with them, since it's a much more interesting list.



Our price:
1³⁸

Price at Office Hax: \$1.49

Box O' Stuff

Small, randomly thrown-in items, such as paper clips, pushpins, rubber bands, pens, pencils, erasers, etc. A confusing mess, just like your top desk drawer. Normally takes months to accumulate such clutter.



Number of items per box varies

3⁹⁵



More than just evolutionary dead ends, men's breasts have developed a wide range of diversity.

THE MAD GUIDE TO MAN BOOBS

WRITER: RYAN PAGELOW

ARTIST: DREW FRIEDMAN



Sidewinders



Old Man Droopers



D-Cuppers



Perkies



Lopsiders



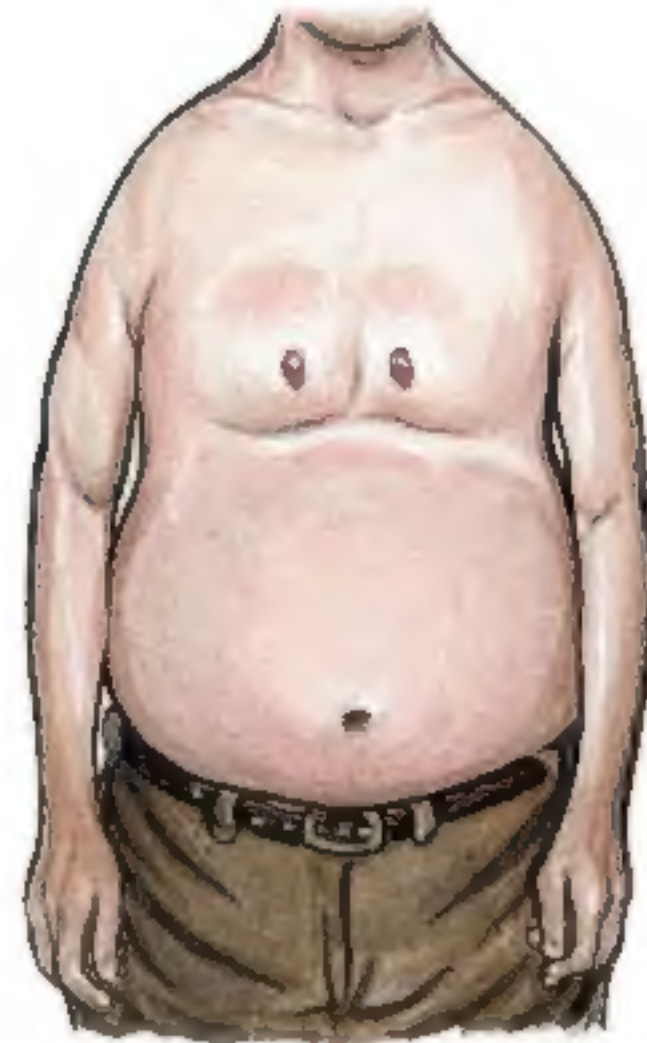
Woolly Mammaries



Back Boobs



Cross-Eyes



Frightened Freckles

THIS IS YOUR BRAIN ON MAD!

Extracted from the Twisted Imaginations of MAD Magazine's "Usual Gang of Idiots" comes this Mind-Numbing Collection of our Least-Sane and Most Intelligence-Free Pages!

STOP THINKING AND START READING!



INCLUDING:

AMERICA'S NEXT TOP MOBSTER!

**PHRASES TO AVOID WHEN
DELIVERING A EULOGY!**

**LEAST FAVORITE
PROM THEMES!**

BORATZ DOLLS!

SPY VS. SPY!

AMERICAN IDOL LOSERS!

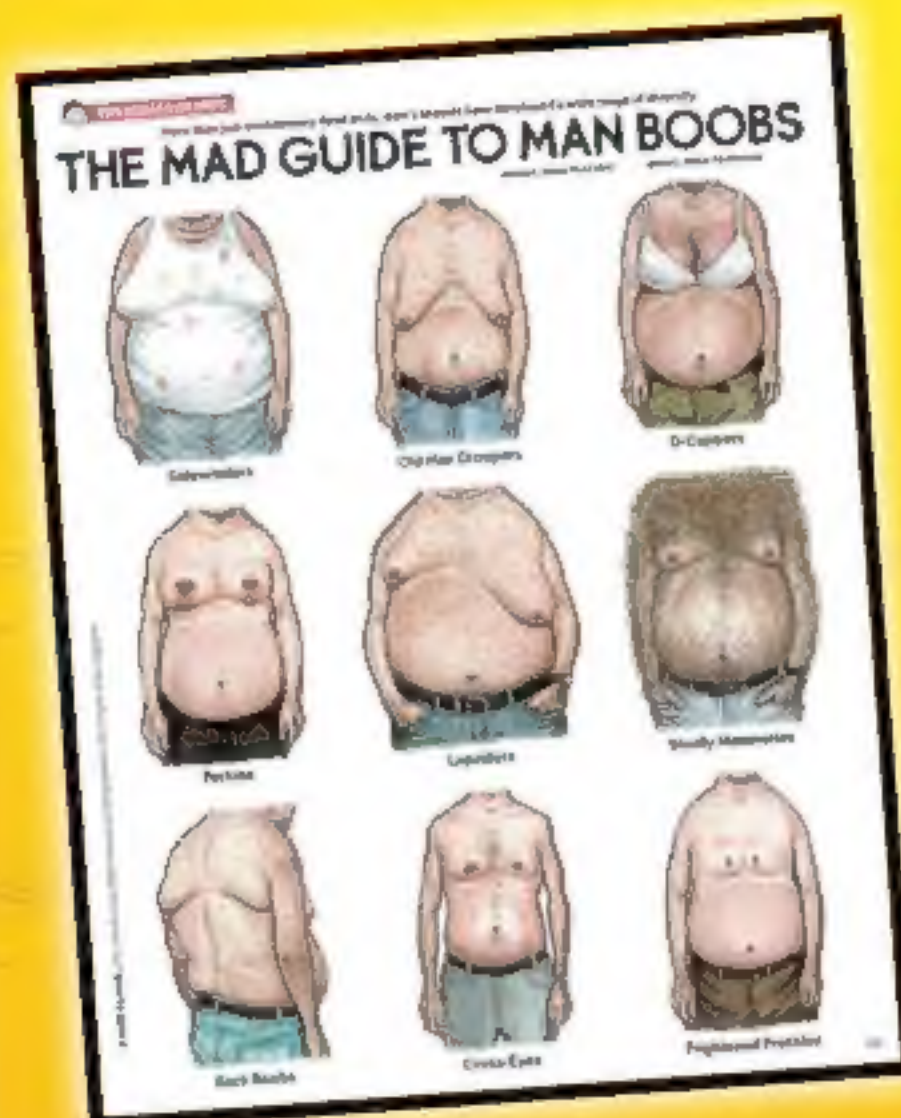


**MAN
BOOBS!**

**SNAPPY ANSWERS TO
STUPID QUESTIONS!**

**STALKERS WITH
SPRING FEVER!**

AND MORE!



Warning: Reading *This is Your Brain on MAD* may result in: Cranial Shrinkage, Neural Discombobulation, Severe IQ Loss, Mental Conflagration, Misplaced Medulla, Severe Emotional Cramping, Reduced Ability to Reason, Gray Matter Splatter, Head Lumps, Cerebral Disappearance, Total Synapse Failure, Frontal Cortex Softening, Drooling Noggin, Impaired Sanity and Restless Leg Syndrome.